

NEWSLETTER

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A WEEKLY NEWSLETTER

1st APRIL 2022



2nd Convocation ceremony of FDDI, Chhindwara held

On 23rd March 2022, Footwear Design & Development Institute (FDDI), Chhindwara held its 2nd Convocation ceremony.

The Chief Guest for the Convocation ceremony was Dr. M.K. Shrivastava, Hon'ble Vice Chancellor, Raja Shankar Shah University, Chhindwara and Guest of Honor was Prof. Dr. Girish. B. Ramteke, Dean, Chhindwara Institute of Medical Sciences.

On behalf of FDDI, Mr. Pradeep Mandal - Campus In-charge, and Mrs. Shashwati Bhowmick - H.O.D – Retail and Fashion Merchandise welcomed the Chief Guest & Guest of Honor and all the delegates, the graduating students during which the staff & students were also present.

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The graduating batch



Ms. Shweta Bisander, M.B.A (Retail and Fashion Merchandise, 2019-21 Batch, receiving Gold and Silver Medal along with her Degree



Ms. Isha Agrawal, M.B.A (Retail and Fashion Merchandise, 2018-20 Batch, receiving Gold and Silver Medal along with her Degree

The Convocation ceremony began with the lighting-up of the ceremonial lamp by the Chief Guest & Guest of Honor alongwith other dignitaries and then the invocation 'Saraswati Vandana' was recited in the presence of an audience comprised of the Graduating batch, the entire student & staff body of the Institute.

The Chief Guest & Guest of Honor in their speech extended their best wishes to all the passing-out students for a successful life and motivated the students to not to forget their value systems, work ethics and humanity and exhorted them be exemplary in whatever they choose to do in their professional life.

Marking the successful completion of their respective professional programme, a total of 30 students belonging to the Session 2020 & 2021 were awarded their Degrees, out of which 25 attended the historic ceremony held at the institute premises.

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Eye check-up camp held at FDDI, Chandigarh (Banur) campus

A free eye check-up camp was held at Footwear Design & Development Institute (FDDI), Chandigarh (Banur) campus on 23rd March 2022.

Neelam Hospital – one of the most prestigious multi-specialty medical facility of Mohali district which has been catering its value added services to the society, held this camp within FDDI premise with the objective of providing general eye test for students, staff and their family members.



Dr. Harsimran Dhillon examining a student



A staff of FDDI being examined by Dr. Harsimran Dhillon

Initiating the camp, Dr. Harsimran Dhillon of Neelam Hospital, through a presentation briefed on 'Safety of Eyes and Healthy Lifestyle'. She suggested several measures to protect eyesight. The ill-effects of excessive use of electronic gadgets like mobiles, laptops, TVs etc. were also briefly discussed.

Master classes by WGSN for FDDI students

In its continuous zest to boost-up skills and knowledge of the students for securing career progression in the Fashion world, Footwear Design & Development Institute (FDDI) has taken subscription of WGSN as the product stream fashion forecasting for all of its twelve centres located across the country.



Ms. Tripti Tiwari, Account Manager & Ms. Urvashi Gupta, Director, Account Management making presentation on 'How to Access and Assimilate WGSN'

WGSN is the world's leading consumer trend and fashion forecaster which provides global trend insights, expertly curated data and industry expertise to create products with confidence and trade at the right time.

Sr. No.	Topic	Date	Resource Person of WGSN , South Asia
1	How to Access and Assimilate WGSN	21 st March 2022	Ms. Tripti Tiwari, Account Manager & Ms. Urvashi Gupta, Director, Account Management
2	Latest Trends of Responsible and Sustainable Vegan Leather	25 th March 2022	Mr. Puneet Dudeja, Director

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In concurrence, WGSN is organizing a series of Master classes in association with the FDDI School of Leather Goods & Accessories Design (FSLGAD). Under this, the first class on 'Trend and Forecast by WGSN' was held on 18th February 2022.



A view of the participants of FDDI, NOIDA campus attending the Master class



Mr. Puneet Dudeja, Director, South Asia, WGSN making presentation



Students attending the Master class

Moving forward, two more classes were conducted during which the domain specialist of WGSN provided valuable insights, contents and ideas for professional skill enhancement.

Elucidating on the topic 'How to Access and Assimilate WGSN', the domain experts briefed about trend forecasts, lifestyle and consumer behavior and the process of how to access and assimilate WGSN.

During the Master class on 'Latest Trends of Responsible and Sustainable Vegan Leather', the expert through a presentation unfolded the sustainable routes for the leather industry and offered insights with relevant case studies and best practices. He also shed light on the practices and processes around leather which are being scrutinized for environmental and social impacts.

In order to provide seamless flow of knowledge, the Master class was hosted by FDDI Noida during which the students & faculties from rest of the 11 campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses.

Exhibition of 'Indian Crafts' & 'Book Fair' organized at FDDI, Chhindwara

An exhibition of 'Indian Crafts' & 'Book Fair' was organized at Footwear Design & Development Institute (FDDI), Chhindwara, Madhya Pradesh (MP) campus from 07th to 11th March 2022 which was inaugurated by Mr. Saurabh Suman, IAS - Collector Chhindwara, MP.

The five days event was organized with the objective to acquaint the students with skill and technique involved in making handicrafts products and to enhance their knowledge through books related to these products.

Sr. No.	Exhibitions	Name of the Artisan /Publisher
1	Chanderi Handloom	Mr. Anil Sad , Chanderi Saree, Chanderi, MP
2	Sausar Handloom	Mr. Gaurishankar Hedau, Sausar Handloom, Sausar, Chhindwara, MP Mrs. Aruna Agrawal, Paridhan Boutique, Chhindwara, MP
3	Leather & Accessories	Mr. Rahul Das, Narayan Leather, Dewas , MP
4	Mojari Footwear	Mr. Hafiz Khan , Footwear, Chhindwara , MP
5	Fashion/Footwear /Foundation - Books – Fashion & Footwear Magazine	Mr. Pankaj Arora, M/s. Pankaj Publication, New Delhi; Mr. Ajay Dhingra, M/s. SBD Publication, New Delhi; Mr. Umashankar Soni, M/s. Uday Books, Chhindwara, MP; & Mr. Akhilesh Kaushal, M/s. Mahakaushal Book Depot, Chhindwara, MP

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Artisans from Chanderi handloom, Sausar handloom and Dewas leather goods participated and showcased their handicrafts products which included Traditional Handloom Sarees, Stole, Leather accessories etc.



FDDI staff & artisans with dignitaries



Lightning-up of the inaugurating lamp by Mr. Saurabh Suman, (IAS) Collector Chhindwara, MP

Besides this, fashion and footwear related books were also exhibited during this event which provided an opportunity to the book lovers to know about the different art forms in the country.



Mr. Vivek Agrawal, IPS watching the 'Mojari' display

The artisans provided technical inputs to the students about making process of the product and also for improving their technical knowledge.

Besides student and staff of the institute, the prominent guests who visited during this event included Mr. Saurabh Suman (IAS) - Collector Chhindwara, MP, Mr. Atul Singh - Sub-District Magistrate, Chhindwara, MP, Mr. Vivek Agrawal (IPS)



Dignitaries watching 'Leather & Accessories' display

- Superintendent of Police, Chhindwara, MP, Mr. Ajay Thakur- Sports Officer, Girls College Chhindwara, MP, Mr. Ashish Tripathi- President District Cricket Association, Chhindwara, MP, and Mr. Sangeet Deshmukh- Asst. Director, Scholarship Department.