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MONTHLY NEWSLETTER

Driving Global Competitiveness: Government-Industry-Institution Interaction on the Future of India's Footwear and Leather Industry

On 27th May 2025, Mr. Piyush Goyal, Hon'ble Minister of Commerce and Industry, Government of India, along with Mr. Jitin Prasada, Hon'ble Minister of State for Commerce and Industry, held an important interaction with key stakeholders from the footwear and leather industry.



From Left: Mr. Piyush Goyal, Hon'ble Commerce and Industry Minister, Government of India and Mr. Jitin Prasada, Hon'ble Minister of State for Commerce and Industry interacting with stakeholders from the footwear and leather industry

The event brought together representatives from leading industry associations, academic institutions, policy think tanks, and other relevant stakeholders to discuss the future growth and global positioning of India's footwear and leather sector.



From Left: Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI attending the Government-Industry-Institution Interaction

Discussions focused on strengthening quality standards and enhancing India's global competitiveness. Special emphasis was laid on upgrading testing infrastructure, promoting innovation and aligning with international

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- **Summer Innovation Camp 'Design Xplore 2025' held at FDDI, Jodhpur Campus;**
- **FDDI Faculty attends 'AI in Painting and Performing Arts' workshop ;**

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benchmarks to make India a quality-conscious and globally trusted manufacturing hub.

Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI attended the same and shared his views on aligning academic training with industry needs, skill development, need of technological upgrades for driving innovation, sustainability thereby contributing to the growth and development of the footwear and leather industry in India.

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- **Design Patent granted for 'Multi Utility Tray, jointly to Faculty of FDDI, Hyderabad Campus and others;**

University of Northampton, UK delegation visits FDDI, Noida

On 19th June 2025, a delegation from the University of Northampton (UoN), United Kingdom (UK) visited FDDI, Noida.

The delegation consisted of Mr. Matthew Haines, Director of Global Engagement at UoN and Mr. Puneet Malhotra, Regional Director – South Asia, UoN, UK.

The delegation met Mr. Vivek Sharma, IRS Managing Director, FDDI and had a comprehensive discussion on advancing the internationalization of higher education.

The dialogue focused on establishing strategic partnerships, developing dual degree programs, and fostering joint research initiatives during which Mr. Sharad Srivastava, International Consultant - FDDI was also present.

These efforts aim to enhance academic exchange, promote global learning opportunities, and strengthen collaborative research across disciplines.



Advancing the internationalization of higher education through collaborative dialogue (From Left) Mr. Sharad Srivastava, Mr. Puneet Malhotra, Mr. Matthew Haines and Mr. Vivek Sharma

FDDI attends 'Pre-launch of 9th IIFF'

FDDI attended the 'Pre-launch of 9th India International Footwear Fair (IIFF)', which was held at Casa Royal Banquet, Udyog Nagar Industrial Area, New Delhi on 20th June, 2025.

Mr. Vivek Sharma, IRS, Managing Director (MD), FDDI, graced the occasion as the Chief Guest.



MD-FDDI being felicitated during 'Pre-launch of 9th IIFF'



A view of the launch of brochure of 'IIFF – 2025' by the dignitaries

The other dignitaries of the event were Colonel Pankaj Kumar Sinha, Secretary, FDDI, Mr. V. Noushad, National President - Confederation of Indian Footwear Industries (CIFI), Mr. Sanjay Gupta, President - Indian Footwear Components Manufacturers Association (IFCOMA), Mr. Raj Kumar Gupta, Chairman- Organizing Committee, Mr. Alok Jain, General Convener, Mr. Prashant Kumar Saxena, Head –Business Development & Skilling FDDI-HO, & Organizing Committee Member for IIFF 2025.

The event served as a dynamic platform, bringing together industry leaders, innovators, academia, and business development



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professionals to highlight emerging trends, cutting-edge technologies, and strategic developments in the footwear sector—setting the tone for a highly promising and impactful exhibition.

The 9th edition of IIFF is scheduled to take place from 6th to 8th August, 2025, at Halls No. 5 & 6, Bharat Mandapam, Pragati Maidan, New Delhi. The fair will showcase a comprehensive range of offerings, including footwear, machinery and equipment, technology solutions, raw materials, footwear components, synthetic materials (PVC/PU), chemicals, soles, fabrics, as well as leather products and accessories—bringing together the complete value chain of the industry under one roof.

'11th International Yoga Day' celebrated at FDDI Campuses

'11th International Yoga Day (IYD)' was celebrated with great enthusiasm across all campuses of FDDI by holding Yoga sessions on 21st June, 2025.

To mark its significance and raise awareness about the many benefits of Yoga, the United Nations proclaimed 21st June as the International Day of Yoga in December 2014.

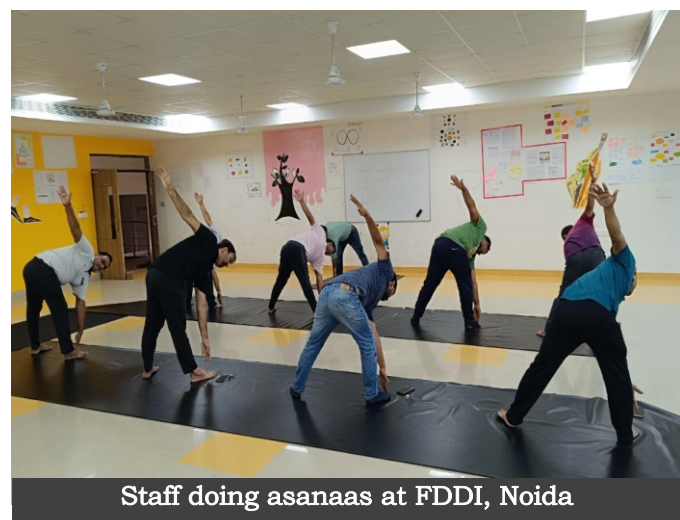
At FDDI, Noida Campus, Yoga session was conducted by certified Yoga instructor of Isha Foundation.

The theme for IYD 2025 is 'Yoga for One Earth, One Health' — highlighting interconnectedness of human and planetary health and echoes global vision of collective wellness, rooted in India's philosophy of 'Sarve Santu Niramaya' (May all be free from disease).

At FDDI, Jodhpur Campus, various types of Yoga asanaas and breathing exercises were conducted by the staff of the institute under the guidance of Yoga expert from Rajasthan Ayurveda University.



Staff doing asanaas at FDDI, Noida



Staff doing asanaas at FDDI, Noida



Staff of FDDI, Ankleshwar Campus doing Yoga



Staff of FDDI, Jodhpur Campus doing Yoga

At FDDI, Hyderabad Campus, Yoga session was supported by One Care Connect, Kondapur, Hyderabad branch. The participants practiced asanaas under the guidance of Mrs. Mallika Naripeddy, a certified and experienced Ashtanga Yoga Trainer.



Staff doing Yoga at FDDI, Kolkata Campus



Staff doing Yoga at FDDI, Rohtak Campus



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At FDDI, Kolkata Campus, Mr. Rameshwar Roy from the Maintenance Department graciously took the lead in enlightening the participants about the physical, mental, and emotional benefits of Yoga and guided the participants through a few basic yoga asanas and breathing exercises.



Staff doing asanaas at FDDI, Hyderabad Campus



Staff doing asanaas at FDDI, Chennai Campus



Yoga session at FDDI, Banur Campus

At FDDI, Rohtak Campus, the session was conducted by Dr. Anil Kumar, a renowned Yoga expert with a Ph.D. in Yog Darshan.

At FDDI, Banur Campus, Yoga session was conducted by Yoga Trainer from Isha Foundation.



A view of 'International Yoga Day' at FDDI, Fursatganj Campus



Staff of FDDI, Patna Campus doing Yoga

At Fursatganj campus, Yoga session conducted by Mr. P.N. Pathak, a renowned Yoga instructor with extensive experience in promoting holistic health through yoga.



Staff doing asanaas at FDDI, Chhindwara campus



FDDI, Guna staff doing Yoga

At Chhindwara Campus, the day commenced with soul-soothing yoga session led by Mr. Shashi Tiwari, District Head, Patanjali, Chhindwara. Around 200–250 employees from across campuses enthusiastically participated in the Yoga session.

The participants were guided through a series of yoga asanas (poses) aimed at enhancing flexibility, strength, and inner balance.



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FDDI Chennai hosts EPOCH 2025 - Graduation Show at VR Chennai

The School of Fashion Design (FD) and the School of Footwear Design and Production (FDP) at FDDI, Chennai hosted EPOCH 2025—a Graduation Show—on 13th June 2025, at the vibrant VR Chennai venue.

The event was graced by Mr. Vivek Sharma, IRS, Managing Director (MD) – FDDI, Mr. M. Sundaresan, Executive Director - FDDI, Chennai Campus and dignitaries from the fashion and footwear industries.

The event was a stunning showcase of creativity, craftsmanship, and innovation, with final-year students presenting their meticulously designed garment and footwear collections on the ramp.



FDP students being felicitated by Mr. Vivek Sharma, IRS, MD – FDDI for their exceptional creativity



Students presenting their stunning collections on the ramp

The collections were evaluated by a distinguished jury panel, including Mrs. Julie Varughese, Fashion Designer and Creative Director of J.I.A Designs, and Chief Editor of Mehendi Magazine, along with Mr. Stephen Lalan, Fashion Designer and Founder of STEPHIN LALAN.



Students showcasing their spectacular collections on the ramp



The show marked the culmination of months of research, design development, and hands-on production. Each student presented a distinct design language, blending traditional craftsmanship with modern aesthetics. From avant-garde apparel to experimental footwear, the ramp showcased vibrant colours, innovative silhouettes, and culturally inspired narratives.

One of South India's most acclaimed fashion designers, Mr. Chaitanya Rao graced the event as the 'Chief Guest', who took the time to appreciate the creativity, originality, and craftsmanship displayed by the graduating students.

The event was attended by faculty, students, and proud parents, making it not only a celebration of student talent but also a valuable networking platform that connected academia with industry.

Modern Retail Operations exposure at Bhutani City Centre, Noida for JCOs

A delegation of Junior Commissioned Officers (JCOs) from the Indian Army, Navy, and Air Force, currently enrolled in a 12-week Certificate Course in Retail Management, visited Bhutani City Centre, Noida, for real-world exposure to modern retail operations and infrastructure management.

The visit which was organized on 27th June 2025, was coordinated in collaboration with faculty members of FDDI namely, Dr. Renu Sharma and Dr. Aastha Garg, who accompanied the officers during the visit and provided a comprehensive understanding of how large commercial facilities are managed and secured in real time.

The officers were briefed by the mall management team on several key areas, including security protocols, firefighting systems, routine



JCOs along with FDDI Faculty at Bhutani City Centre, Noida



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maintenance practices, and standard operating procedures (SOPs).

The visit offered valuable insights into real-time challenges and solutions in managing modern retail environments.

Industrial visits for DGR Certificate Course Trainees organized by FDDI, Noida at Alpine Industries, Faridabad

On 27th June 2025, FDDI, Noida organized an industrial visit to Alpine Industries for the trainees sponsored by the Directorate General Resettlement (DGR), who are currently pursuing a Certificate Course in Footwear Manufacturing and Retailing.

The visit began with a tour of the sole manufacturing unit located at Faridabad, New Industrial Area, where a group of 23 trainees observed the production of EVA injection-molded soles for Reebok and rubber soles made through the vulcanization process for Adidas. They gained valuable insights into the machinery, raw materials, and key processes involved in sole manufacturing.

The next phase of the visit took the group to the full shoe assembly unit, where a variety of Adidas shoes featuring diverse designs and technical specifications were being manufactured.

The facility had a daily production capacity of 8,000 to 10,000 pairs and featured a diverse range of designs and technical specifications, highlighting the scale and complexity of organized footwear manufacturing.

This exposure to large-scale, organized footwear production provided participants with a clear understanding of the manufacturing process and inspired them to explore opportunities for establishing their own footwear units in the future.



Trainees watching the diverse design of footwear being produced at Alpine Industries



Trainees being briefed about the technicalities of footwear manufacturing at Alpine Industries

Principals Meet of CBSE Board held at FDDI, Noida Campus

Principals Meet of CBSE Board was held at FDDI, Noida Campus on 28th June 2025, with the objective of promoting the significance of skill-based education in alignment with the vision and guidelines of the National Education Policy (NEP) 2020.



A view of the participants

School - Meerut Cantt., Smt. Kamla Devi Public School – Ayadnagar, PNN Mohan Public School, Sunbeam School – Dildarnagar, Narayana E-Techno School, Narayana e-Techno School, St. Xaviers High School – Ghaziabad, Guru Nanak Girls Sr. Sec School and S S Public School participated.

Ms. Manju Maan, Executive Director, FDDI Noida Campus briefed the participants about the diverse career opportunities available in the sectors of footwear, fashion, leather products, and retail through skill-based professional programs of FDDI.

Principals from various CBSE schools namely, Mother India Global School, Om Inter College, Future Children Academy, Rising Star International School – Surir, Mathura, Bright Scholars Academy, New Era World School, Noida International Public School, Rishi Galav Public School, Maharaja Agarsain Public School, Narsingh Global Academy, Central Public School, CPS Public School, Modern School, SKS World School, Das Universal Academy - Loni, Narayana e-Techno School, Air Force Golden Jubilee Institute, Swami Vivekananda Vidyamandir Senior Secondary School, Pandugudi Sri Lakshmi Narayana Vidyalaya, Vedanta Global School, Dhawarsi Dist- Amroha, Madina High School, N R I Public School, Army Public



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FDDI Jodhpur successfully concludes Specialized Training Program, Empowering Soldiers with Skills Beyond Military Service

The 3-month Specialized Certificate Program in Footwear Manufacturing & Retail, conducted in collaboration with the Directorate General Resettlement (DGR), concluded successfully on 26th June 2025.

In the presence of Mr. Anil Kumar, AFHQCS, Executive Director - FDDI Jodhpur Campus, along with the institute's staff, the event was graced by the esteemed presence of Dr. V.S. Shenoi, Director & Outstanding Scientist, DRDO – Defence Lab, Jodhpur, Dr. Rajeev Agrawal, Clinical Director, Foot Care, Jaipur, Brigadier Akash Bhardwaj, Regional Head, DGR.

The trainees proudly showcased the products they developed during the course, which were reviewed by a jury headed by National Awardee Mohanlal Gurjar.

The program was designed to upgrade the participants' skills and qualifications, facilitating their re-employment or self-employment after military service, a real step towards 'Vocal for Local' and 'Aatmanirbhar Bharat'.



Brigadier Akash Bhardwaj, Regional Head, DGR addressing the participants

'Gunvatta Yatra' - an awareness program on 'NABL Accreditation and Its Benefits' held at FDDI, Noida Campus

On 12th June, 2025, the National Accreditation Board for Testing and Calibration Laboratories (NABL), in collaboration with the Ministry of Micro, Small & Medium Enterprises (MSME), organized the 'Gunvatta Yatra' — an awareness program on 'NABL Accreditation and Its Benefits' — at FDDI, Noida Campus.



NABL experts delivering presentation



A view of the participants

Around 30 participants, including Mr. Aditya Prakash Sharma, Principal Director Incharge, MSME - Technology Development Center (Process-cum-Product Development Center), Meerut, Mr. P.S. Chauhan, Director, Unisports, Mr. Anuj Sharma, Lab Manager, Mirza International, Mr. Ramesh Mishra, HoD, Lab Testing, Diamond Footcare Products, Mr. Rajesh Mishra, Asstt. Manager, Mochiko Sports Pvt. Ltd., Ms. Vineeta Pal, Head (Sourcing), Ajanta Shoes, Ms. Anisha Prasad, Technical Support Executive, S.G. Exports, Mr. Sunil Kumar, Manager, Uflex Ltd., Mr. Kamal Dwivedi, Lab Incharge, Hillson Footwear Pvt. Ltd., Mr. Dinesh Sharma, Asstt. Manager, SMR Automobile and other technicians from various types of testing laboratories, attended this informative program.

NABL experts delivered a presentation explaining the procedure for obtaining NABL accreditation for testing laboratories and highlighted its key benefits. They also addressed queries raised by member units regarding the accreditation process and related concerns.



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'World Environment Day' celebrated at FDDI Campuses

On 05th June, 2025, FDDI Campuses observed 'World Environment Day' by engaging in a series of environmentally conscious activities. The celebration began with the planting of saplings within the Institute premises, symbolizing a commitment to nurturing the environment and promoting greenery.



Participants attending 'Awareness Workshop' at FDDI, Jodhpur



Planting of sapling at FDDI, Jodhpur Campus

At FDDI, Jodhpur Campus an 'Awareness Workshop' was organized focusing on the theme of environmental sustainability and collective responsibility. On this occasion, Mr. Narendra Kumar Sharma, a renowned environmentalist and founder of Rupang Path, was the Chief Guest and Mr. Ramrakh Jat, a National Awardee and Master Artisan was the Guest of Honor whose presence and insights enriched the workshop, inspiring participants to take meaningful action toward preserving our environment.



Planting of sapling under 'Ek Ped Maa Ke Naam' campaign at FDDI, Rohtak Campus



Planting of sapling at FDDI, Kolkata Campus

The celebration commenced with a symbolic yet impactful initiative—the installation of 'Parindas' (Bird feeders) and 'Gharondas' (Nests) across the campus. This thoughtful gesture aimed to ensure access to food, water, and safe nesting spaces for birds, reinforcing the event's message of coexistence and environmental stewardship.

At FDDI, Rohtak Campus under the campaign, 'Ek Ped Maa Ke Naam', planting of sapling was done by Mr. Manoj Sharma (Head of Production) and Mr. Devendra Punia (Head of Human Resources) of Amul Milk/Sabar Dairy.

The event aimed to raise awareness about environmental conservation and encourage sustainable practices within the campus community.

The event aimed to raise awareness about environmental conservation and encourage sustainable practices within the campus community.

Participants enthusiastically contributed to the activity, reflecting a spirit of environmental responsibility.

The initiative not only enhanced the aesthetic appeal of the campuses but also reinforced the importance of adopting greener practices in daily operations.



Planting of sapling at FDDI, Chhindwara Campus



FDDI, Hyderabad Campus staff along with sapling to be planted



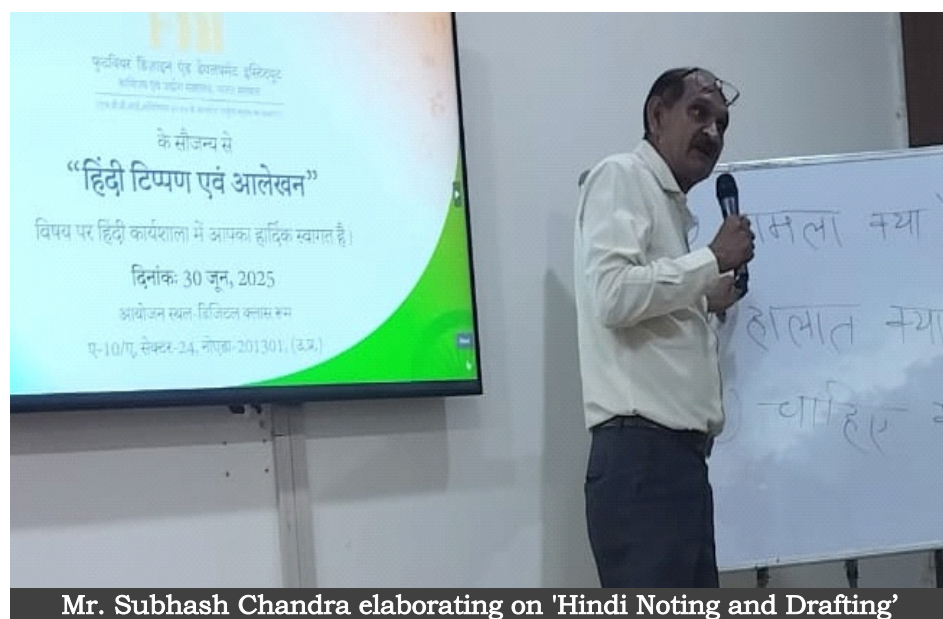
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Official Language Hindi Workshop held at FDDI, Noida

To promote the use of Hindi, a one-day workshop on the topic 'Hindi Noting and Drafting' was organized on 30th June 2025 at FDDI, Noida which was attended by the employees of the institute.

Mr. Subhash Chandra, Ex-Director - Official Language, National Industrial Development Corporation (NIDC) was invited as the keynote speaker who was felicitated with a memento by Ms. Manju 'Mann', Executive Director, FDDI - Noida Campus.

Highlighting the role of Hindi as the official language, Mr. Subhash emphasized that noting and drafting are essential functions in every government ministry and department.



Mr. Subhash Chandra elaborating on 'Hindi Noting and Drafting'



A view of the participants who attended the workshop

He provided an in-depth explanation of the techniques of noting and drafting, highlighting three key aspects: understanding the subject, assessing the current situation, and clearly stating the intended outcome. He said that the proposer should write all the facts of the note in a clear and concise form. At the end, he also conducted a practical session, guiding all participants through noting writing exercises.

In conclusion, the Hindi Officer encouraged everyone to use Hindi as much as possible in official work to help achieve the goals set by the Department of Official Language, Ministry of Home Affairs.

'Pratibha Samman Samaroh 2025' held at FDDI, Jodhpur Campus

FDDI, Jodhpur Campus felicitated meritorious Class 12 students from Central and State Boards who scored at least 60% or 6.0 CGPA during the 'Pratibha Samman Samaroh 2025' (प्रतिभा सम्मान समारोह) held on 22nd June—a celebration of achievement, dedication, and perseverance.



A view of the 'Pratibha Samman Samaroh 2025' held at FDDI, Jodhpur Campus



A student receiving certificate and memento

Dr. Tarun Kant, Director, AFRI & Member, NITI Ayog Standing Expert Committee grace the occasion and honoured students with certificates and mementos in recognition of their dedication, discipline, and perseverance in overcoming challenges—a proud moment for not only the students but also their parents, mentors, and the entire institute.



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Artisans from Pehchan Ismailpur Leather Producer Company Limited gets technical exposure at FDDI, Noida Campus

A group of 25 artisans from Pehchan Ismailpur Leather Producer Company Limited, Rajasthan visited FDDI, Noida Campus on 10th June 2025.

Through the Society for Public Education, Cultural Training & Rural Action (SPECTRA) organization and with the support of NABARD, Pehchan, Ismailpur Leather Producer Company Limited is running Off-Farm Producer Organizations (OFPO) in Ismailpur, Kishangarh, Bas, Khairthal-Tijara, in which about 200 artisans are involved in leather craft.

The purpose of the visit was to gain technical exposure to leather and non-leather footwear, product and design development, emerging technologies, raw materials, tools and techniques, and the comprehensive processes involved in footwear manufacturing.



Pehchan Ismailpur Leather Producer Company Limited artisans at FDDI, Noida Campus



The group of artisans getting technical exposure at FDDI, Noida Campus

During the exposure visit, faculties of FDDI briefed them about various latest machineries, market trend, latest design & development, product costing, consumptions etc., which are important key factors for budding entrepreneurs in footwear industry.

They visited the different labs, design studio, sample rooms and were familiarize on sample development process through machines and manual form by the technical expert at the FDDI School of Footwear Design & Production (FDP).

'Rajbhaasha Hindi' workshop held at FDDI, Rohtak Campus

To promote a deeper understanding of the Hindi language and educate employees on its effective usage in official communication, a day-long workshop on 'Rajbhaasha Hindi' was organized at FDDI Rohtak Campus on 13th June, 2025.

During the workshop, Mr. B.L. Meena from DPIIT delivered a comprehensive presentation on the effective use of Hindi in official work, illustrating various evaluation methods used to assess the implementation of Hindi in government offices, supported by practical examples. He also emphasized the significance of Hindi in social and educational contexts, elaborated on the nuances of Hindi writing, and highlighted its importance in drafting government correspondence.



From Left: Ms. Sarita Duhan, Executive Director, FDDI, Rohtak Campus felicitating Mr. B.L. Meena, DPIIT in the presence of Mr. Chandra Prakash, Hindi Officer, FDDI



A view of the workshop

The employees who attended the workshop expressed their appreciation for the workshop, as it not only provided valuable guidance on conducting official work in Hindi, but also offered insight into several interesting facts about the Hindi language.



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'Principals Meet' of the Haryana Board held at FDDI, Rohtak Campus

On 28th May 2025, a 'Principals Meet' of the Haryana Board was held at FDDI, Rohtak Campus, bringing together more than 250 principals and teachers from various schools across Rohtak district.

The principals gathered to discuss key educational initiatives, academic strategies, and collaborative opportunities, sharing innovative approaches that highlighted the importance of education in students' lives.



A view of the 'Principals Meet'



Mr. Dharmendra Singh, IAS, Deputy Commissioner, Rohtak exhibition of artworks created by FDDI students

On this occasion, Mr. Dharmendra Singh, IAS, Deputy Commissioner of Rohtak was the Chief Guest.

The dignitaries visited the Footwear and Fashion Designing Laboratories, followed by the Centre of Excellence (CoE), where they commended the institute's impressive infrastructure and state-of-the-art facilities.



Dignitaries visiting the Footwear laboratories



A view of certificate distribution to meritorious students

They also viewed an exhibition of artworks created by FDDI Rohtak students, appreciated their talent, and received information about the courses offered by the institute.

During the program, the Chief Guest and Executive Director of FDDI Rohtak Campus, Ms. Sarita Duhan, felicitated 15 meritorious students with cash prizes and trophies for securing over 80% marks in the Class 12th Haryana Board Examination.

'Asthara' – Exhibition, Jury & Display conducted at FDDI, Hyderabad Campus

'Asthara' – an exhibition, jury & display of artistic craftsmanship of the students of Foundation Batch-2024 was conducted at FDDI, Hyderabad Campus from 15th to 23rd May 2025.



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As part of their second-semester coursework, Foundation Batch-2024 students demonstrated their artistic craftsmanship by designing and developing captivating utility products under various subjects, including Design Project-2, Leather Technology, Design Thinking & Design Methods, Drawing & Visualization, Fabric Structure & Design, Ergonomics & Usability, Still & Motion Media Editing, and Advanced 3D CAD.



Students explaining their concept to Jury members

Students presented & explained about their product's design concept, techniques, creative ideas to eminent external jury members namely, Mr. R Manikandan-CIPET, Hyderabad, Mr. D Pramod-CIPET, Hyderabad, Mr. Siddharth P, NID-Alumni, Creative Director-Sacred Fig Design, Mr. Shashi Kiran Kukudala; Experience Designer-IBM India Pvt. Ltd ; Ms. Lavanya Babbar, NIFT-Alumni & Creative Head & Strategist (Krishna Jewellers); Ms. Shubhi-NIFT Gandhi Nagar Alumni; Mr. Avinash Kumar, Design Faculty & NIFT Alumni; Dr. Deepali Vanaparti, Head-BTEC & Fashion Design-Hamstech College of Creative Education; Mr. Suresh Gopal Krishnan Mendon(Design Mentor/Design Consultant)-BITS Hyderabad Alumni; Mr. Masood Shaik, NID Alumni, Principal-Deccan School of Planning & Architecture, Ms. Samiksha Singh; Founder-HUVU Design Studio [NIFT & NID-Alumni], Ms. Gorati Aruna Kumari, HOD-GILT, Hyderabad, Mr. Shivam Sharma, Manager-Planning & Merchandising, Landmark Group, FDDI Alumni, Former-Centro Footwear division.



Creative outcome by the students

Students experimented with creativity and innovation, producing stunning theme-based products that reflected their growing mastery of the skills required to succeed in the global market and upcoming academic sessions.

The external jury members conducted a comprehensive evaluation of the students' performances, carefully assessing their design concepts, creativity, execution, functionality, and presentation skills. Their feedback provided valuable insights, helping students understand industry expectations and areas for further improvement.



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FDP at FDDI Jodhpur: A Confluence of Knowledge and Innovation

To enhance faculty expertise through the integration of scientific knowledge and practical applications in footwear technology and foot care design, FDDI Jodhpur Campus hosted a Faculty Development Program on 'Integrative Approaches in Applied Ergonomics, Prosthetics & Orthotics, and Last Modelling' from 23rd to 27th June 2025.



A sessions on Musculoskeletal System in progress



Dr. Rajiv Agrawal, Clinical Director (Prosthetics & Orthotics) sharing insights on medical ergonomics

The sessions which was attended by faculty members from various FDDI campuses across the country, addressed evolving industry and academic needs, equipping faculty with the latest in ergonomics and human-centric design for footwear and prosthetics.

The highlight of the FDP was Dr. Rajiv Agrawal, Clinical Director (Prosthetics & Orthotics) at Foot Care, Jaipur, who served as Chief Guest and Keynote Speaker. His expertise in medical ergonomics, prosthetic design, and rehabilitation enriched the sessions, emphasizing the importance of interdisciplinary knowledge in addressing health and mobility challenges through footwear solutions.

FDDI Hosts 'Aarambh' for Tri-Services JCOs, Chief Guest Emphasizes Diligence in Learning

'Aarambh' — the inaugural ceremony for the specialized 12-week Certificate Course in Retail Management for Junior Commissioned Officers (JCOs) of the Indian Tri-Services (Army, Navy, and Air Force) — was held at the FDDI, Noida Campus on 9th June 2025.

The ceremony was graced by the presence of Lt. Col. Jaideep Singh, Joint Director of the Directorate General of Resettlement (DGR), who delivered an inspiring address to the inaugural batch of JCO participants.



A sessions on Musculoskeletal System in progress

दूसरी पारी

तीनों सेनाओं से सेवानिवृत्त सैन्यकर्मों लगे हिस्सा, 30 प्रतिभागी किए जाएंगे शामिल, अगस्त तक चलेगा प्रशिक्षण

रिटेल प्रबंधन सीखेंगे सैन्य कर्मी, एफडीडीआई में शुरू होगा कोर्स

ब्रजेश कौशल

नोएडा। शहर के एफडीडीआई में पहली बार रिटेल प्रबंधन पर सैन्यकर्मियों का प्रशिक्षण शुरू होगा। संस्थान के अनुसार नौ जून से 30 सैन्यकर्मियों को व्यापार करने के हर पहलुओं पर गहनता से जानकारी दी जाएगी, उन्हें रिटेल प्रबंधन में निपुण बनाया जाएगा।

भारत सरकार के वाणिज्य एवं उद्योग मंत्रालय के अधीन सेक्टर-24 स्थित एफडीडीआई में सैन्यकर्मियों के लिए पहली बार रिटेल प्रबंधन का प्रशिक्षण शुरू किया

एफडीडीआई। फाइल फोटो

संस्थान ने बताया कि इन 12 हफ्तों में सिर्फ लेक्चर और प्रशिक्षण नहीं होगा, बल्कि उनके लिए व्यावहारिक सत्रों, स्थल भ्रमण, अनुभवात्मक शिक्षा और विशेषज्ञ वार्ता का भी आयोजन किया जाएगा। ताकि वह स्थल पर जाकर खुद देख और समझ सकें कि किस प्रकार रिटेल को सफल प्रक्रिया कार्य करती है और कैसे इसे सफलतापूर्वक संचालित किया जा सकता है। उन्हें वास्तविक दुनिया का अहसास कराया जाएगा।

मे हो 30 सैन्यकर्मियों को प्रशिक्षण दिया जाएगा। प्रशिक्षण अगस्त तक चलेगा। इसमें थल सेना, जल सेना व वायु सेना के बाद वह देश की रक्षा के बाद देश की अर्थव्यवस्था की बागडोर भी संभालेंगे। संस्थान के अनुसार यह पाठ्यक्रम से लैस करने के लिए डिजाइन किया गया है। इसका पाठ्यक्रम शैक्षणिक विशेषज्ञों, मॉल मैनेजमेंट जैसे महत्वपूर्ण मॉड्यूल के लिए जेसीओ को उद्योग-विशेषज्ञों को प्रशिक्षण दिया गया है। इसमें इ-कॉमर्स, उद्योगिता, स्टोर संचालन, सप्लाय चैन मैनेजमेंट और मॉल मैनेजमेंट जैसे महत्वपूर्ण मॉड्यूल

■ व्यावहारिक सत्र के साथ-साथ कराया जाएगा स्थलीय भ्रमण

यह पाठ्यक्रम हमारे समर्पित जवानों के लिए न केवल कई कॉर्पोरेट अवसर पैदा करेगा, बल्कि उद्योग को भी एक अत्यधिक अनुशासित, कुशल और समृद्ध कार्यबल प्रदान करेगा। -**विवेक शर्मा, आईआरएस, प्रबंध निदेशक, एफडीडीआई, भारत सरकार**

यह प्रशिक्षण कॉर्पोरेट दुनिया में हमारे रक्षाकर्मियों को उनकी दूसरी पारी के लिए सशक्त बनाकर एक महत्वपूर्ण राष्ट्रीय उद्देश्य को भी पूर्ण करेगा। -**मंजू मन, कार्यकारी निदेशक, एफडीडीआई**

Media coverage

Ms. Manju 'Mann', Executive Director of FDDI Noida Campus, extended a warm welcome to the participants and emphasized FDDI's unwavering commitment to supporting national initiatives. She highlighted the institute's role in empowering armed forces personnel through skill development and capacity building, reinforcing its dedication to contributing to the nation's growth and self-reliance.

FDDI's newly launched Certificate Course in Retail Management is thoughtfully designed to equip JCOs with the essential knowledge and practical skills required in the retail sector, enabling a smooth and confident transition into civilian careers.

This initiative reflects FDDI's strong commitment to national service and to bridging the gap between military experience and industry requirements.



MONTHLY NEWSLETTER

Innovative Research on Safety Footwear by FDDI, Chennai Faculty and Student published in IJSREM

Mr. Vishva Kumar, Senior Faculty Gr-II, School of Footwear Design & Production (FDP) at FDDI, Chennai Campus and Mr. Sanjay Anand P S, an undergraduate student, have co-authored a groundbreaking research paper titled "Review with Ideation: Design and Development of a Shoe Sole-Integrated Ultrasonic Dog Repeller for Enhanced Personal Safety."

This research proposes a wearable solution to stray dog-related incidents through a shoe sole-integrated ultrasonic repeller. Activated by foot pressure, the device emits high-frequency sound waves (20–25 kHz) that deter dogs without disturbing humans.

The study emphasizes user-centered design, integrating safe and ergonomic materials like EVA and TPU, offering a hands-free, real-time safety solution for outdoor activities.

This work highlights FDDI Chennai's commitment to innovation and showcases the power of faculty-student collaboration in addressing real-world safety challenges.

This wearable solution provides a smart alternative to traditional handheld devices, enhancing safety for outdoor users—particularly in urban and semi-urban environments.

Published in the International Journal of Scientific Research in Engineering and Management (IJSREM), Volume 09, Issue 06, June 2025, bearing DOI: 10.55041/IJSREM50280, with journal ISSN: 2582-3930 and SJIF rating: 8.586, this research can be accessed at www.ijsrem.com



Mr. Vishva Kumar



Mr. Sanjay Anand P S
Author



Certificate of Publication

Summer Innovation Camp 'Design Xplore 2025' held at FDDI, Jodhpur Campus



Hands-on activities by the students during 'Design Xplore 2025'



Summer Innovation Camp 'Design Xplore 2025' was held at FDDI, Jodhpur Campus from 16th to 27th June 2025. The 10-day camp, designed for students of classes 10th, 11th, and 12th, ignited creative spark among the participants and offered a vibrant platform to explore the world of fashion, design, retail, and creativity.

Students enthusiastically participated in hands-on activities such as fashion doodling, tie & dye, footwear prototyping, DIY accessories, photography, and retail marketing. The camp also included design thinking exercises and student showcases, concluding with certificate distribution on 27th June 2025.



MONTHLY NEWSLETTER

FDDI Faculty attends 'AI in Painting and Performing Arts' workshop

Mr. Anoop Singh Rana, HoS, LGAD -Leather Goods and Accessories Design, FDDI attended a thought-provoking workshop on 'AI in Painting and Performing Arts' which was organized by the Department of Artificial Intelligence and Performing Arts, Amity University, Noida on 04th June, 2025.

The session was introduced and led by prominent academic figures including Dr. M.K. Dutta, Head of AI Department), Dr. A. Joshi, Dean of Fashion Design, Fashion Technology, Graphic Multimedia, and Performing Arts, Dr. Abhishek, and Dr. Gopinder. The workshop aimed to explore the transformative impact of artificial intelligence on visual and performing arts, bridging the gap between technology and creative expression.

The session covered a wide range of cutting-edge topics, including the evolution of AI, visual processing through Deep Neural Networks, the rise of Generative AI, and emerging models like Deep Seek. Emphasis was placed on how AI mirrors human perception and is reshaping creativity, particularly through tools like Generative Adversarial Networks (GANs) in image generation and content creation. The workshop also encouraged collaborative research in areas such as AI's role in fine arts, the emotional impact of art, and its evolving relationship with society and technology.

An important highlight was the introduction of Amity University's AI literacy initiative, driven by the Chancellor's vision. As part of this initiative, a free 10-day online Faculty Development Program (FDP) is being offered to teaching and non-teaching staff, with sessions conducted for one hour daily. Dr. M.K. Dutta generously offered to share access to this training, enabling faculty members from other institutions to participate and enhance their understanding of AI and its applications in education and beyond.

The workshop provided a valuable platform to explore the future of AI in creative disciplines, highlighting exciting opportunities for cross-disciplinary collaboration.



A view of the workshop

Design Patent granted for 'Multi Utility Tray, jointly to Faculty of FDDI, Hyderabad Campus and others

Dr. Rambabu Muppidi, Design Faculty of FDDI School of Leather Goods & Accessories Design (LGAD) of FDDI, Hyderabad Campus and two other persons jointly submitted their creative and innovative design Small wooden accessories goods title 'Multi Utility Tray, to Indian Patent Office, Intellectual Property Building, and Kolkata, India for design protection.



Dr. Rambabu Muppidi, Faculty, LGAD, FDDI, Hyderabad Campus



Design: Multi Utility Tray



Certificate of Registration of Design



MONTHLY NEWSLETTER

This creative and innovative design bears Design Number: 428915-001, CBR Number: 215761, Class: 07 - 99, The Patent Office Journal No. 25/2025 dt.19/06/2025, Volume No.61325, page number 147. With the support of Mr. Subhajit Saha, Head of Legal & IPR, Founder Resolute 4IP, the application was submitted on 21st January, 2025 and the registration was officially granted on 28th April, 2025.



Interaction & research study on Udayagiry Cutlery craft artisans



Wooden products Udayagiry Cutlery Crafts

Besides Dr. Rambabu Muppidi, Mr. K. Elayaraja, Senior Faculty, School of Footwear Design and Production (FDP) and Mrs. Vanaja Kalapala, Librarian, Elate International School, Manikonda have made significant contributions to the research study.



Mr. K. Elayaraja, Sr. Faculty, FDP,
FDDI, Hyderabad Campus



Certificate of Registration of Design

Motivated to bridge traditional craftsmanship with modern design thinking, the team conceptualized the Multi-Utility Tray with the aim of supporting the local artisan community and promoting the ethos of design for society.