

# FDDI NEWSLETTER

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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

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04<sup>th</sup> September 2020

Issue No. 787

## E-workshop on 'Fashion, Textile Art & Design' held at FDDI, Chhindwara campus

A six days e-workshop on 'Fashion, Textile Art & Design' was held at Footwear Design & Development Institute (FDDI), Chhindwara campus from 15 to 20 August 2020.

and it's processes followed by various fashion labels. She emphasized on the forecasting techniques and sources of design inspirations that she practices in her work and also highlighted many aspects of being an apparel industry entrepreneur.

On 16<sup>th</sup> August 2020, during the

| Sr. No. | Topic                               | Expert Details   | Date      |
|---------|-------------------------------------|--|-----------|
| 1.      | Fashion Design Process              | Ms. Harmandeep Kaur, Assistant Manager & Fashion Designer working with Amazon, Canada  | 15/8/2020 |
| 2.      | Home Textile- a House of Production | Ms. Sukriti Singh, Textile Designer, Radiant Expovision, Noida   | 16/8/2020 |
| 3.      | Life in Style                       | Mr. Ramendra Nath Sarkar, Creative Director, Lowe Lintas   | 17/8/2020 |
| 4.      | Woodcut-in Design                   | Dr. Rakesh Bani, Department of Fine Art, Kurukshetra University  | 18/8/2020 |
| 5.      | Material Expression                 | Mr. Mohan Kumar Verma, Associated with The Design Village, Noida   | 19/8/2020 |
| 6.      | Creation of Portrait-by Watercolour | Dr. Praksh Das Khandey, Department of Painting, Pandit Lakhmi Chand State University of Performing and Visual Arts Rohtak, Haryana | 20/8/2020 |

It was organized by School of Fashion Design during which different industrial professional and expert from the field of Fashion, Textile Art & Design provided useful insights of the topics pertaining to these areas.

During the e-workshop on 'Fashion Design Process' held on day one, Ms. Harmandeep Kaur discussed the role of fashion designer and various practices involved during garment designing

e-workshop on 'Home Textile- a House of Production', Ms. Sukriti Singh briefed on many trend forecasting techniques and process flow in Home textile industry along with emphasis on designer's work and importance in the same. She also highlighted the features of CAD and related designing tools which are widely used in industry.

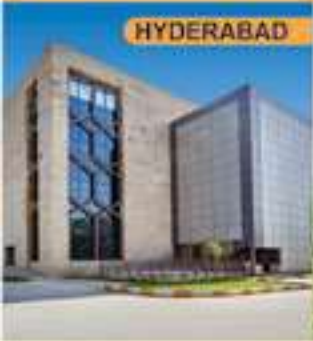
During the e-workshop on 'Life in Style', renowned creative expert, Mr. Ramendra

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Nath Sarkar discussed about many techniques to plan and execute any creative project with more impact and better finish. He informed about the ways in which the students can experiment and explore within allotted resources.



Ms. Harmandeep Kaur conducting the e-workshop on 'Fashion Design Process'

On 18<sup>th</sup> August 2020, Dr. Rakesh Bani, during the e-workshop on 'Woodcut-in Design' shared a practical demonstration of an exploratory method of woodcut design and printing. He briefed about the many ways in which the process can be utilized in fashion industry especially for block printing on textiles.



Screen shot of e-workshop on 'Life in Style'



E-workshop on 'Woodcut-in Design' in progress

During the e-workshop on 'Material Expression' held on 19<sup>th</sup> August 2020, Mr. Mohan Kumar Verma showcased material exploration and experimentation techniques, by demonstrating his techniques in his design studio. He described about the various techniques that can be used to strike balance between the art, creativity and financial aspects of any product focusing on the marketability of the product.



Screen shot of e-workshop on 'Material Expression'

On 20<sup>th</sup> August 2020, during the e-workshop on 'Creation of Portrait-by

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Watercolour' Dr. Praksh Das Khandey gave a practical demonstration on creating a portrait with the help of various techniques of watercolour. His demonstration highlighted many quintessential rules that need to be followed while creating a portrait.

This e-workshop was attended by 137 participants which included students from various department and campuses of FDDI and other institute along with many academic team members.

## Webinar on 'Different Types of Adhesive used in Footwear and Leather Goods Industry' held at FDDI, Kolkata campus

A webinar on 'Different Types of Adhesive used in Footwear and Leather Goods Industry' was held at Footwear Design & Development Institute (FDDI), Kolkata campus on 18<sup>th</sup> August 2020.



Screen shot of the webinar

It was organized by School of Footwear Design and Production and conducted by Henkel Adhesive Technologies India Pvt. Ltd.

Henkel is a leading multinational company and is associated with big companies in India like Adidas, Puma, Nike, Bata, etc.



Another screen shot of the webinar

The resource persons for the webinar were Mr. Brijesh Sharma (Technical Manager) and Mr. Tapas (Technical Sales-AIS) who have been working with Henkel for a long time.

Both the resource persons briefed about the vital role of adhesive in footwear and leather goods industry and about some new & advanced technology introduced for adhesion.

They informed that some new developments have been done in the past few years which have improved the quality of footwear and leather goods in terms of bonding and durability.

Through this webinar, students were able to understand the importance of adhesives in footwear and leather goods industry and enhance their knowledge about its technical aspects & bonding processes.

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## Webinar on 'Think Positive' held at FDDI, Chennai campus

On 18<sup>th</sup> August 2020, a webinar on 'Think Positive' was held at Footwear Design & Development Institute (FDDI) Chennai campus



The webinar was organized by School of Footwear Design and Production that focused in motivating the youngsters in this unpredicted COVID-19 lockdown happenings across countries, and to face the challenges to be faced at industries in upgrading them to the latest technological advances.

The resource person for the webinar was Mr. Thameem Ahamed, General Manager, NMZ Group, Ambur, Tamil Nadu holding the responsibilities as Vice President - Chennai Institute of Leather Technologist Association, Executive Committee Member for South India Shoe Manufacturers.

Mr. Thameem, a leather technician whose levels of expertise range from novice to expert, now the General Manager of organization, shared the experience he gained with the organization.

He explained about the guide lines and safety measures in Leather and Footwear Industries to be followed in this unpredicted lockdown happenings due to pandemic.

He explained about the usage of GORE-TEX waterproof textile material found in high-performance walking/hiking boots that stops rain from getting in, but let's perspiration out. He also explained about the Effluent Treatment Plant operation, the removal of high amount of organic compounds from industry effluent.

The session which was an eye-opener for all participants, was attended by more than 90 participants which included students from various campuses, college professors, the staff members and faculties.

**Compiled by:** Resource Centre (RCIP),  
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