

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

GUNA

HYDERABAD

PUNJAB

GUJARAT

PATNA

JODHPUR

KOLKATA

ROHTAK

CHENNAI

CHHINDWARA

FURSATGANJ

NOIDA

11<sup>th</sup> September 2020

Issue No. 788

## Workshop on 'Financial Planning' held at FDDI, Banur campus

An interactive workshop on 'Financial Planning' was organized at Footwear Design & Development Institute (FDDI), Banur campus on 28<sup>th</sup> August 2020.

This workshop also provided information about wealth creation, different types of mutual funds, government bonds, and term insurance etc.



Dr. Avinash Bajpai, Centre In-Charge - FDDI Banur campus conducting the session



Mr. Ajay Sahay, HoD-Footwear, conducting the session

The workshop was organized with the objective to make awareness about financial planning amongst the employee so that they can take better control of their financial situation, enhance the quality of life.

The session was conducted by Centre In-Charge of FDDI, Banur campus, Dr. Avinash Bajpai & Mr. Ajay Sahay, HoD-Footwear.

With main focus on how to keep financial sustainability in current crises, insight on various topics such as financial planning, investment, risk, peril, & importance of investment provided by the speakers.

The workshop empowered the staff member with skills to manage personal earnings, spending and savings to achieve their life goals and also highlighted the importance that only those who are mentally, financially and physically healthy can be successful in personal and social life.

## FDDI, Chhindwara students shine during 'World Photography Day'

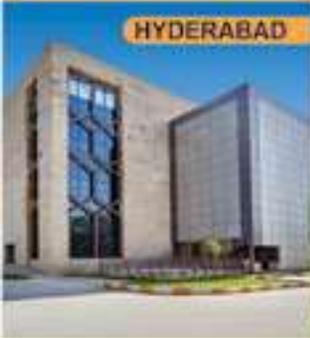
On the occasion of 'World Photography Day' on 19<sup>th</sup> August 2020, the students of Footwear Design & Development Institute (FDDI), Chhindwara campus participated in an international online photography exhibition 'FRAMES 2020'.

# FDDI NEWSLETTER

**Be Ambitious.  
Be at FDDI.**

**Institution of National Importance (INI)  
under FDDI Act, 2017**

**A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका**



HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



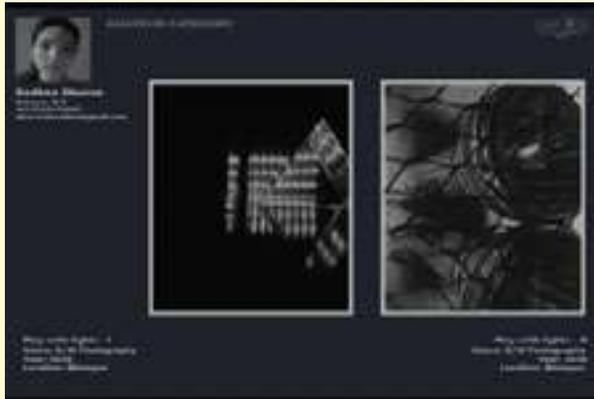
CHHINDWARA



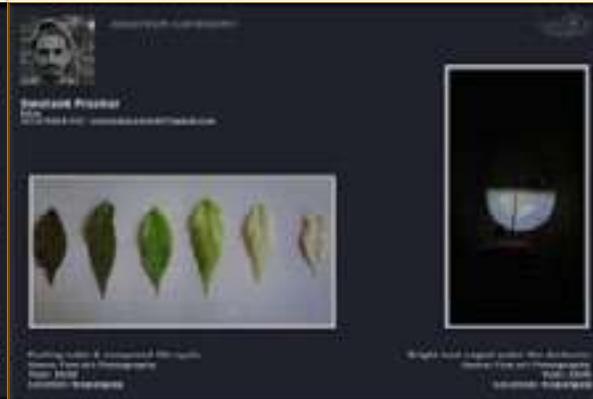
FURSATGANJ



NOIDA



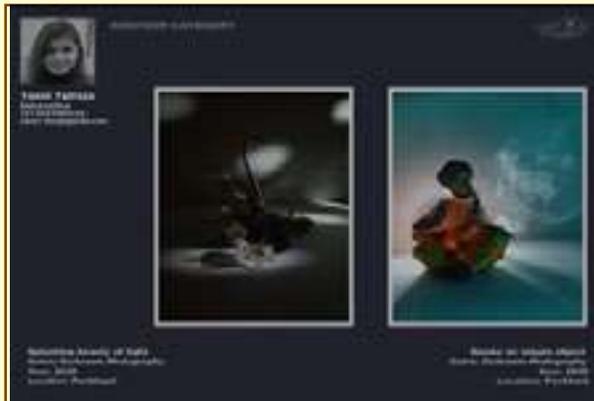
Exhibited by - Sadhna Dhurve



Exhibited by - Swetank Parashar

This exhibition was organized by Gayoor Art Foundation 'Kashmir' - a contemporary photography art foundation. Mr. Rajendra Tiku, Padamshree Awardee was the 'Guest of Honour' for this online event.

School of Fashion Design, Chhindwara participated in the online event and their submission got shortlisted out of more than 1000 participants for the exhibition.



Exhibited by - Tanvi Talreja



Exhibited by - Vanita Upadhyay

The exhibition invited submission in three categories namely Invited, Professional & Amateur.

The work of six students, namely, Sadhna Dhurve, Swetank Parashar, Vanita Upadhyay, Debadrita Singh, Tanvi Talreja and J. Aruna Kumari got selected in amateur category.

Following the guiding principle of learning while maintaining social distancing, the students of Semester V of FDDI

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका



Exhibited by – Debadritha Singh



Exhibited by – J. Aruna Kumari

Their submission of photography for the exhibition can be visited at official website of the Gayoor Art Foundation at <https://www.gayoorartfoundation.com/world-photography-exhibition>.

## Webinar on 'Retail Operations as a Competitive Advantage' held at FDDI, Hyderabad campus

A webinar on 'Retail Operations as a Competitive Advantage' was held at Footwear Design & Development Institute (FDDI), Hyderabad campus on 24<sup>th</sup> August 2020.

It was organized by the School of Retail and Fashion Merchandising of FDDI, Hyderabad.

Mr. Amit Raveskar was the resource persons for the webinar who is currently working as a Business Manager at Raymond, Nagpur. He has previously worked with Pepperfry as Assistant Store Manager and Spencer's Retail Limited where he was placed in 2014 as Assistant Manager (Visual Merchandising) and later he worked as an Assistant Manager (Operations) in 2015-16.

During the webinar, Mr. Amit revealed the opportunities and actionable takeaways for retail operations that keep the store functioning, considering the pre-COVID and the present scenario.

The topic of discussion revolved around comparing every factor from industry level and store level during which he briefed about people management, supply chain, store layout, cash operations, physical inventory, master data management, promotions and pricing etc.



Screen shot of the webinar

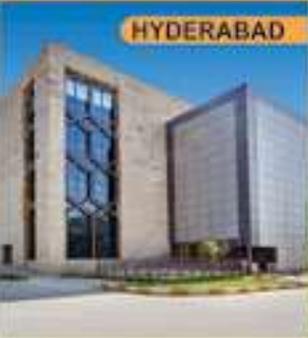
Mr. Amit also briefed about various strategies adopted by the retail sector to enhance sales during the COVID period, like WAB sales (Whatsapp Business,

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका



HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA

Zoom) and Venue sales. He also added that sales have reduced to 30% during the pandemic. He also gave an insight into the “antibacterial” cloth known as “viroblock” by Raymond.

There was an interactive session which provided an opportunity to the students to clarify their doubts regarding retail operations in the present situation.

The webinar was attended by more than 70 participants and was widely applauded.

## Research paper presented by Faculty of FDDI, NOIDA during e-Seminar

Mr. Gaganjeet Singh, Faculty at Footwear Design & Development Institute (FDDI), NOIDA campus participated in a one day National e-Seminar and presented a research paper on “Atmanirbhar Bharat: A Vision to Make India Self Reliant” (ABMISR-2020).

**Compiled by:** Resource Centre (RCIP),  
Footwear Design &  
Development Institute (FDDI)  
(Ministry of Commerce &  
Industry, Government of India)

A-10/A, Sector-24,  
NOIDA- 201301

**Phone :** + 91-120-4500100, 4500107

**Fax :** + 91-120-2412556, 2411301

**Asst. Editor :** Ashish Kumar

**Email :** ashish@fddiindia.com

**Website :** <http://www.fddiindia.com>

Dhanbad, Jharkhand on 23<sup>rd</sup> of August 2020. NWDS is a research organization which provides a forum for exchange of ideas among Faculty Members, Research Scholars and Corporate in Technical and all disciplines.

Mr. Gaganjeet, while presenting his paper said that “The need of the hour is to have an integrated and holistic approach where every section, sector and State must proactively participates and make this great nation ‘India’ self-reliant.”

The seminar was attended by professors and research scholars from across the country where the professionals from various fields like industry, academia and government organizations come together



Mr. Gaganjeet Singh, Faculty FDDI presenting his research paper

The e-Seminar was organized by Next World Development Society (NWDS),

and shared their ideas on how to make India a self-reliant nation.