



ISSUE  
NO. 1017

# FDDI

## WEEKLY NEWSLETTER

DATE  
31<sup>st</sup> January 2025



## 76<sup>th</sup> Republic Day celebrated across FDDI campuses

The 76th Republic Day was celebrated with patriotic fervour and enthusiasm at all the campuses of FDDI on 26<sup>th</sup> January 2025 by unfurling the 'National Flag' followed by the 'National Anthem'.



Colonel Pankaj Kumar Sinha, Secretary, FDDI unfurling the Tri-colour at Noida



Students presenting a patriotic song & dance at FDDI, Noida



Colonel Pankaj Kumar Sinha, Secretary, FDDI unfurled the Tri-colour at FDDI, Noida campus in the presence of Ms. Manju Maan, Executive Director (ED), FDDI – Noida campus and the staff & their family members and students of FDDI.



Ms. Pragya Singh, IRS, ED - FDDI, Banur campus unfurling the Tri-colour



A view of the unfurling of the Tri-colour by Mr. Anil Kumar, AFHQCS, ED, FDDI, Jodhpur campus

It was the day on which we became a sovereign democratic republic country and the Constitution of our country came into force.

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Republic Day celebration is the moment to remember the coming of the Constitution of India into effect in a full-fledged manner which is the real building block of our country having the ideals of equality, justice, liberty & fraternity.



Dr. Narasimhugari Tej Lohit Reddy, IAS, ED - FDDI, Hyderabad campus unfurling the Tri-colour



Mr. M. Sundaresan, ED - FDDI, Chennai campus unfurling the Tri-colour



A view of flag hoisting at FDDI, Kolkata campus

Republic Day inspires us to remain devoted to the Constitution of India.



Mr. Sunil Kumar Dwivedi, ED - FDDI, Fursatganj (Raebareli) campus unfurling the Tri-colour



A view of flag hoisting at FDDI, Patna campus



Mr. Lalit Prakash Jangra, ED - FDDI, Ankleshwar campus unfurling the Tri-colour

26<sup>th</sup> January is a very special day as the whole country celebrates India's Republic Day with pride remembering our great freedom fighters who have laid their life for our freedom.



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At FDDI, Rohtak campus, besides a vibrant cultural program showcasing India's rich diversity followed by a series of performances like songs, dance, inspiring speeches, and expressions of freedom, the winners of the Kaushal Business Challenge, students from various government schools, were also appreciated and recognized for their achievements.



Ms. Sarita Duhan, ED - FDDI, Rohtak campus unfurling the Tri-colour



Unfurling of the Tri-colour at FDDI, Chhindwara campus

The officials in their 'Keynote Address', at the respective campus of FDDI, urged to follow the values of Constitution and to work together to make India even better.

### Interactive 'Career Development Session' held at FDDI, Hyderabad campus

On 23<sup>rd</sup> January 2025, the School of Footwear Design & Production (FDP), FDDI Hyderabad campus organized an interactive 'Career Development Session' for students of B.Des. FDP (2021, 2022, and 2023 batches) and BBA (2024 batch).



Mr. Brijesh Das-Founder M/S. Kuzi Barefoot, Mumbai



Interactive session on progress.

The session was conducted by Mr. Brijesh Das, Founder of M/S Kuzi Barefoot Pvt. Ltd., Mumbai. Drawing on his extensive industry experience and knowledge, Mr. Brijesh shared valuable insights and practical advice on career development.

The speaker emphasized the importance of preparing for interviews by strategically crafting answers, anticipating potential follow-up questions, and sharing specific examples or anecdotes to demonstrate expertise. He advised students to critically analyze their responses and tailor them to showcase their strengths and suitability for the role.

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Mr. Brijesh also offered actionable tips on successfully navigating the interview process. He highlighted the significance of acquiring industry-specific knowledge, asking thoughtful questions to the interviewer, and effectively showcasing relevant skills and a genuine interest in the company and role.

The session provided students with a deeper understanding of the industry and encouraged them to stay updated on the latest developments and how to customize one's resume and cover letter based on skills, experience and industry demands.

## Research paper of faculty and students of FDDI, Chennai campus published in AJBR

A research paper of the faculty and students of School of Footwear Design & Production (FDP) of FDDI, Chennai campus has been published in the African Journal of Biomedical Research (AJBR).

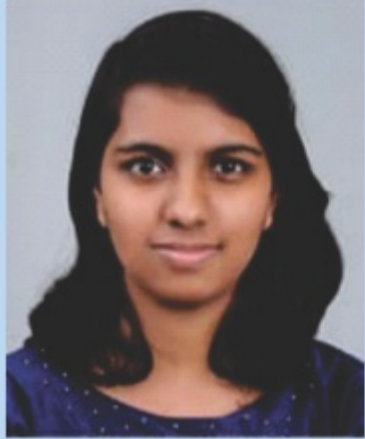
The paper titled, 'Optimization Study Analysis of Vegetable Tanning Finishing Techniques in Shoes: Introduction of Colour Wheel Methodology' bearing ISSN: 1119-5096, Vol. 28 No.1S, published on 16<sup>th</sup> January 2025.

Name & Description	Certificate of Publication
 <p>Mr. Vishva Kumar, Sr. Faculty, Gr-II</p>	
 <p>Ms. Nidhi R S - B.Des 3<sup>rd</sup> Year - FDP</p>	

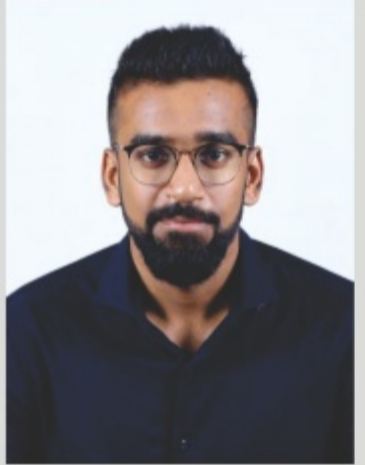
The research article authored by Mr. Vishva Kumar, Senior Faculty Grade-II, FDP, FDDI, Chennai campus and students namely, Ms. Nidhi R S - B.Des 3<sup>rd</sup> Year - FDP, Ms. Elizabeth Jacob, B.Des 3<sup>rd</sup> Year - FDP, Mr. Jaswant Nair, M.Des 2<sup>nd</sup> Year - FDP, highlights groundbreaking advancements in sustainable leather tanning processes.

This research paper describes vegetable tanning, an age-old leather processing method that relies on plant-derived tannins, has garnered renewed attention as a sustainable alternative in the modern fashion

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Ms. Elizabeth Jacob B.Des 3<sup>rd</sup> Year - FDP



Mr. Jaswant Nair, M.Des 2<sup>nd</sup> Year - FDP



industry, especially in footwear manufacturing. Known for its environmentally friendly and biodegradable properties, vegetable tanning has faced challenges in achieving consistent color variety, durability, and surface quality—key factors for commercial adoption.

The paper elucidates application of the colour wheel methodology, enhanced finishing techniques, improved colour fastness and durability and sustainability and commercial viability impacting the industry.

This research underscores the potential of integrating traditional craftsmanship with scientific tools to address the challenges of

modern footwear manufacturing. By enhancing color variability, durability, and aesthetic appeal, the study positions vegetable-tanned leather as a commercially viable and sustainable material for the fashion industry.

The paper can be reviewed at:

<https://africanjournalofbiomedicalresearch.com/index.php/AJBR/article/view/6221>