

ISSUE  
NO. 1002

# FDDI

## WEEKLY NEWSLETTER

DATE  
18<sup>th</sup> October 2024



## FDDI inks MoUs with leading Academic Institutions & Industry Players

In order to elevate its educational and research endeavors, FDDI has signed four Memorandums of Understanding (MoUs) with renowned academic institutions and leading industry players.

Dr. Sumeet Kumar Jarangal, IAS – Managing Director (MD), FDDI signed the MoUs on behalf of FDDI with the prestigious academia namely, Galgotias University, Uttar Pradesh and Rajalakshmi Engineering College, Chennai and with industry players namely, Allure Enterprises, New Delhi and Careself Services Pvt. Ltd (Fresh Feet), Uttar Pradesh.



From Left: Colonel Pankaj Kumar Sinha, Secretary - FDDI, Dr. Sumeet Kumar Jarangal, MD - FDDI, Mr. Pulkit Nijhawan, Advisor and Mr. Sanchit Kundra, Founder, M/s Careself Services Pvt. Ltd (Freshfeet), Dr. Madhusudan Pal, Director, CoEs, FDDI



From Left: Secretary- FDDI, MD - FDDI, Mr. Tushank Jain, Director, M/s Allure Enterprises Pvt. Ltd., and Director, CoEs, FDDI

These MoU were signed at Vaniya Bhawan, New Delhi on 09<sup>th</sup> October 2024 which saw attendance from notable figures in academia and industry, including Colonel Pankaj Kumar Sinha, Secretary – FDDI, Dr. Madhusudan Pal, Director, CoE – FDDI, Dr. Shashi Bala Singh, Advisor, Ms. Priyanka Sharma, Assistant Registrar, Galgotias University; Dr. L. Sujatha, Dean of Rajalakshmi Engineering College; Tushank Jain, Director of Allure Enterprises Pvt. Ltd.; Mr. Sanchit Kundra, Founder, and Pulkit Nijhawan, Advisor of Careself Services Pvt. Ltd. (Fresh Feet).

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Enterprises Pvt. Ltd.; Mr. Sanchit Kundra, Founder, and Pulkit Nijhawan, Advisor of Careself Services Pvt. Ltd. (Fresh Feet).

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Divulging the details, Dr. Sumeet Kumar Jarangal, IAS – MD, FDDI said, “The MoU highlights a shared commitment to enhancing educational infrastructure while promoting sustainable practices.”

“These MoUs represent actionable plans that will raise the standards of the Indian footwear and leather industries to meet global benchmarks,” added Dr. Jarangal.

Further elaborating on the implementation of the MoUs, Dr. Madhusudan Pal, Director of the CoE, shared plans for campus visits, Public-Private Partnerships (PPP), and internship programs, particularly with Rajalakshmi Engineering College. He also stressed the critical role of protecting Intellectual Property Rights (IPR), developing prototypes, and commercializing new products, ensuring that the focus remains on both academic and industry-driven results.

These partnerships are expected to strengthen academic and industry collaboration while contributing to India's broader vision of elevating its global position in the footwear and leather sectors.



From Left: Secretary - FDDI, MD - FDDI, Dr. L. Sujatha, Dean, Rajalakshmi Engineering College, and Director, CoEs, FDDI



From Left: Secretary - FDDI, MD - FDDI, Dr. Shashi Bala Singh, Advisor and Ms. Priyanka Sharma, Assistant Registrar, Galgotias University, and Director, CoEs, FDDI

### 'Exposure-cum-Study' tour for FDDI-Jodhpur students at Surya Nagar Kadai Craft Unit

On 10<sup>th</sup> October 2024, an 'Exposure-cum-Study' tour for the students of School of Fashion Design (FD) of FDDI-Jodhpur campus was organized at Surya Nagar Kadai Craft Unit.

During the visit at this renowned textile craft unit, the students gained insights into the intricate art of patchwork and traditional embroidery.



Students observing the process of patchwork and embroidery

Mr. Manohar Lal from Surya Nagar Kadai Craft guided the students through the entire process of patchwork and embroidery which is commonly used in creating home décor items like bed sheets, pillow covers, wall hangings, carpets, and other products.

This visit provided the students an opportunity to acquire practical knowledge and skills from the leaders of this in the field of textile craft.

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### Industrial Exposure for FDDI, Chennai students at Sri Sakthi Leather Enterprises

On 10<sup>th</sup> October 2024, a group of 35 students from the B.Des and M.Des Footwear Design and Production (FDP) programs at the FDDI, Chennai visited Sri Sakthi Leather Enterprises located at Chromepet, Chengalpattu District, Tamil Nadu.

Sri Sakthi Leather Enterprise, a renowned manufacturer produces wide variety of shoes for prestigious global brands like Gabor and Mephisto.

Accompanied by their faculty, the students were offered hands-on opportunity to witness the intricacies of leather footwear manufacturing process.



Students observing the shoe making process



Students being briefed by technical expert of the company

The technical expert of the company namely Mr. Manoj and Mr. Rathana Kumar explained the students about various automated machineries and equipment used in footwear production. They also got exposure of different type of materials used in manufacturing of shoes and their manufacturing process.

### Delegation from VIT and TNPESU visits CoE-FDDI, Chennai

Subsequent to the signing of MoU between Centre of Excellence(CoE) - FDDI and two esteemed educational institutions—Vellore Institute of Technology (VIT) Chennai and Tamil Nadu Physical Education and Sports University (TNPESU) Chennai, a delegation consisting of Dr. S. Edward Jero and Prof. Davidson Jebaseelan from VIT Chennai, along with Dr. P. Rajnikumar, Associate Professor at the Centre of Excellence in Biomechanics and High-Performance Centre (CEB-HPC) at TNPESU, visited CoE-FDDI, Chennai on October 9, 2024.



CoE-FDDI, Chennai staff briefing about the facility to the dignitaries

During their visit, Dr. M. Vimudha, Senior Project Engineer, CoE FDDI, Chennai, with her team, highlighted the significance of the sophisticated instrument facilities such as computer-aided last designing and manufacturing machines, reverse engineering, and 3D printers, which posed a prudent future for high-quality footwear design and manufacturing research.

The delegates were enthralled with the possibilities of developing innovative products, technologies, and knowledge which could be benevolent for both the footwear industries and the academia alike.

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### DIG, RTC-CRPF visits CoE - FDDI, Jodhpur

Mr. Ashok Swamy, Deputy Inspector General (DIG), Head - Regional Training Center (RTC), Central Reserve Police Force (CRPF) visited the CoE -FDDI, Jodhpur on 7<sup>th</sup> October, 2024. He was greeted by Mr. Anil Kumar AFHQCS, Executive Director FDDI Jodhpur campus.

The purpose of the visit was to explore advanced footwear and orthotic technologies for special forces and future research collaboration.

CoE team demonstrated the advanced materials and technologies such as biomechanics, 3D modelling and sensor driven customization which can be used to create footwear and orthotic aids that can cater to a wide range of conditions, injuries and can improve performance among employees of special forces.

Possibility of joint training initiatives and the development of customized footwear solutions tailored to the operational demands of the CRPF were also discussed.



CoE-FDDI, Jodhpur staff briefing about the facility to DIG, Head - RTC, CRPF

### Workshop on 'Creative Hand Embroideries' held at FDDI, Rohtak

A two-day's workshop on 'Creative Hand Embroideries' was conducted for the students of students of 3rd Semester - Fashion Design (FD), Footwear Design and Production (FDP) and Foundation Batch at FDDI, Rohtak campus on 7<sup>th</sup> and 8<sup>th</sup> October 2024.

Dr. Sangeeta Tomar having 6 years of experience in traditional and creative hand embroidery was the resource person who provided tips and tricks to the students to transform a plain piece of cloth into a beautiful work of art with the technique of embroidery.



A view of the workshop



During the workshop, Dr. Sangeeta explained about embroidery materials and tools, basic and advanced stitching techniques, design principles and composition and ribbon works etc.

With expert guidance and step-by-step instructions, students learned and created various decorative samples using different coloured embroidery threads, ribbon work and ornamentation materials.

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### Workshop on 'Make-up & Styling and Photography' organized by FDDI, Kolkata

With an objective to provide a chance to add new skills in attainment of the professional goal of the students, a workshop on 'Make-up & Styling and Photography' was organized by FDDI, Kolkata campus from 24-26 September 2024 and from 3-5 October 2024.

Sr. No.	Topic	Expert Details	Date
1.	Make-up & Styling	Ms. Mousumi Das, Ms. Rashida Sultana and Mr. Sk Ishrafil	24-26 September 2024
2.	Photography	Mr. Pratap Dasgupta & his team and Mr. Anin N Mullick	3-5 October 2024

The workshop was organized by School of Fashion Design (FD) during which the students acquired the skills of makeup look and fashion photography by the professional artist working in the industry.

During the workshop on 'Make-up & Styling', the experts explained the students about the makeup look techniques, products and the evolving make-up practices for different occasion.



A view of workshop on 'Make-up & Styling'



Photography workshop in progress

During the workshop on 'Photography', the experts provided guidance on still photography, video making, indoor & outdoor photography, composition & understanding the advanced camera functions.

The workshop on 'Make-up & Styling' equipped the students to work as a fashion stylist or a makeup artist whereas the workshop on 'Photography' developed one's passion in photography and helped them in

expressing and translating their product designs & creative thoughts.

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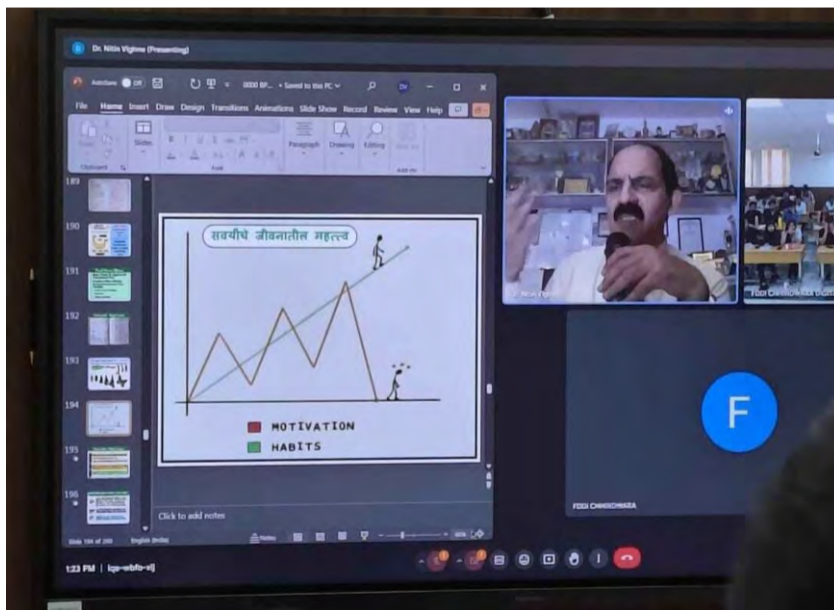
### Guest lecture on 'Powering Soft Skills for Towering Success' held at FDDI, Chhindwara

On 11<sup>th</sup> September 2024, FDDI, Chhindwara organized an online guest lecture on 'Powering Soft Skills for Towering Success' for its students of the School of Retail and Fashion Merchandise (RFM).

The event, coordinated by Ms. Nazreen Qureshi, featured Dr. Nitin Vighne, a Soft Skill Trainer, International Career Counselor, Yoga Therapist, Management Trainer, HR & Management Consultant and an Extremely Celebrated Ex- Clinical Psychologist for Indian Air Force.

Dr. Nitin Vighne initiated the lecture by commencing an ice breaking session with the students, a game which worked as an ice breaker between him and the students. He provided insight on the need of soft skills which are essential in both academic and professional life.

He further delved into the importance of an integral part of retail industry and in general life that is soft skills and enlightened students with intra personal skills, interpersonal skills and corporate skills.



Dr. Nitin Vighne providing insight on the need of soft skills



A view of the participants

The lecture encompassed several crucial aspects of soft skills in terms of attitude generation process, motivation, personality development, self-esteem, balancing the work-life aspects, in depth knowledge of skill development journey.

The event not only provided a comprehensive understanding of the importance and need of soft skills in the Retail industry but also inspired students to equip themselves with the necessary skills and knowledge to thrive in this transformative era.