

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
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NOIDA



14th February 2020

Issue No. 767

Technical seminar on 'I CAD 3D+ PRO' software held at FDDI, Hyderabad campus

A technical seminar on 'I CAD 3D+ PRO' software was held at Footwear Design & Development Institute (FDDI), Hyderabad campus on 7th February 2020.



The technical seminar in progress

The seminar was conducted in collaboration with Red 21 S.L, Spain & CMI Machines Pvt. Ltd, India which was founded more than 20 years ago as a solution for the distribution and technical assistance of the software developed by the Footwear Technological Institute.

A total of ninety nine participants which included faculty & students attended the seminar.

The technical session was conducted by Mr. Eduardo Barbero, Technical Application Engineer, Red 21 S.L, Spain and Mr. Baskar, Application Engineer, CMI Machines Pvt. Ltd, India.

Mr. Eduardo explained in future design aspects about 3D Virtual, its types &

applications. He presented introduction of ICAD 3D+ software, applications in footwear design and pattern engineering.

The seminar paved way as the best virtual alternative to the traditional process of design and pattern engineering, reducing the time spent as well as the material and human resources of the company and 3D Virtual Realism as future of footwear designing.

FDDI, India & SATRA, UK organizes seminar on "Meeting the Challenges in Producing Sustainable Leather and Footwear"

Footwear Design & Development Institute (FDDI) in association with Shoe and Allied Trade Research Association (SATRA), United Kingdom (UK) organized a seminar on "Meeting the Challenges in Producing Sustainable Leather and Footwear" on 6th February 2020.



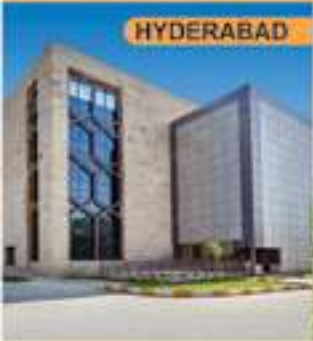
The seminar in progress

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For the seminar, FDDI had invited eminent speakers which included Ms. Christine Powley-Williams, Assistant Director – Commercial, SATRA and Mr. Mike Winters, Regional Business Manager, SATRA.

The students of B.Des., B.Sc. (FDP), M. Des. (FDP) consisting of Leather Fashion Footwear and Footwear Retailing & E-commerce, M.Des. (CAD) and Bridge Programme (FDP) attended the seminar held at FDDI, NOIDA campus.



A view of the audience

Sharing their experience and views on the topic, the experts said that in meeting the challenges in producing sustainable leather and footwear, the need of the hour is to use the resources to meet the current needs without affecting the capability to meet future generation's needs. This requires synchronized accomplishment of environmental, social, and economic sustainability even at the firm level.

There was an interactive session after the seminar which proved to be an excellent opportunity for the students to take maximum benefit.

FDDI, Ankleshwar Faculty presents research paper during national conference at Allahabad University

Mr. Rajesh Parashar, Faculty of Footwear Design and Development Institute (FDDI), Ankleshwar presented his research paper during the recently concluded national conference which was organised by Department of Commerce and Business Administration University of Allahabad from 08-09 February 2020.

The conference focused on “Innovations and Futuristic Practices in Business and Management.”



Mr. Rajesh Parashar, Faculty FDDI, Ankleshwar presenting his research paper

Prof G. C. Tripathi, Chairman, Uttar Pradesh Higher Education Council and Former VC, BHU was the Chief Guest during the inaugural ceremony. The conference was presided over by Prof R. R. Tiwari, Hon'ble Vice Chancellor, Allahabad University.

Mr. Parashar presented his research paper on the topic “Study of Sustainable Materials in Footwear Manufacturing.”

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The research paper presented during the conference will be published in Leading Magazine with ISBN No. or in special Edition of book with ISBN No.

FDDI, Patna campus students won 2nd prize in Fashion Show organized by IIT, Patna

The students of Footwear Design & Development Institute (FDDI), Patna campus participated in the annual fest 'Anwasha' which was organized by Indian Institute of Technology (IIT), Patna from 08-09 February 2020.



FDDI students walking on the ramp

During the annual fest, a fashion show 'Verve' which was a magnificent interplay of lights, colours, music & creativity was also organized in which the students of FDDI moved gracefully on the ramp in designer creations and presented their collection on the theme 'Contemporary Greek'.

The collection was highly appreciated by the jury and the students bagged 2nd prize and cash prize for fashion show competition.

Students also participated in the events like face painting, rangoli competition etc.

FDDI, Patna students visit Manpur cluster

The students of the Footwear Design & Development Institute (FDDI), Patna campus visited Manpur cluster on 25th January 2020 which is located in Gaya, Bihar.

Under the guidance of experienced faculty of the FDDI, the students visited Manpur cluster to learn about weaving mechanism.

Bihar is a leading State with 90,000 weavers. Manpur cluster of Gaya is specially known for weaving through handloom and powerloom machines. This cluster is known for weaving of towels, blanket covers and other household things.



FDDI, Patna students learning about weaving mechanism

Manpur cluster of Gaya, Tekari, Chakand and other villages of the region houses a number of weaver families. Manpur produces not only fine tussar silk, but, also a large number of gamchas typically used during pilgrimages. Some weavers

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have attempted natural dyed tussar silk fabrics such as stoles, dress materials, etc. The visit to Manpur cluster helped in understanding & broadening the student's knowledge about weaving mechanism which will go a long way in shaping their knowledge levels & skills.

The students also had a productive interaction with the entrepreneurs regarding the production process, different marketing strategies and the raw material sourcing channels which will be helpful to them in their career prospects.

Workshop on 'Drawing & Design Development Skills' held at FDDI, Fursatganj

A workshop on 'Drawing & Design Development Skills' was organized at the Footwear Design & Development Institute (FDDI), Fursatganj campus from January 22-25, 2020.



The workshop in progress

For better understanding and enhancing the drawing & design development skills and the creative potential of the students of Foundation Year Batch -2019 and FD & FT batch 2018 students, the expert Mr. Mandeep Singh, a Delhi based artist, imparted knowledge to them.

Mr. Mandeep Singh is a national award – Artist Residency by Lalit Kala Academy, New Delhi and has been actively involved in art and craft development with National School of Drama and showcased his art work at different galleries such as Ravindra Bhawan, Mandi House, Lalit Kala, New Delhi, Alliance Francis, Chandigarh and Jahangir Art Gallery, Mumbai. He is a regular practicing artist.

Workshop covered the module of drawing skills and nature drawing.

The students handled different materials such as POP, paper and stencil printing for creating new composition. Pop moulding and carving was done by students to develop art works. Students learnt the art of print making with Serigraph and synthetic sheet for creating vivid design and patterns. Students did nature study and colour rendering for creating design and art pieces.

Students of FD & FT batch-2018 were given demonstration on fashion illustration and learnt the art of using different mediums for creating fashion illustration. Through these workshop students develop the understanding for working in team and finishing the task in given deadlines.

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