

NEWSLETTER

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A WEEKLY NEWSLETTER

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FDDI's 'Fashion Blazon 2022' held

'Fashion Blazon 2022' was held by Footwear Design and Development Institute (FDDI) in collaboration with India Style Fashion Week at Bikaner House, New Delhi on 2nd April 2022.

The event was conducted by the FDDI School of Fashion Design (FSFD), NOIDA during which the budding designers of Graduating Batch of 2022 of FDDI presented their exquisite graduation design collections.

The event commenced with the 'Keynote Address' by the Managing Director (MD) of FDDI, Mr. Arun Kumar Sinha, IAS.

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Mr. Arun Kumar Sinha, IAS, MD, FDDI delivering the 'Keynote Address'

Delivering the 'Keynote Address', Mr. Arun Kumar Sinha, IAS, MD, FDDI said, 'Fashion Blazon 2022', organized by FDDI is a unique platform that will act as a springboard for the young talents searching for world recognition in the fashion

Mr. Gaurav Gupta, Mr. Rajesh k Singh, and others like Ms. Niharika – Owner of Note Book, Ms. Mansha – Head Designer of Tarun Tahillani, Mr. Tunir Chatterjee – Designer of Varun & Nidhika, Mr. Dhruv Jaitley – Designer of Harpreet Narula, Ms. Sumita Das – NGO, Founder & President – Life of Vision Foundation, Ms. Tuhina – Asia Head VLCC, Ms. Paridhi Sharma – Sankalp for Khadi, Mr. Gaurav Goel – Owner of Hemploom, Mr. Mithlesh Yadav – Owner of Ziva Design Studio.

industry and will promote the budding designer of this Institute.

The event was graced with the presence of well-known names of the fashion industry like Mr. Harpreet Narula, Mr. Mridul Das, Dr. Rajiv Verma,



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A total of 13 sequences were presented by the students based on innovative and captivating themes namely, unzip.modul_Ashion, Foi espor amour, Sunhari Naari, Ignis, Urban Nomads, Dusk till Dawn, Restoring Loops, Noor-e-Maahi, Tabbir - The Realm of Dream, Who am I?, Gender Fluidity, JINKX and Vista la Eden.



Students showcased their spectacular collections on the ramp

The students showcased their spectacular collections on the ramp which exhibited a graceful amalgamation of drapes and cuts reflecting creativity with contemporary ideas.

The fashion show was choreographed by Bollywood's leading fashion show director and choreographer, Mr. Kaushik Ghosh.

The scintillating show was a big success and great opportunity for the 53 students of FDDI as they displayed creativity not only in designing the garments, but, versatility in organizing and also modeling for the show.



Jury watching the presentation

FDDI, NOIDA students visit 53rd IHGF Delhi Fair 2022

On 1st April 2022, the students of Footwear Design & Development Institute (FDDI), NOIDA campus visited the 53rd edition of the Indian Handicrafts and Gifts (IHGF) Delhi Fair which was held at India Expo Centre & Mart located at Knowledge Park, Greater Noida, Gautam Budh Nagar, Uttar Pradesh.



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Under the supervision and guidance of the faculty of FDDI, the students of FDDI School of Leather Goods & Accessories Design (FSLGAD) of semester 4, 6 & 8 visited the fair.

IHGF - touted as the largest handicraft, fashion, textile and furniture fair in the country helped the students to study from a comprehensive collection of home, lifestyle, fashion, textiles & furniture products from 2,500+ handicrafts exporters across the country.

The visit was an enriching experience for the students as it enhanced their knowledge on 'Material Exploration', 'Sourcing Capabilities', 'Environmental Studies' and the 'Hand Crafting Skills'.



Students of FSLGAD

The students of FDDI not only got a chance to view the famous products from different States of India, but, also got an opportunity to understand the present need of market by interacting with the crafts persons/manufacturers from all over the country.



A view of the students visiting stall/ fair

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Tannery visit for FDDI, NOIDA students at M/s. Santosh Pargal & Co.

On 25th March 2022, the students of Footwear Design & Development Institute (FDDI), NOIDA campus visited M/s. Santosh Pargal & Co., a tannery located at Plot No. 34, Sports Complex, Murthal, Sonipat, Haryana, India.

Established in 1991, M/s. Santosh Pargal & Co. is involved in manufacturing and wholesaling of a huge compilation of Sheep Leather, Goat Leather adhering with the guidelines defined by the market by making use of supreme in class material and progressive tools & technology.

Under the supervision and guidance of the faculty of FDDI, the students of B. Des, Sem. – VI of 2019-2023 batch of FDDI School of Leather Goods & Accessories Design (FSLGAD) visited the tannery.

The students saw the various processes of the tannery right from raw to finishing where they were explained about the technicalities of different processes by the experts of the various departments of the tannery.



Students of B.Des, Sem – VI of 2019-2023 batch of FSLGAD at M/s. Santosh Pargal & Co.

The objective of the tannery visit was to familiarize the students with the leather processing & finishing methodology and to acquaint them with tools & various kinds of leather deemed fit for use by the industry.

The students were also briefed about the various stages of water treatment plant of wastage residue after tanning.

The visit was highly beneficial for the students as they witnessed the tanning process where different type of leather finishing, variety of chemicals, machineries & techniques are used to make leather which is presented as a product for the global market.