



NEWSLETTER

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A WEEKLY NEWSLETTER

3rd JUNE 2022



FDDI, Fursatganj student wins 'Logo Design' competition organized by CII Young Indians

Mr. Naman Agrawal, a student of Footwear Design & Development Institute (FDDI), Fursatganj campus was declared the winner of Logo Design competition organized by Confederation of Indian Industry (CII) Young Indians (Yi).

The vibrant and energetic logo designed by the student of B. Des FDDI School of Footwear Design & Production (FSFD&P) 2019 batch, was declared as the winner of the logo competition by CII in the Yi First Governing Council Meeting, 2022 held at Greater Noida during the launch of Utsav Logo.

The logo represents youth full of energy and enthusiasm. The design has a base pillar of number 75, fused in a manner that the result represents the feeling and vision of young India at its 75th anniversary. Different colors represent out different skills, traditions, culture in one land that merge between themselves and create Incredible India.

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Mr. Naman Agarwal



Logo designed by Mr. Naman Agarwal



Certificate of Achievement given to Mr. Naman Agarwal

Youth of India will lead the world with their skills and attitude of not stepping back. Tri-color in the logo represents a youth going higher and higher holding the National Flag.

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CII, Young Indian division planned series of events to celebrate and commemorate 75 years of progressive India. They have invited participation of students in co-creating the logo for “Yi Utsav for India@75”.

The theme for the year 2022: “Yi Utsav” which marks the 20th year of Yi and the 75th year of Indian Independence dedicated to celebrate excellence through leading for change, reinforcing the spirit of collaboration leading Yi in becoming an organization of significance.

'Fashion Grandeur-22' organized by FDDI, Fursatganj campus

On 20th May 2022, a fashion show, 'Fashion Grandeur-22' was organized by Footwear Design & Development Institute (FDDI), Fursatganj campus.

During the event, the Graduating students of Fashion Design Batch 2018, Leather and Draping garments collection by students of Fashion Design Batch 2019 was showcased. Along with this, an array of footwear design collection was also displayed by the students of Footwear Design Batch 2019.



Students presenting their collection



Students along with the dignitaries

The event was graced by the esteemed presence of dignitaries like Mr. Krishnendu Gupta – Director, Indira Gandhi Rashtriya Uran Akademi, Dr. G.K. Chaukiyal – Head of Academics, Rajiv Gandhi National Aviation University, Mr. Sanjiv Bahl – Advisor to V.C., Rajiv Gandhi National Aviation University, Dr. Bharat Shah – Director, NIFT, Rae Bareli, Mr. Sunil Doval – G.M., ITI Ltd., industry and media persons.

During this grand event, the students presented their collection in 25 sequences on themes like 'Rivayat-e-Lucknow', 'Out Break Lesson', 'Graffiti', 'Montage Mosaic' and 'Zodiac Signs' to name a few.

During the event, a footwear collection designed by students of Footwear Design Batch 2019 was also displayed which comprised of backdrop and fixtures created by the students itself to present the designs.

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'Fashion Grandeur-22' provided all the graduating students the opportunity to showcase their spectacular collection and also their technical skills to 'Guests of Honor' and industry professionals.

Interactive session on 'Industry Orientation' held at FDDI, Chennai campus

On 20th May 2022, an interactive session on 'Industry Orientation' was held at Footwear Design & Development Institute (FDDI), Chennai campus.

The session was organized by FDDI School of Footwear Design & Production (FSFD&P) and conducted by Mr. C. Chandra Sekar, Vice President (VP) & Mr. V. Md. Thameem Basha, HR Manager from KH Exports India Private Limited, Footwear Division.



A view of the session

Mr. C. Chandrasekar, VP of KH Exports India Private Limited and is a B. Tech. Leather Technologist from CLRI and has also done M. Tech. Footwear from Anna University is having more than 34 years of experience in managing operations of most of the leading leather footwear manufacturing companies. Mr. V. Md Thameem is a HR professional in the footwear industry with 15 years of experience.

During the session, they briefed the students about various functional areas of the footwear industry and elaborated on the current expectations of the industry from potential candidates including the skill sets which the industry requires from the fresher's.



Mr. C. Chandrasekar & Mr. V. Md Thameem being felicitated by faculty & staff of FSFD&P

Industrial Exposure for FDDI, Rohtak students in Jalandhar's Leather, Footwear and Allied Industries & Institute

Footwear Design & Development Institute (FDDI), Rohtak campus provided an industrial exposure to its students of FDDI School of Footwear Design & Production (FSFD&P) in Jalandhar's Leather, Footwear & Allied Industries on 09th and 10th May 2022.



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Under the supervision and guidance of the faculty of FDDI, a group of forty-six students of FDDI School of Footwear Design & Production (FSFDP) visited Nivia Sports Industries, Lamson Industries, Central Leather Research Institute (CLRI) and Jay Dee Leather Pvt. Ltd.



Students alongwith their faculty members at Nivia Sports Industries



Students watching the manufacturing process of non-leather footwear (Hawaii Chappal) at Nivia Sports Industries

The purpose of the visit was to provide exposure and familiarize the students with the professional working environment of leather, footwear and allied industries besides

making them conversant with latest technological developments the manufacturing process for domestic & export market and providing them an opportunity to understand the practicality of physical and chemical testing.

At the respective industrial unit, the students were guided by the factory experts who explained them and also highlighted the relevance of technology & machines used for making products in the respective factories.



Students at CLRI watching Physical testing being performed



Students alongwith their faculty members watching the process taking place in the tannery at Jay Dee Leather Pvt. Ltd.

Through this visit, the students got an opportunity to learn about the working atmosphere and various functional areas like manufacturing, sequence of lasting operations, quality control, supply chain logistics, witnessed the tanning process & different type of leather finishing, variety of chemicals, machineries & techniques, process of last making, 3D Digitizing and other major operations of the industrial units besides understanding the process of testing of different materials.



Compiled by:
Resource-Cum-Information & Publication (RCIP),
Footwear Design & Development Institute (FDDI)
(Ministry of Commerce & Industry, Government of India)
A-10/A, Sector-24, NOIDA- 201301

Email : ashish@fddiindia.com
Phone : +91- 120-4500100, 4500107
Website : http://www.fddiindia.com