

NEWSLETTER

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A WEEKLY NEWSLETTER

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FDDI participates in LAFCAN – 2022

Footwear Design & Development Institute (FDDI) participated and supported the Council for Leather Exports (CLE) in organizing 'Leather Accessories Footwear Conclave & Awards of North India' (LAFCAN - 2022) on 9th March 2022 at Taj Palace, New Delhi.

On this occasion, Mr. Sanjay Leekha, Chairman, CLE, Dr. Amiya Chandra, Additional DGFT, Mr. Gaurav Kaushal, Senior Manager, Global Operations, ADIDAS, Mr. Rahul, DGM, ECGC, Mr. Erik Illig, Managing Director, Wilhelm Textiles, Mr. Sanjay Gupta, President, IFCOMA, Ms. Rina Dhaka, Indian Fashion Designer, Ms. Anchal Kansal, General Secretary, BAA, SALES, Mr. Arun Kumar Sinha, Managing Director, FDDI, Senior Govt. officials from Ministry, Buying Groups, Industry Experts were present.

The conclave, a significant networking platform was organized to help in motivating and guiding member exporters of CLE to achieve the ambitious target of USD 30 bn by 2025.

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Lightening of the inaugural lamp by the dignitaries

The conclave took off with the lightening of the inaugural lamp by the dignitaries. The 'Inaugural Address' was given by Mr. Subhas Kapoor, Former Vice-Chairman, CLE followed by a 'Welcome Address' by Mr. Motilal Sethi, Northern Regional Chairman, CLE.

There was a 'Panel Discussion' on the 'Role of 7S of Industry to achieve the target of 30 billion USD by 2025' during which the stalwarts from Industry, Academia and Government belonging to the domain of 7S i.e. Skill, Scale, Speed, Sustainability, Supply Chain, Style and Sales presented their views.

Sharing his views during the 'Panel Discussion' on the topic 'Skilling requirement in Leather & Footwear Industry of India', Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI said, "FDDI has come a long way as far as providing skill is concerned by implementing some of the skilling programs of the Governments of India and some of our own."



Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI sharing his views



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He further stated said that “In term of skilling what is required, I think, we require a very great deal in Design, a great deal in QA and QC and Up-skilling in the new technology whether it is AI or whatever the new technology that we are going to use for that”.

Speed, Sustainability, Supply Chain, Style and Sales which are interrelated factors and it is required to give equal attention to each of the seven Ss.

PANEL DISCUSSION ON 7S

Sr. No.	THE 7S	TOPIC	SPEAKER (S) DETAIL
1.	SKILL	➤ Skilling requirement in Leather & Footwear Industry of India	➤ Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI
2.	SCALE	➤ Role and benefits of economies of scale in leather and footwear industry for growth and development	➤ Mr. Sanjay Leekha, Chairman, CLE
3.	SPEED	➤ Critical role of FTP & services of DGFT in enhancing delivery and speed to market access of Exporters	➤ Dr. Amiya Chandra, Additional DGFT
4.	SUSTAINABILITY	➤ Emerging Issues of Environmental Sustainability in Leather & Footwear Sector of India; ➤ Sustainability through Safety by Risk Management	➤ Mr. Gaurav Kaushal, Senior Manager, Global Operations, ADIDAS; ➤ Mr. Rahul, DGM, ECGC
5.	SUPPLY CHAIN	➤ Role and issue of Supply Chain faced by Leather and Footwear sector to enhance its accessibility to global market; ➤ Role of Component sector for effective supply chain management and inviting foreign investment in component sector	➤ Mr. EriK Illig, Managing Director, Wilhelm Textiles; ➤ Mr. Sanjay Gupta, President, IFCOMA
6.	STYLE	➤ Role of Design, Style, Fashion and Branding in advancement of Leather & Footwear sector to the next level	➤ Ms. Rina Dhaka, Indian Fashion Designer,
7.	SALES	➤ How to increase Sales and penetrate in the various price segments of global market?	➤ Ms. Anchal Kansal, General Secretary, BAA, SALES



A view of the 'Panel Discussion'

This was followed by Export Award Function. The event was graced by Mr. Narayan Tatu Rane, Hon'ble Union Minister of MSME, Govt. of India, Mr. Bhanu Pratap Singh Verma, Hon'ble Minister of State for MSME, Govt. of India, Mr. Arun Kumar Sinha, IAS, MD, FDDI and other dignitaries. Export Awards for the year 2019 – 20 and 2020 – 21 were distributed on this occasion.



A view of the LAFCAN - 2022

“By April we will be able to set up all our Centre of Excellence (CoE) which will be able to give you a single point solution as far as all your problem solving is concerned We are going to setup a very high end infrastructure which will be really providing you a higher skilled manpower which you require for moving up to your value chain,” added, Mr. Sinha.



Mr. Sanjay Gupta, President, IFCOMA, sharing his views on Role of Component sector for effective supply chain management and inviting foreign investment in component sector

The entire panelist emphasized that for fulfilling the goals of Hon'ble Prime Minister's 'Vocal for Local', 'Make in India' and 'Aatmanirbhar Bharat' and achieving the ambitious target of USD 30 bn by 2025, the need of the hour is to adhere to the 7S i.e. Skill, Scale,



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The evening ended with the Valedictory Session on 'Strategies to Proliferate Growth of Leather and Footwear Sector of India' during which Mr. Motilal Sethi, Regional Chairman-North, CLE, Mr. Subash Kapoor, Panel Convener-Leather Garments, CLE, Mr. Gopal Gupta, Panel Convener-Leather Footwear, CLE, Mr. Puran Dawar, COA, CLE, Mr. A.K. Sondhi, COA, CLE, Mr. Sunil Harjai, COA, CLE, Mr. Manoj Tuli, COA, CLE, Mr. Vipin Seth, COA, CLE and Mr. Subhash Jagga, General Secretary, BCCI shared their views.



Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI being felicitated during the Export Award Function



Dignitaries present during the Export Award Function

2nd Convocation ceremony of FDDI, Jodhpur held

Footwear Design & Development Institute (FDDI), Jodhpur held its 2nd Convocation ceremony on 05th March 2022.

Mr. Badri Lal Meena, State Director, Khadi Village & Industries Commission (KVIC) was the 'Chief Guest' of the event.

On behalf of FDDI, Campus In-charge, Mr. Malyaj Gangwar, welcomed the Chief Guest and all the delegates, the graduating students during which the staff & students were also present.



Mr. Badri Lal Meena, State Director, KVIC addressing the students

The Chief Guest in his speech extended his best wishes to all the passing-out students for a successful life and said that the journey of a thousand miles begins with a small step.

He also said that the level of higher education that FDDI is capable of providing today is the combined contribution of

its trained faculty and students. He motivated the students and said that if any student wants to start his own business in textiles or footwear after taking education from FDDI, then KVIC will provide financial aid so that one can contribute to the progress of our country and create jobs for others.



A graduating student receiving Degree during the Convocation ceremony



The graduating batch

The robes of the Graduating batch were designed and stitched by their juniors, which shows a feeling of belongingness and cherished relationship of the student fraternity. The students also made 4-5 feet Sewing Machine & Charkha form Paper mache technique which was highly appreciated by the Chief Guest and other guests.

Marking the successful completion of their respective professional programme, a total of 27 students belonging to the Session 2020 were awarded their Degrees, out of which 16 attended the historic ceremony held at the institute premises.

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Outdoor Activity Based Training Programme organized for FDDI, NOIDA staff

An outdoor activity based training programme was organized for the employees of Teaching cadre and Managerial cadre of Footwear Design & Development Institute (FDDI), NOIDA campus on 05th March 2022 (Saturday).

The training programme was scheduled at JPS Farm House, Manesar, Gurugram, Haryana which consisted of uniquely designed activities and challenges that provide fun and interactive learning experience.

The outbound training programme provided the participants the basic skills and experiences on team building, coordination and communication abilities through a range of group exercises and challenges, problem solving games and experiential activities.



Participants taking part in exercises and challenges



Team building and coordination games

The Teaching cadre and Managerial cadre actively participated in the training programme, with immense fervour which brought out the team strength of working together in a coordinated manner while keeping the objective in focus.



A view of the Academic & Managerial staff of FDDI who participated in the outbound training programme