

NEWSLETTER

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A WEEKLY NEWSLETTER

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Industrial visit for FDDI, Kolkata students at Rupa & Co. Ltd., Howrah

With an objective to provide practical exposure to its students, Footwear Design & Development Institute (FDDI), Kolkata organized an industrial visit at Rupa & Co. Ltd., Domjur unit located at Jalan industrial complex, Howrah.

Under the guidance of the highly experienced faculty of FDDI, 41 students of FDDI School of Fashion Design (FSFD) of the Kolkata campus were taken for the industrial visit on 8th April 2022.

Padmashri Awardee, Mr. Prahalad Rai Agarwala, Executive Chairman, and Mr. Ramesh Agarwala, Director provided the opportunity to the students to visit the factory under the supervision of Mr. Amit Sharma, Manager, and Mr. Soumyo & Mr. Mridul Karmakar to guide the students during the industrial exposure.

Rupa is No.1 knitwear brand in India, covering the entire range of knitted garments from innerwear to casual wear.



FDDI students visiting the Knitting Unit



FDDI students visiting the Automated Cutting Unit – CAD system

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The students visited the manufacturing facility of the company comprising Knitting, Dyeing, and Cutting units with state-of-the-art machines, processes, and a professional environment.

Apart from getting hands-on technical knowledge, the industrial visit also gave an opportunity for the students to understand the nuances & realities of the shop floor.

FDDI, Ankleshwar holds its 1st Convocation ceremony

For the first time, Footwear Design & Development Institute (FDDI), Ankleshwar campus held its Convocation ceremony on 05th April 2022.

The event was graced by Prof. Dr. Vijay Kumar Srivastava, Vice Chancellor of Maharaja Sayajirao University, Baroda, Gujarat, as 'Chief Guest' and Mr. Rakesh Adnani, Director, Condor Footwear India, Surat as a 'Guest of Honour'.

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On behalf of FDDI, Campus In-charge, Mr. Kuldeep Ghorapade welcomed the Chief Guest and all the delegates, the graduating students during which the staff & students and their parents were also present.



Graduating students along with dignitaries



Lighting-up of the ceremonial lamp



The Graduating batch 2017-20

The Convocation ceremony began with the lighting-up of the ceremonial lamp by the Chief Guest alongwith other dignitaries and then the invocation 'Saraswati Vandana' was recited in the presence of an audience comprised of the Graduating batch, the entire student & staff body of the Institute.

Marking the successful completion of their respective professional programme, a total of 12 students belonging to the B.Sc FDP Session 2017-2020 were awarded their Degrees. Mr. Digpal Dharmmeet Singh had received Gold and Silver medals for his overall top rank in the class and batch.

In his 'Keynote Address', Prof Dr. Vijay Kumar Srivastava extended his best wishes to all passing-out students for a successful career in life and told the students for having career goal considering the future of the industry.

He motivated the students to not to forget their value systems, work ethics and humanity. He also exhorted the youth for maximum usages & application of advance technology to idea in to reality.



A Graduating Students receiving Degree

Workshop on 'Leather Surface Ornamentation' held by Pidilite Industries Limited at FDDI, Hyderabad campus

A workshop on 'Leather Surface Ornamentation' was held at the Footwear Design & Development Institute (FDDI), Hyderabad campus by Pidilite Industries Limited on 01st April 2022.

Ms. Sangeeta Alluri, Fevicryl Certified Professional, Expert Teacher from Pidilite Industries Limited conducted the workshop for the students of 'Foundation Batches' and provided valuable tips for doing leather surface ornamentation that adds immense beauty and enhances the look of a product.

The workshop was organized with an objective to update the knowledge of the students on leather surface ornamentation which also provided them an opportunity to acquire innovative ideas & techniques and one-to-one advice from the expert.

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She briefed about the techniques for leather surface texture exploration which included dyeing, painting, tooling stamping, scorching/ burning and explained the ways of aesthetical appeal enhancement of leather surface using these techniques.



Workshop in progress



Artistic outcome & creativity by students



Pidilite Industries Limited which was established in the year 1959 is the largest manufacturer of adhesives in India. It is the pioneer in adhesives and specialty chemicals and serving the footwear & leathers goods industry. Fevicol, the largest selling adhesives brand in Asia is a product of Pidilite Industries Limited.

Award distribution ceremony for 'Cultural and Sports Week' competitions held at FDDI, NOIDA



A view of the stalls during Fire Free Cooking competition

Award distribution ceremony for 'Cultural and Sports Week' competitions was held at Footwear Design & Development Institute (FDDI), NOIDA on 12th April 2022.

To promote and support cultural, social and sportive activities of the students of FDDI, 'Cultural and Sports Week' was held from 07th March to 11th March 2022 which provided a unique platform for the students to give expression to their interest and showcase their immense talents in non-academic fields.



Face Painting Competition in progress

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Around 260 students participated in the Cultural event where different types of competitions were held like Fashion Film Contest, Short Movie Making, Graphic Designing, Debate Competition, Fire Free Cooking, Artistic Dumpster which is Waste Material Display, Drama Competition, Quiz, Dance Competition, Music Competition, Face Painting Competition and Treasure Hunt. There was a total of 81 winners who were awarded. The winners and event coordinators got certificates as well

During the sports events, around 173 students participated in different competitions held in sports categories like Badminton (Female and Male), Tug-of-War (Female and Male), Basketball (Female and Male), Table Tennis, Futsal, Cricket, Carrom and Volleyball.



A view of the Basket Ball competition (Male)



A view of the Tug-of-War competition (Female)

The students of all the batches participated enthusiastically in all the competitions which brought out brilliant creativity & aptly revealed their hidden talents from the highly talented young participants.



Participants receiving award(s)



Excitement and enthusiasm marked the award ceremony during which a total of 55 winners were awarded. The winners, coordinators, and participants got certificates as well.

On this occasion, all the Sports and Cultural Committee members and staff, students of all departments were present.