

FDDI

WEEKLY NEWSLETTER

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Workshop for NIFT, Hyderabad students conducted by FDDI, Hyderabad

On 24th September 2024, the School of Footwear Design & Production (FDP) at FDDI Hyderabad campus hosted a workshop on 'Footwear Fundamentals and Future Trends' for Master of Fashion Management (MFM) students of National Institute of Fashion Technology (NIFT), Hyderabad.



A view of the workshop

Mr. Harish Kumar, faculty of Fashion Design (FD), who coordinated with NIFT Hyderabad and aimed to provide participants with a comprehensive understanding of footwear design and production, led by experienced faculty members.

The informative sessions covered essential topics, including footwear terminology, classifications, and advanced 3D footwear design, presented by Mr. Abdul Rahuman M, Senior Faculty at FDP. Mr. Loganathan, Faculty at FDP, provided an analysis of the global footwear market and key marketing strategies employed by leading players.

The workshop further explored key production techniques. Mr. Naresh Kumar, Faculty at FDP, guided participants through the use of upper materials in footwear production, complemented by a live demonstration of clicking and closing



Students of NIFT - Hyderabad along with Faculty of FDDI-Hyderabad

technology. Additionally, Mr. Elayaraja, Senior Faculty at FDP, highlighted the importance of bottom materials in footwear production, offering insights into the lasting process and demonstrating the development of new sole technologies.

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This hands-on workshop which provided an opportunity for attendees to learn by doing with the help of practical demonstrations, delivered deeper understanding of both traditional and modern aspects of footwear production.

Guest lecture on 'Fundamental Principles & Its Prospective of Industry Management' held at FDDI, Jodhpur campus

A guest lecture on 'Fundamental Principles & Its Prospective of Duties and Industry Management' was held at FDDI, Jodhpur campus on 20th September 2024.

The session was conducted by industry veteran, Mr. Rajesh Kalla having experience of more than two decades. Mr. Kalla shared his expertise on market trends, shifting demands, and the critical skills needed to thrive in today's fast-paced industry. He guided the students about the evolving dynamics of the fashion and footwear sectors, providing practical techniques and insights essential for their future careers in design and management.



Mr. Rajesh Kalla sharing his views

एफडीडीआई में उद्योग प्रबंधन के मौलिक कर्तव्यों एवं सिद्धांतों पर विशेष व्याख्यान

जोधपुर, (भोपाल आसपास)। टेक्सटाइल से जुड़े छात्रों को उद्योग प्रबंधन में फुटवियर डिजाइन एंड डेवलपमेंट इंस्टीट्यूट में उद्योग प्रबंधन में सामयिक परिदृश्य व दिशा देना कर रहे विद्यार्थियों को वर्तमान परिदृश्य से अवगत कराना है। और इस विशेष व्याख्यान से छात्रों को उद्योग में आने वाले परिवर्तन व आवक को जल्दता से समझाना है। आज के इस विशेष व्याख्यान में विशेषज्ञ राजेश



मौलिक कर्तव्यों विषय पर उद्योगों में 20 वर्षों से अधिक विशेषज्ञता व अनुभव प्राप्त राजेश कला ने अपने लेखक से विभिन्न पहलुओं और आज के औद्योगिक परिदृश्य, उद्योग में काम करने के बेहतरीन तरीके व प्रबंधन की समृद्धि प्राप्त करने के लिए बताया है। इस कार्यक्रम को समन्वयक डॉ. अमन खान ने बताया कि कार्यक्रमी निदेशक अनिल कुमार के मार्गदर्शन से फैशन, फुटवियर व व्यवसाय का फायदा उठाना।

Media coverage

The insightful session was attended by students from fashion, footwear, and textile disciplines, offering a deep dive into the current industry scenario.

FDDI, Ankleshwar campus attends launching ceremony of NITI Aayog's G-HUB programme - 'Economic Master Plan of Surat Economic Region'

FDDI Ankleshwar attended in the launching ceremony of NITI Aayog's Growth Hub (G-Hub) programme - 'Economic Master Plan of Surat Economic Region' held on 19th September 2024 at Le Meridien Hotel, Surat.



FDDI Ankleshwar faculties and students during the launching ceremony



A view of participants attending session



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Hon'ble Chief Minister of Gujarat, Mr. Bhupendra Patel launched the master plan for the Surat Economic Region, as part of NITI Aayog's Growth Hub (G-Hub) programme aiming to boost the state's economy to \$3.5 trillion by 2047.

To achieve the vision of Viksit Bharat by 2047, the Central Government, guided by NITI Aayog, aims to develop rapidly growing cities and their surrounding areas into Growth Hubs. Surat has been identified as a key Growth Hub, encompassing Surat, Navsari, Bharuch, Dang, Tapi, and Valsad districts.

Faculties and students of FDDI, Ankleshwar campus attended this inspiring event having sessions on Education, Employment, Skill Development, trade and overall growth of Surat.

The sessions focused on unlocking new career pathways, enhancing skills, and empowering the next generation to thrive in a rapidly evolving job market and shaping future opportunities and fostering career growth through skill enhancement and industry collaboration.

Personality Development Session on Grooming Essentials at FDDI, Noida

On 19th September 2024, a transformative session on grooming and personality development was conducted for the students School of Retail and Fashion Merchandise (RFM), FDDI - Noida campus.

Esteemed and renowned Make-up Artist, Ms. Shivani Choudhary was the 'Resource Person' who provided personality development and grooming tips to students to present their best self to boost confidence in academic and social settings.

During the session, through practical grooming techniques, male and female students learnt the essentials for making a lasting impact in job interviews and professional environments. From personal hygiene to dressing appropriately for different occasions, the session covered every aspect that



A view of the session



Ms. Shivani Choudhary providing practical grooming technique to a student

contributes to creating a positive and confident image. By adopting good grooming habits, students will boost their self-confidence, enhancing not only their appearance but also their interpersonal communication and overall professional demeanour.

Industrial visit for FDDI, Fursatganj students at Rehman Industries Ltd., Unnao

With the aim to provide practical exposure to the manufacturing process of safety and military shoes, an industrial visit for the students of B. Des FDP 2021 & 2022 batch of FDDI - Fursatganj campus was organized at Rehman Industries Ltd., Unnao on 18th September 2024.



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The technical experts of the company briefed the students about durability and strength requirements for military and industrial footwear, with a focus on meeting safety regulations and standards.



Students at Rehman Industries Ltd., Unnao

During the visit, the students observed the complete manufacturing cycle of safety and military shoes, including material selection, cutting, stitching, assembly, and final production. They also observed the finishing stage, where shoes are finished, inspected for quality, and final adjustments are made to ensure the footwear meets design and safety specifications. The packaging process was another key learning point, where the students saw how packaging of shoes are done for shipment to prevent any damage.

Students of FDDI Fursatganj adjudges Grand Finale of 'Ryan Got Talent' competition

On 14th September 2024, the students of FDDI, Fursatganj campus were invited to adjudge the Grand Finale of 'Ryan Got Talent' competition organized by Ryan International School, Rae Bareli.

The event showcased the diverse talents of the students of Ryan International School, Rae Bareli. The performance included singing, dancing, instrumental music, art & handwriting.

FDDI students namely, Ms. Swati Verma of B. Des. FDP 2021 batch and Ms. Arushi Srivastava of B. Des. FDP 2022 batch adjudged the event with



Students of FDDI Fursatganj campus adjudging Grand Finale of 'Ryan Got Talent' competition

their expertise and provide valuable feedback to participants.



Student of FDDI, Fursatganj campus being felicitated

This event provided an opportunity to FDDI students to enhance their skills and leadership qualities.

Workshop on '3D-Printing & Rapid Prototyping' held at FDDI, Hyderabad

On 13th September 2024, an insightful workshop on '3D-Printing & Rapid Prototyping' was held at FDDI, Hyderabad campus in collaboration with Mekuva Technologies Pvt. Limited.

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Mekuva Technologies; are a prototyping company that specialized in manufacturing professional 3D printers, providing 3D printing services, Industrial design, and various conventional manufacturing services.



A view of the workshop



Students clarifying their queries from the technical expert of Mekuva Technologies

It was organized with an objective to update the knowledge of the students of Foundation batch, which also provided them opportunity to acquire innovative ideas of 3D printing techniques with creativity.

The students learned practical emphasis of 3D printing for faster prototyping and its application further on their design models which is revolutionizing not only the manufacturing industry but also many other walks of life like medicine, aerospace and automotive industry.

Session on 'Psychometric Assessment' organized at FDDI, Noida

On 13th September 2024, an insightful session on 'Psychometric Assessment' was conducted for the students School of Retail and Fashion Merchandise (RFM), FDDI - Noida campus during which Dr. Veenu Arora was the 'Resource Person'.

During the session, a series of well-curated exercises and discussions, shed light on various behavioural patterns and decision-making styles that can significantly impact one's professional journey.

An assessment session was done to measure the cognitive abilities, personality traits, motivation, values, aspirations, key behavioural competencies of students. This comprehensive evaluation allowed participants to gain deeper self-awareness, identify their strengths, and align their career goals with their unique attributes.



A view of the 'Psychometric Assessment' session



'Psychometric Assessment' being conducted



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The session not only empowered students to make informed career choices but also provided a clear roadmap for enhancing their leadership, communication, and problem-solving skills. It was a transformative experience, which will undoubtedly influence the students' future endeavours in the retail and fashion industry.

Visit at Shilparamam-A Craft Village, Hyderabad for FDDI, Hyderabad students

With the objective to experience and learn about India's rich design and cultural heritage, the students of 'Foundation Batch' & BBA-RFM of FDDI, Hyderabad campus visited at 'Shilparamam-A craft Village' on 11th September 2024.

'Shilparamam with its natural greenery facilitate artisans work by comprising craft museum, Leather Puppet Museum, Cultural museum, Art Gallery & Library, Multi-purpose Auditorium, Common facility workshops & amphi theater.



Students along with their faculty members at Shilparamam



Students at a stall

Under the supervision and guidance of the faculty of FDDI, the students observed amazing ancient artistic work in objects & articles on display.

Students acquired first-hand knowledge on Design, Art, Dimensions and Surface Textures in paintings, pottery, crafts and sculptures. They got the opportunity to understand minute detailing and workmanship of various artisans of different states at one platform. It will help them further application of these techniques in their projects and assignments.



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