

ISSUE
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FDDI

WEEKLY NEWSLETTER

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FDDI, Ankleshwar participates in IFCOMA's 'SHOETECH Mumbai 2024' - Buyer-Sellers Meet cum Exhibition

FDDI, Ankleshwar participated in the 13th edition of 'SHOETECH Mumbai 2024' - Buyer-Sellers Meet cum Exhibition organized by Indian Footwear Components Manufacturers Association (IFCOMA) which was held on 18th & 19th December 2024 at Nehru Centre, Worli, Mumbai.



A view of the inauguration session

The inauguration ceremony was attended by 'Chief Guest', Mr. Naresh Bhasin, Managing Director (MD), M/s. Ram Fashion Exports Pvt. Ltd., Mumbai, Mr. Vikas Mahtani, Chairman (Western Region), Council for Leather Exports (CLE), Mr. Sanjay Gupta, President, IFCOMA, Mr. SK Verma, Executive Director, IFCOMA.

The occasion was graced by Ms. Purna Deshbhratar, IAS, Managing Director, Leather Industries and Development Corporation of Maharashtra (LIDCOM), as the 'Special Guest of Honour' where as Ms. Manju Mann, Executive Director (ED), FDDI-Noida campus was the 'Distinguished Guest of Honour'.

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An exhibitor briefing about the product to the dignitaries



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IFCOMA which is having a strength of over 500 members comprising of manufacturers of Sole, Insole, Lasts, Toe puff and Counter, linings, Interlinings, adhesives, Metallic fittings, Chemicals & Compounds, Clicking Dies, Eyelets, EVA Sheets & Compounds, Finishes & Polishes, Labels, Laces etc., has been instrumental in providing a fillip to the industry.

Delivering the 'Keynote Address', Ms. Manju Mann, ED, FDDI-Noida campus said, "The evolution of footwear design and manufacturing hinges on innovation and collaboration. Platforms like Shoetech provide the perfect stage for learning, networking, and showcasing talent. FDDI is committed to nurturing future leaders in this dynamic industry."

With the strong support of all trade institutions, 65 exhibitors showcased an impressive array of products and services that included various footwear components, accessories & machinery which included specialized Soles (TPR/TPU/PU etc.) of the latest design, Plastic shoe lasts, Insoles, Toe-puff & Counters, Linings & Interlinings, Threads, Finishes & Chemicals, Packaging Boxes, Shoe Machinery etc.



Ms. Manju Maan - ED, FDDI-Noida campus being felicitated during the event



Dignitaries at the stall of FDDI

Faculty members from FDDI, Ankleshwar campus namely, Mr. Rajesh Parashar, Senior Faculty Footwear Design and Production (FDP) and Mr. Abhishek K Saxena, Faculty - New Product Development took an active role in engaging with industry leaders and participants to explore and discuss the latest trends, technologies, and materials.

The event featured a prestigious awards ceremony, acknowledging outstanding contributions to the footwear industry.

These accolades recognized the tireless efforts and remarkable achievements of industry professionals, inspiring others to strive for excellence.

Sr. No.	Details of the Person	Awards & Recognition
1	Mr. Mukesh Dhandhania, M/s . Choudhary International Pvt, Ltd .	Lifetime Achievement Award (Footwear)
2	Mr. Hidaytullah, M/s. Port Ind Shoe Accessories Pvt. Ltd., Mumbai	Lifetime Achievement Award Components)
3	Mr. Mandar Karande , M/s. K Sons Leather and Footwear	IFCOMA Young Entrepreneur Award
4	Mrs. Rani Maheshwari , M/s. Firkee Accessories Pvt . Ltd.	IFCOMA Women's Achievement Award
5	Mrs. Aastha Mahtani, M/s . Tao Designs, Mumbai	IFCOMA Women's Leadership Award



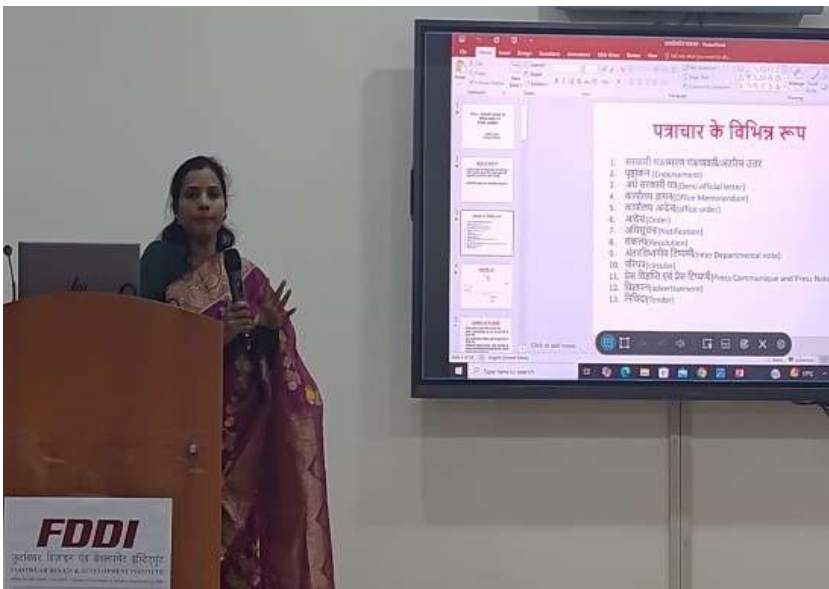
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The exhibition well supported by Export Credit Guarantee Corporation of India Limited showcased an impressive array of products and services, attracting an impressive 1200 visitors over the two days. The event provided a valuable platform for businesses to connect, collaborate, and explore new opportunities.

Official Language Hindi Workshop held at FDDI, Noida

For the progress and promotion of Hindi, a Hindi workshop the topic 'Noting Writing and Grammar Errors and Prevention' was organized on 23rd December 2024, at FDDI, Noida campus during which staff from other campuses of FDDI were connected through on-line mode.



Key speaker- Mrs. Sunita Yadav briefing on 'Noting Writing and Grammar Errors and Prevention'



A view of participants

Mrs. Sunita Yadav, Assistant Director (Official Language), Department of Official Language, Ministry of Home Affairs, was the keynote speaker who briefed about how to select words and how to use spelling correctly while writing a note on the topic of the Hindi workshop.

She also explains about the different types of correspondence and how to issued or generated, like Office Orders, Notifications, Circulars, Office Memoranda, Notices, and Press releases etc.

She provided information about the alphabet of Hindi to the spelling of Hindi. During the workshop, a practice session was also conducted, in which all the staff were explained through practice work.

FDDI, Noida participates in 'Mission Shakti - Nari Ratna Samman & National Fashion Show'

On 14th December 2024, FDDI - Noida campus participated in 'Nari Ratna Samman & National Fashion Show' which was organized by Sakman Bhagya Foundation at The Park Hotel, New Delhi.

The event was graced by the presence of Smt. Raksha Nikhil Khadse, Union Minister for Youth Affairs and Sports Ministry, Govt. of India.

During the event, National Fashion Show was organized to showcase the creativity of designer, especially women designer to reflect the spirit of women empowerment.



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FDDI being as a sponsor partner showcased design collection by students of School of Fashion Design (FD), Noida.



Colonel Pankaj Kumar Sinha, Secretary-FDDI being felicitated by the Union Minister



Ms. Manju Mann, ED - FDDI, Noida campus along with the students and faculty of FD

During the event, Colonel Pankaj Kumar Sinha, Secretary-FDDI and Ms. Manju Mann, Executive Director (ED) - FDDI, Noida campus were present and felicitated by the Union Minister for participation & contribution in women empowerment mission.

'Pre-placement Workshop' in collaboration with ABFRL-Pantaloons held at FDDI, Chhindwara

To provide the students with an invaluable opportunity to connect with industry experts and gain practical insights, a 'Pre-placement Workshop' was organized by FDDI, Guna and held at FDDI Chhindwara in collaboration with ABFRL-Pantaloons on 13th December 2024.

The event featured engaging sessions by Mr. Prem Pankaj - Zonal HR Head, West Zone and Ms. Ritika - Zonal Talent Acquisition Lead from ABFRL, who shared their expertise and gave the guidelines for choosing the particular field for their carrier, industry expectations, and essential skills for excelling in the competitive retail sector.



ABFRL-Pantaloons officials with FDDI Team



A view of the workshop

The workshop was attended by the final year students of FDDI, Guna and FDDI, Chhindwara campus benefiting from firsthand knowledge of the corporate world and understanding the dynamic nature of retail management.

The workshop proved to be a transformative experience for the students, equipping them with the confidence and practical exposure needed to thrive in their professional journeys.



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Joint research paper of the students and faculty of FDDI, Noida campus published in IJCRT

A joint research paper entitled "Artificial Intelligence - A Dive into Its Applications and Scope in the Design Industry", authored by the students of the School of Leather Goods and Accessories Design (LGAD) namely Ms. Madhuri, Ms. Anushka, Mr. Devyansh, and Ms. Mansi, along with their mentor Ms. Sweta Kumari has been published in the International Journal of Creative Research Thoughts (IJCRT).



Students and faculty of LGAD, FDDI, Noida



The paper dives into the transformative role of Artificial Intelligence in the design industry, analyzing its applications, benefits, and potential to reshape design practices.

Under the mentorship of Ms. Sweta Kumari, a senior faculty member, LGAD the students explored how AI can contribute to sustainable fashion, personalized customer experiences, and efficient supply chain management.

This research paper is available on <https://ijcrt.org/>

