

# FDDI NEWSLETTER

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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

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23<sup>rd</sup> July 2021

Issue No. 833

## FDP on 'Application of Research as Pedagogy Techniques' held at FDDI, Chandigarh (Banur) campus

A Faculty Development Program (FDP) on the topic 'Application of Research as Pedagogy Techniques' was held at Footwear Design & Development Institute (FDDI), Chandigarh (Banur) campus on 14<sup>th</sup> & 15<sup>th</sup> July 2021.

the faculty and staff members who are the biggest asset of the institute.

On 14<sup>th</sup> July 2021, through a presentation, during the FDP, Professor Yashveer Tyagi (Ex Head-Dept. of Economics/Controller of Examination- Lucknow University /Economist), briefed about the modern teaching tools and methodologies to enhance the teaching and other skills of the faculty.



Professor Yashveer Tyagi (Ex Head- Dept. of Economics/Controller of Examination- Lucknow University /Economist) briefing on the topic 'Application of Research as Pedagogy Techniques'

Prof. Tyagi shed light on the importance & responsibility of teachers of higher education for doing research as being knowledge creator along with imparting education. He emphasized on collaborative research with industries. He also motivated for interdisciplinary and

The FDT was conducted to keep our internal resources updated on quality education & teaching ethics and to refresh the concepts of research techniques, writing and publication of research papers of

multidisciplinary researches in institutes.

On 15<sup>th</sup> July 2021, Dr. Mahesh Singh, Head of FDDI School of Retail & Fashion Merchandise, Hyderabad campus addressed

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the participants. Dr. Mahesh disseminated knowledge on research process, writing research papers and information regarding finding appropriate journals.

industry. In addition, they will lead to roadblocks for several Small and Medium Enterprises (SMEs) trying to sell online as they recover from the impact of the pandemic.

Several industry bodies, including the Internet and Mobile Association of India (IAMAI), Confederation of Indian Industry (CII), US India Strategic Partnership Forum, US-India Business Council, along with Amazon India and Walmart-owned Flipkart, sent their representations to the government, including the Prime Minister's Office.

In their representations, stakeholders argued that the definition of e-commerce proposed by the Consumer Affairs Ministry is so broad that it includes offline establishments such as kiranas, which merely play a small part in the fulfilment process of online orders.

By widening the definition, the government might be risking forcing even smaller sellers to comply with the proposed e-commerce rules, increasing the compliance burden and affecting their ease of doing business, the stakeholders said.

"The broad definition of e-commerce is still unclear, and proposed



A screenshot of the presentation made during the FDP

Using the digital platform effectively for communication, 105 faculties from across all campuses registered and joined the online FDP.

## E-tailers seek tweaks in e-commerce rules

E-commerce companies and industry associations gave their recommendations to the government, calling for several changes to the proposed Consumer Protection (e-commerce) Rules, 2020, on July 21, 2021, the last day to submit their feedback.

The entities said the new rules would be a major deterrent for the

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changes to rules are neither in favour of the consumers nor the sellers. Through the amendments, the government will make it harder for smaller sellers to come online, adversely affecting consumer choice and increasing compliance burden, which may result in price hikes," said an e-commerce executive on condition of anonymity.

## Retail sales down 50% in June: RAI

Retail sales in India declined by 50 per cent in June due to the continued restrictions in the wake of the second wave of the coronavirus pandemic, as compared to the same month in 2019 before the health crisis hit,

according to industry body Retailers Association of India (RAI).

In its latest business survey, the RAI said the highest decline was witnessed in the sports goods category at 66 per cent, while foods and grocery had the least with a dip of just 7 per cent as compared to June 2019.

"Retail businesses continue to be stressed and are



Industry stakeholders said the so-called fall-back liability on e-commerce companies for sellers on their platforms goes against the principles of Foreign Direct Investment (FDI) policy under Press Note 2, 2018, which already bans the platforms from exercising any control over sellers.

(Source: Hindustan Times)

finding it difficult to sustain due to restricted timing of operations and weekend closures," RAI Chief Executive Officer, Mr. Kumar Rajagopalan said in a statement.

In terms of region, RAI said the East zone witnessed the biggest decline in June this year at 55 per cent, followed by West and South with declines of 50 per cent each

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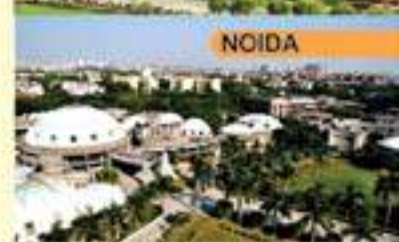
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and North with a dip of 43 per cent when compared to June 2019.

Directorate General of Foreign Trade (DGFT), in a trade notice, said a



Google form has been created to collate, analyse and process the suggestions/ inputs.

“In order to prepare a new five year Foreign Trade Policy, suggestions/ inputs are invited from various stakeholders. To collect, analyse and for ease of processing

However, the June performance was far better compared to May when the overall retail business in India declined by 79 per cent as compared to the same month in 2019.

(Source: Mint)

the suggestions/input received, a Google Form has been created...,” it added.

(Source: Financial Express)

## Commerce Ministry seeks stakeholders' suggestions for next Foreign Trade Policy

The Commerce Ministry on 16<sup>th</sup> July 2021 sought suggestions from stakeholders, including industry and trade associations, for the formulation of next Foreign Trade Policy (FTP 2021-26).

The FTP provides guidelines for enhancing exports to push economic growth and create jobs.

**Compiled by:** Resource Centre (RCIP),  
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