

FDDI NEWSLETTER

**Be Ambitious.
Be at FDDI.**

**Institution of National Importance (INI)
under FDDI Act, 2017**

**A Weekly Newsletter
साप्ताहिक समाचारपत्रिका**



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03rd September 2021

Issue No. 839



KOLKATA

FDDI celebrates 'Azadi Ka Amrit Mahotsav' with patriotic fervour

'Azadi Ka Amrit Mahotsav' - the monumental occasion of 75 years of 'Quit India Movement' was celebrated with great enthusiasm & patriotism across Footwear Design and Development Institute (FDDI) campuses.



ROHTAK



Mr. Arun Kumar Sinha, IAS, MD, FDDI cutting the ribbon for commencing the 'Run for Unity' at Noida campus



A view of the 'Run for Unity' at FDDI, Noida campus



CHENNAI

To commemorate 75 years of progressive India and the glorious history of it's people, culture & achievements, several events/ competitions were held at FDDI campuses located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad.



CHHINDWARA



Dress-up like Tri-colour - FDDI, Chhindwara campus



Drawing Competition for children of nearby villages organized by FDDI, Chennai campus



FURSATGANJ



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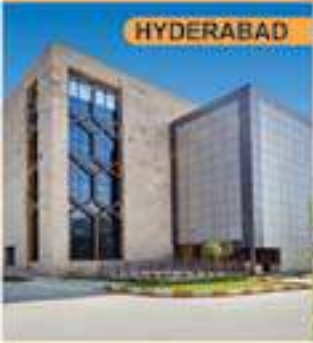
Amid maintaining precautionary measures of COVID-19 pandemic, the events/ competitions were organized from 9th August 2021 to 23rd August 2021.

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Poster Making Competition – FDDI, Rohtak campus



A view of 'Run for Unity' at FDDI, Fursatganj campus



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The events/ competitions held by FDDI included Quiz Competition, Poster Making Competition, Slogan Writing Competition, T- Shirt Painting Competition, Dress-up like Tri-colour Competition, Essay Writing Competition, Banner Making Competition, Run for Unity etc. based on 'Quit India Movement' theme.



CHENNAI



Slogan Writing Competition – FDDI, Jodhpur campus



T-Shirt Painting Competition – FDDI, Banur (Chandigarh)



Flag hoisting – FDDI, Guna campus



CHHINDWARA



Dress-up like Tri-colour – FDDI, Kolkata campus



Drawing Competition – FDDI, Patna campus



T- Shirt Paining Competition – FDDI, Hyderabad campus



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In view of the COVID-19 pandemic and as per the guidelines issued by Central & various State governments, the majority of the events were organized on-line.



Participants received E- Certificate of Rashtragaan

Spreading the message of 'Azadi Ka Amrit Mahotsav', FDDI, Kolkata campus organized a 'Drawing Competition' for 60 students of Ananda Ghar, an abode of HIV Positive children, being run by an NGO 'Offer' which imparts skill based training to the residing children.

Keeping in view the initiative taken by the Ministry of Culture, Government of India, a large number of singing and uploading of 'National Anthem' was also done by the staff and students of FDDI under 'Azadi Ka Amrit Mahotsav' celebration.

The award and prize for the performances of the students and the campuses of FDDI was given on 27th August 2021 by Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI. All the campuses and students of FDDI saw this ceremony as the entire event was made live using virtual platform.



Winners of Quiz Competition – FDDI, Ankleshwar campus



Poster Making Competition – FDDI, Noida campus

Delivering the 'Keynote Address', Mr. Arun Kumar Sinha, IAS, MD, FDDI, said, "To celebrate the 'Azadi Ka Amrit Mahotsav' as envisioned by our Hon'ble Prime Minister, FDDI has organized a series of activities which is an attempt to highlight the contributions of not only the known, but, also the unacknowledged valiant freedom fighters of our country."

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Mr. Arun Kumar Sinha, IAS, MD, FDDI watching the display at Noida campus



MD, FDDI delivering the 'Keynote Address'

"I want to tell all of you that 'Azadi Ka Amrit Mahotsav' is a continuous festival, in which the best way to pay tribute to those great leaders and freedom fighters who sacrificed their lives for the unity and integrity of India would be that, we take a pledge today that we will always be committed to strengthen the unity, integrity of our nation and make the country proud with our hard work and dedication with all our sincerity", added Mr. Sinha.



A view of the participants at FDDI, Noida campus



MD, FDDI giving prizes to the winners

A total of 2455 participants which included employees & students across all the campuses of FDDI enthusiastically participated in the events/ competitions that were organized during 'Azadi Ka Amrit Mahotsav' celebration making the event successful & a memorable one.