

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका



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22nd January 2021

Issue No. 807



KOLKATA

Webinar 'DISHA - Re-Envisioning Career Prospects in Footwear Industry Post COVID-19' held at FDDI, Fursatganj campus

It was one of its first kinds of virtual Alumni meet-cum - interaction session organized by the School of Footwear Design & Production Management of FDDI Fursatganj campus.



ROHTAK

A four days webinar under the head 'DISHA - Re-Envisioning Career Prospects in Footwear Industry Post COVID-19' was held at Footwear Design & Development Institute (FDDI), Fursatganj campus from 12th to 15th January 2021.

During the webinar, the alumni from various footwear batches shared their views and expertise as key speakers of the students of FDDI i.e. budding professionals.



CHENNAI

			
MS. PRATIMA SRIVASTAVA Assistant buyer designing Treat-A TATA enterprise, Mumbai	MR. SUJAL SINGH CEO Indiana grey ,Hoids	MR. ASHISH GUPTA Sales manager Atul Ltd. Delhi	MR. DEEPAK SINGH Sales Manager Orant Step LTD, Mumbai
			
MR. AKIB ANSARI Head Quality Landmark, Dubai	MR. ATIF SIDDIQUI Sr Executive Product Sketchers , Mumbai	MS. ANUSHKA PRIYA Designer (CAD) N M Hashmi & compam. Sur Chennai	MS. TRISHA CHAUHAN Sr.Executive in Retail Sketchers , Mumbai



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Key speakers of the webinar

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MR. ASHUTOSH SINGH
Asst. manager (Marketing)
Liberty Gurugram, Delhi

MR. KULDIP SHUKLA
Manager (Tech. QA and
Compliance)
CIL Hongkong, China

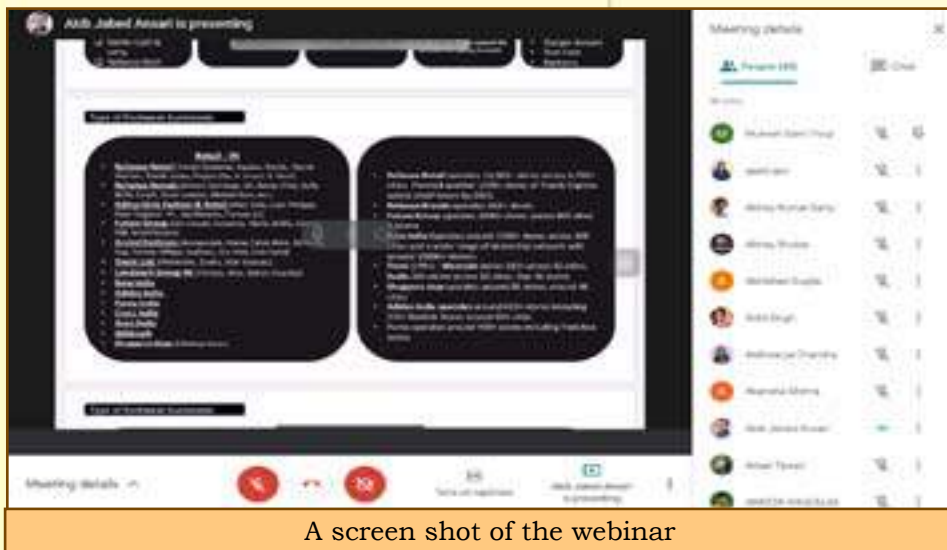
MS. VAIDEHI SRIVASTAVA
Merchandiser
SB Int. Kanpur

MS. DIKSHA
Designer
Paragon Shoes
Bangalore

Key speakers of the webinar

important profiles like Senior Designers, Head Merchandiser, Head Production, Quality and even CEO of various international brands and multinational companies across the world from China, Dubai and many of cities from India guided on the pathways to achieve the right kind of value addition to their profiles.

The presentations made by alumni were meant not only to the furtherance of the reg



A screen shot of the webinar

skills and knowledge of the students, but also to secure career progression.

During the webinar, the students

These key speakers are presently holding various

acquired substantial exposure and knowledge regarding



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various insights and job profile and set themselves up for career success.

The virtual interaction session was attended by approximately 150

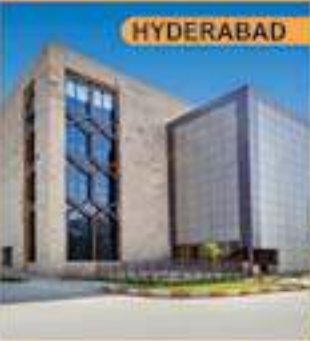
Sr. No.	Resource Person/Alumni of FDDI	Date	Topic of Presentation
1.	Mr. Sujal Pratap Singh, CEO of Indian Grey, NOIDA; Mr. Kuldeep Shukla, Manager (Technical, Q.A & Compliances) of CII, Hong Kong, China	12 th January	Present scenario of Footwear Industry across the world Post COVID-19; Future prospects of career opportunities; & Preparation before placement.
2.	Mr. Nandan Rai, Product/Retail & Soft Skill Trainer at Bata India Ltd.	13 th January	Importance of Soft Skill required for Merchandisers and for Buying Jobs in Footwear Industries & add-on skills required in Marketing & Merchandising fields.
3.	Mr. Atif Siqqiqui, Product Merchandiser in Sketchers, South Asia Ms. Pratima Srivastava, Assistant Buyer-cum Designer from BKC, Mumbai	14 th January	Merchandising skills, Job Opportunities as a Product Merchandisers & a product Designer in footwear industries; & Responsibilities of Merchandiser and Designer, Pre COVID-19 and Post COVID-19 scenarios in terms of business.
4.	Mr. Akib Javeb Ansari, Quality Head, Landmark Dubai Ms. Diksha, Designer Paragon, Bengaluru Ms. Trisha Chauhan, Senior Executive - Retail Operations, Sketchers, Mumbai	15 th January	Future prospects of career opportunities in footwear industries, worldwide Post COVID-19 situations; Designer's portfolios, Collection Developments & Fashion Forecasting and Trends in 2021-22; & Quality Aspects, Retail Operations.

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participants including students, faculty members and staff members across 12 campuses of FDDI and from other institutions and industry persons.

First Fashion Brand H&M open first store in Bhubaneswar, its 50th in India

International fashion retailer H&M has launches its 50th outlet in Bhubaneswar, Odisha.



The product are designed and priced in a way that caters to diverse consumer needs with prices starting from Rs.299

Compiled by: Resource Centre (RCIP),
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(Ministry of Commerce &
Industry, Government of India)

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for accessories, Rs.399 for womenswear, Rs.799 for denims and Rs. 1,299 for menswear.

“50 stores in 5 years means so much because it gives us the opportunity to serve more and more,” said Mr. Amit Kothari, head, marketing and communication,

H&M India.

(Source: The Morning Standard)