



ISSUE NO. 04

June 2025

# MONTHLY NEWSLETTER

## UNIDO delegates visit FDDI, Noida Campus

United Nations Industrial Development Organization (UNIDO) delegation consisting of eight-members namely, Mr. Bogale Feleke Temesgen, Mr. Wondu Legesse Gizaw and Mr. Seble Daniel Solomon from UNIDO, Mr. Zulfikar Abajihad Ababushen and Mr. Dagneu Negasa Urgesa from LLPIRDC, Ms. Sintayehu Befekadu Gossa from Ohio Environmental Protection Agency (OEPA), Mr. Neway Alemu Bekele from Modjo City Administration and Mr. Dagnachew Abebe Amea from Ethiopian Leather Industries Association (ELIA) visited FDDI, Noida Campus on 10<sup>th</sup> May 2025.



Discussion in progress between Mr. Vivek Sharma, IRS, MD, FDDI and UNIDO delegation

The purpose of the delegation's visit was to explore opportunities for development in non-leather products and laboratory testing. While Ethiopia possesses a rich base of leather raw materials, the delegation emphasized the need to diversify into the non-leather segment, which constitutes 70% of global consumption.



FDDI officials along with the UNIDO delegation

In this regard, the UNIDO delegation met Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI to strengthen business ties & to forge linkages further.

On this occasion, Colonel Pankaj Kumar Sinha, Secretary, FDDI, Ms. Manju Maan, Executive Director - FDDI, Noida Campus, Mr. Sharad Srivastava and

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- 'Happiness and Success in Life'- a session on 'Art of Living' held at FDDI, Rohtak Campus;
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- Officials from FDDI, Kolkata visit NIFT, Kolkata;
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- FDDI, Kolkata participates in Education Interface 2025;
- Technical seminar on 'Threads for Future' held at FDDI, Chennai Campus;
- Seminar on 'Vardhman Threads' held at FDDI, Rohtak Campus;
- Advanced NX Training for FDDI, Rohtak students at MSME Technology Centre, Rohtak;
- 'Pratibha Samman Samaroh 2025' held at FDDI, Chhindwara and FDDI, Kolkata Campus;
- Senior Faculty of FDDI, Kolkata Campus invited for Jury Assessments at NID, Jorhat;
- Technical seminar on 'Sustainable Solutions for Footwear Adhesives' held at FDDI, Chennai Campus;
- Interactive Session for FDDI, Hyderabad students on 'Tips to Design a Fashion Portfolio' by Senior Designer from Studio by Narvie, USA;
- 'Kalaspanda- 2025' held at FDDI, Chhindwara Campus;
- Zumba session held at FDDI, Hyderabad Campus;
- Educational visit for FDDI, Hyderabad students at Decathlon, Hyderabad Store;
- Principals Meet at FDDI, Guna Campus;

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Mr. Deepak Choudhary, officials of FDDI and Mr. S.K. Verma, Executive Director - Indian Footwear Components Manufacturers Association (IFCOMA) were also present.

The need for a cluster-based approach to drive sectoral growth was emphasized by the MD, FDDI and the delegation was invited to visit the Bahadurgarh cluster in Haryana to gain insights into its development and impact.

The ongoing Twinning project, a collaborative initiative with Ethiopia, was discussed, highlighting its positive impact since 2010—particularly through benchmarking efforts that have significantly enhanced the performance of Ethiopia's leather and footwear sector.

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- **Entrepreneurship Cell established at FDDI, Hyderabad Campus through E-Bazaar Initiative;**
- **Technical seminar on the 'Importance of Threads-Used in Textile & Fashion Industry' at FDDI, Chhindwara Campus;**
- **Wall painting competition held at FDDI, Rohtak Campus;**
- **'Academic Fest' at FDDI, Jodhpur Campus.**



Technical expert of ITC explaining about testing procedure to the UNIDO delegation



UNIDO delegation being explained about CAD/CAM at Product Development Center

The delegation visited the International Testing Center (ITC), which houses fully equipped Chemical and Physical Laboratories specializing in the testing of leather, leather products, footwear, footwear components, textiles, plastics, and related materials.

The delegation also visited the Non-Leather Center covering Virtual Modelling, Knitting & UV Lab and Pilot Plant. They were briefed on the integration of advanced machinery and the application of CAD/CAM-based design support systems including 3D Printing, UV and Laser Applications in footwear manufacturing.

## FDDI's 'Fashion Blazon 2025' held



Mr. Vivek Sharma, IRS, MD - FDDI delivering 'Keynote Address' during 'Fashion Blazon 2025'

'Fashion Blazon 2025' – an annual graduation fashion show by the students of 8<sup>th</sup> Semester of School of Fashion Design (FD) of FDDI, Noida Campus was held on 21<sup>st</sup> May 2025 at Club 27, Noida.

The event was graced by Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI, Colonel Pankaj Kumar Sinha, Secretary, FDDI, Ms. Manju Maan, Executive Director - FDDI, Noida Campus, Mr. Motilal Sethi, Managing Director, M/s. Saroj International, President – Indian Leather Garments Association (ILGA) and Mr. Sanjay Gupta, Director, M/s. Sandeep Rubber, President - Indian Footwear Components Manufacturers Association (IFCOMA).

FDDI's budding designers presented their exquisite graduation design collection in 14 sequences blending Indian and international styles. Each collection reflected a strong focus on sustainability, addressing current environmental concerns through concept-based designs.





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Renowned fashion designer, Mr. Manish Tripathi graced the event as the 'Chief Guest', offering praise and encouragement that greatly inspired the young designers.



Students showcasing their spectacular collections on the ramp



The jury panelist included Ms. Varija Bajaj, Ms. Sonia Jaitely, industry expert and designer, Prof. Bindulika Sharma, Dean, Faculty of Fine Arts, Jamia Milia Islamia University, Delhi.

This fashion show provided the graduating batch a platform to showcase their talent to industry professionals, media, and fashion enthusiasts, while also representing the culmination of years of dedication, passion, and hard work.

The event received widespread praise from industry professionals, academicians, parents, media, students, and institute staff.



A view of the prize distribution ceremony

## Fashion Show 'Feast-e-Fashion-2025' held at FDDI, Chhindwara Campus

'Feast-e-Fashion 2025', a grand fashion show was held on 7<sup>th</sup> May 2025 at FDDI, Chhindwara Campus which celebrated the theme "Where Fashion, Creativity, and Innovation Intersect".



Mr. Vivek Sharma, IRS, MD, FDDI delivering the 'Keynote Address'



A view of Award Ceremony

The event showcased emerging design talent of FDDI's budding professionals of batch 2021-2022 bringing together participants with their innovative themes and exquisite outfits.

On this occasion Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI was the 'Chief Guest'. Colonel Pankaj Kumar Sinha, Secretary,





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FDDI, dignitaries from CII, ATDC, Dean Medical College and other partner institutions, FDDI alumni, and media persons also graced the occasion.



Students showcasing their collection

The event was inaugurated with a traditional lamp-lighting ceremony and Saraswati Vandana by children from Sangeet Academy.

Delivering the 'Keynote Address', Mr. Vivek Sharma, IRS, MD, FDDI emphasized the importance of innovation, sustainability, and cultural relevance in today's fashion landscape.

The runway showcased five distinct design collections, each presenting unique perspectives—from cultural heritage to cutting-edge experimental fashion. A special highlight was the Footwear & Accessories

segment curated by the School of Footwear Design & Production, emphasizing craftsmanship and originality.

Outstanding Collections	By
Best Costume Collection – “Silence and Sound”	Ankit Nagde, Punam Bobde, Jyoti Bobde
Best Commercial Collection – “Anokhi Virasat”	Nandani Patel, Anjali Soni
Best Creative Collection – “Avastha”	Juhi Makode, Musheera Tabassum, Shagun Agrawal

The student showcased their spectacular collection and also their technical skills leaving the audience inspired and excited for the future of fashion.

## 'Tie & Dye Showcase' at FDDI, Noida Campus

Demonstrating various tie-dye techniques and displaying 3D physical models or mock-ups, showcasing the creativity and skills of students, a 'Tie & Dye Showcase' was held at FDDI, Noida Campus on 15<sup>th</sup> May 2025.

Organizing by the School of Footwear Design & Production (FDP), the 'Tie & Dye Showcase' was inaugurated by Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI during which Colonel Pankaj Kumar Sinha, Secretary - FDDI, Ms. Manju Maan, Executive Director –FDDI, Noida Campus and faculty members, students and officials of the institute were present.



A student explaining his concept of designed footwear upper using tie-dye technique to MD, FDDI



Ms. Mann Bhatt evaluating students work

The students of M.Des FDP (2024-2026) under their Design Project II demonstrate a wide range of traditional and contemporary tie-dye techniques, highlighting their artistic skills and innovative approaches.





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Using natural, sustainable dyes, the students under the guidance of Ms. Rashmi Tomar, Design Faculty, FDP breathed new life into this heritage technique, celebrating its relevance in today's design landscape.

Ms. Mann Bhatt, a multidisciplinary designer with a background in art and design, holding a degree in Footwear Design from FDDI and Interior Design from NIFT, evaluated the work, skill, and flair for design of the students, who have embraced traditional knowledge while pushing the boundaries of modern creativity.

## Unveiling and launch of FDDI, Chhindwara's flagship publications

A ceremonial launch of two key publications showcasing FDDI, Chhindwara's dynamic academic and extracurricular life was unveiled by Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI in the presence of Colonel Pankaj Kumar Sinha, Secretary FDDI on 07<sup>th</sup> May 2025.

The 14th edition of EDU VIBE - the quarterly e-magazine, showcasing a comprehensive overview of the institute's endeavours from January to March 2025 and complementing it, the Weekly Newsletter was introduced in the presence of students, faculty and staff and media persons.

Whereas 14th edition of EDU-VIBE magazine features student academic achievements, industry collaborations, cultural events, and inspiring alumni spotlights, highlighting holistic growth and real-world connections, the Weekly Newsletter contains information about events, celebrates student achievements, showcases faculty contributions, and shares career opportunities like internships and placements.



A view of unveiling and launch of FDDI, Chhindwara's flagship publications

## Industrial visits for DGR Certificate Course Trainees organized by FDDI, Chennai

The Directorate General Resettlement (DGR) sponsored Certificate Course in Footwear Manufacturing and Retailing has commenced at FDDI, Chennai Campus to equip Junior Commissioned Officers (JCOs) and Other Ranks (ORs) from the Army, Navy, and Air Force with skills for civilian careers and entrepreneurship.



Trainees watching the leather dyeing process in the Drum at Riya Leathers



Trainees watching the process of leather area measuring at Riya Leathers





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As a part of the hands-on learning experience, industrial visits were organized to help these trainees gain a practical understanding of leather and footwear manufacturing processes.

On 5<sup>th</sup> May 2025, these trainees visited Riya Leathers located at Nagalkeni, Chromepet, Chennai to observe the full tanning process from wet blue to finished leather whereas on 8th May 2025, they toured Vista Shoes situated in Pazhanjur, Chembarakkam exploring a wide range of raw materials including leathers, synthetics, soles, lasts, and other essential components used in footwear production.

Trainees toured the complete shoe manufacturing process—from clicking and prefabrication to finishing and packing—gaining firsthand insight into each production stage.



Trainees at Vista Shoes, Chennai

## 'Industry Interaction & Felicitation of Top Design Students' at FDDI, Jodhpur Campus



Industry experts sharing their views

The session gave students a rare chance to engage with industry leaders from design, export, and manufacturing. Speakers shared insights on global trends, sustainability, quality standards, and the evolving role of young designers. The discussion emphasized value-driven design, entrepreneurship, and adaptability—core to FDDI's academic vision. Meritorious design students were also felicitated for their academic excellence, innovation, and dedication. Guests personally commended them, awarding certificates and tokens of appreciation.

In its ongoing efforts to enhance industry-academia collaboration and celebrate student excellence, FDDI, Jodhpur Campus organized 'Industry Interaction & Felicitation of Top Design Students' on 31<sup>st</sup> May 2025.

The event was graced by the presence of eminent personalities from the industry namely, Mr. Gopal Sharma – Regional Officer-EPCH, Mr. Nirmal Bhandari – Industrialist and Exporter, Mr. Hansraj Baheti – Industrialist, Exporter & Member-CoA, EPCH.



A meritorious design student being felicitated

### एफडीडीआई में आयोजित हुआ उद्योग विशेषज्ञों का संवाद

**स्टूडेंट्स को वितरित किए प्रमाणपत्र**  
कानपुर, 31 मई: फुटवेयर डिजाइन और डेवलपमेंट इंस्टीट्यूट ऑफ इंडिया (एफडीडीआई) में 31 मई को उद्योग विशेषज्ञों और छात्रों के बीच संवाद के साथ स्टूडेंट्स को प्रमाणपत्र वितरित किए। कार्यक्रम की मेजबानी, कोऑर्डिनेटर प्रो. प्रमोद कुमार टोले, मेजरल अकादमी ऑफ़िजन एवं एग्जिक्यूटिव्स के सदस्य एमिनाल ने। कार्यक्रम में उद्योग जगत के दिग्गज

**निर्देश सीखना ही सफलता की कुंजी**  
विद्यार्थियों को प्रेरित करने हेतु संघटना कार्यो (उद्योगपति, निर्यात एवं सीओ ईकेसीएन के सदस्य) ने कहा, गुणवत्ता, कर्मचारी और निरंतर सीखना ही सफलता की कुंजी है। एफडीडीआई के छात्रों में यह भावना है, और इसे उस पर कार्य है।

#### सफलता का रास्ता भारत को वैश्विक मंच पर मान्यता देनी है

एफडीडीआई में निर्देश प्रो. (उद्योगपति एवं निर्यात) ने कहा, डिजाइन और सफलता का रास्ता ही भारत को वैश्विक मंच पर मान्यता देना है। एफडीडीआई के छात्र इस दिशा में वैश्वीय जलान कर रहे हैं। निर्देश अधिक योगदान करने के बाद, डिजाइन इंस्टीट्यूट में अपना संभावना है। छात्रों को कर्मचारी और गुणवत्ता पर ध्यान केंद्रित कर निर्देश के क्षेत्र में करीब कर्मचारी।

#### स्टूडेंट्स को दिए प्रमाणपत्र

कार्यक्रम के अंत में एफडीडीआई के छात्रों को प्रमाणपत्र अर्पित किया गया। इस अवसर पर उद्योग जगत के दिग्गजों ने छात्रों को प्रमाणपत्र वितरित किए। इस कार्यक्रम ने छात्रों को उद्योग की महत्त्वों के ज्ञान का एक वैश्वीय अवसर प्रदान किया। इसके साथ ही उनके आभ्यास और करियर के नए रास्तों को भी प्रज्वाल किया। कार्यक्रम का संचालन सभी वैश्वीय वैश्वीय के बिना तथा सफलता जलान की, एफडीडीआई ने दिया।



विशेष अधिकारी के रूप में शामिल हुए उद्योग जगत के इस विशेषज्ञों ने छात्रों को वैश्विक कर्मचारी, निर्देश के साथ अवसरों और उद्योग की अवसरमयताओं पर प्रभावशाली रूप से छात्रों को प्रमाणपत्र वितरित किए। इस अवसर पर उद्योग जगत के दिग्गजों ने छात्रों को प्रमाणपत्र वितरित किए। इस कार्यक्रम ने छात्रों को उद्योग की महत्त्वों के ज्ञान का एक वैश्वीय अवसर प्रदान किया। इसके साथ ही उनके आभ्यास और करियर के नए रास्तों को भी प्रज्वाल किया। कार्यक्रम का संचालन सभी वैश्वीय वैश्वीय के बिना तथा सफलता जलान की, एफडीडीआई ने दिया।

Media coverage

## Joint research paper by Faculty and Student of FDDI, Banur Campus featured in JTS&FT

Joint research titled 'Adaptation of Creative Apparel Design for Nursing Mothers While Breastfeeding' authored by Dr. Pooja Singh, Faculty and Ms. Sharvi Mudgal, a student both from FDDI, Banur Campus, featured in the Journal of Textile Science & Fashion Technology (JTS&FT), Vol. 11, Issue 4, 2025.





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Dr. Pooja Singh, Faculty, School of Fashion Design (FD) has over a decade of experience in academia and the fashion industry, with 15+ publications and a patented Ph.D. innovation. Her expertise in apparel design, wearable technology, and textile conservation has earned her accolades such as the Young Scientist Award and Best Paper Presentation honors.

Ms. Sharvi Mudgal, a student of FD, is fashion professional with published research, academic honors, and a focus on styling, visual arts, and creative direction. With industry experience including work with Neeru Bajwa and Arbaaz Khan, she blends creativity, inclusivity, and innovation in fashion.



Dr. Pooja Singh



Ms. Sharvi Mudgal



Cover page of the joint research paper

This insightful research published on 27<sup>th</sup> May 2025, explores functional and stylish apparel solutions for breastfeeding mothers, addressing everyday challenges through innovative garment adaptations that ensure discreet access, comfort, and style. Drawing on design experimentation and user feedback, the research highlights the need for inclusive maternity wear, contributing to functional fashion design.

## Collaborative research article by FDDI Chennai & Hyderabad faculty, alumni, and a clinical collaborator published in AJPR

A collaborative research article by faculty members of the School of Footwear Design & Production (FDP) of FDDI, Chennai & Hyderabad Campus, its alumni, and by a clinical collaborator has been published in the American Journal of Psychiatric Rehabilitation (AJPR), an internationally reputed journal indexed in Crossref and other major databases.



Mr. K. Elaiyaraja, Sr.  
Faculty Gr-II, FDP,  
Hyderabad Campus



Mr. Vishva Kumar, Sr. Faculty  
Gr-II, FDP, Chennai Campus

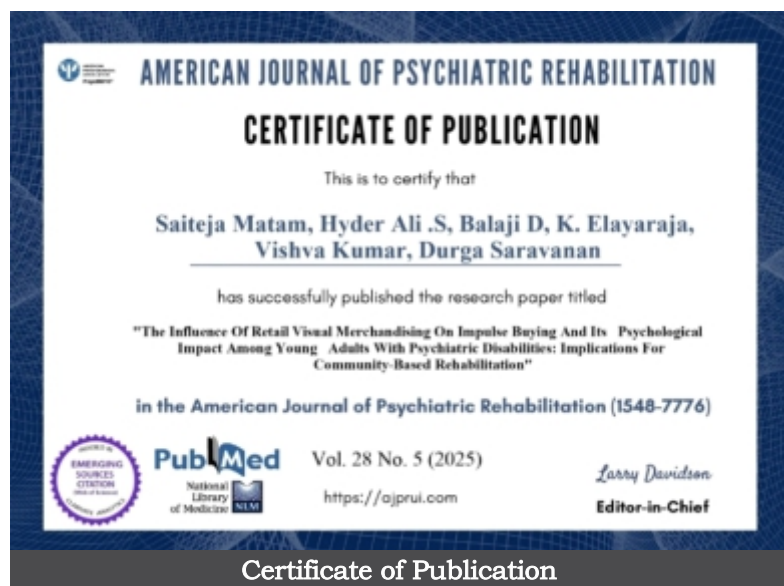


Ms. Durga Saravanan –  
Physiotherapist, Sports  
Biomechanist, ANPN Specialist,  
Mom's Physiotherapy Clinic,  
Coimbatore, Tamil Nadu

The research title “The Influence of Retail Visual Merchandising on Impulse Buying and Its Psychological Impact Among Young Adults With Psychiatric Disabilities: Implications for Community-Based Rehabilitation” has been published in Vol. 28, No. 5 on 23rd May 2025.

The contributors of research are Mr. K. Elaiyaraja, Sr. Faculty Gr-II, FDP, Hyderabad Campus, Mr. Vishva Kumar, Sr. Faculty Gr-II, FDP, Chennai Campus, Ms. Durga Saravanan – Physiotherapist, Sports Biomechanist, ANPN Specialist, Mom's Physiotherapy Clinic,

Coimbatore, Tamil Nadu and alumni namely Mr. Saiteja Matam, Mr. Hyder Ali. S and Mr. Balaji D, alumni of FDDI.



Certificate of Publication



Alumni of FDDI namely, Mr. Saiteja Matam, Mr. Hyder Ali. S and Mr. Balaji D





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This pioneering study explores how retail visual merchandising influences impulse buying among young adults with psychiatric disabilities. Using a mixed-methods approach, it found that 73% made unplanned purchases triggered by visual cues like lighting and displays, often followed by anxiety or regret. The study recommends integrating financial literacy, behavioural therapy, and environmental awareness into psychiatric rehabilitation to aid emotional regulation and community reintegration.

The full access to the article, visit: <https://ajprui.com/index.php/ajpr/article/view/384>

DOI: 10.69980/ajpr.v28i5.384

### 'Happiness and Success in Life'- a session on 'Art of Living' held at FDDI, Rohtak Campus

'Happiness and Success in Life'- a session on 'Art of Living' was held for the students and staff members at FDDI, Rohtak campus on 22<sup>nd</sup> May 2025.

The session was conducted by Mr. Vineet Grewal, Dr. Meenakshi and Mr. Varun Faculty at The Art of Living.

Mr. Vineet Grewal and Mr. Varun shared their personal experiences with meditation, while Dr. Meenakshi offered practical guidance on techniques, benefits, and its positive impact on daily life. The session aimed to promote stress relief, emotional balance, and overall well-being among participants.



The session in progress

### FDDI, Chennai Campus Launches Entrepreneurship Cell to Ignite Student Innovation

With the aim of fostering innovation and nurturing an entrepreneurial mindset among students, FDDI, Chennai Campus inaugurated its Entrepreneurship Cell (E-Cell) on 21<sup>st</sup> May 2025.



E-Cell student office bearers along with Chief Guest Mr. Neelkanth, Co-Founder, Atium Sports, ED, FDDI Chennai and Faculty coordinators



Incubation centre of E-Cell at FDDI Chennai Campus

The inauguration ceremony which was coordinated by Dr. Priyadharshini, Senior Faculty (FDP) and Ms. Dhivya, Junior Faculty (FD) was graced by esteemed guest Mr. Neelkanth Raju, Co-founder and CTO of Atium Sports, who officially unveiled the E-Cell during which Mr. M. Sundaresan, Executive Director (ED), FDDI, Chennai, faculty members, staff students were present.

Designed as a vibrant platform to encourage and support student entrepreneurship, the E-Cell will facilitate the transformation of innovative ideas into viable business ventures.

It aims to be a springboard for student-led start-ups through regular workshops, mentorship programs, guest lectures, business plan competitions and start-up showcases.





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During the ceremony, Mr. Neelkanth delivered an inspiring keynote address, sharing insights from his entrepreneurial journey. Emphasizing qualities such as resilience, creativity and market awareness, he encouraged students to pursue their start-up ambitions with confidence and strategic vision.

### Officials from FDDI, Kolkata visit NIFT, Kolkata

On 17<sup>th</sup> May 2025, Mr. Neeraj Kumar, Executive Director of FDDI, Kolkata Campus (Additional Charge) along with senior faculty and administrative staff of FDDI, Kolkata visited NIFT, Kolkata Campus and had a meeting with Dr. Brijesh Deore, Director, NIFT, Kolkata.

During the meet, key discussions centered on promoting joint research initiatives, developing faculty exchange programs to enrich academic and professional development and organizing joint fashion show.



FDDI, Kolkata officials at NIFT, Kolkata

### ED, FDDI Jodhpur invited as 'Guest of Honour' during NTD celebration organized by the IIT, Jodhpur

Mr. Anil Kumar, AFHQCS, Executive Director (ED), FDDI Jodhpur Campus was invited as the 'Guest of Honour' and Speaker during the National Technology Day (NTD) celebration organized by the Indian Institute of Technology (IIT), Jodhpur on 16<sup>th</sup> May 2025.



ED, FDDI Jodhpur being felicitated during NTD

Mr. Kumar delivered a keynote address on the theme "Innovation & Creativity in the Perspective of Technology," emphasizing the transformative role of emerging technologies, especially AI, in driving national progress. Highlighted AI's impact on ED, FDDI Jodhpur being felicitated during NTD design, manufacturing, and digital sectors through enhanced efficiency, personalization, and innovation.

Mr. Kumar underscored that innovation is the cornerstone of sustainable development, and its integration with AI opens new possibilities that strongly align with FDDI's core mission of advancing excellence in design, technology, and industry relevance.

The event was further enriched by the presence of Dr. V. S. Shenoi, Outstanding Scientist and Director, Defence Research Laboratory, Jodhpur (DRL-J).

### FDDI, Kolkata participates in Education Interface 2025

FDDI, Kolkata participated in Education Interface 2025, a career and education fair which was held from 17<sup>th</sup> to 19<sup>th</sup> May 2025 at Netaji Indoor Stadium, Kolkata.

The institution was represented by Mr. Pradeep Srivastava, Mr. Ashoke Kumar Biswas, Mr. Samuel Chakraborty, Ms. Ishita Saha, and Ms. Medini Prabha over the three-day event.

The team actively engaged with prospective students, offering comprehensive information about available courses and addressing individual queries. This interaction helped build interest and trust, resulting in the successful generation of qualified leads through form sales.



A view of the stall of FDDI





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### Technical seminar on 'Threads for Future' held at FDDI, Chennai Campus

With the objective of equipping students with technical knowledge of sewing threads, which play a crucial role in enhancing shop-floor productivity and product quality, particularly in the footwear and allied industries, technical seminar on 'Threads for Future' was organized at FDDI, Chennai campus on 13<sup>th</sup> May 2025.

More than 150 participants including students from all the batches of B.Des., Footwear Design & Production (FDP) and B.Des Fashion Design (FD), staff members, faculties and footwear industrial personals attended this informative session.

Mr. Prakash Radhakrishnan, Manager - Technical Advisory Service and Marketing, AMANN Group was the key resource person of the seminar. AMANN has been one of the leading international manufacturers of high-quality sewing threads, embroidery threads and smart yarns.



He explained thread materials, properties, construction, types, sizes, and seam applications, emphasizing the importance of choosing the right thread for functional or decorative purposes. The practical demonstration and exercises were well-received by the audience.

### Seminar on 'Vardhman Threads' held at FDDI, Rohtak Campus

On 02<sup>nd</sup> May 2025, a seminar on 'Vardhman Threads' was organized at FDDI Rohtak Campus which was attended by students of the School of Footwear Design & Production (FDP) and of the School of Fashion Design (FD), staff members and faculties.

The speaker of the seminar was Mr. Sumesh Minhas, Manager Brand, Vardhman having 13 year of experience in this field who delivered a comprehensive presentation on threads, covering topics such as spinning, thread quality, types, exports, and R&D used in footwear & fashion products manufacturing processes.

The participants gained valuable insights into textile industry trends, Vardhman's products and processes, sustainable practices, industry expectations, and potential career opportunities.



### Advanced NX Training for FDDI, Rohtak students at MSME Technology Centre, Rohtak

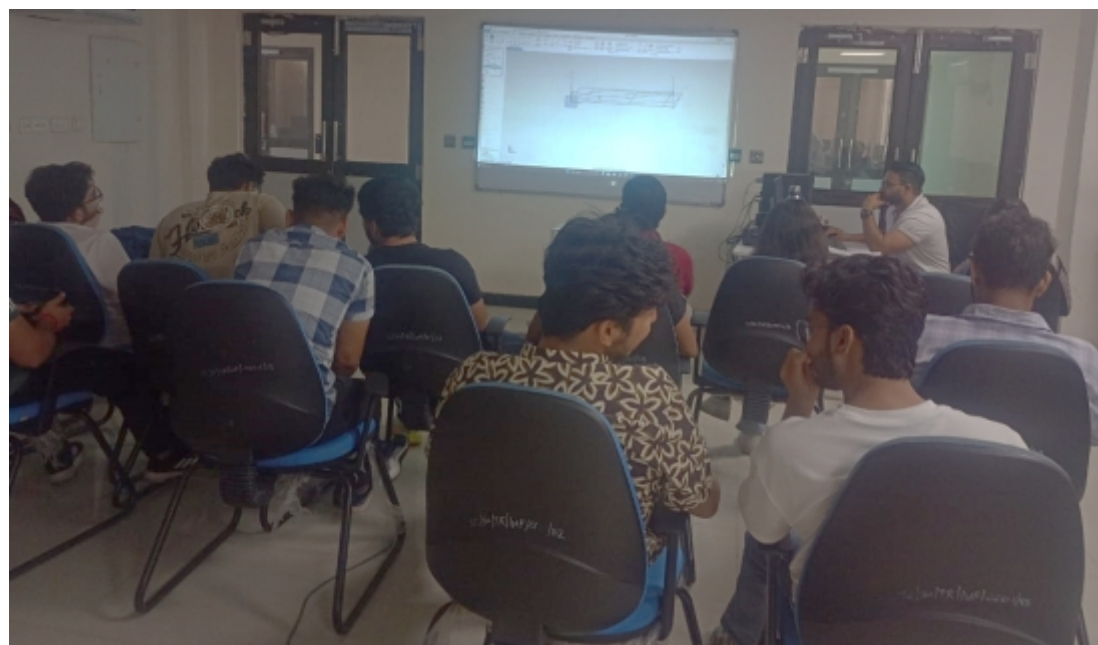
To elevate the practical design skills of the students of FDDI, Rohtak Campus, particularly in the critical and evolving segment of non-leather sports footwear, Advanced NX Training was provided at the state-of-the-art facilities of MSME Technology Centre, Rohtak from 28<sup>th</sup> April 2025 to 02<sup>nd</sup> May 2025.





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Twenty students of B.Des., Footwear Design and Production (FDP) Batch 2022–26 and B.Des (FDP) Batch 2023–27 underwent the comprehensive training that equipped them with a strong grasp of the design process, covering 2D sketching, 3D surface modeling, feature creation, sole base and cavity design, as well as understanding and designing internal sole structures for optimal support and cushioning.



FDDI, Rohtak students of FDP undergoing Advanced NX Training at MSME Technology Centre, Rohtak



By focusing on advanced digital design processes, this initiative empowers future designers to play a key role in driving innovation and progress in the sports footwear industry.

## 'Pratibha Samman Samaroh 2025' held at FDDI, Chhindwara and FDDI, Kolkata Campus

The meritorious students who have passed Class 12<sup>th</sup> in the academic year 2025 from various Central and State Boards with a minimum of 60% marks or 6.0 CGPA were felicitated by FDDI, Chhindwara Campus on 30<sup>th</sup> May 2025 and by FDDI, Kolkata Campus on 17<sup>th</sup> May 2025 during the 'Pratibha Samman Samaroh 2025' (प्रतिभा सम्मान समारोह)- a celebration of achievement, dedication and perseverance.

The felicitation ceremony at FDDI Chhindwara, which was organized in collaboration with the District Administration brought together over 400 participants, including students, educators, dignitaries, and faculty.

The ceremony was graced by the presence of senior government officials and education leaders namely, Mr. Sheelendra Singh, IAS – District Collector, Chhindwara (Chief Guest) Mr. Gopal Singh Baghel – District Education Officer (DEO), Chhindwara (Guest of Honour) Mr. Satyendra Singh Markam – Assistant Commissioner, Tribal Welfare Department and Mr. Sangeet Deshmukh – Assistant Director, OBC Welfare Department.



Mr. Sheelendra Singh, IAS – District Collector, Chhindwara addressing the meritorious students to take full advantage of platforms like FDDI to convert their potential into meaningful careers



A group student being felicitated during the event at FDDI, Chhindwara campus

Over 350 students scoring above 60% in M.P. and CBSE Boards, 32 state/district toppers, and 46 principals of schools with 100% results were felicitated with medals, certificates, and mementos.

On this occasion, at FDDI, Kolkata campus, Mrs. Shubhra Chatterji was the 'Chief Guest' and Mr. Uttam Kumar, Principal of Kendriya Vidyalaya, Ballygunge was the 'Guest of Honour'.





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Mrs. Shubhra Chatterji has been active in school education since 1986, serving as a teacher, curriculum developer, preschool incubation expert, and teacher educator. She is a member of ECCE Councils in West Bengal and Chhattisgarh, and the CII Eastern Region Education Subcommittee. Her key interest lies in early language learning.

The ceremony witnessed enthusiastic participation from more than 250 students across West Bengal, along with their parents, guardians, and representatives from prominent coaching centers.



A student being felicitated during the event at FDDI, Kolkata campus



A view of the attendees during 'Pratibha Samman Samaroh 2025' at FDDI, Kolkata campus

Mr. Neeraj Kumar, Executive Director (ED), FDDI, Kolkata campus addressed the participants about the initiative of FDDI's 'Pratibha Samman Samaroh 2025'.

The objective of the program was twofold: first, to foster a spirit of academic dedication among students by recognizing and celebrating their hard work and achievements; and second, to broaden their horizons by promoting awareness of the wide range of career opportunities available in footwear, fashion, leather products, and retail through skill-based professional programs of FDDI in today's dynamic world.

By doing so, the program aimed to inspire students to set ambitious goals, make informed decisions about their future, and pursue their aspirations with confidence and clarity.

## Senior Faculty of FDDI, Kolkata Campus invited for Jury Assessments at NID, Jorhat

Ms. Anita Ray, Senior Faculty and Head of the Fashion Design (FD) Department at FDDI, Kolkata Campus was invited as an External Jury Member for the Semester IV and VI jury assessments at NID, Jorhat.

During her five-day engagement from 19<sup>th</sup> to 23<sup>rd</sup> May 2025, Ms. Ray evaluated student projects in Textile and Apparel Design through review presentations, individual feedback, and academic assessments aligned with NID's curriculum. Her expertise added significant value to the rigor and quality of the evaluation process.

This external engagement not only reinforced academic collaboration between institutions but also enhanced professional networks and knowledge exchange within the design education community.



Ms. Anita Ray, Senior Faculty and Head-FD (Second from Left) evaluating student projects at NID, Jorhat





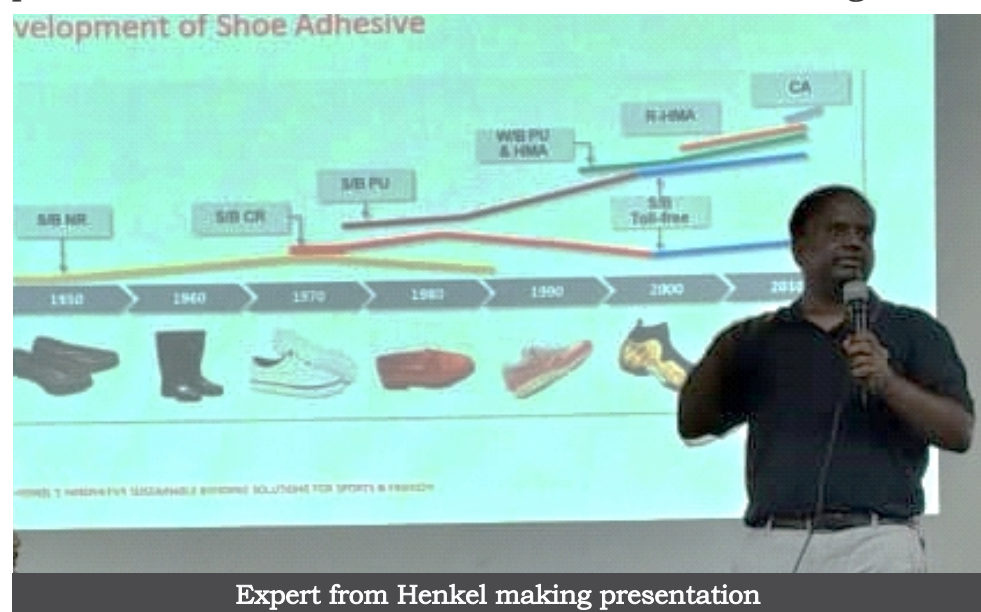
## MONTHLY NEWSLETTER

### Technical seminar on 'Sustainable Solutions for Footwear Adhesives' held at FDDI, Chennai Campus

A technical seminar on Sustainable Solutions for Footwear Adhesives was organized by the School of Footwear Design & Production (FDP) of FDDI, Chennai Campus on 15<sup>th</sup> May 2025, during which Mr. Balakumaran Selvam and Mr. E.S. Elango, experts from Henkel, shared valuable industry insights.

The seminar was attended by all B.Des & M.Des - FDP students across all semesters, as well as DGR trainees.

Mr. Balakumaran Selvam opened the seminar with an informative session on introducing Henkel, highlighting the company's global presence and its commitment to sustainable technologies in the footwear industry.



Expert from Henkel making presentation



A view of the participants

Mr. E.S. Elango conducted a comprehensive session on sustainable solutions for footwear adhesives, covering adhesive types, application methods, bonding and testing procedures, material-based selection, and common issues caused by incorrect usage along with preventive measures.

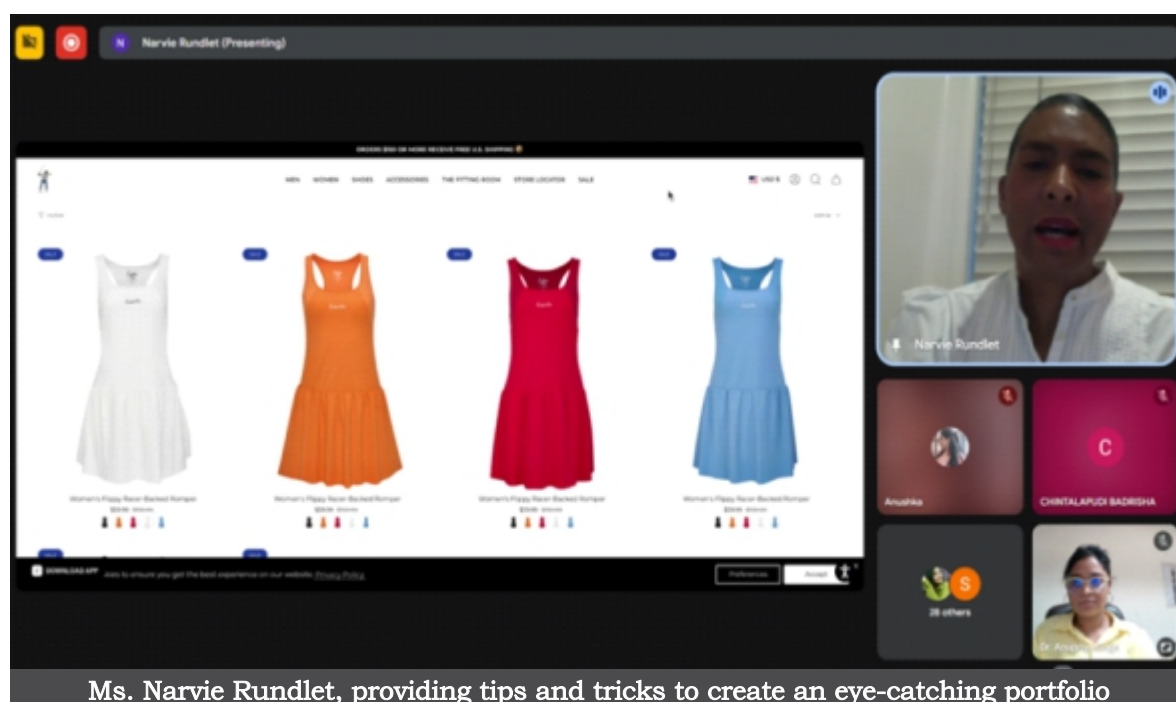
The session concluded with an interactive quiz that added excitement and reinforced learning among participants, with the quiz winner receiving exciting prizes.

### Interactive Session for FDDI, Hyderabad students on 'Tips to Design a Fashion Portfolio' by Senior Designer from Studio by Narvie, USA

To provide students with valuable guidance on structuring, curating, and presenting their work professionally, Dr. Anupriya Singh, Jr. Faculty, School of Fashion Design (FD) of FDDI, Hyderabad Campus, organized an online interactive session on the topic 'Tips to Design a Fashion Portfolio' on 9<sup>th</sup> May 2025.

Ms. Narvie Rundlet, a Senior Designer from Studio by Narvie, New York, USA was the speaker who shared her college experiences, discussed the expectations of hiring managers, detailed the crucial content for a portfolio, and highlighted common mistakes to avoid.

She discussed her method for creating effective design boards, highlighting the importance of clear communication with clients and maintaining a consistent vision throughout a collection. She emphasized involving clients in the design development process to ensure alignment and recommended showcasing only the strongest concepts, complete with all necessary details, to convey professionalism and precision.



Ms. Narvie Rundlet, providing tips and tricks to create an eye-catching portfolio





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Ms. Rundlet's insights into industry expectations, portfolio content, and design process will help students create compelling portfolios that showcase their skills and increase their employability.

### 'Kalaspanda- 2025' held at FDDI, Chhindwara Campus

A six-day cultural extravaganza 'Kalaspanda- 2025' was held at FDDI Chhindwara Campus from 5<sup>th</sup> to 10<sup>th</sup> May 2025, showcasing the creative brilliance and vibrant spirit of youth through a series of over 30 talent-based events.

The "Tez Tarang" Talent Hunt kicked off the event with vibrant competitions like face painting, costume design, rap battles, and more, showcasing student creativity and turning the campus into a lively hub of energy and innovation.

From 8<sup>th</sup> - 10<sup>th</sup> May 2025, FDDI Chhindwara, in collaboration with the Department of Culture and Yuva Pratibha Protsahan Manch, Madhya Pradesh, hosted the Sarveshwari Music Festival—an international cultural event celebrating India's classical performing arts which was inaugurated by Colonel Pankaj Kumar Sinha, Secretary, FDDI.



A view of "Tez Tarang" Talent Hunt competition



Sarveshwari Music Festival being inaugurated by Colonel Pankaj Kumar Sinha, Secretary, FDDI

During this festival which

commenced with a stunning celebration of Indian classical arts, young talents from across India delivered captivating performances in vocal, instrumental, and classical dance. A cultural dance performance by FDDI students was a special highlight, beautifully portraying the essence of India's rich artistic heritage.

On the fifth day of Kalaspanda, classical vocalist Mr. Rahul Rohit Mishra accompanied by Mr. Deepak Khasarwal and Mr. Priyam Soni captivated the audience, followed by a soulful flute performance by Mr. Ashwin Srinivasan and tabla virtuoso Mr. Ojas Adhiya. In parallel, FDDI students showcased their creativity in the "Rang Shringar" fashion collection, with standout designs by Anjali Soni and Nandini Patel receiving special acclaim.



Performamces by FDDI students



Performance by Padamshri Taal Yogi Pandit Suresh Talwalkar

The Sarveshwari Music Festival concluded with "Taal Yatra," a powerful percussion performance by Padma Shri Taal Yogi Pandit Suresh Talwalkar and his disciples. The event ended with a Youth Talent Felicitation Ceremony - recognizing emerging young artists and a Q&A session offering insights into Indian percussion.





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### Zumba session held at FDDI, Hyderabad Campus

As part of the 'National Fitness Week' celebrations, a high-energy Zumba session was conducted at FDDI, Hyderabad Campus on 7<sup>th</sup> May 2025 that offered a fun and energetic way for students, staff and their family members to engage in fitness and exercise.

The session was led by Ms. Haritha, a renowned physical fitness trainer from Elate International School, Manikonda, and a recipient of the prestigious Best Teacher Award in Hyderabad. Her dynamic and engaging training style brought enthusiasm, energy, and excitement to the event, inspiring all participants to embrace fitness with joy and commitment.



Fun and engaging workout Zumba session



Media coverage

### Educational visit for FDDI, Hyderabad students at Decathlon, Hyderabad Store

Educational visit for FDDI, Hyderabad Foundation batch students at Decathlon, Hyderabad Store was organized on 7<sup>th</sup> May, 2025 with the objective to provide hands-on experience with products, focusing on usability and ergonomic design features like grip, weight distribution, and adjustability.

During the visit, Mr. Ch Vidyasagar, Sports Leader Coach & Team, Decathlon Store briefed the students about the importance of an ergonomically design sportswear to match need & sustaining of a product at ground level.



Mr. Ch Vidyasagar, Sports Leader Coach, Decathlon Store briefing the importance of an ergonomically design product



Foundation Batch-2024 students visiting the store for valuable product ergonomics & usability study

Aiming to User-centric design approach student focused to understand ergonomic principles to make product more comfortable by reducing strain during functioning by incorporating adjustable features such as straps, belts, poles to fit purpose.

### Principals Meet at FDDI, Guna Campus

On 2<sup>nd</sup> May 2025, Principals Meet was held at FDDI, Guna Campus which was attended by more than 150 Principals and educators from the district.

Mr. Kishore Kumar Kanyal, IAS, Collector, Guna – joined via Google Meet and addressed the gathering. The other prominent officials who attended included Mr. C.S. Sisodia, District Education Officer, Guna, Mr. Rajesh Goyal, Assistant Director, Mr. B. Sisodiya, District Coordinator, Tribal Welfare Department and Mr. Asif Khan, Mr. H.N. Pathan.

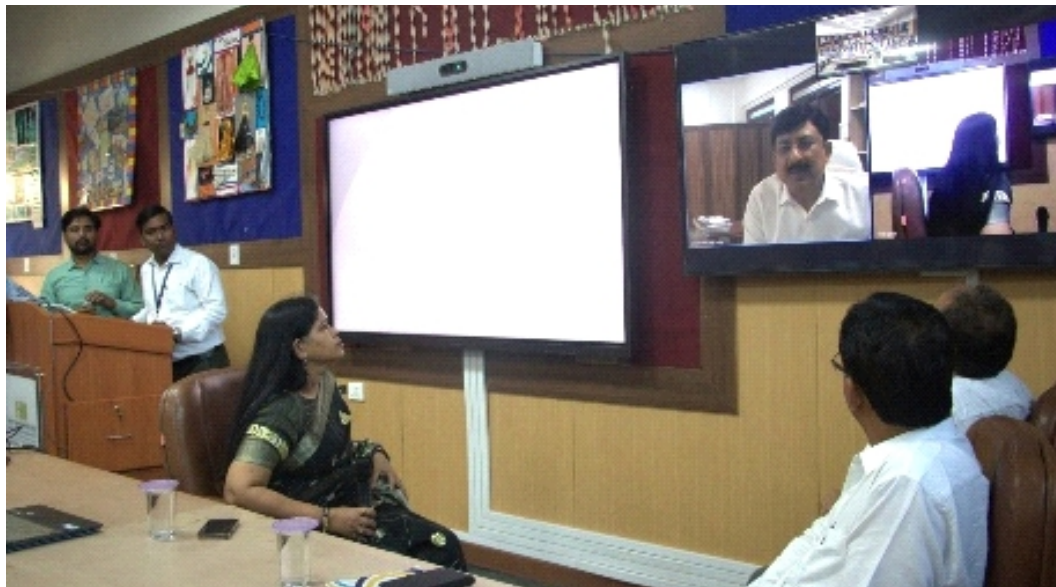
Ms. Manju Maan, Executive Director –FDDI, Guna Campus briefed the participants on career opportunities in footwear, fashion, leather products, and retail through skill-based professional programs of FDDI.





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She highlighted the lateral entry admission process and explained how FDDI is aligning with the National Education Policy (NEP) to provide students with practical, industry-oriented training opportunities.



Mr. Kishore Kumar Kanyal, IAS, Collector, Guna addressing the gathering



A view of the participants

She also briefed about FDDI's 'Pratibha Samman Yojana', its objective & eligibility criteria under which the first 100 students from Guna district scoring 60% or above in Class 12<sup>th</sup> will receive prizes and awards.

## Design Registration granted for 'Robo Toy' jointly to Faculty of FDDI, Hyderabad campus and others

Dr. Rambabu Muppidi, Design Faculty of FDDI School of Leather Goods & Accessories Design (LGAD) of FDDI, Hyderabad campus and two other persons jointly submitted their creative and innovative design Small wooden accessories goods title 'Robo Toy', to Indian Patent Office, Intellectual Property Building, and Kolkata, India for design protection.

This creative and innovative design bears Design Number: 444973-001, CBR Number: 201409, Class: 11 -02. With the support of Mr. Subhajit Saha, Head of Legal & IPR, Founder Resolute 4IP, the application was submitted on 21<sup>st</sup> January, 2025 for which the registration was officially granted on 28<sup>th</sup> April, 2025.

Besides Dr. Rambabu Muppidi, Mrs. Jakkula Benhur Anna Asheervadam and Mr. Sujeevan Kumar Bullard, Assistant Professors at GITAM University, have made significant contributions to the research study. Out of 23 designs submitted, 11 have been granted. The remaining designs are either in the first stage of examination with awaiting second-stage review.

During field observations at toy manufacturing centers in the Kondapalli region, it was noted that most toys produced were predominantly animal-themed. However, the potential for introducing robotic-style toys that cater to the interests of the newer generation appears to be largely untapped. Incorporating robotic elements—without necessarily adopting humanoid forms—could represent a significant evolution in local craftsmanship, helping modernize Kondapalli toys while preserving their traditional essence.



Dr. Rambabu Muppidi, Faculty, LGAD, FDDI, Hyderabad Campus



Design: Robo Toy



Certificate of Registration of Design





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### Entrepreneurship Cell established at FDDI, Hyderabad Campus through E-Bazaar Initiative

In a remarkable step towards fostering entrepreneurship, FDDI, Hyderabad Campus launched its first Entrepreneurship Cell, led by passionate students from various departments. The launch was marked by the successful E-Bazaar, held during the Design Sync academic fest from 21<sup>st</sup> to 25<sup>th</sup> April 2025.

It was inaugurated by Dr. Bhaumik Nagar, Director, National Institute of Design (NID), Andhra Pradesh (AP) during which Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI-Hyderabad and faculty members, students and officials of the institute were present.



Inauguration of E-Bazaar by (from left) ED, FDDI Hyderabad and Dr. Bhaumik Nagar, Director, NID, AP



A glimpses of E-Bazaar

The students showcased exceptional planning through theme-based stalls, each reflecting a unique concept under the guidance of Mr. Niteen Kumar Sinha & Dr. Anupriya Singh, Faculty-FDDI. A total of 70 students collaborated to present innovative product ideas and business models at the E-Bazaar, featuring 28 stalls managed by 60+ participants and supported by 10 dedicated volunteers for smooth execution.

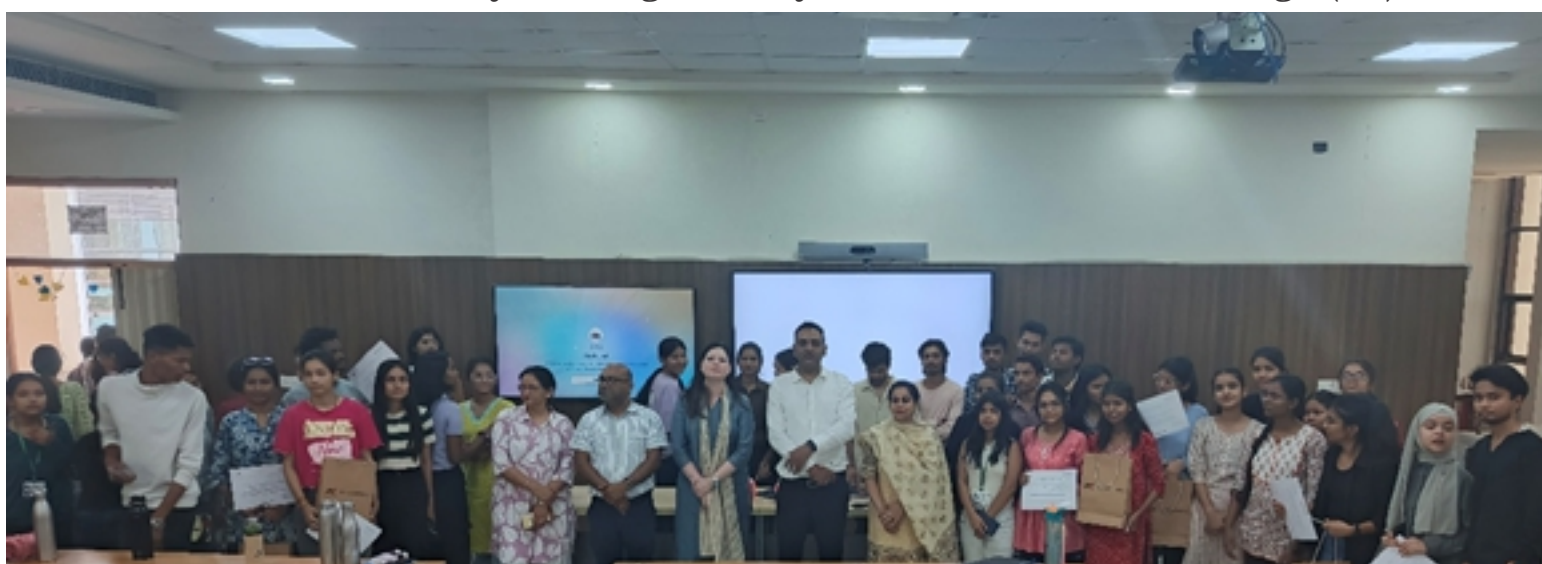
The stalls showcased a diverse range of products, including traditional and modern food items, refreshing beverages, handcrafted accessories, trendy fashion goods, and unique design merchandise.

### Technical seminar on the 'Importance of Threads-Used in Textile & Fashion Industry' at FDDI, Chhindwara Campus

To equip the students with the technical knowledge of threads which plays a vital role in textile & fashion industry, a technical seminar on the 'Importance of Threads-Used in Textile & Fashion Industry' was organized by the School of Fashion Design (FD) at FDDI, Chhindwara Campus on 22<sup>nd</sup> April 2025.

Mr. Sumesh Minhas, Manager of Global Brands India at Vardhman, was the Resource person of the session who highlighted the significance of fibre, yarn, and fabric in the textile & fashion industry.

Mr. Minhas captivated the audience with his in-depth



Participants of the seminar





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knowledge, discussing various types of sewing threads, their properties, and vital industry applications. He emphasized understanding the foundational elements of textiles—fibre, yarn, and fabric—offering valuable insights that bridged academic learning with real-world applications.

An interactive quiz session further added to the excitement, with students enthusiastically participating and receiving Certificate of Appreciation for their performance, graciously facilitated by Mr. Minhas himself.

### Wall painting competition held at FDDI, Rohtak Campus

Wall painting competition was held at FDDI, Rohtak Campus from 23<sup>rd</sup> to 28<sup>th</sup> April 2025, during which the students of the School of Footwear Design & Production (FDP) and School of Fashion Design (FD) showcased their skills and creativity through vibrant artwork.

Students were divided into two groups, with one group representing fashion design themes and the other representing footwear themes fostering teamwork and creative thinking.



A view of the competition



Spectacular display of creativity

The self-expression and creativity of the students were adjudged by Mr. Sumesh Minhas, Manager Brand & Sumit Bhatia, Technical Executive from Vardhman.

### 'Academic Fest' at FDDI, Jodhpur Campus

The five-day 'Academic Fest' began on 21<sup>st</sup> April 2025 at FDDI, Jodhpur Campus with Lucky Gupta's solo act "Maa Mujhe Tagore Bana De," followed by creative workshops and interactive activities.

On the second day, renowned artisan Mr. Suraj Mal led a hands-on leather embossing workshop. The third day featured the documentary The Deep Dive on design thinking, along with a practical MS Excel workshop. The fourth day included a market survey for students to explore industry trends and material demands. The final day featured expert sessions on MSMEs in fashion, academic well-being, and fashion entrepreneurship.



A view of leather embossing workshop

#### एफडीडीआई अकेडमिक फेस्ट का जोधपुर में शुभारंभ

डिजाइनिंग से लेकर एआई तक, बहुआयामी ज्ञान का मिलेगा प्रशिक्षण

नवज्योति/जोधपुर। एफडीडीआई जोधपुर परिसर में सात दिवसीय अकेडमिक फेस्ट का शुभारंभ उत्साहपूर्वक हुआ। इस आयोजन का उद्देश्य छात्रों को केवल तकनीकी दक्षता ही नहीं, बल्कि मानवीय मूल्यों, सांस्कृतिक समझ और बौद्धिक गहराई से भी समृद्ध करना है। फेस्ट का उद्घाटन प्रसिद्ध रंगकर्मी लकीजी गुप्ता के एकल नाटक 'मैं, मुझे टैगोर बना दे से हुआ, जिसने दर्शकों को भावनात्मक रूप से झकझोर दिया। कार्यक्रमी निदेशक अनिल कुमार ने अपने संबोधन में कहा, हम चाहते हैं कि हमारे विद्यार्थी तकनीकी रूप से दक्ष होने के साथ-साथ मानवीय दृष्टिकोण से भी सज्ज बनें। यह फेस्ट उसी उद्देश्य की पूर्ति की दिशा में एक प्रयास है। फेस्ट में डिजाइनिंग



Media coverage

आर्टिफिशियल इंटेलिजेंस, माइक्रोसॉफ्ट टूल्स जैसे विषयों पर विशेषज्ञों द्वारा व्याख्यान और कार्यशालाएं आयोजित की जाएंगी। इस आयोजन को आधुनिक, परंपरागत और बौद्धिक मूल्यों के समन्वय पर केंद्रित किया गया है। इस अवसर पर आईपीटीए राजस्थान के संयुक्त सचिव प्रो. विकास कपूर और कार्यक्रमी सदस्य प्रवीण शर्मा भी मौजूद रहे। छात्रों, फैकल्टी और स्टाफ की बड़ी भागीदारी ने फेस्ट को जीवंत बना दिया। कार्यक्रम का संचालन मोहित माथुर ने किया, जबकि संकाय महेश कुमार ने धन्यवाद ज्ञापन प्रस्तुत किया। इस प्रकार, एफडीडीआई जोधपुर का यह आयोजन न केवल छात्रों को पेशेवर दृष्टि से मजबूत बनाएगा, बल्कि उन्हें संचालनशील और जिम्मेदार नागरिक

The fest concluded with the official inauguration of the newly designed Visual Merchandising (VM) Lab by the students..