



ISSUE NO. 02

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MONTHLY NEWSLETTER

Managing Director – FDDI meets Hon'ble Minister of State for Commerce and Industry

Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI met Mr. Jitin Prasada, Hon'ble Minister of State for Commerce and Industry on 24th March 2025.

During the interaction, discussion on the issues related to training, research, innovation, need of skilling people with a view to meet global requirements and supporting the industry in the areas of footwear, leather, fashion, retail and management were held. The functioning, requirements and issues to accelerate the growth of FDDI was discussed.



Mr. Vivek Sharma, IRS, MD, FDDI presenting memento to Mr. Jitin Prasada, Hon'ble Minister of State for Commerce and Industry

Team FDDI meets Hon'ble Minister

On 20th March 2025, Mr. Vivek Sharma, IRS, MD, FDDI met Mr. Jyotiraditya M. Scindia, Hon'ble Union Minister of Communications and Minister of Development of North Eastern Region, Government of India during which Ms. Manju Maan, 'Executive Director' FDDI, Noida and Guna Campus was also present.



MD, FDDI meeting with Mr. Jyotiraditya M. Scindia, Hon'ble Union Minister of Communications and Minister of Development of North Eastern Region, Government of India

Mr. Jyotiraditya M. Scindia represents the Guna constituency in Madhya Pradesh where one of the campus of FDDI is established. The purpose of this meetings was to provide an update on the initiatives taken up by FDDI.

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FDDI's CoE secures Patent for Revolutionary Footwear Innovations

FDDI, through its Center of Excellence (CoE) has achieved a significant milestone by securing a patent for two groundbreaking footwear designs: Interlocking Footwear and Basketball Shoe Sole.

The Interlocking Footwear, conceptualized by Dr. Madhusudan Pal, Director of CoE, along with Ms. Nikita Gaur, Strategic Developer, and Ms. Ananya Bhardwaj, Intern, introduces a stitch-less, durable, and eco-friendly



Certificate for Interlocking Footwear



Certificate for Basketball Shoe sole

construction. By eliminating adhesives and stitching, this design enhances efficiency, cost-effectiveness, and sustainability, while ensuring improved durability and hygiene—a breakthrough in modern footwear technology.

The Basketball Shoe Sole, developed under the leadership of Dr. Madhusudan Pal, with contributions from Mr. Rishabh Ghritlahare, Ms. Divya Rawat, and Ms. Prachitee Sapre (Interns), and Ms. Sangeeta Pandit, is engineered to enhance grip, stability, and impact distribution. Featuring an innovative cleat pattern and high-density wear-resistant pads, this design reduces strain injuries and supports athletes and senior individuals, while also enabling indigenous mould development for advanced footwear manufacturing.

This patent recognition reaffirms FDDI's dedication to pioneering research and innovation in footwear technology, solidifying its role in shaping the future of India's footwear industry. FDDI remains at the forefront of innovation, driving sustainable advancements and excellence in footwear design.

Seminar on "Innovations in Footwear Insole- – The Role of Ortholite in Enhancing Shoe Comfort and Durability" held at FDDI, Hyderabad Campus

On 26th March 2025, the School of Footwear Design & Production (FDP), of FDDI, Hyderabad Campus conducted an insightful seminar on "Innovations in Footwear – The Role of Ortholite in Enhancing Shoe Comfort and Durability."

Mr. Suresh Babu, an experienced Footwear Science Engineer, was the keynote speaker. With over a decade of expertise in quality management, process control, and footwear materials, he holds an M. Tech in Footwear Science & Engineering from Anna University.



Mr. Suresh Babu, Manager- Technical & Retail Operations, Ortholite briefing about Importance on insoles



Participants attending the seminar

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- FDDI, Kolkata participates in 'Leather Vision 2025';
- 'Metal Casting Workshop' with Innovative Design for FDDI, Hyderabad students;
- Training session on 'Gender Sensitization/POSH' held at FDDI;
- 'Corporate Skills Enhancement Training Program' held at FDDI, Chhindwara;
- Insightful industry session on 'Store Fixture Design and Installation for Brands' at FDDI, Noida Campus;
- Research paper of Sr. Faculty of FDDI, Chhindwara Campus published in IJSAT;
- Workshop on 'Stress Management' held at FDDI, Jodhpur Campus;
- Strengthening rural outreach, 'Sarpanch Meet' held at FDDI, Jodhpur Campus;
- Inspiring workshop at FDDI, Noida on 'Empowering Entrepreneurs' by E-Cell;
- Rajbhasha workshop on 'Role of Hindi Literature in Fashion' at FDDI Jodhpur;
- Expert session on 'Use of VM Dockets and Cluster to Ensure Brand Position and Visibility' held at FDDI, Noida Campus;
- FDDI, Jodhpur participates in 'Pink Fest 2025';
- Book – co-authored by Faculty, FDDI - Rohtak published;
- Research paper presented by Faculty of FDDI, Guna during International Conference;
- Research paper of Faculty of FDDI, Guna Campus published in IJSREM.
- FDDI to Footwear Fame: Yogesh Mankar's journey from Canvas to Kicks



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His career spans leadership roles at Texon India Pvt. Ltd., and Sara Suole Pvt. Ltd., where he has been instrumental in technical audits, customer requirements, and market growth strategies.

During the seminar, Mr. Suresh Babu highlighted the role of Ortholite that has changed the global footwear industry in terms of enhancing comfort, sustainability. He elaborated on the key benefits of Ortholite foam, including shock absorption, impact cushioning, stress reduction on joints and muscles, and minimized fatigue. Additionally, Mr. Suresh Babu explained the foam manufacturing process, where foam is split into sheet or roll forms and then laminated with leather for high-end dress shoes or combined with Strobel or fabric constructions for performance footwear.

Through this insightful session, Mr. Suresh Babu provided the students of B. Des FDP 2023-2027 and 2022-2026 batches with valuable knowledge on foam technology, its applications, and the industry's growing focus on sustainability.

Workshop on 'Fabric Structure & Design- Crochet' held at FDDI, Hyderabad Campus

To update the knowledge of the students of B.Des-Foundation Batch-2024 on Fabric structure & design exploration, a workshop on 'Fabric Structure & Design-Crochet' was held at FDDI, Hyderabad Campus on 26th March 2025.

Ms. Arundhati Mantrawadi, Founder at 'Yarnstitchcolour India' conducted the workshop, shared her tips and provided valuable inputs to the students to create intricate textiles, manipulate yarns, and incorporate crochet elements into their designs.

She briefed about the different techniques of crochet to form various crochet patterns and explained the ways of application to these elements into their designs.



A view of the workshop

Official Language Hindi Workshop held at FDDI, Noida Campus

To comply with the Annual Program of the Official Language Department, Ministry of Home Affairs, Government of India, a one-day Hindi workshop was organized on 26th March 2025 at FDDI, Noida during which other campuses of FDDI were connected through on-line mode.

The topic of the workshop was 'Implementation of Official Language Hindi and Official Ritual' during which Mr. Satish Chandra Sharma, Trained Graduate Teacher (TGT) from Kendriya Vidyalaya, Greater Noida was the 'Keynote Speaker'.



Mr. Satish Chandra Sharma delivering the lecture



A view of the participants

Mr. Satish Chandra Sharma highlighted the background of official language - Hindi which is our official language, the language of official work and the language of our pride.



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Guest lecture on 'Getting it Right: Writing Better Literature Reviews' FDDI, Hyderabad Campus

On 26th March 2025, a highly informative guest lecture on the topic 'Getting it Right: Writing Better Literature Reviews' was delivered by Dr. Ch. Shankar, an esteemed academician and expert in Finance and Business Analytics from the Gandhi Institute of Technology and Management (GITAM) - Deemed to be University.

The session aimed to provide students and researchers with insights into crafting well-structured and comprehensive literature reviews, a crucial component of scholarly research.



Dr. Ch. Shankar delivering the lecture



Participants attending the guest lecture

During the lecture, Dr. Shankar emphasized the importance of literature reviews in academic writing. He explained about importance, functions and components of literature review, as well as systematic literature review, Meta-analysis and Meta synthesis. He also demonstrated the AI Tools for Literature Review.

He elucidated about the various digital tools for literature management, such as Elicit, Litmaps, Jenni AI Zotero, Mendeley, and EndNote, to help researchers efficiently organize references and citations.

Industrial visit for FDDI, Chennai students at K.H Exports India Private Limited

On 26th March 2025, the second year B.Des Fashion Design students of FDDI, Chennai Campus embarked on an insightful industrial visit at K.H Exports India Private Limited located at Chennai.

Under the guidance of their faculty member, during the visit, students explored various fashion accessories, including handbags, belts, wallets and fashion gloves. They gained a first-hand understanding of the stages of product development, from design ideation and sampling to prototype creation and bulk production.

Interacting with industry professionals and witnessing live manufacturing processes enriched their learning experience, offering valuable practical exposure to production workflows and industry standards.



Students at K.H Exports India Private Limited, Chennai

Field trip for FDDI, Hyderabad students at 'Golkonda Fort'



B.Des Foundation Batch-2024 students at Golkonda Fort

To update the knowledge on design, historical evolution, architecture and significance of cultural heritage, 70 students of B.Des-Foundation Batch of FDDI, Hyderabad Campus were taken on a field trip to 'Golkonda Fort', Hyderabad on 24th March, 2025.

'Golkonda Fort' is a treasure trove of inspiration for designers, with its intricate architecture, ornate palaces, and majestic gardens.

Under the supervision and guidance of the faculty of FDDI, 70 students of B. Des-Foundation batch 2024 observed and analyzed fort's architecture, art and artifacts incorporating these traditional Indian elements and motifs in design influences.



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Students got opportunity to feel the enriching experience that provided valuable insights into traditional structures, historical fashion influences, and design inspirations.

Exposure visit cum On-the-Job Training for Government School students at FDDI, Rohtak Campus

Under the Vocational Education - National Skills Qualifications Framework (NSQF) program, a four day exposure visit cum On-the-Job Training programme was conducted for 240 students at FDDI, Rohtak Campus from 20th to 24th March 2025.

During the visit, the students accompanied by their teacher from Government Girls Senior Secondary School, Kalanur, and Government Girls Senior Secondary School, Nigana, Rohtak belonging to Class 9-12 were provided valuable insights into various sectors, including Footwear Designing, Fashion Design, Store Display, Retail and Sales Management, IT etc.

The expert faculties of School of Footwear Design and Production (FDP) and School of Fashion Design (FD) of FDDI Rohtak Campus delivered comprehensive lectures and organized interactive field and lab visit for the students. Additionally, students had the opportunity to visit the Centre of Excellence (CoE).



Students being briefed about the lab facility by the faculty



Faculty of FD explaining the students



Students along with 'Certificates of Participation'

During the closing ceremony of the training program held on 26th March 2025, the students were awarded certificates of participation by Ms. Sarita Duhan, Executive Director, FDDI - Rohtak in the presence of Mr. Devendra Katariya, Principal of the school.

This learning opportunity aimed to enhance students' knowledge and skills, preparing them for future opportunities available in the footwear and fashion design sectors.

Master Artisan Training of Trainer Program organized by FDDI, Jodhpur Campus

With the objective of empowering artisans through skill development and knowledge sharing, a two days Master Artisan Training of Trainer Program was organized by FDDI, Jodhpur Campus on 20th and 21st March 2025.

Delivering the 'Keynote Address', Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI reiterated FDDI's commitment to continuously support the artisans in their journey towards growth and excellence.



MD, FDDI delivering 'Keynote Address'



A view of the inauguration ceremony



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Artisans from various fields like Jodhpur Mojari, Carpet Weaving, Textile, Leather Craft, Wooden Art, Embroidery, and more participated in the training program who were guided by the experts on innovative design processes, product finishing, costing, negotiation skills, and Digital marketing strategies.

Prof. (Dr.) Avinash Kumar Agarwal, Director, IIT Jodhpur was the Chief Guest during the inauguration ceremony on 20th March 2025 who was accompanied by Prof. Bhabani K Satyapathi from IIT, Jodhpur.



'Design Thinking' class in progress

एफडीडीआई में आर्टिजन प्रशिक्षण कार्यक्रम का समापन

कारीगरों ने सीखे नवाचार और निखारा अपना कला-कौशल



Media coverage

The initiative provided a platform for artisans to refine their skills, enhance their capacity to be a facilitator and change-agent and explore new avenues for growth.

Colonel Pankaj Kumar Sinha, Secretary, FDDI, and Mr. Ashok Modi, President, Jodhpur club were the Guests of Honor, during the closure ceremony held on 21st March who extended their valuable support and appreciation for the initiative.

Jute bag making training program in collaboration with NJB conducted by Faculty - FDDI, Hyderabad Campus

Dr. Rambabu Muppidi, Design Faculty of School of Leather Goods & Accessories Design (LGAD) of FDDI, Hyderabad Campus, provided skill-based training on designing and making jute bags from 10th to 24th March, 2025.

The training was imparted at CRS Skillvarsity, Nirmal village of Telangana in Nirmal district under the Central government scheme by the Ministry of Textiles, Government of India, and the National Jute Board (NJB), Kolkata.



Dr. Rambabu Muppidi, Faculty, LGAD



Dr. Rambabu Muppidi imparting training for making jute bag



Training outcome(s) - Jute bags products developed by the participants

Dr. Muppidi - a certified Empanel Designer by NJB, imparted skill based training to the participants on different designs of Jute bags, selection of raw material, preparation of utility items like marketing bags, ladies bags, use of matching colour on the jute product.

Approximately 20 household women underwent the training programme resulting in creating jute bags incorporating natural and eco-friendly designs empowering them with the knowledge needed to pursue sustainable livelihoods.



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Industrial visit for FDDI, Chhindwara Campus students at Raymond Life Style Ltd.

On 22nd March 2025, an industrial visit for the students of Foundation Batch of the School of Footwear Design and Production and School of Fashion Design (FD) of FDDI, Chhindwara Campus was organized at Raymond Life Style Ltd. Unit located at Sausar, Chhindwara.

The group of students thirty-five students who were accompanied by their faculty members namely, Dr. Agya Preet, Mr. Artitra Das, Mr. Prashant Saxena, Dr. Pankaj Dubey and Ms. Shraddha Jhaloya visited the unit where Mr. Ashish Sharma, HR-Manager explained them about the detailed process of textile manufacturing starting from fibre to yarn followed by spinning till textile manufacturing.

The students were briefed about the sequence of operations & step by step demonstration of procedure at the shop floor was given to them. The batch visited the sub department from Spinning, Dyeing Yarn, Weaving, and Finishing to Final Q.C.



Students & Faculties at Raymond Life Style Ltd.

Skill Development Training Programme for KVIC conducted by FDDI, Hyderabad

Under the Gramodyog Vikas Yojana, an introductory and a five-day Skill Development training program was successfully conducted at the Khadi and Village Industries Commission (KVIC), NI- Ministry of Micro, Small & Medium Enterprises (MSME) Campus, Hyderabad by Mr. Niteen Kumar Sinha, Faculty – FDDI, Hyderabad.

The five-day Skill Development intensive training aimed at equipping artisans with advanced footwear-making techniques as part of a Master Trainer initiative focused on enhancing the skills of artisans in traditional and modern footwear design while integrating sustainable practices and innovative materials.

Sr. No.	Topic	Venue	Date	No. of Participants
1	Researcher Course on Footwear Activity	State Office, KVIC, NI- MSME	13 th March 2025	10
2	Five-Day Researcher Course on Footwear Activity	Campus, Hyderabad	13 th – 17 th March 2025	50

Mr. Niteen Kumar Sinha explained the artisans on material selection and processing techniques for footwear craftsmanship, hands-on practice in cutting, stitching, and assembling footwear components, ergonomic and aesthetic considerations for designing comfortable and stylish footwear to enhance their performances.



Mr. Niteen Kumar Sinha, Faculty – FDDI, Hyderabad imparting the training



Certificate given to Mr. Niteen Kumar Sinha

Exposure to latest industry trends and market-driven innovations and entrepreneurial guidance to expand their craft into sustainable product was also provided by him.



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Workshop on 'Sole Crafted: Handmade Footwear' held at FDDI, Hyderabad Campus

On 20 & 21 March 2025, a two-day workshop on 'Sole Crafted: Handmade Footwear' was conducted for the students of the School of Footwear Design & Production (FDP) - B.Des. (2023-27 Batch) at FDDI, Hyderabad Campus.

Mr. Pampad Phawan – a renowned Artisan/Craftsman having more than 20 years of experience, was the resource person who shared his expertise in the art of handcrafted footwear with the students.



A view of the workshop



From Left: Mr. Pampad Phawan along with the students and their product outcome

During the workshop, on the first day, students were step-by-step introduced to the fundamentals of leather, tools, and pattern-making, followed by practical exercises in cutting and shaping. The second day focused on assembling the components, refining finishing touches, and discussions on sustainability and market opportunities for handmade footwear.

The workshop provided participants with an immersive hands-on experience, covering traditional shoemaking techniques, material selection, cutting, stitching, sole attachment, and finishing methods.

Industrial exposure for FDDI, Chennai students

For providing a solid foundation and to enrich the practical knowledge of its students, FDDI, Chennai organized an industrial visit for 110 students of Foundation Programme on 17th March 2025.

Under the guidance of senior faculties of School of Footwear Design & Production (FDP) and School of Footwear Design (FD), the students visited Balamurugan Leathers, The General & Industrial Leathers(P) Ltd., located at Chromepet and Ananafit Natural Fiber cluster located at Anagabuthur, Chennai.



Students at Balamurugan Leathers



Students at The General & Industrial Leathers (P) Ltd

Whereas Balamurugan Leathers is producing shoe upper, suede leathers and garments and exports to France, Vietnam and Cambodia; The General & Industrial Leathers(P) Ltd., produces cow upper leathers cow split and buff leather for shoe and leather goods industries.



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The students were briefed on leather curing process with salts, pre-tanning operations, soaking, liming, de-liming, pickling, chrome tanning of buff & goat leather, post tanning operations, various quality check points, leather bundling & packaging, water treatment plant for hazardous tanning residues and technology used in footwear design to final assembling processes.

Ananafit specializes in weaving textiles using traditional loom producing customized sarees and dhotis and supplying to state government handloom department and also to the local shops.

The practical insights at these manufacturing units helped the students to get an intensive knowledge experience of the leather and textile industry.



Students watching the manufacturing process at Ananafit

To drive innovation in footwear design and polymer science, FDDI, Hyderabad and CIPET, Hyderabad signs MoU

To drive innovation in footwear design and polymer science through collaborative research, academic enrichment, and technological development, a Memorandum of Understanding (MoU) was signed between FDDI, Hyderabad and the Central Institute of Petrochemical Engineering & Technology (CIPET), Hyderabad on 12th March 2025.

On behalf of FDDI, Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI-Hyderabad signed the MoU, whereas, on behalf of CIPET-Hyderabad, Mr. P.K. Sahoo, Principal Director & Head, signed the MoU during which the senior officers from both the sides were present.

Leveraging the strengths of both institutions to promote innovation and skill development, the agreement outlines collaborative efforts in joint research projects, faculty and student exchange programs, workshops, and advanced manufacturing technologies.



Officials from CIPET-Hyderabad along with FDDI-Hyderabad during MoU exchange signing ceremony



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Media coverage

This MoU will pave the way for cutting-edge research in sole design, mould development, and sustainable footwear solutions, ensuring India's footwear industry remains competitive globally.

This initiative reflects a joint commitment to create new opportunities for research and innovation, benefiting both students and the industry and is expected to bolster innovation in the footwear and polymer industries by integrating academia with industry needs.

Onsite Training on 6s Implementation, Production Process and Control System conducted by FDDI, Hyderabad Campus for Win Heels, Kozhikode, Kerala

Onsite training on 6s Implementation, Production Process and Control System was provided by FDDI, Hyderabad Campus for Win Heels, Kozhikode, Kerala from 10th - 14th March 2025.

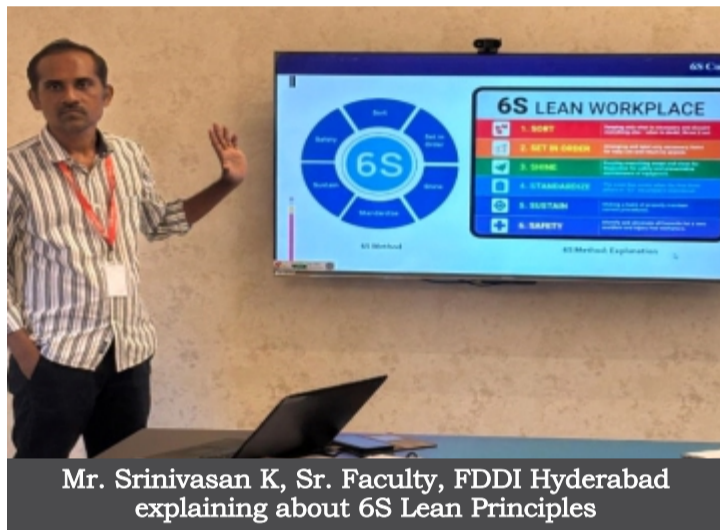
Initially, various aspects of factory operations were analyzed to identify areas for improvement by M. Srinivasan K, Sr. Faculty, FDDI –



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Hyderabad Campus. To promote and sustain a high level of productivity throughout the workspace while adhering to the 6S principle of Sort, Set in order, Shine, Standardize, Sustain, and Safety, the training was provided by him.

The training imparted by M. Srinivasan K, successfully introduced and reinforced the principles of the 6S methodology, lean management, and production process control. Through interactive discussions, hands-on activities, and structured implementation plans, employees gained a clear understanding of workplace organization, efficiency enhancement, and process standardization.



Mr. Srinivasan K, Sr. Faculty, FDDI Hyderabad explaining about 6S Lean Principles



Conducting the 5S Game



Win Heels Team with Mr. Srinivasan K

The training emphasized the importance of eliminating waste, improving workflow, and maintaining cleanliness to optimize productivity and safety. Practical demonstrations, such as the 5S Numbers Game, helped participants internalize the benefits of systematic organization and continuous improvement. Additionally, discussions on production workflow, stock management, and standardization of procedures provided valuable insights into achieving consistency in operations.

With the 6S team established and a phased implementation plan in place, the factory is now well-positioned to progressively integrate these principles into daily operations. Moving forward, continued monitoring, regular audits, and employee engagement will be key to sustaining improvements and fostering a culture of efficiency, discipline, and innovation in the workplace.

FDDI, Chhindwara employee felicitated during International Women's Day Celebration

During International Women's Day Celebration organized by Mahila Patanjali Yog Samiti, Chhindwara on 09th March 2025, Mrs. Pooja Rajput of FDDI, Chhindwara Campus was felicitated for her efforts in promoting social welfare and education.

While addressing the gathering, she took the opportunity to highlight the various professional courses in retail, fashion, Footwear & short term programs conducted by FDDI. She encouraged young women to explore career opportunities in these domains, emphasizing skill development and self-reliance.



Mrs. Pooja Rajput of FDDI, Chhindwara Campus being felicitated

Health & Wellness Camp organized on Women's Day at FDDI, Hyderabad Campus



Inauguration of the health camp



A view of the health camp



Media coverage

As part of Women's Day celebration, a health & wellness camp was organized at FDDI Hyderabad Campus on 8th March 2025 in partnership with One Care Connect - a leading healthcare provider.

During the camp, which was inaugurated by Dr. Tej Lohith Reddy, IAS, Executive Director – FDDI Hyderabad Campus, the students and employee of the institute got their health check-up done which



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included comprehensive health screenings, blood sugar & cholesterol test.

Besides this, counseling on healthy living, stress management, and disease prevention was done by the medical team of One Care Connect and informative brochures on nutrition and fitness for further learning was provided to all the participants.

FDDI, Rohtak in association with Amar Ujala organizes 'Prathama Amar Ujala Haryana Queens Contest 2025'

On the occasion of International Women's Day, FDDI, Rohtak Campus in association with Amar Ujala organized 'Prathama Amar Ujala Haryana Queens Contest 2025' on 08th March 2025.

On this occasion, Ms. Bharti Dabas, IPS - HPS Superintendent Police of Commandant was the Chief Guest where as Ms. Manjit Malik - DEO, Dr. Manju Malik - Registrar, DLS SUPVA and Ms. Manju Maan, Executive Director (ED), FDDI, Noida were the Guest of Honours who were felicitated by Mr. Yogesh Dikshit, Editor of Amar Ujala.

The event took a proud moment to acknowledge and honor the outstanding contributions of 60 women who have made a significant impact in various sectors, inspiring others with their remarkable work.



Women honoured for their contribution to the society



A view of fashion show 'Shakti Aur Sahyog' presented by FDDI, Rohtak students

Apart from others, Ms. Sarita Duhan, ED- FDDI, Rohtak Campus delivered a thought-provoking speech emphasizing the importance of enhancing the status of women in society. She shared valuable insights and actionable advice on how to achieve this goal, inspiring the audience to take action.

A mesmerizing fashion show, 'Shakti Aur Sahyog' was presented by the students of FDDI, Rohtak that beautifully captured the transformation of women's thoughts and status from past to present. Through their creative and thought-provoking designs, the students highlighted the journey of women's empowerment, showcasing the evolution of women's roles, rights, and freedoms.

The audience was left spellbound by the amazing performance, which was a perfect blend of fashion, art, and social commentary.

Dr. Sara Kadiyan, Mrs. India Worldwide 2018, Textile Designer, and Social Activist, Ms. Shweta Chugh, Influencer Model, Former Teacher, and Malabar Diamond Model, Dr. Ragini, Mrs. Classic Universe USA, Social Worker, and Government Employee Award Winner and Ms. Tanisha Gupta, Ms. Haryana Queen 2023, Budding Footwear Designer & student of FDDI, Rohtak were the four esteemed judges evaluating the contestants.

Two special awards were presented, namely for 'Best Smile' to Ms. Muskan, student of FDDI, Rohtak and for 'Best Classic Queen' to Ms. Shruti Jha, student of FDDI, Rohtak.



Ms. Shruti Jha, student of FDDI Rohtak was awarded for 'Best Classic Queen'

FDDI, Chhindwara & Jodhpur celebrates International Women's Day

International Women's Day (IWD) 2025 was celebrated on 8th March, at FDDI Chhindwara & Jodhpur Campus with great enthusiasm and gratitude by honouring the exceptional contributions of women to education, society, and the FDDI community.

During the event at FDDI Chhindwara, Dr. W.S. Brown, Social Activist in Police Department Welfare Foundation, retired Principal of P.G. Government and renowned social worker was the Chief Guest where as Dr. Vijaya Yadav, Academic Administrator of Vidya Bhoomi & Social Activist and Ms. Sunandha from Madhya Pradesh Government were the Guest of Honours.



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Dr. W.S. Brown and Dr. Vijaya Yadav addressed the gathering and expressed their feeling on empowering and educating the society to respect the women and highlighted how empowering women leads to transformative progress in all areas of life.

The event also recognized and celebrated the invaluable contributions of FDDI's female staff members & third party housekeeping staffs as well. Their ongoing dedication and commitment to the success of the institute were acknowledged and celebrated. The ceremony served as a powerful reminder of the critical role women play in shaping careers and fostering an inclusive, growth-driven environment at FDDI.



A view of IWD celebration at FDDI, Chhindwara campus



Impactful rally by FDDI, Jodhpur spreading the message of "सशक्त महिला सशक्त भारत"

During the event at FDDI, Jodhpur on 7th March 2025, a heartfelt Women's Honor Ceremony was organized to recognize the achievements of women. On this occasion Ms. Seema Sharma, Chief District Education Officer, Jodhpur was the Chief Guest who in her inspiring address highlighted the significance of women's contributions to society.

On 8th March 2025, FDDI staff and students organized an impactful rally spreading the message of "सशक्त महिला सशक्त भारत" The rally covered the nearby areas of Surpura and Mandore Garden, promoting awareness about women's empowerment and unity. To further engage the community, informative pamphlets were distributed, showcasing FDDI Jodhpur's initiatives towards supporting and uplifting women.

FDDI, Kolkata participates in 'Leather Vision 2025'

FDDI, Kolkata participated in the 3rd edition of 'Leather Vision 2025' which was organized by the Indian Leather Products Association (ILPA) on 7th & 8th March, 2025 held at the Conference Hall of FREYA, IIDF, Plot 1647, ILPA Leather Goods Park, CLC, Kolkata.

The students along with the faculty attended this exclusive event, showcasing the latest innovative trends and designs in the leather industry. It highlighted the cutting-edge developments in leather products, including lifestyle products and footwear.



Faculties of FDDI, Kolkata at 'Leather Vision 2025'



Leather bag & footwear collection developed by the students

unique and contemporary designs. Alongside the fashion show, they also showcased an impressive collection of leather products and footwear, which captivated the attendees and demonstrated the creativity and skill of the next generation of leather industry professionals.

In addition to the product displays and fashion shows, Leather Vision 2025 also hosted a seminar on the Worldwide Responsible Accredited Production (WRAP) Certification Program that provided insights into the importance of WRAP certification in ensuring ethical practices within the leather industry, promoting safe, fair, and sustainable working conditions.

A major highlight of the event was the active participation of the students of Leather Goods and Accessories Design (LGAD) and Footwear Design and Production (FDP) Kolkata. The students presented a mesmerizing fashion show that featured



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Several industry leaders and organizations like TFL, Stahl, Smit & Zoon (Leer Group), Botico, Cromogenia, Scisco, Sommer participated in the event, contributing their expertise and support for the leather industry's growth and innovation.

The participation of FDDI students, the valuable insights from industry leaders, and the focus on sustainable practices through the WRAP certification seminar made the event an excellent platform for learning, networking, and exploring the latest trends in the leather industry.

'Metal Casting Workshop' with Innovative Design for FDDI, Hyderabad students

The students of School of Leather Goods & Accessories Design (LGAD), Batch 2023 – 2027) of FDDI, Hyderabad Campus underwent an immersive 'Metal Casting Workshop' on 04th & 05th March 2025.

During the workshop, which was conducted at National Institute of Fashion Technology (NIFT), Hyderabad, the students acquired the knowledge on fundamentals of metal casting, including the different types of metal casting that explored innovative approaches to design and manufacturing. This hands-on session allowed students to experiment with various casting techniques, pushing the boundaries of traditional metalwork while incorporating contemporary design principles.

The students, received the guidance from Mr. Niteen Kumar Sinha, Faculty- FDDI to take maximum benefit from this dynamic and innovative learning environment. The students showcased remarkable creativity by designing and casting functional and aesthetic objects, including, Jewelry pieces inspired by nature and architectural motifs, decorative home accessories.



Students acquiring knowledge on fundamentals of metal casting



Students designing aesthetic objects



FDDI, Hyderabad students of LGAD, Batch 2023 – 2027 at NIFT, Hyderabad

Training session on 'Gender Sensitization/POSH' held at FDDI

On 04th March 2025, a training session on 'Gender Sensitization/ Prevention of Sexual Harassment (POSH)' was organized at FDDI. The session was conducted in a hybrid mode for employees across 12 campuses and the Head Office. Approx. 264 participants attended the session.

Mrs. Vinod Jindal, former Director in the Ministry of Urban Development was the resource person of the training session.



Mrs. Vinod Jindal interacting with the participants



A view of the participants

She is a distinguished trainer and subject expert in Organizational Behavior, Ethics, Values in Administration, Creativity, Gender Sensitization and Financial Management. With a strong academic background in Public Administration, she has served as a Master Trainer for Direct Trainer Skills (DTS) and a

Resource Trainer for the Design of Training (DoT). She is also a National Facilitator on the DoPT panel for "Ethics and Values in Public Governance."

The training session was conducted through presentation and case studies explaining every basic detail of the workplace 'gender and moral ethics'. She also sensitized the participants with the knowledge and skills needed to foster a respectful and safe work environment.



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It provided clarity to the employees about the 'Behavioural Code of Conduct at Workplace' and POSH at Workplace under the POSH Act which was passed by the Government of India in 2013.

'Corporate Skills Enhancement Training Program' held at FDDI, Chhindwara

On 28th February 2025, a day long 'Corporate Skills Enhancement Training Program' was held at FDDI, Chhindwara Campus.

International Career Counsellor, Psychologist and Soft Skill Trainer, Dr. Nitin Vighne and his three team members conducted the training to inculcate the skills & build proper corporate ready attitude among the students.

It equipped the students with essential skills like communication, teamwork, and leadership, enhancing their employability and confidence, while providing valuable networking opportunities and industry exposure.

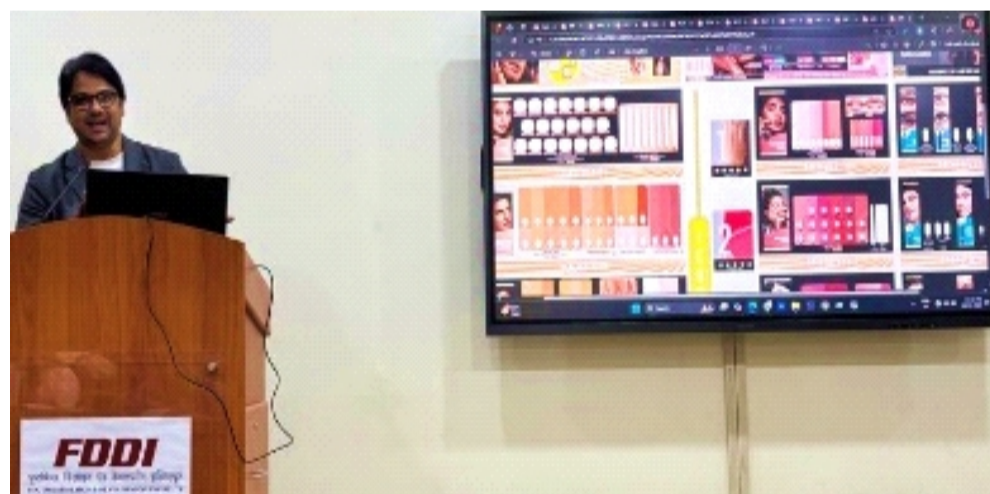


Participants attending the 'Corporate Skills Enhancement Training Program'

Insightful industry session on 'Store Fixture Design and Installation for Brands' at FDDI, Noida Campus

On 28th February 2025, an enlightening industry expert session on 'Store Fixture Design and Installation for Brands' was held by the School of Retail and Fashion Merchandise (RFM) at FDDI, Noida Campus.

The session featured Mr. Paritosh Singh, Head of Visual Merchandising at House of Beauty, as the Guest Speaker. An accomplished expert in visual merchandising, Mr. Singh brought his expertise in designing and implementing innovative store fixtures that align with brand image and also enhance customer experience.



Mr. Paritosh Singh making presentation



A view of the participants

Mr. Singh covered key aspects of store fixture design, integration of aesthetic elements with functionality and aligning store layout with brand narratives. His presentation fostered a deeper understanding on how fixture designing plays a pivotal role in improving product visibility, brand representation and ensuring functionality and durability. He also highlighted the significance of both accurate measurements of fixture and well- documented dockets in creating functional and visually appealing store environment.

Throughout the session, students actively interacted, asking questions and seeking advice on industry practices and trends in the field of visual merchandising.

Research paper of Sr. Faculty of FDDI, Chhindwara Campus published in IJSAT

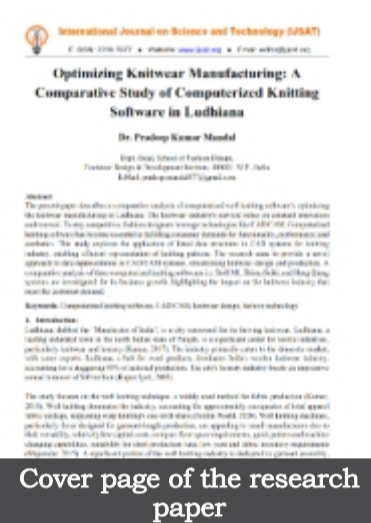
A research paper written by Dr. Pradeep Kumar Mandal, Sr. Faculty of the School of Fashion Design (FD) at FDDI, Chhindwara Campus has been published in an International Journal on Science and Technology (IJSAT), a widely Indexed Open Access Peer Reviewed Multidisciplinary Bi-monthly Scholarly International Journal.



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The research paper title 'Optimizing Knitwear Manufacturing: A Comparative Study of Computerized Knitting Software In Ludhiana' bears E-ISSN: 2229-7677, Impact Factor: 9.88, Vol-16, Issue-1 in January-March 2025.

The present paper describes a comparative analysis of computerized weft knitting software's optimizing the knitwear manufacturing in Ludhiana, India. This study aimed to investigate the application of Computer-Aided Design (CAD) and Computer-Aided Manufacturing (CAM) systems in the knitwear industry, specifically in Ludhiana. The primary objectives were to conduct a comparative analysis of three computerized flat-bed weft knitting software's (Heng Qiang, Shima Seiki, and Stoll M1) and to examine their impact on knitwear design and manufacturing.



The research paper can be accessed through the following link: <https://www.ijsat.org/research-paper.php?id=2593>

Workshop on 'Stress Management' held at FDDI, Jodhpur Campus

An interactive workshop on 'Stress Management' was held at FDDI, Jodhpur Campus on 28th February 2025.



The session was jointly conducted by Mr. Shashi Ranjan Kumar, Specialist of Art of Living and Mr. Manoj Kumar Singh, Joint Director, Ministry of Defence, Govt. of India which focused on understanding stress, its impact on daily life, and practical techniques to manage it effectively.

They explained about time management, and relaxation techniques to cope with stress in both personal and professional spheres. With engaging discussions and interactive activities, participants gained valuable insights into maintaining mental well-being and productivity.

Strengthening rural outreach, 'Sarpanch Meet' held at FDDI, Jodhpur Campus

To create awareness and to promote the professional programmes conducted by FDDI, a 'Sarpanch Meet' was held at FDDI, Jodhpur Campus on 28th February 2025.

Participants of 'Sarpanch Meet' along with faculty of FDDI During the meet, the information about FDDI's unique educational offerings in footwear, leather, fashion design and retail domain were briefed to the participants.

Sarpanches/ Gram Pradhans were briefed about FDDI's history, admission process, placement records, and state-of-the-art infrastructure.

The meet served as a crucial step in bridging the gap between rural talent and quality education, emphasizing the institute's commitment to skill-based training and industry-driven learning.



Inspiring workshop at FDDI, Noida on 'Empowering Entrepreneurs' by E-Cell

The Entrepreneurship Cell (E-Cell) at FDDI-Noida, in collaboration with the School of Leather Goods and Accessories Design (LGAD), organize an insightful session on 'Entrepreneurship' on 28th February 2025.



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Mr. Shyam Vasudevan, Co-founder of Idea Works and a mentor at Startup India and Kerala Startup Mission was the 'Resource Person' for the session who shared real-world case studies and practical insights, making the session highly engaging and informative.

The workshop provided an outstanding learning experience, covering key aspects of startup strategies, innovation, and business growth. The interactive discussions encouraged problem-solving, leadership, and entrepreneurial thinking among participants.

The rest of the 11 campuses of FDDI also participated in the two-hour-long session who were connected virtually from the virtual classroom facilities at their respective campuses. Google link was shared for E-Cell membership registration, and 54 students from Noida Campus have already signed up to be part of this entrepreneurial journey.



A view of the participants of the workshop

Rajbhasha workshop on 'Role of Hindi Literature in Fashion' at FDDI Jodhpur

Rajbhasha workshop on the topic 'Role of Hindi Literature in Fashion' was held at FDDI, Jodhpur Campus on 28th February 2025 during which Dr. D.D. Ojha, member of the Central Ministry's Rajbhasha Advisory Committee, was the Chief Guest.



A view of the participants of the workshop

During the workshop, Dr. Ojha highlighted Hindi's role in reflecting cultural identity and enhancing accessibility in education, research, and government operations. He emphasized its potential in science, technology, and design.

The workshop focused on using Hindi for knowledge exchange in design, bridging gaps between modern technology and traditional design literature and reinforced the importance of Hindi in fostering innovation and inclusivity in the design industry.

Discussions also explored the relevance of Hindi resources in fashion and footwear design.

Expert session on 'Use of VM Dockets and Cluster to Ensure Brand Position and Visibility' held at FDDI, Noida Campus

On 25th February 2025, an informative industry expert session on 'Use of VM Dockets and Cluster to Ensure Brand Position and Visibility' was held by the School of Retail and Fashion Merchandise (RFM) at FDDI, Noida Campus.

Ms. Charu Thukral, Area Visual Merchandiser at Lifestyle International was the 'Resource Person' for the session who provided valuable insights into the role of VM dockets in maintaining brand consistency and how cluster-based merchandising enhances product placement and visibility.

During the session, Ms. Thukral shared valuable insights into the importance of VM dockets in maintaining brand



Ms. Charu Thukral briefing her views



A view of the participants



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consistency and how cluster-based merchandising improves product placement and visibility. Exploring the strategic use, she explained how VM dockets are designed for various festivals, such as Valentine's Day, and highlighted the detailed components of each docket, which include measurements, financial planning, material specifications, and the final visual execution. These dockets serve as comprehensive guides, ensuring consistent visual merchandising across multiple retail locations.

She also highlighted how strategic clustering based on customer demographics helps brands optimize their in-store presentation, making their products more appealing and accessible.

FDDI, Jodhpur participates in 'Pink Fest 2025'

FDDI, Jodhpur participated in 'Fest 2025' - a celebration of art, heritage, literature, and culture which was held from 20th to 23rd February 2025 at Rajasthan International Cultural Centre, Jaipur.

At its stall during the event, information was provided to inspire aspiring students about the academic programmes of FDDI which is having the status of 'Institute of National Importance' as per FDDI Act, 2017. It also provided an opportunity to showcase the expertise of faculty, and engage with industry experts on key topics like heritage printing techniques and the role of art in design.

FDDI also participated in design quiz, conference and had fruitful discussion with Dr. Badshah Miyan - Shilp Guru and Craft Icon - 2018, Dr. Yunus Khan - Former Director and Dean, IICD and Mr. Darshan - Faculty of Arch Institute of Design and Education.



A view of the panel discussion



Certificate of Appreciation given to Dr. Asma Khan- Faculty- FDDI, Jodhpur

During the fest, as a panelist, Dr. Asma Khan- Faculty- FDDI, Jodhpur participated as panelist during panel discussion namely, Design is Inspire by Art and Sanganeri printing and Bagru printing heritage of Jaipur and their quality. The audience comprised of art students, artists from various parts of India along with some eminent personalities of allied field as co-panelists.

Book – co-authored by Faculty, FDDI - Rohtak published

A book entitled 'Embroidery Design Documentation for Home Furnishing' published by Just Agriculture Publishing, has been co-authored by Dr. Sarita Devi, Jr. Faculty, School of Fashion Design (FD), FDDI – Rohtak, Campus.

Dr. Sarita Devi is a highly accomplished textile professional with a PhD in Textile & Apparel Design from CCS Haryana Agriculture University (Haryana). She was awarded the Junior Research Fellowship (JRF) in Textile & Apparel Design by Indian Council of Agricultural Research in the year 2012.

The other authors of the book are Dr. Sushila, Jr. FD, FDDI Noida Campus and Dr. Nisha Arya, Associate Professor, Department of Textile and Apparel's Design, CCS Haryana Agricultural University.

This book bearing ISBN: [978-9-33418-858-5](https://doi.org/10.1007/978-93-334-18-85-5), provides design documentation of traditional motif and designs, design placements, colour ways for home furnishing.

The book highlights the critical importance of embroidery motif documentation, a process that meticulously records and preserves the diverse designs, patterns, and motifs of traditional Indian embroidery, thereby safeguarding cultural heritage and inspiring designers and researchers.



Cover page of the book



Back page of the book



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Research paper presented by Faculty of FDDI, Guna during International Conference

Mr. Neeraj Kumar Sharma, Jr. Faculty, School of Footwear Design & Production (FDP), FDDI, Guna Campus presented a research paper during the international conference on 'Innovations in Biomechanics and Footwear Development: Shaping the future of movement' which was held at Galgotia University, Greater Noida on 21st & 22nd February 2025.



Online presentation by Mr. Neeraj Kumar Sharma, Jr. Faculty - FDP



Mr. Neeraj Kumar Sharma



Certificate of Participation

He presented his research paper titled "Innovations in Biomechanics and Footwear Development: Advancing Performance and Comfort for the Future". This study is focused on the effects of the latest developments, such as sensor-integrated 3D-printed midsoles and AI-powered gait analysis, in biomechanics-driven footwear on athletes, individuals with orthopedic conditions such as plantar fasciitis and osteoarthritis, and the general population. The primary objective is to explore how these technologies enhance movement efficiency, reduce the risk of injury, and reduce perceived exertion, and further examining the role of smart materials, AI, and digital design tools in shaping next-generation footwear.

Research paper of Faculty of FDDI, Guna Campus published in IJSREM

Research paper authored by Faculty of the School of Footwear Design & Production (FDP) at FDDI, Guna Campus has been published in the International Journal of Scientific Research in Engineering and Management (IJSREM).



Mr. Varun Tripathi, Faculty - FDP

The paper titled, "Strategies for Enhancing Productivity in the Stitching Department of the Footwear Industry: Challenges and Impacts" bearing ISSN: 2582-3930, Volume 09, Issue 02 February 2025, explores about the stitching department which is crucial in footwear manufacturing that directly impacts quality, efficiency, profitability. It elucidates about the skill gap and training needs as many workers lack advanced

stitching skills, leading to inconsistencies in stitch quality, slower production rates, and increased rework. This study highlight best practices that can help footwear manufacturers achieve higher output, reduced defects, and improved cost-effectiveness.

The paper can be reviewed at: <https://ijsrem.com/download/strategies-for-enhancing-productivity-in-the-stitching-department-of-the-footwear-industry-challenges-and-impacts/>



Certificate of Publication



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ALUMNI CORNER

FDDI to Footwear Fame: Yogesh Mankar's journey from Canvas to Kicks

Yogesh Mankar's story, rooted in the artful streets of Nagpur and culminating in global footwear innovation, serves as a powerful inspiration for entrepreneurs and artists, showcasing the strength of passion and the fusion of art and technology.

A graduate of Govt. Art Collage with a Bachelor of Fine Arts (BFA - 1996-2000 Batch), Yogesh's creative spirit was evident from the start. However, his fascination with footwear led him to pursue an Advanced Diploma in Footwear Design and Production Technology at FDDI, Noida in 2001. This pivotal decision laid the foundation for a remarkable career.

Yogesh's career exemplifies excellence in the footwear industry. With experience at Regal, Nike, Skechers, Bata, and Reliance, he gained a deep understanding of footwear. His role as a Footwear Product Developer at Nike was a turning point, exposing him to global best practices and cutting-edge technologies. At Bata, he expanded his expertise in data management and business strategy, seamlessly blending design with strategic thinking.



Yogesh Mankar with ColourKicks



ColourKicks - catalyst for empowering artists

Driven by a desire to create a meaningful impact, Yogesh embarked on his entrepreneurial journey with ColourKicks Pvt. Ltd. His vision was twofold: to empower underprivileged artists and to elevate India's position in the global footwear industry. By seamlessly integrating technology with hand-painted artistry, ColourKicks creates sustainable and unique footwear that resonates with a global audience. Yogesh established a studio in Nagpur, providing a platform for local artists to showcase their talent and contribute to the brand's distinctive aesthetic.



Manufacturing facility in Bahadurgarh, Delhi

To bridge artistry and mass production, he established a modern manufacturing facility in Bahadurgarh, Delhi, capable of producing thousands of pairs monthly. This strategic integration of creative vision and efficient production solidifies ColourKicks' reputation and its commitment to innovation and social impact.

The brand received a startup seed fund from the Government of India, a testament to its potential and vision.

FDDI has also been a staunch supporter, providing mentorship, showcasing ColourKicks products, and creating opportunities for students to collaborate with the brand.

The brand's products are available on its website i.e. www.colourkicks.com and leading e-commerce platforms like Amazon, Myntra, Tata Cliq, and Flipkart.

Yogesh actively mentors students, inspiring innovation and a strong startup culture. He envisions ColourKicks as a catalyst for empowering artists and shaping a competitive Indian footwear industry.

Compiled by:
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