



NEWSLETTER

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FDDI attends 'Pre Launching of IIFF – 2024'

FDDI attended the 'Pre Launching of India International Footwear Fair (IIFF) – 2024', which was held at Casa Royal Banquet, Udyog Nagar Industrial Area, New Delhi on 07th June, 2024.



Lighting-up of the inaugural lamp by MD-FDDI

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Colonel Pankaj Kumar Sinha, Managing Director (MD)-FDDI, Mr. R. K. Bharti, Director DFO of MSME and Mr. Sunil Kumar, Asst. Director of MSME attended the programme.

The other dignitaries of the event were Mr. V. Noushad, National President - Confederation of Indian Footwear Industries (CIFI), Mr. Sanjay Gupta, President - Indian Footwear Components Manufacturers Association (IFCOMA), Mr. Raj Kumar Gupta, Chairman- Organising Committee, Mr. Alok Jain, General Convener, Ms. Hema Maity, GM - India Trade Promotion Organisation (ITPO) & Organising Committee Member for IIFF 2024.



A view of the launch of brochure of 'IIFF – 2024'

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The 8th edition of IIFF is scheduled to be held from 08th to 10th August, 2024 at Hall No. 5 & 6, Bharat Mandapam, Pragati Maidan, New Delhi. This fair will have on display Footwear, Machinery & Equipment, Technology, Compounds, Raw- Material, Footwear Components, Synthetic Materials- PVC/PU, Chemicals, Soles, Fabrics, and Leather Products & Accessories.

Sharing the details, MD-FDDI said, “During the IIFF 2024, expert will conduct workshops and seminars on various topics such as design trends, manufacturing techniques, marketing strategies and retail insights which will further accelerate the progress.”

This B2B event is a vital platform for exhibitors to showcase new designs and products while fostering business opportunities in the footwear industry.

The Confederation of Indian Footwear Industries (CIFI) Announces 8th India International Footwear Fair on August 8th, 2024 in New Delhi

New Delhi : The Confederation of Indian Footwear Industries (CIFI) announces the launch of the 8th edition of the India International Footwear Fair (IIFF), set to take place from August 8th to 10th, 2024 at Hall no: 5 & 6 at Bharat Mandapam, ITPO, New Delhi. This annual B2B event is a vital platform for exhibitors to showcase new designs and products while fostering business opportunities in the footwear industry. The pre-launch event was graced by Col. Pankaj Sinha, M.D. of FDDI, Sh. R.K Bharti, Director DFO of MSME, and Mr.Sunil Kumar Asst. Director of MSME.



CIFI National President Mr. Noushad expressed his enthusiasm and said, “With the Indian footwear industry growing rapidly, events like IIFF is very important and will further accelerate the progress. These gatherings unite experts from various sectors, facilitating the exchange of valuable insights. IITO, and Mr. Alok Jain, Ms. Hema Maity GM of visitors from around the world. The event also included videos and presentations about the fair, along with details on the online stall booking for exhibitors, which will open on 11th June 2024. The 8th IIFF will feature a broad range of footwear-related products and services, including new designs, machinery, technology, raw materials, footwear components, synthetic materials, and textiles. By bringing all these elements together, IIFF aims to showcase the latest trends, innovations, and opportunities in the sector. Experts will conduct workshops and seminars on various topics such as design trends, manufacturing techniques, marketing strategies, and retail insights. This event will be invaluable for networking, discovering new suppliers and partners, and staying informed about the latest advancements in the footwear industry.

द कॉन्फेडरेशन ऑफ इंडियन फुटवियर इंडस्ट्रीज ने नई दिल्ली में 8 अगस्त को 8^{वें} इंडिया इंटरनेशनल फुटवियर फेयर के आयोजन की घोषणा की

नई दिल्ली। द कॉन्फेडरेशन ऑफ इंडियन फुटवियर इंडस्ट्रीज ने 8^{वें} इंडिया इंटरनेशनल फुटवियर फेयर (आईआईएफएफ) का 8^{वां} संस्करण 11^{वें} जून से 10 अगस्त, 2024 को हॉल नंबर 5 & 6, भारत मंडपम, आईटीपीओ, नई दिल्ली में आयोजित होने की घोषणा की है। इसका उद्देश्य नए डिजाइन, तकनीक और अवसर प्रदान करना है।



इस वार्षिक 8^{वें} इंडिया इंटरनेशनल फुटवियर फेयर में 300 से अधिक कंपनियों को शामिल किया जाएगा। यह एक महत्वपूर्ण अवसर है जो नए डिजाइन, तकनीक और अवसर प्रदान करता है। इसका उद्देश्य नए डिजाइन, तकनीक और अवसर प्रदान करना है।

Media coverage

Research paper presented by faculty of FDDI, Noida at IMS Ghaziabad



Ms. Anisha Modi, Faculty, RFM



'Certificate of Participation' given to Ms. Anisha Modi

Ms. Anisha Modi, Faculty, School of Retail & Fashion Merchandising (RFM), FDDI, Noida presented a research paper on 'Sustainable Customer Relationship Management in Fashion Industry' during 15th international conference on 'Sustainability, Governance and Business Eco System in Digital Age' which was organised by IMS, Ghaziabad on 4th May 2024.

Her research talked about emerging technologies such as Chatbots, Virtual Try-ons, Augmented Reality (AR), AI and metaverse technology enabled services towards customer relationship management. The focus was on the evolution of sustainable online customer satisfaction or e-satisfaction and on exploring



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the rise and role of Artificial Intelligence (AI) and technology in the retail industry. Her research was appreciated by the chair which comprised of international and national eminent personalities who are known for their work in various capacities in education field.

FDDI's commitment led to increased environmental protection by using plastic waste in footwear manufacturing

Being the apex institute for footwear, FDDI is continuously engaged in R&D work so that the innovation and improvement is for the betterment of mankind and the environment.



Shoes developed by using plastic waste



In this regard, the School of Footwear Design and Production (FDP) of FDDI, Jodhpur Campus is now making significant contribution with a unique and innovative experiment pertaining to environmental protection.

Sharing the details, Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI, Jodhpur Campus said, "FDDI Jodhpur supported 'Sole Craft', a Jodhpur based Start-up company in the footwear sector run by Mr. Atul

Mehta and his wife Mrs. Divya Mehta, through its design and technology to use about 60% of the material used in the footwear manufacturing from waste materials, which included plastic bottles, plastic bags and other single-use plastics."

FDDI Jodhpur enhanced its commitment to environmental protection by incorporating plastic waste into the manufacturing of footwear by inspiring this company, under which, after extensive R&D, this company is using recycled plastic for most



Another shoe developed by using plastic waste

अब गर्मियों के दिनों में जूतों में पसीना और बदबू की समस्या से मिलेगी निजात

वेस्ट प्लास्टिक से जूते बनाने का एफडीडीआई जोधपुर ने किया नवाचार

जोधपुर, प्रदेश में फुटवियर के क्षेत्र में शिक्षण, परिश्रम व अनुसंधान के लिए प्रसिद्ध संस्थान एफडीडीआई जोधपुर ने अब पर्यावरण संरक्षण को बढ़ावा देने का नवाचार किया है। एफडीडीआई जोधपुर ने शहर के एक स्टार्टअप सोल काफ्ट को अपनी फुटवियर डिजाइन व टेक्नोलॉजी के माध्यम से पर्यावरण संरक्षण के लिए प्रेरित किया, जिसकी वजह से स्टार्टअप कंपनी ने अपने फुटवियर का अधिकांश भाग वेस्ट प्लास्टिक को रिसाइकिल करके तैयार किया और पर्यावरणीय क्षति को कम करके पर्यावरण संरक्षण को बढ़ावा देने का काम किया है।

वेस्टप्लास्टिक से बनाए गए जूते।

ऐसे तैयार किए जूते

इस प्रक्रिया में जूते का ऊपरी भाग बनाने के लिए वेस्ट प्लास्टिक को रिसाइकिल करके उसका उपयोग किया गया है। जबकि सोल की दुरुबिलिटी बनाए रखने के लिए रबड़ के टायर को रिसाइकिल किया है। वहीं इनरसोल के लिए बंबू (बांस) चारकोल का उपयोग किया है, जो परतीने को रोकने का काम करता है और जूते में होने वाली बदबू को दूर भगाता है। कार्यकारी निदेशक अनिल कुमार ने बताया कि फुटवियर क्षेत्र में इस तरह के नवाचार को बढ़ाने के साथ ही फुटवियर निर्माण में प्रयोग होने वाले चमड़े व अन्य पदार्थों के रचान पर वेस्ट प्लास्टिक पदार्थों का उपयोग अधिक करने की पहल कर रहे हैं।

पर्यावरण संरक्षण के उद्देश्य को कर रहे पूरा

एफडीडीआई जोधपुर के कार्यकारी निदेशक अनिल कुमार ने बताया कि अतुल मेहता व दिव्या मेहता ने अपने फुटवियर क्षेत्र के स्टार्टअप में नवाचार करने को लेकर सम्पर्क किया। ऐसे में उन्हें संस्थान में डिजाइन व टेक्नोलॉजी से फुटवियर निर्माण में उपयोग होने वाले मटेरियल में कमी बताने व अन्य विभिन्न स्तर पर्यावरण का उपयोग करने के जूते बनाने का नवाचार किया गया। इस नवाचार से पर्यावरण संरक्षण के उद्देश्य को पूरा किया जा रहा है।

Media coverage

of its footwear, so that the environmental damage caused by plastic can be reduced and protected.



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In this process, recycled plastic is used to make the upper part of the shoe, while rubber tyres are recycled to make the sole, which maintains the durability of the sole. Along with this, bamboo charcoal has been used to make the insoles, which absorb sweat and remove bad odour from the shoes.

“The objective of environmental protection is being met with this innovation and this will be promoted in the footwear sector in the future as well and efforts will be made to maximize the use of waste plastic materials in place of leather and other materials used in the footwear manufacturing,” added Mr. Kumar.

'Sole Craft' is manufacturing footwear on a large scale and is doing its business through online medium and is also working for environmental protection.

Design Registration granted for 'Wall Hanging Newspaper Basket' to Faculty of FDDI, Hyderabad Campus



Dr. Rambabu Muppidi, Faculty, LGAD, FDDI, Hyderabad Campus



Design Work: Wall Hanging Newspaper Basket



Certificate of Registration of Design

Dr. Rambabu Muppidi, Design Faculty and Mr. Eliyaraja Sr. Faculty of FDDI, Hyderabad Campus submitted his creative and innovative design title 'Wall Hanging Newspaper Basket' to Indian Patent Office, Intellectual Property Building, Kolkata, India for design protection.

This creative and innovative design by Dr. Muppidi, Faculty of School of Leather Goods & Accessories Design (LGAD) and Mr. K. Elayaraja, Faculty of School of Footwear Design & Production (FDP) bears Design Number: 409851-001, Class: 06-04, with date of issue granted registration on 29th May, 2024.

Based on accessories designcraft research, cane with a leather stripe is used for making Wall Hanging Newspaper Basket.



Mr. K. Elayaraja, Sr. Faculty, FDP, Hyderabad Campus



Certificate of Registration of Design



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