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NEWSLETTER

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A Weekly Newsletter साप्ताहिक समाचारपत्रिका





HYDERABAD







PATNA

22nd October 2021

Issue No. 846

E-workshop 'Train the Trainer' held at FDDI, NOIDA campus

A day long e-workshop 'Train the Trainer' was held at Footwear Design & Development Institute (FDDI), NOIDA campus on 9th October 2021.

Reaping the benefit of digital communication, the e-workshop was organized to build a roadmap for the future of the employees of FDDI by developing their core skills through conducting enlightening and knowledge powering sessions by the experts from the industry.

Sr. No.	Topic	Expert Details
1.	'How can Artificial Intelligence boost growth in fashion, lifestyle, home & sports sector'	Mr. Ganesh Subramanian, Founder & CEO of Stylumia, Ex-COO, Myntra
2.	'Critical thinking, Design & Innovation with the vision for sustainable future & how User interface & experience can elevate the business growth'	Mr. Ayush, an alumnus from NID, Creative Director & Co-founder AKFD & ANANTAYA, Jaipur
3.	'Safety shoes- Product development, and how the terminology 'safety is ensured during the construction of safety shoes'	Mr. Vibhuti Trivedi, MD. Sportiva lifestyle Pvt. Ltd.
4.	'Digital channels & their impact on retail business'	Ms. Aashima Kapur, Senior Manager Marketing & Strategy, MH London

During the e-workshop, through presentation, a series of topics were covered which was a stepping stone towards opening the knowledge domain in the areas of artificial intelligence, UI/UX, digital platforms, development of safety shoe etc.

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The experts gave insights on the concepts and practical tips which are the essential ingredients of success in the current industrial scenario.

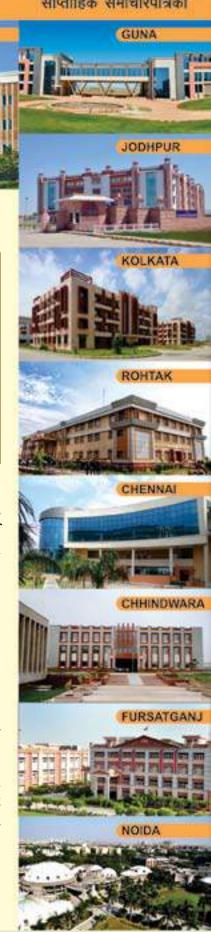


The e-workshop was attended by approximately 100 participants which included staff and faculty from FDDI School of Footwear Design & Production (FSFDP), FDDI School of Fashion Design (FSFD), FDDI School of Leather Goods & Accessories Design (FSLGAD), and FDDI School of Retail and Fashion Merchandise (FSRFM) across all the campuses besides some industry people.

FDDI staff underwent Online MDP on Public Procurement (Basic)

Nine staff members from Footwear Design & Development Institute (FDDI) underwent Online Management Development Programme (MDP) on Public Procurement (Basic) which was organized by Arun Jaitley National Institute of Financial Management (AJNIFM), Faridabad from 04th to 08th October 2021.

The staff members who attended the online programme through virtual mode were Mr. Santosh Kumar Singh (Dy. Manager - Maintenance, Rohtak campus), Mr. Mithilesh Kumar Mahto (Office Assistant – Store, Patna campus), Mr. Varun Gupta (Jr. Consultant – Footwear, HRD Nigoha), Mr. Ashish Chandra (Sr. Faculty – Footwear, HRD Nigoha), Mr. Karan Singh (Center In-charge, HRD Ranipet), Mr. S.D. Anandraj (Sr. Instructor, HRD



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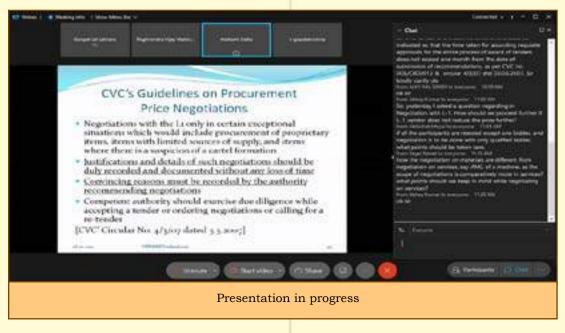
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Ranipet), Mr. Ganpat Lal Lakhara (Dy. Manager, Jodhpur campus), Mr. Yogesh Ramrakhyani (Asst. Manager, Jodhpur campus) and Mr. Varun Rawal (Sr. Accountant, Ankleshwar campus).



The resource persons for this MDP programme were – Mr. Amitabha Datta (Professor of Practice, AJNIFM), Mr. Manender Pal Singh (Guest Faculty, GeM), Mr. Harish Kumar Sharma (Guest Faculty), Ms. Usha Saxena (Guest Faculty, NIC), Ms. Sagarbala Mohanty (Guest Faculty, NIC), Mr. Chandra Shekhar Mittal (Guest Faculty), Mr. Shivendra Kumar (Guest Faculty) and Mr. Mayank Tyagi (Guest Faculty).

During the presentation they briefed about Analysis of General Financial Rules on Procurement of Goods; Procurement through GeM; E-Procurement; Contract Management; Procurement of Works & Case Study; Procurement of Consulting Services & Case Studies; Procurement of Outsourced Services.

the relevant rules and procedures of public procurement into one holistic learning experience for the participants that led to advancing their ability to manage it diligently.

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GUNA



Webinar on 'Fashion Forecasting-An Insight to the Industry' held at FDDI, Chandigarh (Banur) campus

Embracing the digital communication solutions, an insightful webinar on 'Fashion Forecasting-An Insight to the Industry' was held at Footwear Design & Development Institute (FDDI), Chandigarh (Banur) campus on 27th September 2021.

During a presentation, Mr. Mayank gave insight on how to plan a product in relation to current trends and how to analyze current & future trends by collecting information through the internet and specialized magazine, books, trade fairs.

Sharing his experience, he emphasized that capturing the mood of the times is vital to navigate in the ever-changing fashion world.



Screenshot of the webinar

National Institute of Design (NID) who was Lead designer at Samsung Delhi, Accessory & Product Designer with National Center for Design, under Ministry of Textile, New Delhi and is currently-Lead designer at Dongkuk Steel India, Greater Noida was the resource person of the webinar which was organized

by FDDI School of Leather Goods &

Accessories Design (FSLGAD).

Mr. Mayank Kaushal, an alumni of

campuses, s t a f f m e m b e r s and faculties attended the informative session.

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