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FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

An Institution of
National Importance



MONTHLY NEWSLETTER

FDDI, Noida Receives Second Prize for Excellence in Hindi under DPIIT's Rajbhasha Shield Scheme

The FDDI, Noida has been conferred the Second Prize for Excellence in Hindi under the Rajbhasha Shield Scheme of the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry.



A view of the meeting

The prestigious award was presented during the meeting of the Hindi Advisory Committee of the Ministry of Commerce & Industry, held on 3 August 2026 at Parliament House, New Delhi, under the chairmanship of Shri Piyush Goyal, Hon'ble Union Minister of Commerce & Industry.



FDDI Managing Director, Shri Vivek Sharma, IRS, receiving the prestigious award from Hon'ble Minister Shri Jitin Prasada

The meeting was inaugurated by Shri Amardeep Singh Bhatia, Secretary, DPIIT, and conducted by Dr. Kajal, Joint Secretary, DPIIT. Members of the Hindi Advisory Committee, including Shri Jitin Prasada, Hon'ble Member of Parliament, Shri Satish Kumar Gautam (Aligarh Lok Sabha), Shri Bhojraj Nag (Kanker Lok Sabha) and Shri Mahendra Bhatt (Rajya Sabha), along with other non-official members, participated and shared their valuable suggestions.

The award was conferred upon FDDI by Shri Piyush Goyal, Hon'ble Union Minister of Commerce & Industry, and Shri Jitin Prasada, Hon'ble Member of Parliament.

The meeting emphasised the effective use and promotion of Hindi in official work, including original correspondence in Hindi, preparation of notes and drafts in Hindi or bilingual formats, making websites fully bilingual, and greater use of the BHASHINI platform for translation and Official Language activities.

The recognition under the Rajbhasha Shield Scheme, which promotes excellence, healthy competition and effective



MONTHLY NEWSLETTER

implementation of Hindi in subordinate offices, reflects FDDI continued commitment to promoting Hindi and strengthening the effective implementation of the Official Language policy.

FDDI at Bharat Tex 2026: Four Days of Innovation, Collaboration and Opportunity

The FDDI Pavilion at Bharat Tex 2026 emerged as a vibrant platform for innovation, collaboration and knowledge exchange, bringing together academia, industry, government and international stakeholders under one roof.

Inspired by the theme “Fibre to Fashion. Fashion to Lifestyle,” FDDI showcased its integrated ecosystem across footwear innovation, leather goods and lifestyle, fashion design, textile and apparel solutions, testing and quality assurance, research and consultancy, and innovation, startups and skill development at Bharat Tex 2026, held from 14–17 July 2026.



Ms. Vrunda Manohar Desai, IRS, Textile Commissioner exploring FDDI's footwear collection



International delegates exploring FDDI's fashion innovations

From student creations to industry-ready solutions, the exhibits reflected FDDI's commitment to advancing creativity, quality, sustainability and skilled talent. Over the four-day event, the pavilion facilitated meaningful interactions with industry leaders, policymakers, manufacturers, exporters, startups, academic institutions and global stakeholders, creating opportunities for collaboration and knowledge exchange.



MONTHLY NEWSLETTER

The pavilion was visited by several eminent dignitaries, including Ms. Vrunda Manohar Desai, IRS, Textile Commissioner, Government of India; Ms. Padmini Singla, IAS, Joint Secretary (Silk), Ministry of Textiles & Vice Chairperson, Central Silk Board; Dr. Naresh Babu N, Joint Secretary (Technical), Central Silk Board; Mr. P. Shiv Kumar, IFS, Member Secretary, Central Silk Board; and Mr. Kishan Singh Ghughthyal, Director, National Jute Board.



Team FDDI at the stall

FDDI also welcomed distinguished international delegations from Italy, Sri Lanka, Africa, the United Kingdom and the United States, opening avenues for greater global collaboration in research, innovation and business engagement.



Ms. Anchit Kaur and Ms. Ashika Pandit, Semester IV, LGAD explaining about their innovative concept, "PediFlex: Flat Foot Preventive Shoes for Kids"

Ms. Anchit Kaur and Ms. Ashika Pandit, Semester IV students of the Leather Goods and Accessories Design (LGAD) programme, received the Special Recognition Award at the Sanrachna Hackathon held during Bharat Tex 2026.

Their innovative concept, "PediFlex: Flat Foot Preventive Shoes for Kids," impressed the jury for its thoughtful approach to addressing a real-world healthcare need through design. Combining functionality, user-centric thinking and innovation, the project demonstrated the potential of design-led solutions to address everyday challenges and create meaningful social impact.

The successful participation at Bharat Tex 2026 reinforced FDDI's role in connecting education with enterprise, innovation with industry, and Indian capabilities with global opportunities, further strengthening its vision of building a future-ready textile, fashion and allied industry ecosystem.



MONTHLY NEWSLETTER

FDDI and SIPCOT Sign MoU to Establish Industry-Integrated Footwear Skill Development Centre at Ranipet

In a significant step towards strengthening India's footwear manufacturing ecosystem and developing an industry-ready workforce, FDDI and the State Industries Promotion Corporation of Tamil Nadu (SIPCOT) signed a Memorandum of Understanding (MoU) on 20 July 2026 for the operationalization of the FDDI-SIPCOT Industry Integrated Footwear Skill Development Centre at the Mega Leather, Footwear & Accessories Cluster (MLFAC), Panapakkam, Ranipet.



From Left: Mr. S. A. Raman, IAS, Managing Director, SIPCOT, and Mr. Vivek Sharma, IRS, Managing Director, FDDI signing the MoU

The MoU was signed by Mr. S. A. Raman, IAS, Managing Director, SIPCOT, and Mr. Vivek Sharma, IRS, Managing Director, FDDI, in the presence of senior officials from both organizations.

From FDDI, Mr. Sundaresan M., Executive Director, FDDI Chennai Campus, and Mr. Dinesh Kumar K, Senior Faculty Grade-I, FDDI Chennai Campus, were present. Representing SIPCOT were Ms. A. Catherine Saranya, IAS, Executive Director; Ms. Diana J, Assistant General Manager (P-IX); and Mr. Chidambaram Ganesan, Project Management Unit (PMU).



A view of MoU exchange

Under the partnership, SIPCOT will provide the training infrastructure and modern footwear manufacturing machinery, while FDDI will serve as the Knowledge and Operational Partner,

IN THIS ISSUE

- FDDI, Noida Receives Second Prize for Excellence in Hindi under DPIIT's Rajbhasha Shield Scheme;
- FDDI at Bharat Tex 2026: Four Days of Innovation, Collaboration and Opportunity;
- FDDI and SIPCOT Sign MoU to Establish Industry-Integrated Footwear Skill Development Centre at Ranipet;
- FDDI Signs MoU with MIND CAD, Portugal to Strengthen CAD/CAM Training and Global Industry Exposure;
- FDDI Explores International Collaboration with PROMMASH TEST, Russia;
- FDDI Celebrates 40 Years of Excellence, Honouring a Legacy of Innovation and Looking Ahead to Vision 2030;
- FDDI Welcomes New Batch with Orientation Programmes Across Campuses;
- Hon'ble Union Minister Shri Gajendra Singh Shekhawat Visits FDDI Jodhpur;
- FDDI Faculty Gains Retail Industry Exposure through FITP at Red Tape;
- Celebrating the FDDI Bond: Alumni Meetup in Bengaluru;
- Bridging Classroom and Industry: Faculty Training at DELSEY India;
- FDDI LGAD Faculty and Technical Staff Gain Industry Exposure in Leather Garment Manufacturing;
- FDDI Faculty Wins Best Paper Award at National Seminar on Digital Marketing;
- FDDI Chhindwara to Conduct Skill Development Programme for Western Coalfields Limited;
- FDDI Faculty Enhances UI/UX Expertise through Industrial Training;
- FDDI Jodhpur Faculty Explores Role of AI in Fashion through Podcast;
- FDDI Jodhpur Felicitates Meritorious Students at Pratibha Samman Samaroh;
- FDDI Hyderabad Organizes Expert Session on Effective Use of Google Classroom;
- FDDI Chhindwara Faculty Publishes Research in ABDC-Recognized Journal;
- FDDI Hyderabad Faculty Publishes Research on Pattern Making and Draping;
- FDDI, Noida Faculty Gains Industry Insights through Training at Organic India;
- FDDI Chhindwara Faculty Presents Two Research Papers at International Conference;
- Dr. Rambabu Muppidi Secures Two Indian Design Patents, Advancing Design Innovation;
- FDDI Chennai Faculty Contributes Technical Article on Silk-Cotton Yarn.



MONTHLY NEWSLETTER

responsible for curriculum development, training delivery, assessment, certification, industry engagement and overall centre management.

The proposed centre will have the capacity to train up to 180 trainees per month in key footwear manufacturing operations, including Cutting, Stitching and Lasting, thereby addressing the skilled manpower requirements of industries within the Ranipet footwear manufacturing cluster.

The collaboration is expected to strengthen industry-academia partnership, employment generation and industrial productivity, while creating a sustainable, industry-integrated skill development ecosystem and reinforcing FDDI's role as a key knowledge partner for industry-led skill development initiatives.

FDDI Signs MoU with MIND CAD, Portugal to Strengthen CAD/CAM Training and Global Industry Exposure

FDDI signed a Memorandum of Understanding (MoU) with MIND CAD, Portugal on 08 July 2026 marking an important step towards strengthening international academic and industry collaboration in the areas of advanced CAD/CAM technologies, skill development, certification and technology transfer.

The MoU was signed by Shri Vivek Sharma, IRS, Managing Director, FDDI; Mr. Ferrando, MIND CAD, Portugal; and Mr. Baljeet Singh, Indian Partner, MIND CAD, in the presence of Ms. Sangeeta Singh, Business Head, MIND CAD; and Mr. Prashant Saxena, Head, Business Development, FDDI Headquarters. Representing FDDI's academic leadership were Dr. Renu Sharma, Head Academics, FDDI, and Mr. Neeraj Sharma, Head of Schools – Footwear, FDDI.



A view of MoU exchange

The collaboration will facilitate advanced CAD/CAM training programmes, international workshops, industry-oriented certification and technology transfer, enabling students and faculty to gain exposure to contemporary global technologies and practices. It will also support capacity building and skill enhancement among MSMEs, helping them adopt modern digital design and manufacturing technologies.



MONTHLY NEWSLETTER

Through this partnership, FDDI aims to strengthen the integration of technology, education and industry requirements, provide greater international exposure to its students, and enhance their preparedness for the evolving footwear and fashion industry. The collaboration further reinforces FDDI's commitment to fostering global partnerships, technological innovation and industry-ready skill development.

FDDI Explores International Collaboration with PROMMASH TEST, Russia

FDDI held strategic discussions with a delegation from PROMMASH TEST, Russia, to explore avenues of international collaboration in testing, certification, quality assurance and technical cooperation.

The meeting held on 08 July 2026, was chaired by Mr. Vivek Sharma, IRS, Managing Director, FDDI. The PROMMASH TEST delegation comprised Ms. Moroz Natalya, Commercial Representative; Ms. Shipakova Evgeniia, PPE Expert; and Mr. Andrew Osipov, Leader, PPE Division, and was accompanied by Mr. Dhanesh Prasad, Managing Director, Competence Exports Pvt. Ltd.



Meeting in progress

Representing FDDI, Ms. Rashmi Asthana, Head, International Testing Centre; Mr. Prashant Kumar Saxena, Head, Business Development & Branding; and Mr. Anirudh Sharma, Associate Head, PPE & International Business also attended the meeting.



Delegation from PROMMASH TEST, Russia at FDDI's ITC

The discussions covered comparative assessment of Russian and international testing standards, technical cooperation in testing and certification, PPE testing and conformity assessment, and certification support for Indian exporters seeking access to the Russian market. As a key outcome, FDDI will prepare a comprehensive capability matrix comparing Russian and international testing standards, facilitating reliable testing and certification pathways for Indian manufacturers exporting to Russia. The delegation also invited FDDI technical experts to participate in the upcoming Russian Shoe Fair, providing



MONTHLY NEWSLETTER

opportunities for business networking and technology exchange. During the visit, the delegation toured FDDI's International Testing Centre (ITC), including its advanced laboratories, CE certification capabilities and PPE testing infrastructure, and appreciated FDDI's technical expertise and internationally benchmarked testing and certification capabilities.

FDDI Celebrates 40 Years of Excellence, Honouring a Legacy of Innovation and Looking Ahead to Vision 2030

On 21 July 2026, FDDI celebrated its 40th anniversary, commemorating four decades of significant contributions to education, innovation, research and skill development across the footwear, fashion, leather and retail sectors.

The celebration was held at FDDI Noida Campus in the presence of the Managing Director, Executive Director, senior officials, faculty and employees, with members of the FDDI fraternity from campuses across India joining virtually, reflecting the Institute's spirit of unity and collective progress.



Mr. Vivek Sharma, IRS, MD, FDDI, addressed the gathering



A view of the premiere of the "FDDI@40 Legacy Film"

Mr. Vivek Sharma, IRS, MD, FDDI, addressed the gathering on "FDDI's Four Decades of Contribution and the Vision Ahead", presenting an overview of the Institute's journey and strategic roadmap. He highlighted FDDI's strengths, opportunities and areas requiring focused attention, while underscoring its academic foundation, industry-oriented curriculum, skilled faculty, nationwide presence and status as an Institution of National Importance. He reiterated the vision of strengthening global collaborations, digital transformation, research excellence, entrepreneurship and sustainability, and called upon the FDDI fraternity to work collectively towards the goals of Vision 2030.



Ms. Manju Maan, ED, FDDI Noida sharing her views



Employees at Noida attending the celebrations



MONTHLY NEWSLETTER

The programme commenced with a reflection on FDDI's remarkable journey since its establishment in 1986, followed by the ceremonial unveiling of the FDDI@40 commemorative logo, symbolising the Institute's four-decade legacy and aspirations for the future.

Ms. Manju Maan, Executive Director, FDDI Noida, highlighted the Institute's ongoing reforms, strategic initiatives and Vision 2030, with emphasis on academic excellence, industry-driven research, digital transformation, international collaborations, entrepreneurship and sustainable development.



Unveiling of the special commemorative issue of FDDI's magazine, "Creative Horizons"

Executive Directors from various campuses also shared their reflections on the Institute's remarkable four-decade journey, highlighting key achievements, milestones and contributions of their respective campuses, while also outlining their aspirations and priorities for FDDI's continued growth and development in the years ahead.



A view of Foundation Day celebrations at FDDI Jodhpur



दैनिक नवज्योति

एफडीडीआई के 40वें स्थापना वर्षगांठ समारोह में बोले पूर्व छात्र

एफडीडीआई की विरासत को नवाचार के साथ आगे बढ़ाएं: नीरें आनंद

जोधपुर में 100 करोड़ का फुटवियर उद्योग अगले वर्ष होगा शुरू

जोधपुर/ नवज्योति। फुटवियर विकास एवं विकास संस्थान (एफडीडीआई) जोधपुर में संस्मरण को 40वीं स्थापना वर्षगांठ उत्साहपूर्वक मनाई गई। इस अवसर पर आयोजित कार्यक्रम में संस्थान के पूर्व छात्र एवं प्रख्यात उद्योगपति नीरें आनंद ने कहा कि एफडीडीआई की अपनी योग्यता की विरासत को अभूषण बनाए रखते हुए बदलते समय के अनुरूप नवाचार, गुणवत्ता और डेल्फ्टता के साथ अगे बढ़ना होगा।

संस्थान के कार्यकारी निदेशक अजित कुमार की अध्यक्षता में आयोजित कार्यक्रम में न्यूयॉर्क यूनिवर्सिटी से प्रबंधन में स्नातकोत्तर तथा उद्योग क्षेत्र में निरंतर अतिथि के रूप में उपस्थित रहे। मुख्य अतिथि नीरें आनंद ने कहा कि आज के प्रतिस्पर्धी औद्योगिक माहौल में केवल तकनीकी क्वालिटी ही पर्याप्त नहीं है। उद्योग को ऐसे क्षमताओं की आवश्यकता है जो नवाचार के साथ अगे बढ़ सकें।

संस्थान की अग्रणी शिक्षा संस्था (एफडीडीआई) जोधपुर में संस्मरण को 40वीं स्थापना वर्षगांठ उत्साहपूर्वक मनाई गई। इस अवसर पर आयोजित कार्यक्रम में संस्थान के पूर्व छात्र एवं प्रख्यात उद्योगपति नीरें आनंद ने कहा कि एफडीडीआई की अपनी योग्यता की विरासत को अभूषण बनाए रखते हुए बदलते समय के अनुरूप नवाचार, गुणवत्ता और डेल्फ्टता के साथ अगे बढ़ना होगा।

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एफडीडीआई कुशल मानव संसाधन तैयार करने वाला संस्थान है : अजित कुमार

कार्यक्रम की अध्यक्षता करते हुए कार्यकारी निदेशक अजित कुमार ने कहा कि एफडीडीआई देश के फुटवियर एवं संबद्ध उद्योगों के लिए कुशल मानव संसाधन तैयार करने वाला राष्ट्रीय माहौल का संस्थापक है। संस्थान भारतीय एंजिनियरिंग, डिजाइन, टेक्नोलॉजी (एडटी) प्रोग्राम, डिजिटल डिजाइन, अप्रेंटिसशिप और उद्योग-मूलक प्रशिक्षण के माध्यम से विद्यार्थियों को प्रतिस्पर्धी और अनुभवी तैयार कर रहा है। उन्होंने कहा कि सामूहिक प्रयासों और उद्योग-निष्ठा समन्वय के माध्यम से एफडीडीआई अपनी योग्यता की विरासत को और मजबूत करने का लक्ष्य रखेगी।

कार्यक्रम में नीरें आनंद, एडटीएन संस्थापक और उद्योग की संस्थापक और विचार-विमर्श किंवा प्रमोशन से संबंधित विचारों ने कार्यक्रम, उद्योग की अर्थव्यवस्था और विकास को बढ़ावा देने में योगदान देने, विनोद-विनोदों में व्यवसायिक अनुभवों के आधार पर समग्र प्रवृत्ति विकास कार्यक्रम के अंत में फुटवियर विकास के क्षेत्र में योगदान देने की आवश्यकता का आग्रह व्यक्त किया।

जिनमें नेतृत्व क्षमता, उद्यमी सोच और समस्याओं का समाधान खोजने की क्षमता थी। उन्होंने विद्यार्थियों से तकनीकी ज्ञान के साथ सॉफ्ट स्किल्स विकसित करने का आह्वान करते हुए कहा कि बड़ी गुण उन्हें वैश्विक स्तर पर प्रतिस्पर्धी बनाएंगे। उन्होंने बताया कि उनके समूह द्वारा जोधपुर में करीब 100 करोड़ रुपये की लागत से स्थापित किया जा रहा फुटवियर उद्योग अगले वर्ष से उत्पादन शुरू करेगा। इससे क्षेत्र में रोजगार के नए अवसर सृजित होंगे और जोधपुर फुटवियर उद्योग के नए केंद्र के रूप में उभरेगा।

Media Coverage

A key highlight was the premiere of the "FDDI@40 Legacy Film", showcasing the Institute's milestones, pioneering achievements and contributions over four decades, while acknowledging the collective efforts of its faculty, staff, students, alumni and industry partners.



MONTHLY NEWSLETTER

The celebrations also featured the unveiling of the special commemorative issue of FDDI's magazine, "Creative Horizons", titled "FDDI: 40 Years of Excellence", documenting the Institute's remarkable growth, achievements and impact over the past four decades.

As part of the Foundation Day celebrations, FDDI Jodhpur also organised an Interactive Session with Industry Experts for trainees and newly admitted students. Shri Niren Anand and Shri Shreyansh shared valuable insights on industry expectations, career opportunities and skill development. The session further strengthened FDDI Jodhpur's commitment to industry-academia connect and encouraged students to become confident, skilled and future-ready professionals.

The 40th anniversary celebrations served as both a tribute to FDDI's rich legacy and a reaffirmation of its commitment to shaping a future driven by excellence, innovation and global relevance.

FDDI Welcomes New Batch with Orientation Programmes Across Campuses

FDDI welcomed the newly admitted students of the Academic Session 2026 across its campuses through engaging Orientation and Induction Programmes from 14 to 17 July 2026, marking the beginning of an exciting new chapter in their academic journey.

The programmes were designed to familiarise students with FDDI's academic environment, institutional vision, programmes, facilities, industry opportunities and vibrant campus life.

At FDDI Noida, the Foundation Orientation Programme combined academic orientation, industry exposure, creative exploration and interactive engagements.



Mr. Vivek Sharma, IRS, MD, FDDI, addressing with the students during the Foundation Orientation Programme

Students interacted with the Institute's leadership, Heads of Schools and faculty members, and participated in ice-breaking activities, student club presentations and creative sessions. A key highlight was the visit to Bharat Tex 2026, where students explored innovations in textiles, sustainability and emerging technologies and interacted with industry professionals. Hands-on art and sustainable design workshops, alumni interactions and introductions to digital learning platforms, clubs and campus facilities further enriched the programme.



Faculties and newly admitted students at FDDI, Noida Campus



MONTHLY NEWSLETTER

At FDDI Patna, the Orientation and Induction Programme commenced with the ceremonial lighting of the lamp and was attended by Mr. Mrityunjay Jha, Chairman, Bihar Sanskrit Shiksha Board, as Chief Guest; Mr. Neeraj Kumar, Executive Director, FDDI Patna; Mr. Dhanesh Prasad, Chairman, Competence Exports Pvt. Ltd. and industry expert; Mr. Dharmendra Chaubey, Motivational and Meditation Coach; and Mr. Sunil Kumar Singh, Store Manager, Shoppers Stop, Patna.



Mr. Mrityunjay Jha, Chairman, Bihar Sanskrit Shiksha Board & Mr. Dhanesh Prasad, MD, Competence Exports Pvt. Ltd., addressing the newly admitted students at FDDI, Patna Campus

The distinguished guests shared insights on education, ethics, discipline, skill development, industry exposure, mental well-being and career opportunities across the footwear, fashion and retail sectors. The Heads of Departments and faculty members also introduced students to their respective academic programmes, facilities and areas of learning.



A view of the Orientation and Induction Programme at FDDI, Jodhpur Campus



A view of the Orientation and Induction Programme at FDDI, Chhindwara Campus

FDDI Jodhpur, provided newly admitted students with a structured introduction to the FDDI ecosystem and helped them take their first confident steps into campus life.

At FDDI Chhindwara, the four-day Orientation Programme concluded on an enthusiastic and inspiring note, familiarising students with the Institute's academic environment, industry-oriented curriculum, skill development initiatives, discipline and career opportunities. Mr. Hirendra Narayan, IAS, District Collector, graced the programme as Chief Guest, while Mr. Agrim Kumar, CEO, Zila Panchayat, attended as Guest of Honour. Mr. Rakesh Sharma, Executive Director, FDDI Chhindwara, welcomed the dignitaries and students and highlighted FDDI's industry-focused education and opportunities in employment and entrepreneurship. The District Collector emphasised the importance of vocational education, skill development and self-reliance, encouraging students to pursue excellence in their chosen fields with dedication and perseverance.

Across campuses, the orientation programmes brought together learning, creativity, industry engagement and meaningful interaction, helping students build confidence, develop a sense of belonging and gain a broader perspective of the opportunities available to them. The programmes marked the beginning of an enriching journey of innovation, skill development, growth and lifelong learning for the newest members of the FDDI family.



MONTHLY NEWSLETTER

Hon'ble Union Minister Shri Gajendra Singh Shekhawat Visits FDDI Jodhpur

FDDI Jodhpur was honoured to welcome Hon'ble Shri Gajendra Singh Shekhawat, Union Minister for Culture and Tourism, Government of India, to the campus on 26 July 2026. During his visit, the Hon'ble Minister interacted with the FDDI fraternity and held meaningful discussions, reaffirming the Institute's commitment to excellence in education, innovation and skill development.



Hon'ble Union Minister Shri Gajendra Singh Shekhawat at the CoE Jodhpur



Hon'ble Union Minister Shri Gajendra Singh Shekhawat during the "Ek Ped Maa Ke Naam" plantation activity

As part of the "Ek Ped Maa Ke Naam" initiative, the Hon'ble Minister also planted a tree at the FDDI Jodhpur campus, symbolizing a shared commitment towards environmental responsibility, conservation of nature and a greener and sustainable future.

FDDI Faculty Gains Retail Industry Exposure through FITP at Red Tape

As part of FDDI's continued efforts to strengthen industry-academia collaboration, Dr. Jyoti Bhasin Chaudhry, Senior Faculty, School of Retail & Fashion Merchandise (RFM), FDDI Noida, successfully completed the Faculty Industrial Training Programme (FITP) at Red Tape Limited on 28 July 2026.

The programme held under the mentorship of Mr. Arvind Verma, Director, Red Tape Limited, and Ms. Kriti Raje, PAN India HR Manager, provided valuable exposure to contemporary retail practices, merchandising strategies, omnichannel retailing, retail technology and leadership development through hands-on industry interactions. The experience enhanced her understanding of evolving retail operations and emerging business practices, enabling the integration of relevant industry insights into academic and classroom learning.



Dr. Jyoti Bhasin Chaudhry, Senior Faculty, RFM, receiving Certificate of Completion



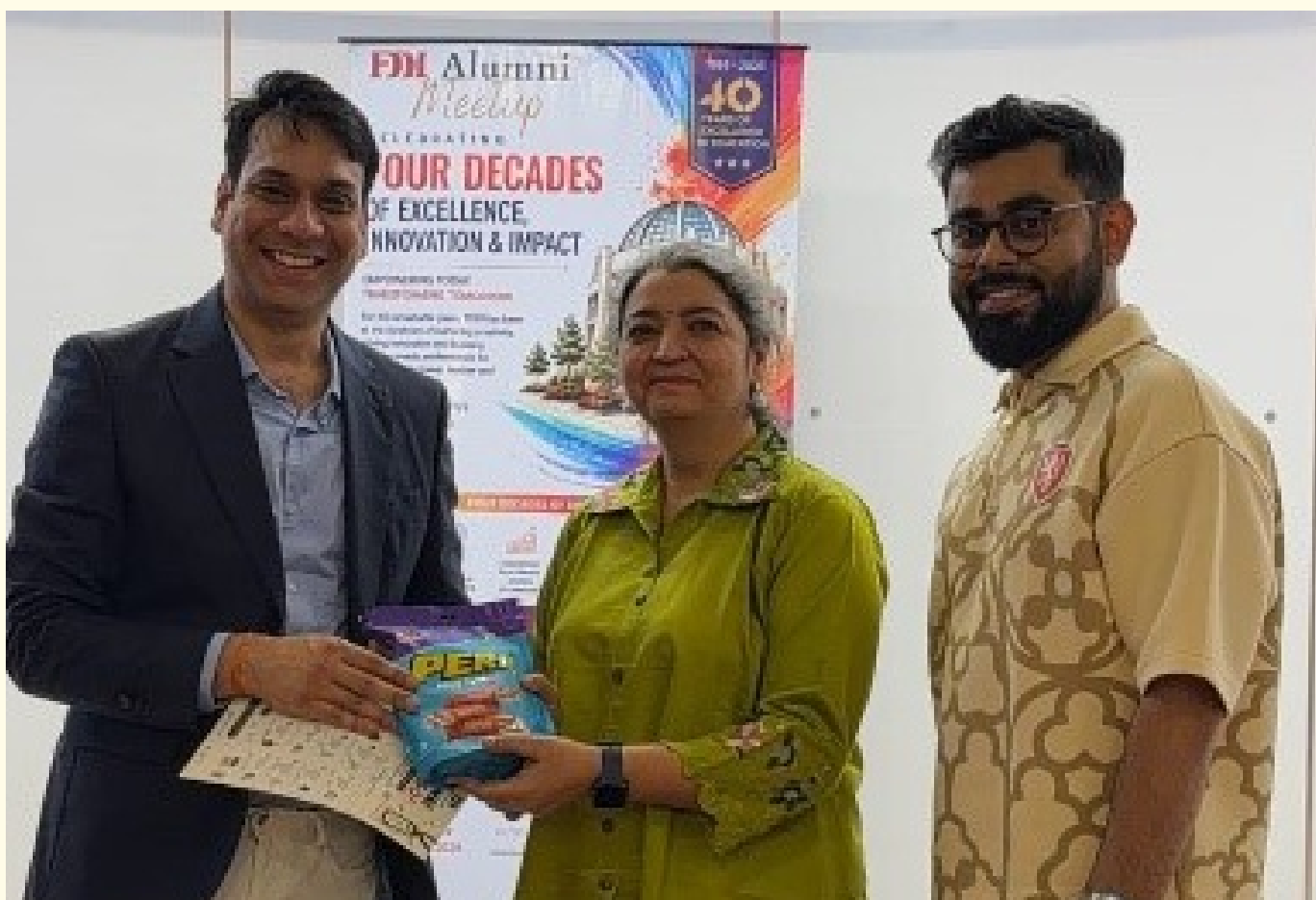
MONTHLY NEWSLETTER

Celebrating the FDDI Bond: Alumni Meetup in Bengaluru

FDDI Bengaluru Alumni Meetup brought together generations of alumni for an evening of reconnection, nostalgia and celebration. The gathering held on 25 July 2026 saw the participation of accomplished alumni from diverse fields, including industry leaders, entrepreneurs, designers and corporate professionals, reflecting the rich and evolving legacy of FDDI.

The event provided a vibrant platform for alumni to reconnect with their peers, revisit cherished campus memories and exchange experiences and ideas for the future. The atmosphere was filled with lively conversations, laughter and nostalgic reminiscences, reaffirming the strong sense of camaraderie and belonging that continues to unite the FDDI community across batches and generations.

Special appreciation was extended to Aanchal Saraf, Aditya Singh Kushwaha, Sparsh Bansal, Sushmita Dey, Vaishnavi, Devyansh Jailwal and Suryasnata Pradhan for their valuable efforts in making the gathering a memorable and successful occasion.



Alumni being felicitated during the meet

The meetup celebrated not only the achievements of FDDI alumni but also their continued role as proud ambassadors of the Institute's legacy. The event reaffirmed the enduring FDDI bond and the importance of a strong and engaged alumni network in fostering continued collaboration, inspiration and shared growth.



A view of the FDDI Bengaluru Alumni Meet



MONTHLY NEWSLETTER

Bridging Classroom and Industry: Faculty Training at DELSEY India

Mr. Gaganjeet Singh, Senior Faculty, School of Retail Management (RFM), FDDI Noida, successfully completed the Faculty Industrial Training Programme (FITP) at DELSEY India Pvt. Ltd., on 20 July 2026.

The programme held under the mentorship of Mr. Piyush Goel and the entire DELSEY India team, provided valuable first-hand exposure to key aspects of the retail and business ecosystem, including retail operations, supply chain management, warehouse processes and inventory management.

The industry exposure enabled the faculty member to gain insights into contemporary business practices and integrate relevant industry learnings into classroom teaching.



From Left: Mr. Gaganjeet Singh, Senior Faculty, RFM, FDDI Noida receiving memento

FDDI LGAD Faculty and Technical Staff Gain Industry Exposure in Leather Garment Manufacturing

Ms. Shikha Verma, Junior Faculty, LGAD, along with Lab Assistants Mr. Rohit Sharma and Mr. Pawan Verma at FDDI, Noida Campus, underwent industrial training at Savi Leathers Private Limited, gaining valuable hands-on exposure to advanced techniques in leather garment manufacturing and pattern making.



FDDI, LGAD faculty & technical staff gaining industry exposure in leather garment manufacturing

During the training held from 06–18 July 2026, the team observed the end-to-end production process, explored contemporary methods of garment construction and pattern development, and gained insights into industry practices and standards. The practical exposure enhanced their technical knowledge and understanding of current manufacturing processes.



MONTHLY NEWSLETTER

The training will further support the integration of industry-oriented practices into practical instruction, contributing to enhanced skill development and experiential learning for FDDI students.

FDDI Faculty Wins Best Paper Award at National Seminar on Digital Marketing

Mr. Gaganjeet Singh, Dr. Aastha Garg and Dr. Jyoti Bhasin Chaudhry, Senior Faculty Members, School of Retail & Fashion Merchandise (RFM), participated in the National Seminar on “Digital Disruption in Marketing: Challenges, Opportunities & Sustainability”, organised by the Department of Management, ICFAI University Meghalaya, Tura Campus, on 17 July 2026.

The faculty members presented their research paper titled “Decoding Advertising Effectiveness: The Impact of Creative Appeal, Storytelling, Ad Format and Media Platform on Consumer Responses in India's Fashion Retail Sector”, which was conferred the Best Paper Award in Technical Session IV.

The study examines the influence of creative appeal, storytelling, advertisement formats and media platforms on consumer engagement and purchasing behaviour in India's fashion retail sector. The research offers valuable insights into enhancing advertising effectiveness and developing consumer-centric brand communication strategies, with practical relevance for marketing professionals, industry practitioners and researchers.

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BEST PAPER AWARD

Technical Session IV
Jointly Presented to

Gaganjeet Singh & **Dr. Aastha Garg** & **Dr. Jyoti Chaudhry**

Winners of Best Paper Award at National Seminar on Digital Marketing

FDDI Chhindwara to Conduct Skill Development Programme for Western Coalfields Limited

FDDI Chhindwara Campus has received the mandate to conduct a four-month residential skill development programme for 150 candidates from the Project Affected Areas (PAP) of Western Coalfields Limited (WCL) under its CSR and community development initiatives. The programme will cover three industry-oriented job roles namely, Retail Sales Associate, Footwear Design and Production Operator, and Handbags & Accessories, with 50 candidates enrolled in each programme.

The initiative aims to enhance employability and livelihood opportunities for local youth through hands-on training, industry exposure and market-oriented skill development. The initiative reinforces FDDI Chhindwara's commitment to inclusive skill development and socio-economic empowerment through industry- and public sector-led collaborations.



MONTHLY NEWSLETTER

FDDI Faculty Enhances UI/UX Expertise through Industrial Training

Ms. Sweta Kumari, Senior Faculty, Leather Goods & Accessories Design (LGAD), successfully completed the Faculty Industrial Training Programme (FITP) at Anemol Solution, gaining hands-on exposure to UI/UX design processes and their application in live projects. The five-day programme held from 06–10 July 2026 was conducted under the guidance of Mr. Alekh and his expert team.

The training provided valuable insights into user-centred design, design thinking, agile workflows, product development and contemporary industry practices, enabling the faculty member to gain a deeper understanding of evolving industry requirements and professional design processes.



Ms. Sweta Kumari, Senior Faculty, LGAD, gaining hands-on exposure to UI/UX design processes and their application

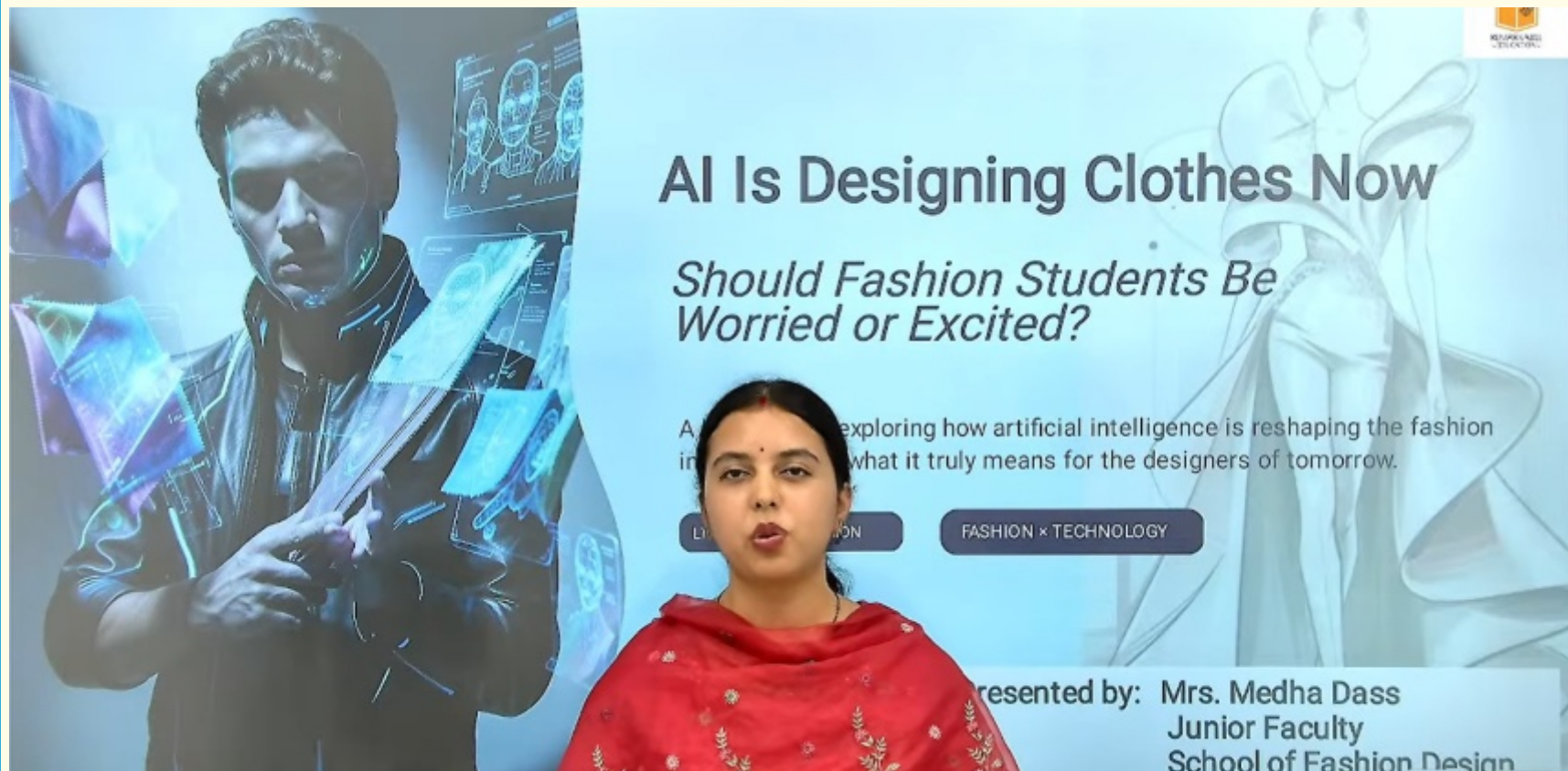


Certificate of Completion

A notable outcome of the programme was the development of a UI/UX Dictionary, aimed at familiarising students with essential industry terminology, concepts and best practices.

FDDI Jodhpur Faculty Explores Role of AI in Fashion through Podcast

The Fashion Department, FDDI Jodhpur, in association with Remarkable Education and Design, recorded an insightful podcast on “AI in Fashion”, presented by Ms. Medha Kumari, Faculty, School of Fashion Design, FDDI Jodhpur. The discussion held on 06 July 2026 explored the growing role of Artificial Intelligence in the fashion industry and its emerging applications across the sector.



Ms. Medha Kumari, Faculty, FD exploring the Role of AI in Fashion through Podcast

The initiative highlighted the evolving intersection of technology, creativity and fashion education, while providing insights into how AI and technological advancements are creating new possibilities within the fashion domain. Such academic and industry-oriented engagements contribute to enhancing awareness of emerging trends and technologies shaping the future of fashion.



MONTHLY NEWSLETTER

FDDI Jodhpur Felicitates Meritorious Students at Pratibha Samman Samaroh

FDDI Jodhpur, in association with the Phule-Ambedkar Group, organized the Pratibha Samman Samaroh on 05 July 2026 to recognize and felicitate meritorious students for their academic achievements. The ceremony witnessed enthusiastic participation from students and distinguished guests, with more than 500 students being felicitated for their academic merit and accomplishments.



A view of the Pratibha Samman Samaroh

The event provided a meaningful platform to acknowledge the dedication and achievements of young scholars and motivate them to pursue their educational goals with greater determination and confidence. The initiative reflected the shared commitment of FDDI and its partner organization towards nurturing talent, recognizing academic excellence and inspiring the next generation of achievers.

FDDI Hyderabad Organizes Expert Session on Effective Use of Google Classroom

FDDI Hyderabad organized an expert session on "Effective Usage of Google Classroom" on 3 July 2026 for its faculty members, reinforcing the Institute's commitment to technology-enabled teaching and continuous faculty development.

The session was conducted by Mr. T.V.S.N. Murthy, Associate Professor, Department of Fashion Technology, National Institute of Fashion Technology (NIFT), Hyderabad, an experienced academician with expertise in Internet Technologies, Enterprise Resource Planning (ERP), and digital applications for the fashion and retail industry.

Through interactive demonstrations and hands-on learning, participants explored the effective use of Google Classroom for course creation, assignment management, online assessments, grading, feedback, and integration with Google Workspace tools. The session also highlighted best practices for fostering collaborative learning and enhancing faculty-student engagement in digital learning environments.



Mr. T.V.S.N. Murthy, Associate
Professor, NIFT Hyderabad



Expert session in progress



MONTHLY NEWSLETTER

The programme was well received by the faculty members, who appreciated the practical insights and interactive discussions. The initiative reflects FDDI Hyderabad's continued focus on strengthening digital competencies and promoting innovative teaching practices aligned with the evolving landscape of higher education.

FDDI Chhindwara Faculty Publishes Research in ABDC-Recognized Journal

Mr. Sushant Yadav, Sr. Faculty Grade-II, School of Retail & Fashion Merchandise, FDDI Chhindwara, has published a research paper titled “Store Environment as a Brand Language: A Critical Review of Visual Merchandising Elements and Their Role in Fashion Brand Positioning” in the Journal of Theoretical Accounting Research (JTAR), an internationally peer-reviewed ABDC-recognized journal, Volume 22, Issue 03s (2026).

The study reviews global research on visual merchandising and examines how store layout, lighting, colour, window displays, signage, fixtures, and material selection contribute to brand identity, customer experience, and purchasing decisions.

It highlights the store environment as an experiential medium for fashion brand positioning and identifies emerging research areas including Tier-II and Tier-III Indian retail markets, phygital retail, sustainable store design, and brand equity. The publication reinforces FDDI's



Mr. Sushant Yadav, Sr. Faculty Grade-II



Certificate of Publication

growing research footprint and its commitment to academically rigorous and industry-relevant research in retail and fashion management.

FDDI Hyderabad Faculty Publishes Research on Pattern Making and Draping

Ms. Archana Prasad, Senior Faculty Grade II, School of Fashion Design, FDDI Hyderabad, has published a research paper titled “Comparative Study of Flat Pattern vs. Draping Techniques in Women's Wear” in the International Journal for Multidisciplinary Research (IJFMR), Volume 8, Issue 4, July–August 2026.



Ms. Archana Prasad, Senior Faculty Grade II



Certificate of Publication

The study compares flat pattern making and draping techniques, highlighting their respective strengths in precision, fit, production efficiency, creativity, silhouette development, and fabric manipulation. It concludes that integrating both approaches can enhance technical accuracy, creative exploration,

innovation, and effective garment development in contemporary fashion design and education.



MONTHLY NEWSLETTER

FDDI, Noida Faculty Gains Industry Insights through Training at Organic India

Dr. Aastha Garg, Senior Faculty, School of Retail and Fashion Merchandise (RFM), FDDI Noida, successfully completed a 15-day Faculty Industrial Training Programme (FITP) from 15 June to 03 July 2026 at Organic India, gaining valuable first-hand exposure to contemporary retail practices and evolving industry dynamics.

As part of the programme, Dr. Garg also conducted a Pan-India online training session for the Organic India sales team, sharing practical insights, observations and recommendations aimed at strengthening retail operations and enhancing customer experience.

Mr. Deepak Sharma, Mr. Vinod Nannaware and the entire Organic India team supported in facilitating this industry exposure.



Dr. Aastha Garg, Senior Faculty, RFM at Organic India

FDDI Chhindwara Faculty Presents Two Research Papers at International Conference

Dr. Govind Soni, Senior Faculty, School of Retail & Fashion Merchandise (RFM), FDDI Chhindwara Campus presented two research papers at the International Conference on Sustainable Marketing Delivery Value (SMDV 2026), held at XISS Ranchi from 26–28 June 2026, on the theme “From Climate Action to Market Impact through SUS-TECH Innovation & SDGs.”



Dr. Govind Soni, Senior Faculty, RFM



Certificate of Paper Presenter



The first paper, “Beyond Green Claims: An Integrated Framework of Trust, Credibility, Skepticism, and Self-Congruity in Shaping Consumer Purchase Intention in India's FMCG Sector”, explores the factors influencing sustainable consumer purchase intentions and contributing insights into green marketing and consumer behaviour.

The second paper, “From Narrative to Loyalty: An Empirical Investigation of Emotional Mechanisms in Digital-First D2C Brands” examines how compelling brand narratives foster emotional connections and drive long-term consumer loyalty in the Digital-First D2C ecosystem.

Dr. Rambabu Muppidi Secures Two Indian Design Patents, Advancing Design Innovation

Dr. Rambabu Muppidi, Senior Faculty, Fashion Design Department, FDDI Chennai, has secured two additional Indian Design Patents, further strengthening his contributions to industrial design, sustainable innovation and intellectual property.

The first registered design, “Visiting Card Holder (Table Accessory)” (Design Application No. 500197-001, Class 03-01), was granted on 30 July 2026. Developed in collaboration with M. Mattagunja Anirudh, 4th Year Student, LGAD, FDDI Hyderabad, and Mrs. Vanaja Kalapala, the



MONTHLY NEWSLETTER

innovative tabletop accessory features a movable wheel mechanism for easy repositioning and offers multifunctional storage for small office essentials.

The second design, “Handcrafted Bamboo Chair” (Design Application No. 461913-001, Class 06-01), represents a sustainable furniture concept combining traditional bamboo craftsmanship with contemporary design. Co-authored with Dr.



Dr. Rambabu Muppidi



M. Mattagunja Anirudh



Certificate of Registration of Design

Ravindra Babu Veguri, GITAM University, the design promotes renewable materials, eco-friendly furniture development and preservation of traditional craftsmanship.



Perspective view of the Visiting Card Holder (Table Accessory)



Perspective view of the Handcrafted Bamboo Chair (Furniture Accessory)

With these latest grants, Dr. Muppidi's design portfolio continues to span sustainable materials, handicrafts, furniture, educational products and lifestyle accessories, reflecting his commitment to integrating traditional craftsmanship with modern design thinking. The achievements also highlight FDDI's institutional ecosystem in fostering faculty innovation, student participation, research and intellectual property creation.

FDDI Chennai Faculty Contributes Technical Article on Silk-Cotton Yarn

Dr. D. Anita Rachel, Sr. Faculty Grade-II, School of Fashion Design (FD), FDDI Chennai Campus, co-authored a technical review article titled “Properties of Silk Cotton Yarn”, published in the July 2026 issue of the Indian Textile Journal (ITJ), pages 47–48 (ISSN 0019–6436).

The article examines the key properties and applications of silk-cotton blended yarn, highlighting its breathability, moisture management, thermal regulation and wearer comfort. It also discusses the blend's potential benefits for skin comfort, including its hypoallergenic characteristics and lower static generation compared with synthetic fibre blends.

The article highlights how the combination of cotton's lightweight breathability and silk's moisture-absorbing and temperature-regulating properties makes silk-cotton yarn a promising material for comfortable, durable and year-round apparel. The publication reflects FDDI's continued emphasis on research, knowledge creation and academic contributions to the textile and fashion sector.



Dr. D. Anita Rachel, Sr. Faculty Grade-II



Article published in the Indian Textile Journal