

NEWSLETTER

MONTHLY NEWSLETTER

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Street Beats - Dance Competition



FDDI Noida recently transformed into a vibrant hub of rhythm, energy and creativity as it hosted an exciting Open Street Dance Competition. The event provided a dynamic platform for young dancers to showcase their talent, express themselves freely and celebrate their passion for dance. The campus buzzed with excitement as music filled the air and participants from various categories took to the stage with confidence and enthusiasm.

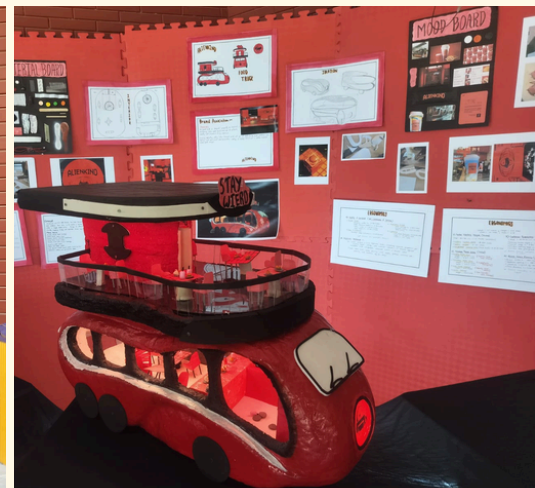
Adding to the charm of the evening was Ms. Riddhi Ojha from Radio Ishq 104.8 FM, whose lively hosting, engaging interactions and cheerful spirit kept the audience energized throughout the event. Her presence brought an extra spark to the celebration and made the experience even more memorable for everyone involved.

More than just a competition, the event became a celebration of youth, creativity and cultural expression. Congratulations to all the winners and participants whose passion, hard work and enthusiasm made the Open Street Dance Competition a resounding success.

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Foundation Batch Innovation Display



Foundation Department organised a Design Project Jury cum Display on 6th May 2026, where students enthusiastically presented innovative and research based projects focused on creativity, problem-solving and practical design development.

A major highlight of the event was the Food Truck Design Project, where students showcased unique concepts and working prototypes inspired by different themes and functional needs of the mobile food industry. Alongside this, students also displayed digital and physical prototypes addressing industry based and everyday challenges, reflecting their understanding of design thinking and product development.

The event was graced by Shri Vivek Sharma, MD, FDDI and Ms. Manju Mann, ED, FDDI Noida, whose motivating words encouraged the students and motivating them to continue exploring their talents and striving for excellence.

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Visual Merchandising Display by MBA Students



On May 6th, 2026, SRFM hosted its flagship Visual Merchandising Project Showcase, evaluated by Smt. Manju Maan, ED, Noida and an esteemed industry jury, where the innovative installation for the brand “Adayra” emerged as the sole outstanding concept and was officially rated as the Best Project of the exhibition. Visual Merchandising is the strategic art of transforming a physical space into a silent salesman by bridging consumer psychology with environmental design, using spatial layouts and sensory storytelling to establish brand dominance on the retail floor. Perfectly embodying this definition, Adayra seamlessly blended design aesthetics with sharp market insights to translate its core brand values of strength, resilience, and nobility into a physical reality. Driven by a progressive sustainability narrative that journeyed back to heritage roots, the award-winning display was meticulously engineered around a curated color palette of deep earth tones to ground the sustainable ethos, regal metallic accents to project luxury and timeless nobility, and clean neutrals to provide high-contrast visual balance. This elite, industry-recognized showcase masterfully synthesized premium brand positioning with immersive environmental design, setting a brand-new benchmark for strategic retail thinking.

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Peace Education Program Successfully Completed



A ten day session Peace Education Program was successfully concluded on 8th May 2026 at Noida campus. The program was organised to encourage inner peace, self-awareness, positive thinking and mindful decision-making among participants. Throughout the sessions, participants engaged in meaningful discussions and interactive activities, creating a thoughtful and inspiring learning experience.

On the occasion, Smt. Manju Maan, ED, Noida and Mr. Deepak Chaudhary, HOD, Footwear Department, were presented with a Memento of Appreciation along with the book "Breath" authored by Shri Prem Yadav, as a token of gratitude and respect. Certificates of Participation were also distributed to participants who attended the sessions regularly and enthusiastically.

The event was graced by members of the Peace Education Team, including Shri O.P. Singh, Shri Shashank Jha, Shri Rama Ji, Shri Brijesh Gupta, Shri Lakhan Ji, Shri Pradeep Mishra and Shri Tarun Ji, whose presence and guidance contributed to the success of the program.

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DGR Batch Explores Mall Management



SRFM organised an insightful industrial visit for DGR Batch to Bhutani Mall on 13th May 2026. The visit was designed to provide participants with practical exposure to various aspects of mall management and infrastructure operations in a modern retail environment.

During the visit, participants gained firsthand exposure to infrastructure maintenance, fire safety systems, parking management and pedestrian flow management within the mall premises. The experience helped them understand the planning, coordination and operational strategies required to ensure safety, smooth movement and efficient functioning of a large retail space.

The visit also provided students with a valuable opportunity to interact with industry professionals and gain firsthand exposure to real-time operational practices. Engaging directly with experts helped them better understand how theoretical concepts are applied in professional retail environment and offered meaningful insights into industry expectations and emerging trends.

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Creative Showcase: FD End-Term Jury



Fashion Design department organised End Term Jury Showcase on 15th May 2026, providing a platform for B.Design (FD), Semester VIII students to present the culmination of their semester-long creative journey. The showcase was evaluated by a distinguished jury panel comprising Mr. Saurabh Pandey and Ms. Akarshi Kapoor, accomplished alumni and senior designers, who commended the students for their thoughtful research, originality and strong design sensibilities. Their valuable feedback and industry insights made the experience both enriching and inspiring for the aspiring designers.

Students presented their work through detailed project documentation, fabric swatches, print developments and visually compelling presentation boards. Adding to the excitement, several students showcased their collections on the runway, bringing their creative concepts to life through well-executed garments and confident presentations. The projects explored diverse themes and approaches, ranging from the fusion of traditional and contemporary print techniques to sustainable fashion practices, innovative silhouettes, high-fashion aesthetics and customer-centric designs developed through industry collaborations.

Appreciating their efforts, Smt Manju Maan, ED, Noida, congratulated the students on their remarkable achievements and dedication. She also extended her heartfelt wishes to the graduating batch, encouraging them to pursue their aspirations with confidence and creativity as they embark on the next chapter of their professional journey.

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Fashion Design Jury Showcase 2026



School of Fashion Design organized the End Semester Jury Showcase 2026 for the Bachelor of Design and Master of Design programs on 22nd May 2026. The showcase brought together students from different batches and semesters, who presented their work across a variety of subjects studied during the semester.

Serving as an important academic milestone, the showcase allowed students to share their design concepts, creative processes and final outcomes before a panel of faculty members. The jury assessed the presentations on parameters such as conceptual clarity, innovation, technical proficiency, research depth, presentation skills and overall design understanding, offering constructive feedback to support the students' continued growth.

Approximately 90 students participated in the event, showcasing an impressive range of academic and creative work, including portfolios, garments, fashion illustrations, research documentation, craft studies, technical sheets and process explorations. The exhibits reflected diverse design perspectives, thoughtful experimentation with materials, and a strong commitment to creative inquiry and problem-solving.

Jury members appreciated the dedication and hard work put in by the students and shared valuable feedback to help them further strengthen their academic and professional growth. Smt. Manju Maan, ED, Noida, also commended the students for their sincere efforts, creativity and commitment to excellence. She extended her heartfelt best wishes to all participants, encouraging them to continue exploring new ideas and pursue successful careers in the ever-evolving world of design.

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DGR Batch Visit to Select Citywalk and DLF Avenue



SRFM organised an enriching mall exposure visit for the DGR Batch to Select Citywalk and DLF Avenue, Saket on 22nd May. The visit offered participants a valuable opportunity to experience the retail ecosystem beyond the classroom and understand the dynamics of modern retailing from both customer and retailer perspectives.

As they walked through some of the country's leading retail destinations, participants closely observed store operations, visual merchandising practices, retail formats, customer engagement strategies and tenant mix planning. Interactions with diverse retail environments helped them appreciate how brands create unique shopping experiences and manage day to day operations.

The visit offered students a valuable opportunity to observe and analyze the operations of renowned national and international brands such as UNIQLO, Modern Bazaar and Decathlon. Through firsthand exposure to these retail environments, participants were able to connect classroom concepts with real-world retail practices, gaining a deeper understanding of how retail strategies are implemented in dynamic market settings.

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Walk of Creativity- SAMANVAY



SAMANVAY – The Creative Communion was successfully organized on 22nd May 2026, celebrating the creativity, innovation and design excellence of the final-year students of the Bachelor's program in the School of Footwear Design. The event served as a vibrant platform for aspiring designers to showcase the projects, concepts, and creative explorations developed throughout their academic journey.

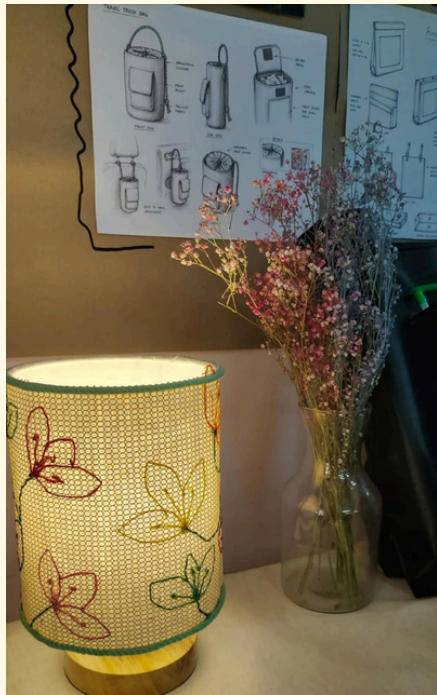
The showcase reflected the students' ability to transform ideas into thoughtfully designed and well-crafted footwear products, highlighting both their technical skills and creative vision. Each display represented a unique design journey, showcasing originality, craftsmanship and dedication towards the field of footwear design.

Mr. Jasveer Singh, Business Development Head, Asian Footwears, joined the event as an external jury member. He appreciated the creativity and dedication displayed by the students and shared valuable industry insights. Beyond being an academic showcase, SAMANVAY celebrated creativity, craftsmanship and inspiring design journeys of budding footwear designers.

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LGAD Final Jury 2026



LGAD conducted the End-Term Final Jury for Semester VI students on 26th May 2026. The event showcased a diverse range of innovative and industry-oriented projects across areas such as Packaging Design, CAD, Design for Special Needs, Automotive Design, Sustainability, Home Décor, Retail Design and UI-UX Design.

The jury panel comprised distinguished industry professionals and external experts who evaluated the projects and engaged in meaningful interactions with the students. Participants confidently presented their concepts, design processes, research findings and final outcomes, demonstrating their ability to address real-world challenges through thoughtful and innovative design solutions. The jury members appreciated the originality, creativity and practical relevance reflected in the projects. They also shared valuable industry perspectives and constructive feedback, encouraging students to further refine their ideas and strengthen their professional capabilities.

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Art & Design Carnival 2026 Inspires Young Creative Minds



Noida campus successfully organized the Art & Design Carnival 2026 from 25th to 29th May 2026, welcoming enthusiastic students from across the NCR region for an exciting journey of creativity, exploration and hands-on learning. Throughout the five-day event, participants immersed themselves in a variety of interactive workshops, including Weaving, Block Printing, Small Leather Goods & Accessories Making, Ramp Modelling, Basic Makeup and Doodling. The sessions provided students with an opportunity to experiment with new ideas, develop creative skills and experience the joy of learning by doing.

The campus buzzed with energy as students actively engaged in the activities, collaborated with peers and expressed their creativity in unique ways. Beyond learning new techniques, the carnival encouraged confidence, teamwork and self-expression while offering participants a glimpse into the diverse opportunities available in the fields of art, design and fashion.

More than just a series of workshops, the Art & Design Carnival became a celebration of imagination, innovation and artistic talent. The event left participants inspired to explore their creative potential and discover exciting career pathways in the world of design.

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Art & Design Carnival
Hosted by FDDI
25th, 26th, 27th & 29th May 2026
Explore Your Creativity!
A vibrant, hands-on, fun-filled learning experience where art meets design and ideas come to life.

Workshops & Hands-on Activities
Weave, Print, Stitch,

Create & Express
Explore your ideas

Learn from Experts
Interactive sessions

Exhibit & Win
Showcase your work

Hands-on workshops encouraged students to learn, create and express their ideas through weaving and other creative activities. Makeup experts from Lakmé Academy also conducted an engaging professional demonstration.



Where creativity meets craftsmanship. A vibrant journey of learning, making and inspiring future designers.

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IAS Officer Trainees (2024 Batch) Visit FDDI Noida



FDDI Noida had the privilege of hosting IAS Officer Trainees (2024 Batch) attached with DPIIT, Government of India, as part of their institutional exposure program. During the visit, the officers were introduced to FDDI's integrated ecosystem spanning Footwear, Fashion Design, Leather Goods & Accessories Design and Retail Fashion Merchandise. They toured the campus, including advanced testing and chemical laboratories, gaining insights into product development, quality assurance and industry-oriented training practices.

A detailed presentation highlighted FDDI's academic programs, skill development initiatives, industry collaborations and its contribution to India's footwear, leather, fashion and retail sectors. The delegation also interacted with Smt. Manju Maan ED Noida and Head of departments, engaging in discussions on innovation, sustainability, skill development and industry readiness. The visit provided a valuable platform for connecting policy, academia and industry, while offering future administrators meaningful exposure to sectors that contribute significantly to employment, entrepreneurship and economic growth. FDDI Noida sincerely thanks officer trainees for their enthusiastic participation and insightful interactions and wishes them great success in their journey of public service.

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Dissertation Jury School of Retail and Fashion Merchandise



SRFM successfully conducted the Dissertation Jury and OJT presentations for final-year MBA and BBA students, providing them with a platform to present their extensive research work and industry exposure gained through internships with leading retail brands, including Tommy Hilfiger, CaratLane and other renowned organizations.

The jury members appreciated the sincere efforts and dedication of the students in undertaking detailed, research-oriented projects that reflected their understanding of real-world retail operations. They also emphasized the importance of developing a strong analytical and research-driven mindset, while offering constructive feedback and highlighting key areas for further improvement to enhance both academic and professional competence.

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Employee of the Month-May 2026



Shri Deepak Choudhary
(HOD – School of Footwear
Design & Production, FDDI Noida)

FDDI, Noida is pleased to announce Shri Deepak Choudhary, Head of Department, School of Footwear Design and Production, as Employee of the Month for May 2026. This recognition has been conferred in acknowledgment of his exemplary dedication and unwavering commitment to academic and administrative excellence.

Shri Choudhary's distinguished contributions to department, marked by effective leadership in footwear design education and dedicated administrative responsibilities, have significantly enhanced overall functioning of the institution. His proactive initiatives in curriculum development, industry collaboration and administrative coordination reflect his professional acumen and steadfast allegiance to institution's objectives.

Institute extends its sincere appreciation to Shri Deepak Choudhary for his sustained excellence and superior performance, which continue to set a benchmark for entire faculty and employees.

Star Performer of the Month-May 2026



Shri Gaganjeet Singh
(Sr. Faculty – School of Retail and
Fashion Merchandise, FDDI Noida)

Shri Gaganjeet Singh, Senior Faculty, School of Retail and Fashion Merchandise, has been conferred with Star Performer of the Month award for May 2026 in recognition of his outstanding contributions to the organisation.

Displaying unwavering commitment, Shri Singh has consistently gone beyond his regular responsibilities, demonstrating remarkable dedication to organisational excellence. His proactive role in organising events and ensuring their seamless execution has been particularly commendable.

This prestigious recognition stands as a testament to his invaluable contributions and serves as an inspiration for his continued pursuit of excellence in future endeavours.

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