



ISSUE  
NO. 995

**FDDI**

DATE  
30<sup>th</sup> August 2024

WEEKLY NEWSLETTER



## FDDI recognized as 'Assessing Agency' and 'Awarding Body' by NCVET

FDDI has been recognized as 'Assessing Agency' and 'Awarding Body' by National Council of Vocational Education and Training (NCVET) on 27<sup>th</sup> August 2024.



From Left: Dr. Sumeet Kumar Jarangal, IAS – MD, FDDI and Mr. Atul Kumar Tiwari, Chairperson, NCVET signing the MoU



A view of the exchange of MoU

By meeting all the compliance required for getting NCVET recognition as an AB-Dual by FDDI, a Memorandum of Understanding (MoU) was signed between FDDI and NCVET at New Delhi.



Dignitaries present during the signing of MoU

Colonel Santosh Kumar, Director, NCVET signed the MoU on behalf of NCEVT where as Dr. Sumeet Kumar Jarangal, IAS – Managing Director (MD), FDDI signed the MoU on behalf of FDDI in the presence of Mr. Atul Kumar Tiwari, IAS, Secretary, Ministry of Skill Development (MSD) & Chairperson, NCVET.

On this occasion, Dr. Neena Pahuja, Executive Member (EM), NCVET, Dr. Vinita Aggarwal, IES (Retd.), EM, NCVET, Colonel Santosh Kumar, Director, NCVET and Ms. Sheetal, Consultant - NCVET were present whereas Colonel Pankaj Kumar Sinha, Secretary, FDDI, Mr. Sharad Shrivastava, Sr. Consultant - School of

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Footwear Design & Production (FDP), Mr. Sandeep Bhatia DGM- Student Affairs & Examination Department, were present.

The NCVET serves as an overarching national regulator with the aim of setting standards, developing comprehensive regulations, and improving the vocational education, training, and skilling ecosystem.

FDDI is poised to play a pivotal role in shaping the future of vocational education and training and skilling in India. Its recognition by NCVET reflects FDDI's unwavering commitment to excellence and innovation."

Now, as 'Assessing Agency' FDDI has the mandate to assess trainees after completion of training under National Skills Qualifications Committee (NSQC) which are aligned in the area of Retail, Fashion, Footwear and Leather Goods sector whereas as an 'Awarding Body' - FDDI has the mandate to award certificates and also create and develop qualifications in compliance to the NEP 2020 Credit Scheme.

With decades of experience and a sterling reputation in the footwear & leather industry, FDDI is committed to fostering innovation and excellence in skill development. Through this achievement, FDDI seeks to leverage its expertise to contribute significantly to the national agenda of enhancing vocational education and training standards.

### Taiwanese delegation visits 'IFCOMA-FDDI Display Center'

Ms. Estela Chan and Mr. Chester Chen from the Taipei Economic & Cultural Center in India visited the 'IFCOMA-FDDI Display Center' on 29<sup>th</sup> August 2024 located at FDDI complex, Sector 24, Noida.

IFCOMA having a strength of over 300 members comprising of manufacturers of Sole, Insole, Lasts, Toe puff and Counter, linings, Interlinings, adhesives, Metallic fittings, Chemicals & Compounds, Clicking Dies, Eyelets, EVA Sheets & Compounds, Finishes & Polishes, Labels, Laces etc., has been instrumental in providing a fillip to the industry and is having a unique 'IFCOMA-FDDI Display Center' at FDDI complex, Sector 24, Noida.



Ms. Estela Chan being felicitated by Colonel Pankaj Kumar Sinha, Secretary, FDDI



Mr. Chester Chan being felicitated by Mr. Sanjay Gupta - President, IFCOMA & MD - Sandeep Rubber Industries



A view of the meeting

The purpose of their visit was to have discussion with the doyens of the Indian footwear and components & accessories manufacturers on joint venture & technical support opportunities.

A meeting in this regard was held at FDDI which was attended by Colonel Pankaj Kumar Sinha, Secretary, FDDI, Mr. Sanjay Gupta - President, Indian Footwear Components Manufacturers Association (IFCOMA) & MD - Sandeep Rubber Industries, Mr. Sudhir Rustagi- Ess Aar Universal Pvt. Ltd., Mr. Sunil Parashar- Metalware Corporation, Mr. Sushil Gupta- Shreeji Polyfab Pvt. Ltd., Mr. Romit Dhingra- Dhingra Shoe Interlining Pvt. Ltd., Mr. Shreyansh Jain- Navkar Techtex Ltd., Mr. Neeraj Garg- Horizon Performance Polyurethane Pvt. Ltd., Mr. Pradeep Aggarwal- Classic Polymers and Mr. S K Verma, Executive Director, IFCOMA.





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The meeting paved way a strategic opportunity to leverage each partner's strengths, resources, and expertise to achieve shared objectives in the areas related to technology, manufacturing, marketing etc.

### RED FM's 'College Ke Tashanbaaz' Lights-Up FDDI, Noida with RJ Purab

On 23rd August 2024, FDDI, Noida campus buzzed with excitement as RED FM's energetic RJ Purab hosted the highly anticipated 'College Ke Tashanbaaz' competition.

The event provided an exhilarating platform for students to showcase their diverse artistic talents, transforming the stage into a vibrant celebration of creativity and expression. During the event, a wide array of performances captivated the audience, leaving them mesmerized by the sheer talent and enthusiasm on display.

The competition, characterized by a blend of friendly rivalry and creative expression, saw participants vying for top honors. The standout performers not only won prestigious prizes, but will also go on to represent FDDI Noida at the national level 'College Ke Tashanbaaz' competition, which is set to take place across India under the RED FM banner.

RJ Purab's electrifying presence energized the event, making it a memorable celebration of music, creativity, and passion. His social media influence, boasting 72.1k followers on Instagram, further helped in branding and promoting FDDI, enhancing the visibility of the institute.

First prize was bagged by Yuvraj Rai whereas the second prize went to Kanya Sachin Shetty.

The event not only highlighted the artistic talents of FDDI students but also fostered a sense of community and pride within the campus.



A view of 'College Ke Tashanbaaz' competition



Students attending the competition

### FDDI, Noida students explore retail management concepts at Hippo Store



Faculty and students at Hippo Store

The School of Retail and Fashion Merchandise (RFM) of FDDI, Noida campus organized an insightful and exciting educational visit for its students at Hippo Store in Noida on 21<sup>st</sup> August 2024.

The students who were accompanied by faculty members- Dr. Aastha Garg and Dr. Jyoti Bhasin Chaudhry had an opportunity to get a comprehensive understanding of the store's operations, customer engagement strategies, and the latest trends in retail merchandising.

During the excursion, the students had the opportunity to interact with the store staff and the store manager who provided an overview of the store's business model, emphasizing the importance of customer satisfaction and efficient inventory management. The discussions highlighted key aspects of





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store operations, including product placement, inventory control, and the use of technology in enhancing the shopping experience.

The students had a unique opportunity to explore and gain insights into the complexities of retail management which included understanding the assortment of merchandise, designing effective retail floor layouts, managing stocking and product displays, operating various payment systems, and delivering a diverse range of services in a modern retail environment.

### **Workshop 'Design Project-Best Out of Waste' and 'Asthara – Exhibition, Jury & Display' conducted at FDDI, Hyderabad campus**

On 16<sup>th</sup> August, 2024, a captivating workshop titled 'Design Project-Best Out of Waste' and an Exhibition, Jury & Display of Artistic Craftsmanship - 'Asthara' was conducted at FDDI, Hyderabad campus.

The workshop on 'Design Project-Best Out of Waste' which was conducted in collaboration with Pidilite Industries was designed to provide Foundation Batch students with valuable skills and insights into transforming waste materials into useful and aesthetically appealing items.

During the workshop, Ms. Shweta Kulshreshtha from Pidilite Industries briefed the participants about the techniques for surface texture exploration which included painting, tooling stamping, scorching/ burning and explained the ways of aesthetical appeal enhancement surfaces using these techniques.

'Asthara – Exhibition, Jury & Display', further provided a platform where Foundation Batch students showcased their artistic craftsmanship through own designed & developed mesmerizing utility products.



Workshop in progress



Students briefing their product concept to Dr. Narasimhugari Tej Lohit Reddy, IAS, ED, FDDI, Hyderabad campus



Artistic craftsmanship & product presentation by students

During the exhibition, the students explained about their product's design concept, techniques, creative ideas and thought process to Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI –Hyderabad campus.

### **FDDI, Noida provides 'Venue' for "KVS National Sports Meet 2024 for Girls' Skipping Rope Competition" of Kendriya Vidyalaya students**

FDDI, Noida campus provided 'Venue' for the "KVS National Sports Meet 2024 for Girls' Skipping Rope Competition" organized by Kendriya Vidyalaya Sangathan (KVS) from 26th to 31st August 2024.

The event was inaugurated with a grand ceremony, graced by the presence of distinguished dignitaries and educationists. The ceremonial opening was conducted by Asst. Commissioner, Ms. Rani Dange whose inspiring words set the tone for an exciting and competitive event.

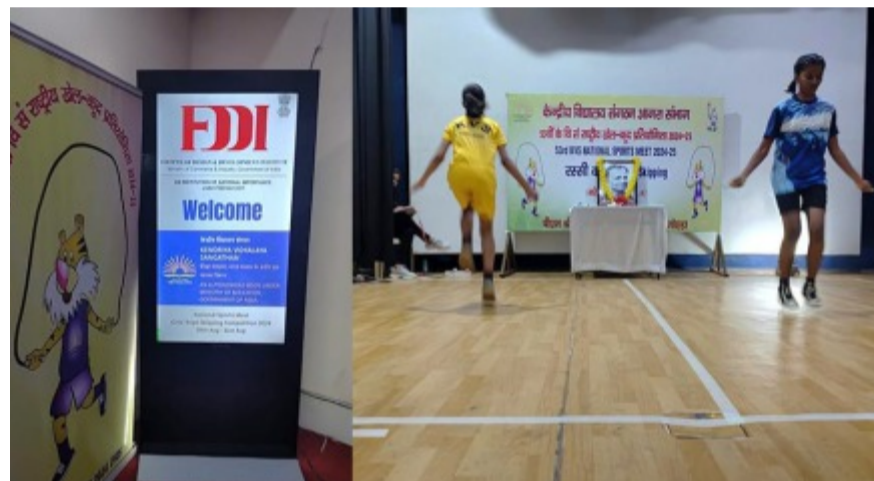




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With the enthusiastic participation of students from various KVS schools of 26 regions, this national competition marks a significant step toward fostering a spirit of sportsmanship and encouraging students to prioritize fitness as part of their educational journey.



Competition in progress at FDDI



A view of the 'March Past'

FDDI, Noida has partnered with KVS by providing world-class infrastructure to facilitate the smooth conduct of the competition. This collaboration not only ensures a high-quality environment for the participants, but also aids in branding and promoting FDDI in numerous schools nationwide, giving students a glimpse of FDDI's state-of-the-art facilities and capabilities.

## FDDI, Noida Faculty felicitated during National Level Exhibition - 'Mere Desh ke Dhaage'

Mr. Rajesh Kumar Sharma, Senior Faculty (SF), School of Fashion Design (FD) of FDDI, Noida campus was felicitated during National Level Exhibition - 'Mere Desh ke Dhaage' which was held at Jamia Millia Islamia (JMI) University.

On the occasion of Independence Day, the exhibition was organized by the Faculty of Fine Arts, JMI in association with Textile Cartography from 14<sup>th</sup> to 23<sup>rd</sup> August, 2024 in M F Hussain Gallery, JMI, New Delhi.

The exhibition was inaugurated by Prof. Mohammad Shakeel, Offg. Vice Chancellor, JMI in the esteemed presence of Mr. M. Nasim Haider, Registrar, JMI.

Mr. Rajesh was appreciated and awarded for his creative and artistic potential in weaving craft.



Mr. Rajesh Kumar Sharma, SF, FD with his weaving craft



Mr. Rajesh Kumar Sharma receiving the award & certificate



Certificate of Award

Approximately 121 artists from different Universities/Institutes/Colleges of India participated in the exhibition, to embrace textile in their artistic and aesthetical endeavours.

The exhibition served as a remarkable showcase of young weavers' intrinsic skills and creativity, reflecting their deep connection to India's rich cultural heritage who have embraced traditional textile techniques while infusing them with a contemporary flair, and creating transformative art pieces.

