

# FDDI NEWSLETTER

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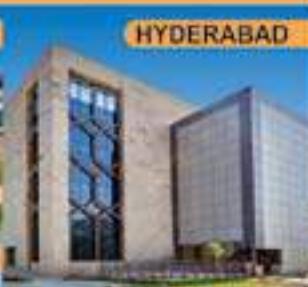
Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
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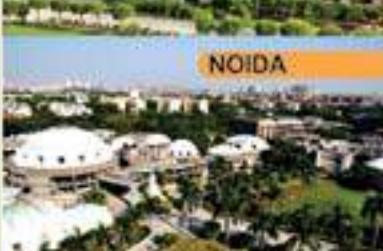
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04<sup>th</sup> June 2021

Issue No. 826

## FDDI - under its visionary approach, undertakes prevention measures in combating COVID-19 pandemic

Footwear Design and Development Institute (FDDI) is trying its level best in contributing its collective fight against COVID-19 amidst the outbreak and has taken prevention measure under its visionary approach.

guards and housekeeping persons at all times within the campus.

For prevention & disinfection, sanitization, pest control, smoke spray is carried out regularly at all the campuses including staff quarter, IT Labs, classrooms, lifts etc. Besides sweeping and mopping of floors, cleaning of the hand rails of the stairs cases, green areas, basement area, security guard cabin and any other source of infection



Sanitization at FDDI, Chandigarh (Banur), campus



Sanitization at FDDI, Rohtak campus



Sanitization at FDDI, Patna campus

Keeping in view of the instructions issued by the respective State Government/Authorities and to restrict the spread of COVID-19, a method/system of working in all the FDDI campuses located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad was introduced which implements the work from home and attending of office by rotation/requirement basis.

It is mandatory to wear medical mask by all the staff, students, visitors, security

identified by the respective Centre-In-Charge are also done as prevention measures.

Considering human resource as its biggest asset, FDDI is closely monitoring the well-being of its staff and their family members. It is maintaining a record of the number of staff & their family members who have been affected due to COVID-19 pandemic and to overcome the current crisis, FDDI has converted its staff quarters at their respective campuses into isolation wards for the well-being.

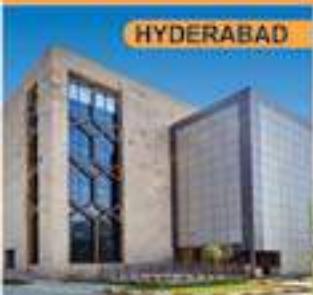
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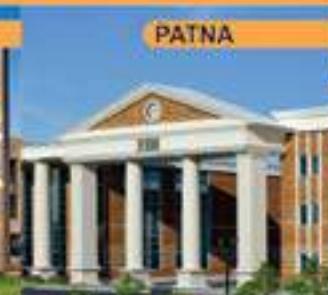
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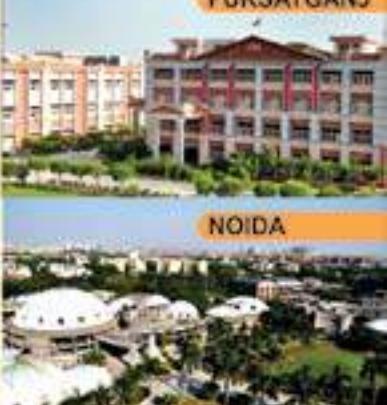
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Combating COVID-19, under prevention measure, thermal scanning of staff & visitors with proper sanitization at the main entrance is carried out at all the campuses.

Webinar on 'Building Scale and Capacities in India to Achieve Economies of Scale and Enhance Global Competitiveness in the Footwear Sector', & 'Importance of Leather



Isolation ward at FDDI, NOIDA



Isolation ward at FDDI, Fursatganj campus



Isolation ward at FDDI, Chhindwara campus

Under current conditions, the stalwarts of the leather, fashion, footwear and retail industry are interacting with students through webinars and e-workshops that shed light to boost-up skill so that the students do not feel deprived & they can also be well-occupied within the safe confines of their homes, thus preparing skilled manpower for the post COVID - 19 era.

Industry', e-workshops, 'The Pink Smokey Eyes' & '3D Modeling –Bringing Ideas Into Reality' have been conducted.

FDDI is also planning to set-up vaccination facilities at all of its campuses to carry out special vaccination drive for its staff and family members in line to the Hon'ble Prime Minister's initiative 'Tika Utsav'.



zoom

Screenshot of the webinar 'Building Scale and Capacities in India to Achieve Economies of Scale and Enhance Global Competitiveness in the Footwear Sector'



Ms. Shaifali Arora, Make-up artist demonstrating process of applying the basic make-up during the e-workshop, 'The Pink Smokey Eyes'

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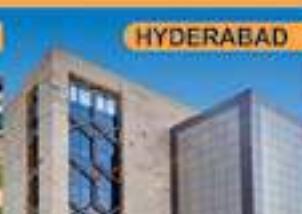
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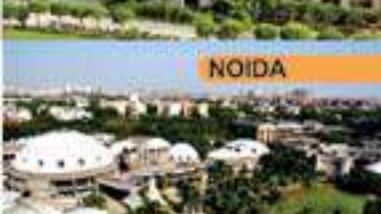
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## Webinar on 'Importance of Leather Industry' held at FDDI, NOIDA campus

A webinar on 'Importance of Leather Industry' was conducted at Footwear Design & Development Institute (FDDI), NOIDA campus on 19<sup>th</sup> May 2021.

Mr. Vasan Suri, who is a Team Leader and Business Head, Hi -Tech Consultancy and also Team Leader at Consortium of Leather Experts – Asia (COLE-Asia) was the resource person for the session.



Screenshot of the webinar where Mr. Vasan Suri is briefing about the leather industry

The webinar was organized by FDDI School of Leather Goods and Accessories Design (FSLGAD), that provided useful insight on leather which is one of the oldest traditional industries and is used to make a variety of articles, including footwear, automobile seats, clothing, bags, book bindings, fashion accessories, and furniture.

The webinar was attended by sixty-eight participants which included students from Foundation (Fashion

Design) Batch and FSLGAD and faculty members.

Mr. Suri briefed that the leather industry makes significant contribution towards economic growth, balanced regional development, employment generation and overall poverty reduction.

He said that leather is produced in a wide variety of types and styles and decorated by a wide range of techniques.

He encouraged the participants to sharpen their design skills by understanding the work and techniques of international designers. There is no dearth of creativity in India, but, we must learn the market trends, colours prevalent in global markets. The Government is providing various benefits to promote entrepreneurship in leather sector in India.

There was an interactive session during which the doubts of participants were cleared.

## FDDI, Chandigarh (Banur) campus conducts live e-workshop '3D Modeling – Bringing Ideas Into Reality'

A live e-workshop, '3D Modeling – Bringing Ideas Into Reality' was conducted at Footwear Design & Development Institute (FDDI), Chandigarh (Banur) campus on 17<sup>th</sup> May 2021.

The e-workshop was organized by the FDDI School of Leather Goods & Accessories Design (FSLGAD) through

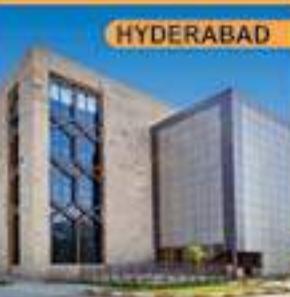
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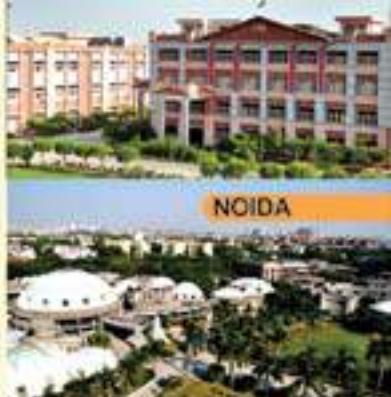
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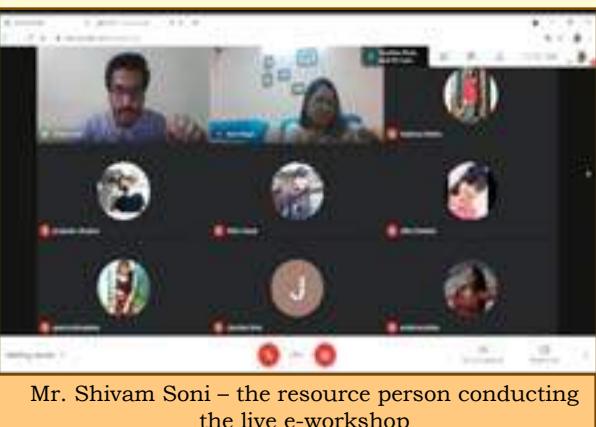


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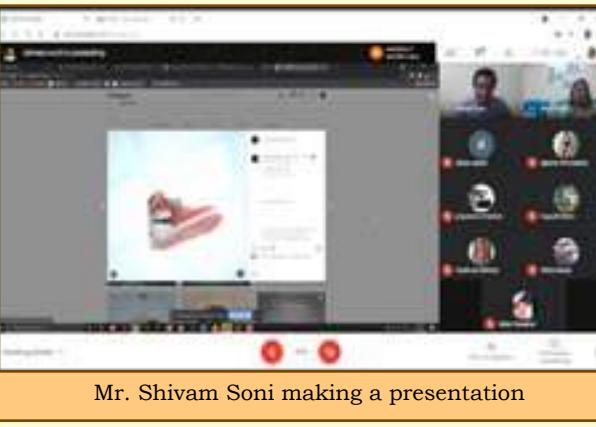
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online mode from 11:00 AM -12:30 PM, for which Mr. Shivam Soni was the resource person.



Mr. Shivam Soni – the resource person conducting the live e-workshop

Mr. Shivam Soni an industry expert Motion and 3D Artist Designer, who is leading the 3D team of brand 'Happily Unmarried'. He is a Design Graduate from Pearl Academy of Fashion, Noida (2014-18).



Mr. Shivam Soni making a presentation

Mr. Shivam Soni while making a presentation explained about 3D modeling which is an excellent outlet for artistic creativity. It facilitates 'design thinking' that supports the creative

processes resulting the expression that can move beyond simply creating pieces of art and can provide solutions to real-world problems.

He briefed upon the need for digitization and process efficiency which has become must in order to cope up with the real world scenario, and the requisite to learn computer aided ways for cutting down on cost and providing changeable outputs.

The e-workshop provided an opportunity to participants to learn the softwares which shall allow them to quickly create a wireframe of their design taking all the way up to final submission ready project. Instead of using traditional methods, this technology will allow them to play around with materials, finish, fitting and changing the model design altogether if needed, saving them a whole lot of resources and time.

While concluding, the doubts of sixty participants were cleared during the interactive session.

**Compiled by:** Resource Centre (RCIP),  
Footwear Design &  
Development Institute (FDDI)  
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Industry, Government of India)

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