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FDDI

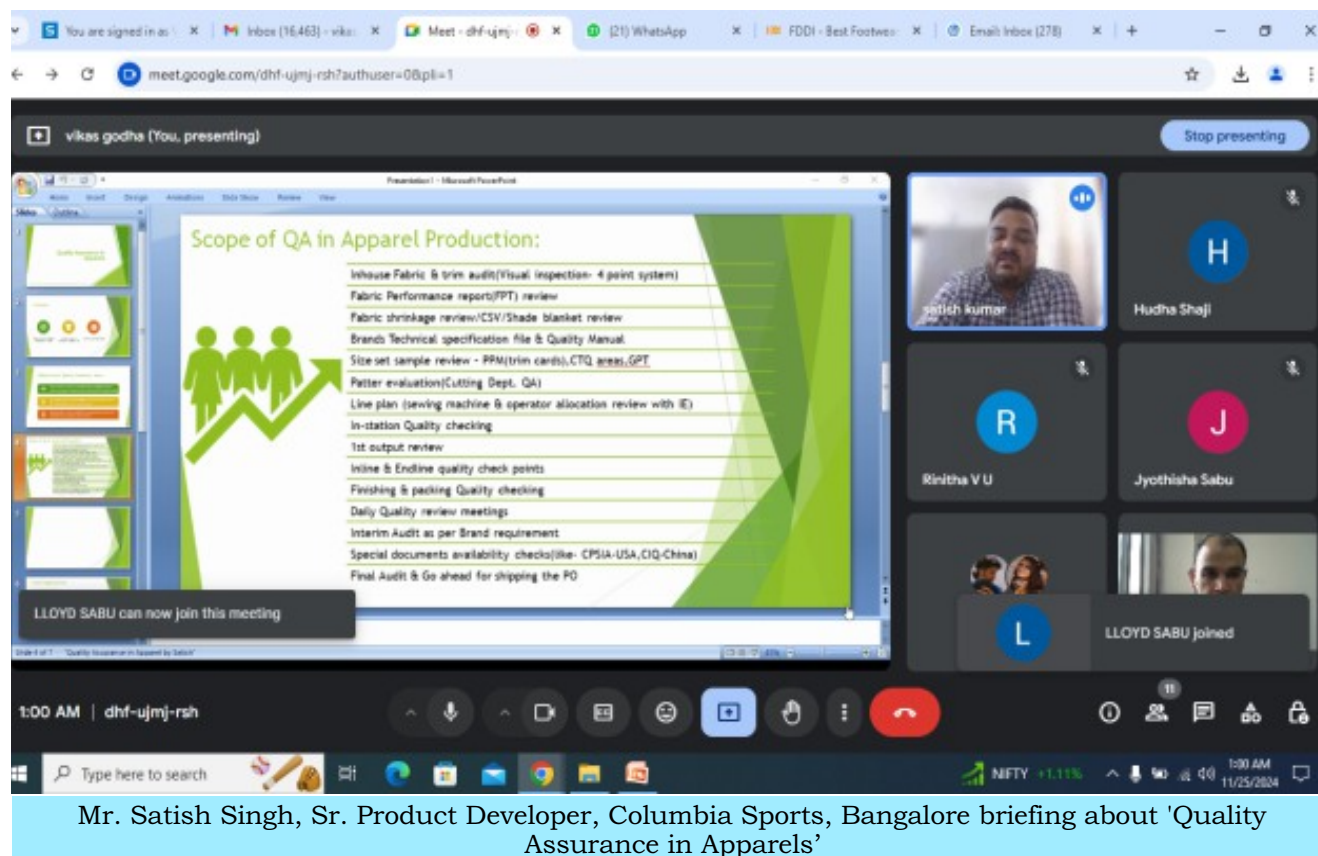
WEEKLY NEWSLETTER

DATE
29th November 2024



Webinar on 'Quality Assurance in Apparels' conducted for FDDI, Hyderabad students

On 25th November 2024, a webinar on 'Quality Assurance in Apparels' was conducted for MBA students of the School of Retail & Fashion Merchandise (RFM) of FDDI, Hyderabad campus.



Mr. Satish Singh, Sr. Product Developer in Columbia Sports, Bangalore who is having 15 years of industry experience in the field of quality, product development etc., was the resource person. He has worked with various reputed organization Gokaldas exports, Lifestyle international, Reliance retail etc.

Mr. Satish, through a presentation, briefed on various aspects of quality in apparels from industry perspective and the process that ensures the quality of clothing products at every stage of production, starting from design to distribution.

He explained about the process of quality control in apparels and various career opportunities in the field of apparel quality and provided insight about the technicalities of quality checking in various brands and retailers.

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'Educational Visit' for FDDI, Noida students at NITRA, Ghaziabad

On 22nd November 2024, the School of Fashion Design (FD), FDDI Noida campus organized an 'Educational Visit' to Northern India Textile Research Association (NITRA), Ghaziabad.

The aim of the visit was to familiarize the students with the functioning of the textile industry which enabled them to integrate theory with practice and to acquaint them with the technologies and machinery used in the textile industry for processing of raw fiber convert into textile material.



Students along with their faculty members at NITRA



Students watching the procedure & working

Accompanied by the highly experienced faculty of FDDI namely, Mrs. Indu Gupta - Sr. Faculty and Dr. Sushila Hooda - Jr. Faculty, the students were taken around the various departments which included Spinning, Weaving, Testing Labs, Chemical lab etc.

Students saw complete range of machinery starting from winding, warping, sizing and looms, students got an opportunity to see the functioning of complete range of machinery and the various physical and chemical tests for the quality check.

During an interactive session, the experts of NITRA cleared the various doubts of the students.

Interactive session on 'Creative Spaces - Innovating Home Furnishing Designs' held at FDDI, Hyderabad campus

An insightful interactive session on 'Creative Spaces - Innovating Home Furnishing Designs' was held with Ms. Meghana Nimmagadda, the visionary founder of Design Tales, Hyderabad, at FDDI, Hyderabad campus on 21st November 2024.

Organized by the School of Fashion Design (FD), the purpose of this session was to offer a unique opportunity for students and faculty alike to explore the dynamic world of home furnishing design and to gain valuable insights into the industry's evolving trends.

During the session, Ms. Meghana shared her rich experience as a designer, highlighting her journey of building a successful design studio that bridges creativity and functionality in home furnishings. She emphasized the importance of creating spaces that reflect individuality while staying attuned to current market demands.



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Through a presentation, she briefed about the latest trends shaping the home furnishing industry, such as sustainable materials, multifunctional furniture, vibrant color palettes, and the growing influence of technology in design.



Ms. Meghana Nimmagadda making the presentation



Students attending the session

Students were particularly inspired by her approach to combining traditional Indian aesthetics with modern sensibilities, offering a fresh perspective on designing for contemporary living spaces.

The event concluded with an engaging Q&A session, where Ms. Meghana addressed questions about the challenges and opportunities in the design industry, fostering a deeper understanding of the practical aspects of the profession.

'Wearable Technology' workshop held at FDDI, Noida

An engaging 'Wearable Technology' workshop was held at the FDDI Noida campus on the 18th and 19th of November 2024. The workshop was led by Mr. Vishal Srivastava, a distinguished Prime Minister Research Fellow (PhD) from IIT Delhi, and brought together innovation and creativity in the field of smart wearables.

Organized by the School of Leather Goods and Accessories Design (LGAD), the workshop offered participants an immersive experience into the cutting-edge world of wearable technology. Through interactive sessions, participants explored innovative concepts such as fitness trackers, smartwatches, health monitoring gadgets, and smart clothing.



Workshop in progress



A view of the participants

The workshop not only enhanced participants' knowledge and skills but also inspired creativity in designing products with technology integration. Students from LGAD developed prototypes of smart gadgets including belts, caps, and shades designed to assist visually impaired individuals. These innovative designs reflected the perfect blend of technology and design, paving the way for futuristic concepts in the fashion and accessories industry.



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Interactive session on 'Enhancing Soft Skills for Career Success' held at FDDI, Noida

On 18th November 2024, an insightful interactive session on 'Enhancing Soft Skills for Career Success' was held at FDDI, Noida for the students of the School of Retail & Fashion Merchandise (RFM) of FDDI, Noida campus.

During the session, Mr. Tejas Jerath, a proud FDDI Noida alumni, and Key Accounts Manager (National Enterprise Accounts) at Zomato highlighted the importance of soft skills in today's retail industry.

He highlighted that soft skills are needed to deal with the external world and to work in a collaborative manner with one's colleagues and is an essential ingredient to improve one's overall effectiveness in life and business. This session gave students the chance to think about the current challenges in the retail world and how to communicate effectively and tackle problems more confidently with teamwork.



A view of the interactive session on 'Enhancing Soft Skills for Career Success'

'Vigilance Awareness Week-2024' observed at FDDI, Jodhpur campus

In consonance with the directions of the Central Vigilance Commission, FDDI- Jodhpur, campus observed the 'Vigilance Awareness Week (VAW) -2024' from 28.10.2024 to 03.11.2024 with a commitment to promoting transparency and integrity.

The event was marked by thought-provoking discussions, interactive activities, and an inspiring keynote address.

पारदर्शिता व सत्यनिष्ठा सतर्कता के दो अभिन्न अंग हैं: अनिल कुमार

जोधपुर, (मोहम्मद आमिन)। एफडीडीआई जोधपुर में 28 अक्टूबर से 15 नवंबर तक चलाये गये सतर्कता जागरूकता अभियान में डीजी-एनएचबीएफ एवं पूर्व मुख्य महाप्रबंधक एनएचबीआई व सेवानिवृत्त एयर कोमोडोर पी सी ग्रोवर के आतिथ्य में संघ हुआ। उन्होंने विजेता प्रतिभागियों को पुरस्कार वितरित किये एवं उपस्थित सभी कर्मिकों को संबोधित करते हुए बताया कि एफडीडीआई एक शैक्षणिक संस्थान के रूप में छात्रों में सच्चा देश भक्त होने का बीज बो रहा है, नैतिकता व ईमानदारी का पाठ इनके शैक्षणिक काल में ही प्रवर्तित करने से सतर्कता को बढ़ावा व भ्रष्टाचार खत्म करने का प्रारम्भिक शुरुवात हो जाती है। संस्थान के कार्यकारी निदेशक अनिल कुमार ने बताया कि 28 अक्टूबर को शपथ ग्रहण के साथ सतर्कता जागरूकता अभियान की शुरुआत की गई व इस वर्ष की

धीम १सत्यनिष्ठा की संस्कृति में राष्ट्र की समृद्धि पर जोर देते हुए अनेक कार्यक्रम आयोजित किए गए जिसमें निबंध लेखन, नाय लेखन व पेंटिंग प्रमुख थे। सतर्कता जागरूकता सप्ताह का आयोजन 03 नवंबर तक किया गया व उसके बाद 15 नवंबर तक चलने वाले इस अभियान को कई विद्यालयों, गांवों व संगठनों के माध्यम से एफडीडीआई जोधपुर ने भारत सरकार के द्वारा दिये गये धीम पर आमजन को भ्रष्टाचार के विरुद्ध जागरूक करने का विशेष अभियान चलाया। इस कार्यक्रम के समन्वयक महेश कुमार ने बताया कि संस्थान के समस्त संकाय, कर्मिकों व विद्यार्थियों के समन्वय से सामूहिक जागरूकता का समय अभियान चलाया गया, जिसका समापन समारोह पूर्वक किया गया। मंच का संचालन संकाय वर्षा मोनिका सैमुअल ने किया व धन्यवाद ज्ञापन संकाय महेश कुमार ने किया।



Media coverage



CoE-FDDI, Jodhpur staff briefing about the facility to Mr. P.C. Grover, Air Commodore (Retd.)

The concluding ceremony of VAW was held on 16th November 2024 during which Mr. P.C. Grover, Air C o m m o d o r e (Retd.), presently working as DG-National Highway B u i l d e r s Federation (NHBF) after an interim association as CGM with National

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Highway Authority of India (NHAI) was the Chief Guest. A decorated officer of the Indian Air Force, he has been awarded the Ati Vishisht Seva Medal (AVSM) and Vishisht Seva Medal (VSM) for his exemplary service to the nation.

In his address, Mr. P.C. Grover, Air Commodore (Retd.) emphasized to be honest in discharging one's duties and desist from indulging in corrupt practices and lead an honest and non-corrupt life.

He also visited the Centre of Excellence (CoE), FDDI, Jodhpur during which CoE team demonstrated the advanced materials and technologies such as biomechanics, 3D modelling etc. to him.

Store visit for FDDI, Hyderabad students at Decathlon, Atrium Mall Hyderabad

To have practical knowledge related to store's general operations and retail factors, 14 students from MBA (III Semester) and BBA (I Semester) of the School of Retail and Fashion Merchandise (RFM) of FDDI, Hyderabad campus visited Decathlon Sports India Pvt. Ltd., located at Atrium Mall, Hyderabad on 12th November 2024.

Decathlon is a well-established retailer in South India specializes in sports goods and apparel category. They are having own manufacturing facilities and warehouses across India.

During the visit, the students who were accompanied by faculty members got the opportunity to understand about daily activities performed in the store. They were exposed to various technologies Decathlon used for enhancement of consumer satisfaction and also to reduce shrinkages.



FDDI, Hyderabad students at Decathlon, Atrium Mall Hyderabad

Workshop on 'Personal Grooming, Minimal Makeup, and Styling for the Professional Workplace' conducted at FDDI, Kolkata

A workshop on 'Personal Grooming, Minimal Makeup, and Styling for the Professional Workplace' was conducted at FDDI, Kolkata campus on 11th November 2024.

The workshop was conducted by Mr. Srijit Basak, Professional Expert and his team from VLCC, Kankurgacchi who shared valuable insights on how to enhance personal appearance in a professional setting.



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The workshop focused on practical techniques for achieving a polished and professional look with minimal effort.



Mr. Srijit Basak,
Professional Expert



Workshop in progress

Mr. Srijit Basak and his team demonstrated various grooming and makeup techniques, while also addressing individual queries from participants. Attendees gained hands-on experience in styling, as well as tips for maintaining an impeccable look throughout the workday.

Research study of Faculties of FDDI gets published in 'The Science World' Magazine

Research article titled "Augmented Reality Meets Sustainability: A New Era for Fashion Innovation" by Dr. Sarita Devi, Junior Faculty and Dr. Sushila Hooda, Junior Faculty of the School of Fashion Design (FD) of FDDI has been published in The Science World magazine on 22nd November 2024.

This article appears in Volume 4, Issue 11, on pages 5132-5135, and the ISSN for the magazine is 2583-2212, whereas the DOI for this article is 10.5281/zenodo.14206316.

The research article explains that the transformation of the fashion industry towards sustainability is not a one-size-fits-all solution. It requires collaboration between brands, consumers, and policymakers to create a sustainable fashion ecosystem. We highlight the role of virtual try-ons as a significant tool in this transformation, emphasizing that their effectiveness is enhanced when aligned with comprehensive sustainability initiatives.

Sr. No.	Name of the Faculty of SFD	Cover Page
1.	 Dr. Sarita Devi, Jr. Faculty	
2.	 Dr. Sushila Hooda, Jr. Faculty	



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