

FDDI NEWSLETTER

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Institution of National Importance (INI)
under FDDI Act, 2017

A Weekly Newsletter
साप्ताहिक समाचारपत्रिका

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09th April 2021

Issue No. 818

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First phase of 'Training Workshop on Leather Goods Making' near completion at Training Centre established by FDDI at Manipur

First phase of 'Training Workshop on Leather Goods Making' is near completion at the training center established by Footwear Design & Development Institute (FDDI) at Langei Village, Nongpok Sanjebam, Imphal, East district.



Trainer doing product development during the workshop

Training is provided for making value-added products using Kauna grass, cane, bamboo etc. products and use of leather



Training in basic sewing skills

as a value-added component to these items.

The participants including 45 female and 06 male are attending

The program was inaugurated on 18th March 2021.

the training workshop with full zeal and enthusiasm.

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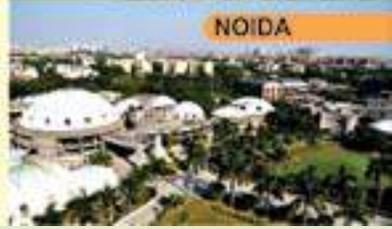
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The workshop modules have been structured broadly into two main parts for developing competences for all learners.

concluding stage and the basic objective is being achieved. With already more than ten days of training completed, the participants are gaining more knowledge about the product making and honing-up their skills.

Training Center established by FDDI for 'Madhubani Painting on Hard Goods' inaugurated at Chouri village, Madhubani, Bihar

Footwear Design & Development Institute (FDDI), Patna had started a training center for Madhubani Painting on Hard Goods items on 18th September 2020 at Siswar village in the district of Madhubani, Bihar and has successfully completed the training of 50 artisans.

Due to the overwhelming response received at this training center, a new centre has been established at Chouri village in the district of Madhubani, Bihar. This training center was inaugurated on 1st April 2021.



Participants honing-up their weaving skills with Kouna grass, cane & bamboo

The first part being, training the participants with basic sewing skills on cloth and leather, honing their weaving skills with Kouna grass & cane and then later doing the value addition with leather on these products and making leather goods item.

Currently, the first part of the training program is at the

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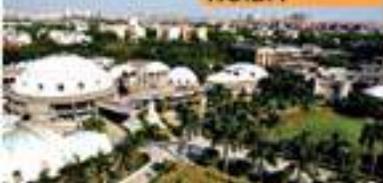
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At present, 50 participants are attending the training programme with full zeal & enthusiasm. The duration of this training programme is one month.

twigs, brushes, nib-pens, and matchsticks and using natural dyes and pigments. These paintings are also well known for representation of ritual content in special occasions like festivals and religious rituals.



Participants attending the training programme

Through this training centre, an attempt is being made to train the participants to use leather as a value-added component to transform Madhubani Painting used on Hard goods items like flower pot, ladies bags, mobile stand, pen stand, photo frame, card holder, home decor products, etc.

Mithila painting or Madhubani painting is a style of traditional painting practiced in the Mithila region of northern Bihar majorly done by the women of the region, though today men are also involved in this unique art.

This painting is done with a variety of tools, including fingers,

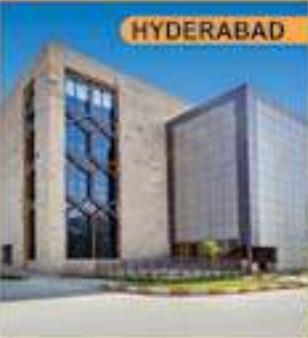
Besides enhancing the skill, this will also help in making this unique art from this region global, reflecting the heritage by ensuring the confluence of leather with other sustainable material (eco-friendly) meeting the requirements of contemporary era. It will also provide a fillip to develop

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this beautiful art as a part of cottage industry.

V-Mart Retail expands retail footprint

Value fashion and lifestyle products retailer V-Mart Retail Ltd. on April 2, 2021 said it has opened six new stores as part of the expansion of its sales network.

“The company has opened four stores in Uttar Pradesh, one store in Bihar and one store in Rajasthan,” V-Mart Retail said in a regulatory filing. With this, the total number of retail outlets now stands at 279.

(Source: The Morning Standard)

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Participants of the training programme

During the training programme, as a part of motivational factor & encouraging participation, a tool kit specially designed for the artisans is given which includes pencil, eraser, sharpener, scale, colour set, brush set, green mat, and chart paper.

Other materials like insole sheets, adhesive (Rubber solution, latex, neoprene), synthetic materials etc., will also be provided to the participants.