

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका



GUNA



HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR

30<sup>th</sup> July 2021

Issue No. 834



KOLKATA

## Webinar on 'Footwear Digital Design' held at FDDI, Kolkata campus

Using the digital platform effectively for communication, a webinar on 'Footwear Digital Design' was conducted at Footwear Design & Development Institute (FDDI), Kolkata campus on 26<sup>th</sup> July 2021.

the way footwear are designed and how this will affect the role of the designer.

Mr. Siddhant Varma, Technical Manager-Red 21, was resource person for the webinar. He is having more than 15 years of experience in the footwear design and software industry.

Mr. Siddhant Varma has worked as 'Designer' in Super House



ROHTAK



CHENNAI



A screenshot of the presentation made during the webinar



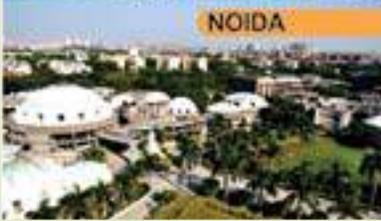
CHHINDWARA



FURSATGANJ

The webinar was organized in association with Red 21 & CMI Machines Pvt. Ltd., that shed light on how digital transformation is changing

Group, as 'Technical Manager' in ATOM- Shoemaster company and as a 'Technical Manager & Business Development Manager' in ICAD company.



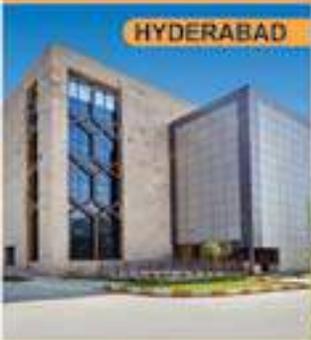
NOIDA

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका



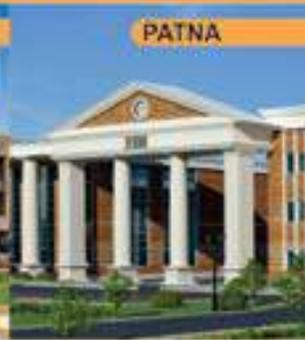
HYDERABAD



PUNJAB



GUJARAT



PATNA



GUNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ

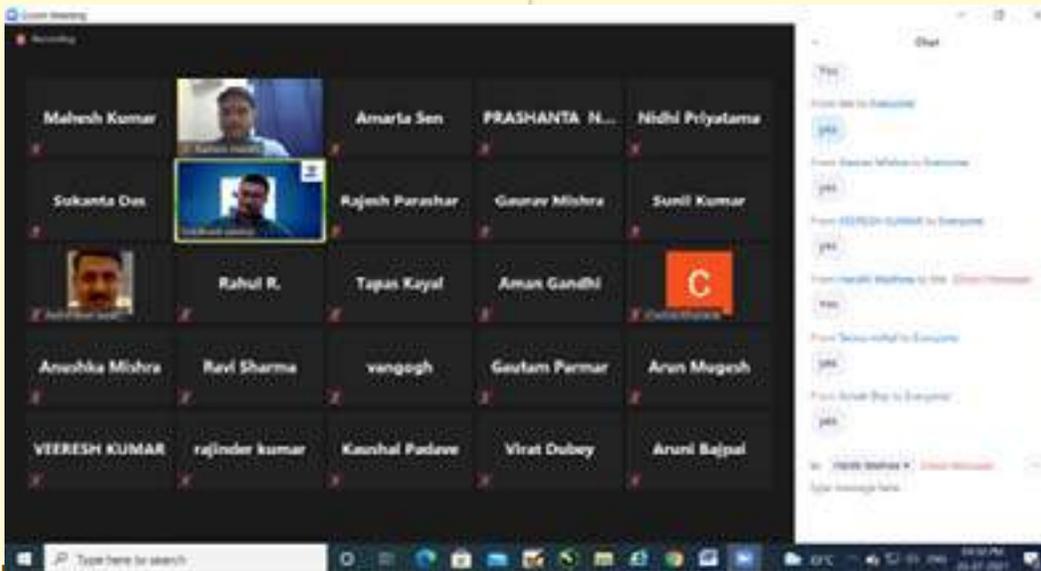


NOIDA

During the presentation, Mr. Varma briefed about saving time and material by making 3D Virtual samples, doing costing in a single click in software, sending 3D virtual sample online to the customer, sending the file for 3D printing, creating 3D ornaments in the software etc.

conditions due to COVID-19 pandemic.

The webinar was attended by approximately 100 participants including students, faculty members and staff members across 12 campuses of FDDI and from other institutions and industry persons.



A view of the participants attending the webinar

The webinar focused on digital transformation for the footwear industry, advantage of digitalization in crisis time and how to be prepared for the future under current

## Gucci sales surge past 2019 level to lead Kering rebound

Sales at Gucci soared above pre-pandemic levels as the

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDI.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

GUNA



HYDERABAD



PUNJAB



GUJARAT



PATNA



JODHPUR



KOLKATA



ROHTAK



CHENNAI



CHHINDWARA



FURSATGANJ



NOIDA



Italian brand lures young shoppers with its social media campaigns and benefits from easing lockdown restrictions.

Gucci revenue jumped 86% on a comparable basis during the second quarter, owner Kering SA said in a statement on 27<sup>th</sup> July 2021.

That was above analysts' estimates and pushed total group revenue up 11.2% from the corresponding period in 2019.

Kering shares gained 0.7% on early 28<sup>th</sup> July 2021, in Paris.

Kering follows LVMH and Cartier owner Richemont in publishing stellar results as consumers across the world spend their savings accumulated during lockdowns on luxury handbags, shoes and jewelry.

Like those companies, Kering was helped by an easy comparison with 2020, when many stores were shut.

“Performance in the first half is excellent, be it on revenue, but also on the profitability side,” Chief Financial Officer Jean-Marc Duplax said.

(Source: Financial Express)

## Nike, Adidas output snarled as Covid shuts Asian factories

Some of the world's biggest footwear and garment companies are seeing production pinched as factories in Southeast Asia struggle to keep the lights on amid one of the world's deadliest Covid-19 resurgences.

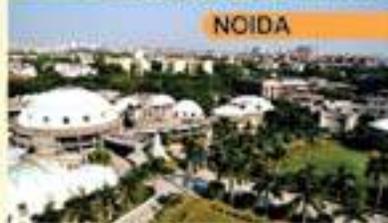
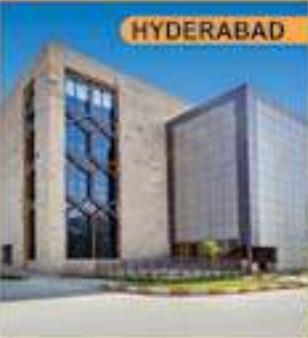
A number of firms that churn out products for global giants like Nike Inc. and Adidas AG have reported plant suspensions in Vietnam over the past few weeks as authorities impose restrictions to stop the virus. Other industries, such as Toyota Motor Corp. factories in Thailand, also are scaling back as multiple countries in

# FDDI NEWSLETTER

Be Ambitious.  
Be at FDDL.

Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका



the region see record high cases and deaths.

global economy, but the latest reports show cracks in this

growth pillar.

The delta variant-driven surge has hit Southeast Asia especially hard, underscoring the delicate choices for policy makers who are balancing vaccination drives and mobility

restrictions while trying to keep their economies afloat.

(Source: Financial Express)



“It’s going to be worse before it gets better,” with shutdowns and staff disruptions increasing in Asia, said Deborah Elms, executive director of the Singapore-based Asian Trade Centre. “Places like Vietnam that largely avoided locking down cannot maintain an open posture. With vaccinations painfully slow, I assume more shutdowns in factories, with the ripple effects felt elsewhere.”

Trade in goods has been a rare buffer for the Covid-ravaged

**Compiled by:** Resource Centre (RCIP),  
Footwear Design &  
Development Institute (FDDI)  
(Ministry of Commerce &  
Industry, Government of India)

A-10/A, Sector-24,  
NOIDA- 201301

**Phone :** + 91-120-4500100, 4500107

**Fax :** + 91-120-2412556, 2411301

**Asst. Editor :** Ashish Kumar

**Email :** [ashish@fddiindia.com](mailto:ashish@fddiindia.com)

**Website :** <http://www.fddiindia.com>