

ISSUE
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FDDI

WEEKLY NEWSLETTER

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FDDI, Hyderabad holds its Fourth Convocation ceremony

On 14th October 2024, FDDI, Hyderabad campus held its 4th Convocation ceremony during which a total number of 81 students were awarded degrees at both Under Graduate and Post Graduate levels across disciplines including Fashion, Footwear, Retail, and Leather Goods.



From Left: Mr. Jishnu Dev Varma, Hon'ble Governor of Telangana being felicitated by Dr. Narasimhugari Tej Lohit Reddy, IAS, ED - FDDI, Hyderabad campus

Mr. Jishnu Dev Varma, Hon'ble Governor of Telangana was the 'Chief Guest' whereas Mr. Jayesh Ranjan, Principal Secretary of the Industries & Commerce (I&C) and Information Technology (IT) Departments, Government of Telangana was the 'Guest of Honor' for the occasion. Mr. V. Noushad, CEO of Walkaroo Footwear also graced the occasion with his esteemed presence.

The ceremony started with a 'Welcome Address' by Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED) - FDDI, Hyderabad campus for esteemed dignitaries on the dais, parents, students, faculty members and media persons.



Mr. Jishnu Dev Varma, Hon'ble Governor of Telangana delivering 'Keynote Address'

The dignitaries on the dais were felicitated with memento and floral bouquet by ED - FDDI, Hyderabad campus.

In his 'Keynote Address', Mr. Jishnu Dev Varma, Hon'ble Governor of Telangana applauded the Graduates for their dedication and urged them to embrace innovation and entrepreneurship as the cornerstones of success in the fast-changing Footwear, Fashion, Retail, and Leather Goods industries. "In today's world, creativity and innovation are not merely advantageous—they are essential," he remarked.

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The 'Guest of Honor', Mr. Jayesh Ranjan extended his heartfelt congratulations to the Graduates, urging them to take up leadership roles and contribute meaningfully to the industries they are stepping into. "You are the torchbearers of the future," he said, motivating the graduates to push boundaries and lead with vision.



Students taking 'Passing Out Oath'



A graduating student receiving Degree from Mr. Jishnu Dev Varma, Hon'ble Governor of Telangana

In his address, Mr. V. Noushad, CEO of Walkaroo Footwear, encouraged the Graduates to think beyond the conventional, innovate fearlessly, and strive for excellence in every endeavor. He highlighted the critical role of creativity and adaptability in transforming the footwear industry.



Media coverage

The 'Passing Out Oath' was administered by ED - FDDI, Hyderabad campus to the passing out students.

All the meritorious students who excelled in academics, innovation, and project work were awarded with Gold and Silver Medals.

FDDI, Fursatganj participates in 'SHOETECH Kanpur 2024' Fair

FDDI, Fursatganj campus participated in 'SHOETECH Kanpur 2024' - Buyer-Sellers Meet cum Exhibition organized by Indian Footwear Components Manufacturers Association (IFCOMA) which was held on 16th & 17th October 2024 at the CLE Multipurpose Hall, KLC Complex, Banthar, Unnao, with the strong support of Council for Leather Exports (CLE), Kanpur Leather Complex & FDDI.

It was inaugurated on the 16th October 2024 by Mr. R.K Jalan, Chairman, CLE and the Chief Guest - Mr. Mukhtarul Amin, Chairman - Super House, Special Guest of Honour, Ms. Sabiha Rizvi, IRS, Director - Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry (MoC&I) along with Guest of Honours Mr. Asad Kamal Iraqi, Regional

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Chairman, CLE, Mr. Rakesh Suri, Convener – Safety Footwear Panel, CLE, Dr. Anil Ranga, GM, Ordinance Equipment Factory and Mr. Sanjay Gupta, President IFCOMA. Mr. Javed Iqbal, Chairman, Naaz Leather, Kanpur, Mrs. Pallavi Dubey, Regional Director, CLE, major component manufacturers, Managing Committee of IFCOMA and media persons were present during this ceremony.

Dignitaries paid tribute to Late Mr. Ratan Tata, highlighting his philanthropy, leadership, and legacy in Indian industry.

More than 65 exhibitors with 80 stalls from Kanpur, Agra, Noida, Meerut, Delhi, Gurgaon, Chennai, Bangalore, Bahadurgarh and other places

participated in the Shoetech Kanpur and displayed various footwear components, accessories & machinery. This included specialized soles (TPR/TPU/PU etc.) of the latest design, plastic shoe lasts, insoles, toe-puff & counters, linings & interlinings, threads, finishes & chemicals, packaging boxes, shoe machinery and many other components & accessories.



A view of the 'Press Conference'



A view of inaugural session



Lighting of the inaugural lamp by the dignitaries



Dignitaries paying tribute to Late Mr. Ratan Tata

During the event, IFCOMA recognized and facilitated the special talent and achiever of the industry. The doyen of the industry Mr. Nazar Mohammed Saheb, M/s. Pioneer Tanning Industries & Glue Work, Kanpur was honoured with IFCOMA Lifetime Achievement Award (Leather Sector) whereas Mr.

Gulshan Kumar Dhupar, M/s. Dhupar Chemicals Pvt. Ltd, Kanpur was facilitated with IFCOMA Lifetime Achievement Award (Components Sector).

Mr. Taj Alam, M/s. Kings International, Kanpur was conferred with the Pioneer of the Industry Excellence Award. Mr. Anil Khemka, M/s. Indcoat Footwear, Kanpur was bestowed with the IFCOMA Excellence Award. Mr. Rafey Iqbal, M/s. Baljaru India Pvt. Ltd., was presented the IFCOMA Young Entrepreneurs Award. Mr. Naresh Kumar Agarwal, M/s. JK Agarwal & Sons, Kanpur was recognized with the IFCOMA Legendry Partner Award.



A view of the stall of FDDI



Dignitaries at a stall

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The three dignitaries Chief Guest -Mr. Mukhtarul Amin, Chairman - Super House, distinguished inaugurator, Mr. RK Jalan, Chairman-CLE, & Special Guest of Honour, Ms. Sabiha Rizvi, IRS, Director, DPIIT, MoC&I jointly presented awards to six worthy winners.

FDDI, at its stall showcase and displayed its publications and informed about its laboratory services, various training programmes, consultancy services through brochure and one-to-one meeting and also interacted with the companies regarding the placements of the students.

Workshop on 'Observational Drawing & Portrait Development' conducted at FDDI, Chandigarh (Banur) campus

On 18th and 19th October 2024, a workshop on 'Observational Drawing & Portrait Development' was conducted at FDDI, Chandigarh (Banur) campus by Mr. Pankaj Saroj, Faculty, Arts College, Chandigarh.

To create a realistic drawing from their imagination, Mr. Pankaj took the students to a site of a green farm near to the campus where he provided practical tips to them.

He taught them the nitty gritty of observational drawing. The students draw the outline and developed portraits. Students learned the drawing of visuals of site, colour mixing, shading and effect creation in portrait.



Mr. Pankaj Saroj, Faculty, Arts College, Chandigarh conducting the workshop



Students with their creative outcome

Faculty of FDDI- Noida visits IHGF 2024

On 18th October 2024, Ms. Sweta Kumari, Ms. Vandana Singh, Ms. Pragya, Ms. Shikha and Ms. Priya Pandey, Faculties from the School of Leather Goods and Accessories Design (LGAD) of FDDI - Noida campus visited the Indian Handicrafts and Gifts Fair (IHGF) 2024.



Faculties of LGAD at IHGF 2024



IHGF which was held at India Expo Centre & Mart located at Knowledge Park, Greater Noida, Gautam Budh Nagar, Uttar Pradesh provided a valuable opportunity to witness a magnificent display of creativity and artistic excellence, with innovative designs that highlighted the craftsmanship of India. The fair showcased a diverse range of home décor, fashion, textiles, and furniture, all reflecting the unique and timeless quality of Indian handicrafts. The meticulous craftsmanship on display was a testament to the rich cultural heritage of India, offering insights into the immense talent and creativity within the industry.

For the faculty of LGAD, the visit was an invaluable experience, which offered a firsthand look at the latest trends and design innovations across multiple sectors. This knowledge shall be incorporated into the academic curriculum and inspire future design initiatives within the School of Leather Goods and Accessories Design.

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Officials from FDDI, Hyderabad and TGLIPC interacts with WTA

On 17th October, 2024, a meeting under the Chairmanship of Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director, FDDI Hyderabad campus and Mr. Praveen, General Manager, Telangana Leather Industries Promotion Council (TGLIPC) was held with members from Warangal Tanners Association (WTA).

On this occasion, other officials from FDDI as well from TGLIPC and representatives from prominent tanneries of WTA such as Shameel Tanners, Classic Tanners, Perfect Leathers, Haroon Leather, Mujtaba Leather, and Jalal Company were present.

Discussions addressed the need to uplift the Telangana leather and allied industries by improving production standards, sustainability practices, and overall market competitiveness.

The officials visited various leather units at WTA and observed the entire process from raw hides to wet blue tanning, leather finishing, and effluent treatment plant operations. The team also observed leather goods and footwear production units.



Meeting in progress



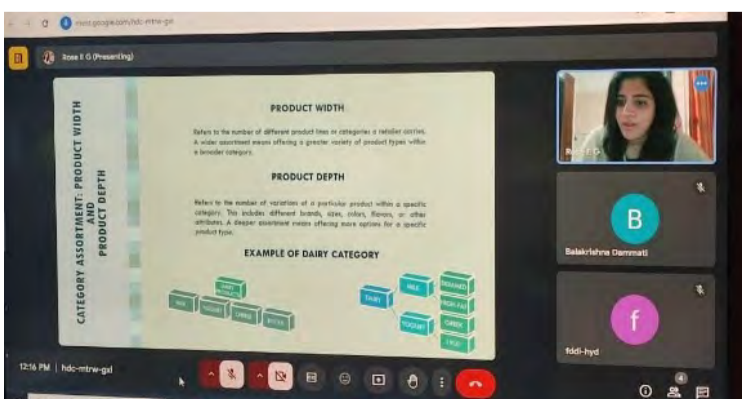
Delegates observing the 'Leather Pride' brand shoe

The delegation visited the proposed State Leather Park at Ghanpur, a significant project aimed at bolstering the leather sector in Telangana. The visit highlighted the strategic importance of this park in supporting both small and large leather manufacturers, offering modern facilities for leather processing, footwear, and leather goods production.

Guest lecture on 'Category Assortment & Analysis of Basic Performance Parameters' conducted for FDDI, Hyderabad students

On 11th October 2024, a virtual guest lecture on 'Category Assortment & Analysis of Basic Performance Parameters' was conducted for the students of MBA-III and BBA-I semesters of the School of Retail and Fashion Merchandising (RFM) of FDDI, Hyderabad students.

Ms. Rose E G - Site Merchandiser, from TARGET - an American Retail Corporation, was the resource person who conducted the session.



Ms. Rose E G making presentation



Students attending the session

Through presentation, she explained about the fundamentals of category management and briefed that retailers have to handle retail categories at many different levels like product class, product categories, sub-product categories, styles, brands etc.

She elaborated about the various basic performance parameters of category management, product width, product depth,

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category assortment, sell-through and stock-to-sales ratio, etc. She provided tips and techniques for effective management of merchandise/category by the retailers, like Fabindia, and beverage manufacturer Coca-Cola Ltd.

She also interacted with the students and provided recommendations and guidance on career in merchandising and category management profiles to the students.

Workshop on Designing Costumes for 'Characters in a Staged Tableau' conducted at FDDI, Chandigarh (Banur) campus

On 9th and 10th October 2024, a two-day workshop on Designing Costumes for 'Characters in a Staged Tableau' was conducted at FDDI, Chandigarh (Banur) campus by Mr. Ashish Kumar Sharma – a Performance Artist.

During the workshop, he guided the students on conceptualizing dresses for story characters and its development through spare materials.

The workshop provided valuable insights into the distinctions between costumes used for stage performances and those used on-screen. Mr. Ashish shared his expertise on how these differences impact the way characters are portrayed, enhancing our understanding of costume design's role in storytelling.

The workshop was an engaging and informative experience that broadened the knowledge of students in costume design.



Students wearing costume in accordance with 'Characters in a Staged Tableau'

Industrial visit for FDDI, Chennai students at PA Footwear P Ltd., Chennai

On 8th October 2024, under the industrial visit, 25 students from B. Des (5th semester) and M. Des (1st and 3rd semesters) of the School of Footwear Design & Production (FDP) of FDDI, Chennai campus were taken to the factory visit at PA Footwear P Ltd., Chennai, located at Gummidipoondi and Sholavaram, Chennai.



Students observing the footwear manufacturing process at PA Footwear P Ltd.

PA Footwear P Ltd., is a well-established company in South India serving major clients like Clarks as well as Kickers and Fengtay. They specialize in producing men's shoes using oil-pull and suede leather.

PA Footwear invests in R&D to continuously improve their production methods including exploring sustainable materials and developing more efficient manufacturing processes. The company has separate facilities for upper shoe

production, bottoming and sole molding producing 11,000 pairs per day production with 3500 workers. They focus on improving both product quality and worker efficiency through innovation.

One unique feature of PA Footwear is that all machine operators and table workers stand during work time—a system designed to reduce back pain and improve productivity. This innovation, based on ergonomic research, has led to notable gains in worker health and operational efficiency. Students also learned about the latest technologies, such as digital skiving machines, advanced production methods, and modern material handling techniques.

During the visit, the students who were accompanied by faculty members, got the opportunity to see different finishing techniques and learn about the company's research and development efforts. They got invaluable insights into not only the practical aspects of footwear production but also the critical role of research and development in driving innovation and maintaining competitiveness in the industry.

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Workshop on GST conducted at FDDI, Noida

On 7th October 2024, a day-long workshop on Goods and Services Tax (GST) was conducted at FDDI, Noida.

This workshop, specifically tailored for the dynamic field of fashion and retail was conducted by Mr. Vaibhav Jain, a distinguished Chartered Accountant and author of a GST book.

This workshop was organized by the School of Fashion and Retail during which BBA and MBA students had the opportunity to deepen their understanding of tax management—a critical aspect for future professionals in the ever-evolving retail landscape.

The session was meticulously designed to be interactive and engaging, moving beyond theoretical concepts to encompass practical applications of GST. Mr. Jain began with an overview of the GST framework, emphasizing its importance in the modern taxation system. He elucidated the various components of GST and their implications for businesses operating in different jurisdictions. A portion of the workshop focused on the GST filing process. Mr. Jain provided a step-by-step walkthrough, complete with real-world examples and case studies that showcased common challenges businesses face in compliance. The students were introduced to relevant software and tools used for filing GST returns, enabling them to gain hands-on experience that would be beneficial in their future careers.

The workshop emphasized not only the technical aspects of tax management but also the strategic implications of GST on business operations and pricing strategies in the fashion and retail sectors.

The workshop concluded with an interactive quiz designed to assess the understanding and retention of the material covered.



Students attending workshop on GST

Real-World insights for FDDI, Noida students at Banjara Market

On October 3, 2024, the students of the School of Retail and Fashion Merchandising (RFM) of FDDI, Noida campus who were accompanied by their faculty members embarked on an exciting and educational visit to the vibrant Banjara Market in Gurugram.

Known for its eclectic range of home décor and unique merchandise, the market provided a rich ground for students to witness how affordable products make their way into high-end retail spaces.



Products on display at Banjara Market



RFM students at Banjara Market

The visit offered a deep dive into the dynamics of retail management, product sourcing, and the influence of market trends. Students observed how reasonably priced goods are selected, priced, and curated for diverse consumer bases, offering practical insights into the theories they've explored in class.

More than just a visual feast, this excursion became a hands-on learning experience, where students collaborated to evaluate product quality, pricing strategies, and market positioning. By engaging in group discussions and assessments, they honed skills essential to their future roles in the retail industry.