



NEWSLETTER

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A WEEKLY NEWSLETTER

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FDDI gets CSR 'Excellence in Education' Award

Footwear Design & Development Institute (FDDI), an 'Institution of National Importance' as per FDDI Act, 2017 is accorded with the prestigious Competition Success Review (CSR) 'Excellence in Education' Award.

CSR awarded National award in Education excellence to FDDI for its contribution in providing world class career oriented education.

CSR is India's premier current affairs and career magazine. It is now in its 60th year of publication and has been a leader for almost 4 decades as per ABC. It is particularly useful for students appearing in competitive exams.



CSR 'Certificate of Merit' and award accorded to FDDI

FDDI is accorded Award by CSR during the award function held on 15th May 2022 at Hotel Le Meridien, Windsor Place, Janpath, New Delhi for the promotion and development of quality and excellence in education, research and training in all disciplines relating to footwear and leather products design and development and for matters connected therewith.

On behalf of FDDI, Mr. Sandeep Bhatia, DGM, Student Affairs and Examination Department (SAED) received the award.

FDDI is providing skill based Under Graduate and Post Graduate Programmes through its well-designed campuses located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur Ankleshwar, Banur, Patna and Hyderabad.

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competition success review
CSR National Award WINNER 2022

Mr. Sandeep Bhatia, DGM, SAED receiving the award

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FDDI, Kolkata campus organizes 'Sketching Competition' Award ceremony

On 19th May 2022, Footwear Design & Development Institute (FDDI), Kolkata campus organized an award distribution ceremony for the winners of the 'Sketching Competition' at Eastern Journal Cultural Centre (EZCC), Saltlake, Kolkata.

The 'Sketching Competition' was organized by Ajanta Shoes India Pvt. Ltd. from 20th December 2021 to 20th January 2022. It was instituted to bring out the creativity



Ms. Nichita Pal receiving the award from Mr. Manish Sharma, P.D. - Head

of the students pursuing footwear programmes through FDDI School of Footwear Design & Production (FSFDP) across all the campuses of FDDI to encourage and promote the sketching capabilities.

Ajanta Shoes is a 65-year-old footwear giant, commanding unshaken trust in the industry. The company has around 1000 dealers and sub-dealers all over India, and 20,000 retailers pan-India. The company has three state-of-the-art production units around Kolkata namely at Boralighat I, Boralighat II, and Jangalpur where it manufactures shoes using best-in-class technology. Today it has 120 company-owned showrooms spread over Bengal, Bihar, Jharkhand, Northeast, and Odisha.

'Jury-cum-Display' organized at FDDI, NOIDA campus

A 'Jury-cum-Display' was held at Footwear Design & Development Institute (FDDI), NOIDA campus on 19th May 2022 during which, the B. Des. (19-22), final year students displayed their design work/creation.

Apart from the faculty members of FDDI, external members which included Mr. Gaurav Pal, Manger, Design, Reliance Trends and Mr. Roshan, HR, Bata India were the eminent Jury members who analyzed the work done by the students.

During the 'Sketching Competition', under the Men's, Women's or Kid's category which further had sub-category – Sandals, Slippers or Sports shoes, design were to be made based on current Indian trends, supported by market research & analysis.



From Left: Mr. Sagnik Banik, M.D & Mr. J.C Chatterjee, Director awarding the winners

The winners were adjudged on the basis of innovative design which supports sustainability, having bio-degradable and eco-friendly materials.

Sr. No.	Name of the Winner	FDDI, Campus	Prize
01	Ms. Nichita Pal	Kolkata	1 st (Trophy, Certificate and Cash Prize of Rs. 10,000/-)
02	Mr. Naman Agarwal	Fursatganj	2 nd (Trophy, Certificate and Cash Prize of Rs. 7,000/-)
03	Ms. Pragya	Kolkata	3 rd (Trophy, Certificate and Cash Prize of Rs. 5,000/-)
04	Mr. Aswathy K Ajay	Noida	Runners -ups (Certificate and Cash Prize of Rs. 1,000/- each)
05	Ms. Anindita Hore	Kolkata	
06	Ms. Saima Modak	Kolkata	
07	Ms. Supriya Dutta	Kolkata	

Mr. Sagnik Banik, Managing Director (MD), Mr. J.C Chatterjee, Director, Mr. Manish Sharma, P.D. - Head & Mr. Bibek Banerjee, General Manager-HR, IR & Admin from Ajanta Shoes were present to grace the occasion and to present the award to the winners.



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The students of FDDI School of Footwear Design & Production (FSFDP) had developed the collection of leather and non-leather footwear based on prevailing market trends & fashion forecast.



A student explaining his concept to Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI



External Jury member interacting & analyzing the work done by the students of FSFDP

Such displays give a unique platform to the students to express their creativity and enhance their personality & technical skills which helps the students in exploring the new world of professional life.

Fashion show, 'Potpourri' organized by FDDI, Kolkata campus

On 19th May 2022, a fashion show, 'Potpourri' was organized by Footwear Design & Development Institute (FDDI), Kolkata campus at Eastern Zonal Cultural Committee (EZCC), Saltlake, Kolkata.

During the show, 29 graduating design collections were presented by the budding designers of the FDDI School of Fashion Design (FSFD) of Kolkata campus which focused on beauty, innovation and functionality.



Mrs. Agnimitra Paul, Member -WBLA & a renowned fashion designer being welcomed by Mr. Abhijit Ray, Centre In-Charge, FDDI Kolkata

The event was graced by the esteemed presence of dignitaries like Mrs. Agnimitra Paul, a member of the West Bengal Legislative Assembly (WBLA) & a renowned fashion designer, Dr. V. Sivakumar, State Director, Khadi

& Village Industries Commission, Ministry of Micro, Small & Medium Enterprises, Govt. of India as 'Chief Guests' and Mr. Sagnik Banik, Managing Director, Ajanta Shoes (India) Pvt. Ltd, Mr. Rajiv Bhatia, Managing Director, D2 International as 'Guests of Honor'.

The theme 'Potpourri', is the mixed bag of dreams, and celebrates the diversity in colour, texture, silhouettes, forms, textile, garments, ideas, creativity, and aspirations of the 2018 batch.



1st Runner-up award winning collection during the fashion show

The student showcased their spectacular collection and also their technical skills that created a strong image in the mind of the audience.

Industrial visit for FDDI, Chhindwara campus students at Raymond Ltd.

On 14th May 2022, Footwear Design & Development Institute (FDDI), Chhindwara campus organized an industrial visit for its students at Raymond Ltd., Textile Division, Sausar, Chhindwara.

The students of FDDI School of Fashion Design (FSFD) were taken on an industrial visit with an objective to provide first-hand information about the production process involved in fabric manufacturing & to acquaint them about the day-to-day workings of various departments.

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Raymond Ltd., is the largest integrated manufacturer of fabric in the world. It has over 60% market share in suiting in India.



FDDI students along with their faculty at Raymond Ltd.

Under the guidance of the highly experienced faculty of FDDI, the students visited the different departments of the company like Fabric Production, Dyeing & Printing, Finishing Treatment and Packing & Warehousing during which Mr. Arun Kumar, Sales & Marketing and Mr. Ashish Sharma, HR & Admin. guided the students about the latest technology machines and the technicalities involved in fabric manufacturing.

Research paper of Faculties of FDDI, Fursatganj campus published in 'Leather Age' magazine

A joint research paper of the Faculties of Footwear Design & Development Institute (FDDI), Fursatganj campus has been published in India's leading monthly magazine 'Leather Age', May 2022 issue.

The research paper with the topic 'Role of Artificial Intelligence in Footwear Technology' has been written by Mr. Varun Gupta, Jr. Consultant- FT and Mr. Varun Tripathi, Faculty-FT.

This research was conducted to study the role of artificial intelligence in footwear technology. The research focus to study the application of artificial intelligence in footwear manufacturing. The research paper elucidates the Strength, Weaknesses, Opportunities & Challenges (SWOC) analysis of artificial intelligence with the case study method by the example of comparing the cutting process of two different footwear factories, one using artificial intelligence equipped machinery and the other with the traditional method.



Mr. Varun Gupta, Jr. Consultant- FT, FDDI, Fursatganj



Mr. Varun Tripathi, Faculty - FT, FDDI, Fursatganj

The research paper is available at <https://drive.google.com/file/d/17m-4-b-mxXBjyVKGFDfXPuy0MFsyPFWV/view>