



NEWSLETTER

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A WEEKLY NEWSLETTER

5th August 2022



FDDI, Hyderabad campus in collaboration with LEPRA Society organizes technical workshop on 'Footwear with Orthosis for Deformed Feet'

On 26th July 2022, Footwear Design & Development Institute (FDDI), Hyderabad campus in collaboration with LEPRA Society organized a technical workshop on 'Footwear with Orthosis for Deformed Feet'.

Under the supervision and guidance of faculty of FDDI School of Footwear Design & Production (FSFDP), the students visited Oblum Shoes & Small Leather Goods - a handmade footwear brand located at Kavuri Hills, Hyderabad.

LEPRA Society is a non-governmental organization that promotes quality health care, initiates and fosters new developments and implementation. It aims to support the National Health Programmes in the prevention and control of diseases such as Leprosy, Lymphatic Filariasis and other neglected diseases.

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Key Speaker: Mr. Kameswara Rao, Physiotherapist & Project Officer, LEPRA Society

Its New Nallakunta zone has been actively working since 1988, to help people with leprosy, people with diabetes mellitus and so on. It is also having a shoe manufacturing unit, where they are making footwear with orthoses for people in need.

The morning session of the workshop was conducted by Mr. Kameswara Rao, Physiotherapist & Project Officer, LEPRA Society. He is trained from Central Leprosy Teaching and Research Institute (CLTRI) having more than 33 years of experience in LEPRA Society and has also published several research papers in various international reputed journal.

Mr. Kameswara Rao briefed about the normal physiology of human body & feet, affected patients with anesthetic feet, symptoms and treatment. He further briefed

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about the relationship between foot type, foot deformity and effectiveness of footwear with orthosis for deformed foot. He also gave an in-depth knowledge of human foot anatomy, functions of feet, importance of Gait cycle for affected feet with various diseases and parameters to be considered for designing of footwear with orthosis. In addition, he explained benefits of Micro Cellulose Rubber (MCR) as shock absorption, capacity of shore hardness, high pressure points and prevention of foot ulcer.



Theoretical session in progress

The afternoon session was conducted by Mr. Kameswara Rao and Mr. Devdas.

Mr. Devdas is an artisan-cum-shoe technician having more than 30 years of experience. During this session, the participants received hands-on practice which helped them to acquire good understanding of feet measurement system for deformed feet, support of orthosis pad for supinated, pronated feet and hallux limitus.

The technical workshop was organized with the objective to provide active learning experiences and exposure to the practical tools and skills needed to thrive in professional endeavors.

FDDI participates in IFCOMA's 'SHOETECH Vellore 2022' - Buyer-Sellers Meet cum Exhibition



A view of the inaugural session

Footwear Design & Development Institute (FDDI) participated in 'SHOETECH Vellore 2022' - Buyer-Sellers Meet cum Exhibition which was organized by Indian Shoe Federation (ISF) and Indian Footwear Components Manufacturers Association (IFCOMA) with the support of Council for Leather Exports (CLE).

It was held at Ramani Shankar Mehal, Vellore in Tamil Nadu on 22nd & 23rd July 2022.

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The inaugural session was attended by Mr. Mohamed Hashim, Chairman, KH Group and Mr. Rafeeq Ahmed, Chairman, Farida Group, Mr. P Aqeel Ahmed, Chairman & MD, Florence Co. Pvt. Ltd., Mr. Yavar Dhala - Vice President, ISF, Mr. Sanjay Gupta, President, IFCOMA, and other industry dignitaries.

FDDI displayed a wide range of creations at its stall that included ladies and gents shoes, casual and formal footwear and sports shoes. Information about the academic programmes of the FDDI was also provided to the aspiring students and to the industry professionals.



A view of the stall of FDDI

RJ Hunt Programme organized by AIR FM Patiala at FDDI, Chandigarh (Banur) campus

AIR-FM Patiala organized a RJ Hunt Programme at Footwear Design & Development Institute (FDDI), Chandigarh (Banur) campus on 29th July 2022.

Students of various departments of FDDI, participated and share their thoughts in form of extempore about their career, sustainable fashion, and employability in Footwear, Fashion, Retail and Leather Goods Sector on the given topic.



Students sharing their thoughts



A view of the participants

The program was also successful in spreading awareness about the professional programmes conducted by FDDI, skill required and the need for up-skilling and reskilling.



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Selected students will participate in a live programme as guest RJ, which will be on-air through AIR FM 100.2 Rainbow. This program was completed under the proficient direction of Mrs. Shahnaz Jolly Kauda (Program Director-AIR FM Patiala).

FDDI, Ankleshwar Faculty wins 'Best Researcher Award'

On 25th June 2022, Mr. Sadheeshkumar.A, Sr. Faculty, School of Fashion Design (SFD) of Footwear Design & Development Institute (FDDI), Ankleshwar campus won the 'Best Researcher Award' during 'National Level Academic & Research Awards 2022'.



It was organized by Innovation Online Training Academy (IOTA), Coimbatore, Tamil Nadu.

This award is based upon his research on Textiles & Apparel Design, Herbal Textiles Research on several herbal extraction process and application of diverse Fabrics purpose on Medical Textiles & Eco friendly Textiles.

Award Certificate and Memento given to Mr. Sadheeshkumar.A, Sr. Faculty, FDDI

He won this award under the 'Best Researcher Award' category for his research work and for 20 research papers contribution.

His research work has been published in reputed National, International and UGC Care journal with good impact factor.



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