

NEWSLETTER

ISSUE NO. 875

A WEEKLY NEWSLETTER

13th MAY 2022



FDDI, Kolkata student gets Consolation prize in National Logo & Backdrop contest held (online) on 'Moitree Dibosh'

Mr. Ashish Raj, a student of Footwear Design & Development Institute (FDDI), Kolkata was awarded with Consolation prize for the 'Logo & Backdrop' contest which was jointly organized by India and HCI, Dhaka (High Commission of India Bangladesh) to commemorate 6th December as 'Moitree Dibosh'.

On 6th December 1971, India had formally recognized an independent Bangladesh, borne out of the nine-month-long struggle of the Bangalee people for liberation from oppression, for a life of freedom. To cherish this landmark day in history, the Governments of India and Bangladesh decided to celebrate the day as 'Moitree Dibosh'.



Mr. Ashish Raj receiving the prize and certificate



Backdrop designed by Mr. Ashish Raj

The day was designated by Hon'ble Prime Minister of India, Mr. Narendra Modi as Bangladesh- India Friendship Day (Moitree Dibosh) in March 2021.

The logo and backdrop made and submitted online by Mr. Ashish Raj represented the spirit of the Bangladesh Liberation War, the ideology and vision of the Bangladeshi struggle, and the spirit of fraternity and solidarity extended to this struggle by the people of India.

His Excellency, Mr. Harsh Vardhan Shringla, Foreign Secretary of India and His Excellency, Mr. Muhammad Imran, High Commissioner of Bangladesh to India handed over the prize and certificate to Mr. Ashish Raj, a student of

IN THIS ISSUE

- **FDDI, Kolkata student gets Consolation prize in National Logo & Backdrop contest held (online) on 'Moitree Dibosh'**
- **Awareness drive on 'Elimination of Single-Use Plastic' held at FDDI campuses**
- **Cyber Jaagrookta (Awareness) Diwas (CJD) held at FDDI**
- **Interactive session on 'Fashion Illustration & Fashion Styling' conducted at FDDI, NOIDA campus**
- **'Feast-e-Fashion' organized by FDDI, Chhindwara campus**

FDDI School of Fashion Design (FSFD) of Batch - 2019, Semester-6, and to the other winners of the 'Moitree Dibosh' Logo and Backdrop contest which were held online in the month of November 2021.

The winners were felicitated during an event which was held at 11.00 A.M. on 25th April 2022 at the Bangladesh High Commission, Chanakyapuri, New Delhi.

A WEEKLY NEWSLETTER



Awareness drive on 'Elimination of Single-Use Plastic' held at FDDI campuses

Indiscriminate disposal of plastic has become a major threat to the environment and it is the need of the hour to have a development of a comprehensive action plan for the elimination of single use plastics.



A view of the Essay competition

In this regard, an awareness drive on 'Elimination of Single-Use Plastic' was held at all the campuses of FDDI. During the awareness drive, Essay & Hackathon competitions were held on 04th & 05th May 2022.

A total of 140 students from various campuses participated in the Essay competition during which

ten students received First prize i.e. Rs. 1000/- Similarly, ten second prize i.e. Rs. 750/- and nine third prize i.e. Rs. 500/-.



Students making presentation during Hackathon competition

For the Hackathon competition, the participants had to pitch their ideas to promote in areas of alternate material, recycling, circular economy etc. The total number of participants for this event was fifty-eight whereas the size of the team was 1 – 5 students. The number of winning teams for this competition was seven. The prize for the best idea from students of each campus was Rs. 2000/-.

Cyber Jaagrookta (Awareness) Diwas (CJD) held at FDDI

In order to prevent cyber-crimes and to generate sustained awareness among public, especially among the vulnerable sections and groups on 'Cyber Hygiene', a cyber awareness workshop was conducted at Footwear Design & Development Institute (FDDI), NOIDA campus to observe 'Cyber Jaagrookta (Awareness) Diwas (CJD)' on 4th May 2022. All other 11 campuses of FDDI joined the workshop online from the Digital Classroom at their respective campuses.

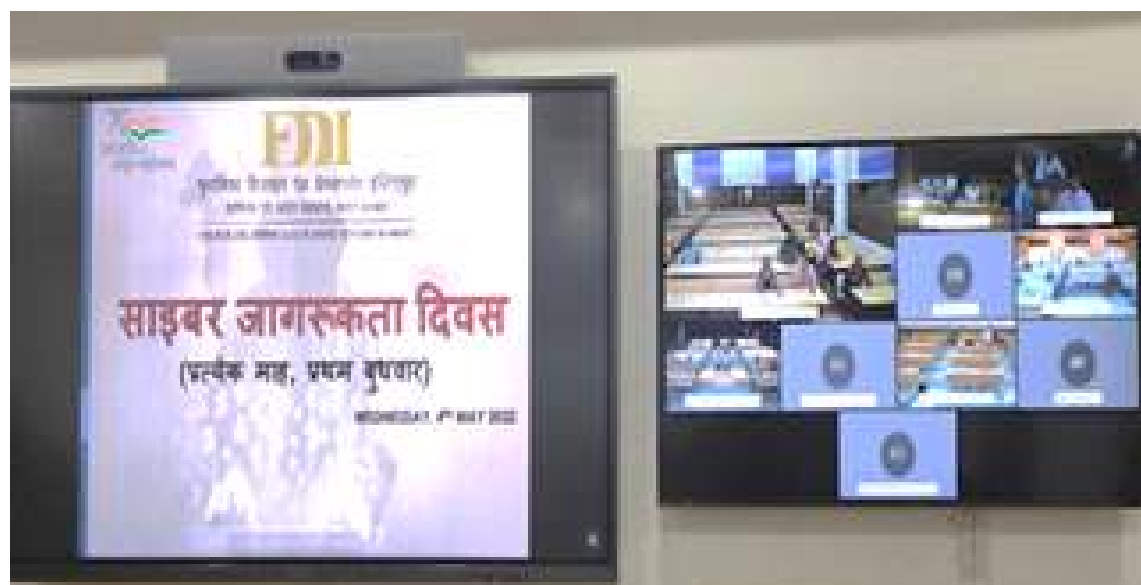
A WEEKLY NEWSLETTER



The workshop session was conducted by Mr. Dharmendra Jaiswal, Manager, Information Technology Services Center (ITSC), FDDI.



Mr. Dharmendra Jaiswal, Manager, ITSC, FDDI
briefing about cybersecurity



A view of online connected FDDI campuses during the
workshop

During the session, Mr. Dharmendra, creating awareness about cybersecurity, briefed about the online security best practices, taking proactive steps to enhance cybersecurity and also elucidated on various topics which included phishing, spamming, sharing information, and recognizing warning signs for stopping the siphoning off of the funds by fraudsters.

Interactive session on 'Fashion Illustration & Fashion Styling' conducted at FDDI, NOIDA campus

An interactive session on the topic 'Fashion Illustration & Fashion Styling' was conducted at Footwear Design & Development Institute (FDDI), NOIDA on 04th May 2022.

The session which was attended by the IV semester students of FDDI School of Leather Goods & Accessories Design (FSLGAD), was conducted by Mr. Firoz, a NIFT graduate.

Mr Firoz is having more than 13 years of professional designing and academic experience and has worked with famous Indian Couture houses like Ecrú Luxury, Anjalee and Arjun Kapoor, Harpreet, and Rimple Narula and also ran his own eponymous brand.



A view of the interactive session

A WEEKLY NEWSLETTER



During the interactive session, Mr. Firoz shared his experiences and views and briefed the students about the vital role & scope of 'Fashion Illustration & Fashion Styling' for the fashion industry.

The session provided an opportunity to the students to learn how to illustrate the human body, and how to draw fashion garments and clothes depending upon age and gender.

'Feast-e-Fashion' organized by FDDI, Chhindwara campus

On 30th April 2022, a fashion show, 'Feast-e-Fashion' was organized by Footwear Design & Development Institute (FDDI), Chhindwara campus at Dussehra Maidan, Chhindwara

During the show, 125 Graduating Design collections were presented by the budding designers of FDDI School of Fashion Design (FSFD) of Chhindwara campus in a total of 8 sequences.



Students showcasing their collection



Graduating students along with the dignitaries

The event was graced by the esteemed presence of dignitaries like Mr. Hemendra Sharma, CEO, Rehwa Society, Maheshwari Weaving, Maheshwar, Madhya Pradesh, Mr. O P Sanodiya, Upper Collector Chhindwara Mr. Atul Singh SDM Chhindwara, Mr. Himanshu Singh, Commissioner Nagar Nigam & Mr. G P Tiwari, Former State President Bar Association Madhya Pradesh.

The student showcased their spectacular collection and also their technical skills to start their career in the fashion industry.