



NEWSLETTER

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A WEEKLY NEWSLETTER





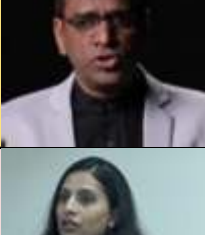

12th August 2022



'Orientation Programme' held at FDDI campuses

With the commencement of new academic session at twelve campuses of Footwear Design & Development Institute (FDDI), 'Orientation Programme' was held from 03rd to 5th August 2022.

During the 'Orientation Programme', besides all Heads of Schools and Departments, FDDI Alumnis and others associated addressed the students and made them aware of various aspects of functioning of the Institute. Students were also made to understand the teaching-learning process and active learning in theory and practice.

Sr. No.	Speaker	Designation & Organization	Topic
1	Mr. Ashish Bansal, (FDDI Alumni)	 Country Head, BFL Brand Folio	Brand Building in Organized Retail Industry
2	Mr. Chetan Saraswat, (FDDI Alumni)	 Founder & Owner, ATI Impex, Agra	Prospects in Footwear Industry
3	Mr. Biplab Bhattacharjee, (FDDI Alumni)	 Founder 2000 & Forever (Leather Bags & Shoes)	Journey of Now & Then
4	Mr. Tunir Chatterjee, (FDDI Alumni)	 Head Designer -Varun & Nidhika	Future of Indian Fashion
5	Mr. Jaiveer Singh Kaswan	 Motivational Speaker	Roadmap to Success
6	Ms. Anima Kumari, (FDDI Alumni)	 PAN India VM, Mango & Bebe	My journey from FDDI to Mango

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The students were briefed about rules & regulations of the Institute and were given an overview of the complete realm of FDDI life to familiarizing them with various facilities & amenities available at their respective campuses so as to make the process of settling-in go smoothly.



Mr. Chetan Saraswat making presentation on 'Prospects in Footwear Industry'



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The fresher's also had informal conversations with seniors, peers, teachers, department heads and admin staff where they got their doubts clarified pertaining to the Institute.



A view of the 'Orientation Programme'



Mr. Jaiveer Singh Kaswan making presentation on 'Roadmap to Success'



Students getting their doubts clarified during the 'Orientation Programme'

The students & faculties from all the campuses of FDDI were connected virtually from the virtual classroom facilities at their respective campuses.

Slogan Writing & Poster Making competition on the theme 'Azadi Ka Amrit Mahotsav, Nation First Always First' held at FDDI, Noida campus

Under the aegis of 'Azadi Ka Amrit Mahotsav', Footwear Design & Development Institute (FDDI), Noida organized Slogan Writing & Poster Making competition on 8th August 2022.



Students participating in the competition

FDDI School of Footwear Design & Production (FSFDP) organized the competition with an objective to propagate about independence movement and freedom fighters among the young generations.

To imbibe the spirit of nationalism, the theme of the competition was 'Azadi Ka Amrit Mahotsav, Nation First Always First' during which the students enthusiastically participated in the competitions.



Slogan written & Poster made by the students

Operational Exposure for FDDI, Hyderabad students at Sarath City Capital Mall

To orient the students of B. Des. FDP (2021-25) of Footwear Design & Development Institute (FDDI), Hyderabad campus on 'Footwear as Problem Solving Aspects', operational exposure was provided at Sarath City Capital Mall, Kondapur, Hyderabad on 08th August, 2022.

The students of FDDI School of Footwear Design and Production (FSFDP) who were accompanied by their design faculty, were acquainted with the logic of footwear as problem solving aspects, the intricacies of footwear design and how various the latest technologies in footwear help players achieve their ambitions.

Sarath City Capital Mall which has brought 100+ biggest brands, is one of the largest mall in India, in terms of total retail area and has over 100 outlets spread across four floors.



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Mr. Mubarak, Senior Sports Lead of Puma SE, vividly explained the details about different kind of shoes i.e. running shoes, sports shoes, lifestyle shoes and walking shoes. The students witnessed soles of different kinds and learnt about what each had to offer. Students were introduced to the lightest running shoe (weighing 147 gms.), with nitro sole and were told about its different aspects which made it the right choice for a runner.



Mr. Mubarak, Senior sports lead of Puma SE, explaining the students



The students & faculty members along with the team Puma SE- Kondapur

In addition, the students visited various brands such as Nike, Adidas, Reebok, Skechers, Inc 5, Fila etc. for the comparative analysis of their design project. The Inc 5 store had the Birkenstock footwear made with cork foot bed, which amazed the students.

In other stores such as Adidas and Nike, students were exposed to various innovative technologies that were part of the footwear, such as 3D printed lattice sole, temperature ineffective shoes, air max technology and ultra-boost technology.

It was a tremendous learning experience for the students.

World Embroidery Day celebrated at FDDI, Chennai campus

World Embroidery Day was celebrated at Footwear Design & Development Institute (FDDI), Chennai campus on 30th July 2022.

The day is marked to acknowledge and promote the craft of decorating fabric using a needle to apply thread or yarn.



A view of the Monogram Hand Embroidery competition



Participants with their embroidery filled with creativity

It was a memorable day for the students of FDDI Chennai campus as they participated in the Monogram Hand Embroidery competition which was organized by FDDI School of Fashion Design (FSFD).



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Besides this, a workshop was also conducted on this occasion at Loyola International Residential School for 11th & 12th standard students on 1st August 2022.



Workshop in progress at Loyola International Residential School



Participants of Loyola International Residential School

All the participants enjoyed the company of needle, fabric and thread which led to free creative thoughts and ideas.

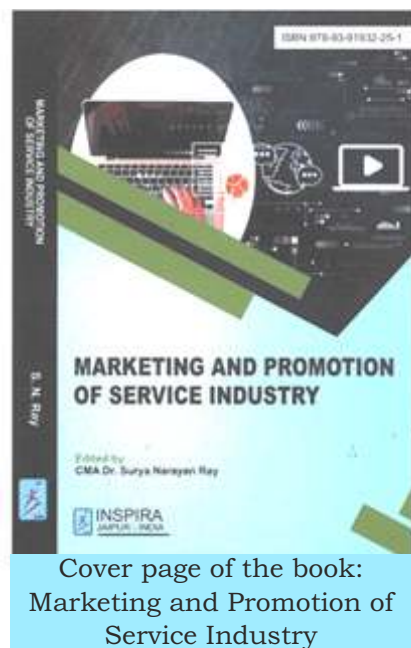
Research study of Faculty of FDDI, Hyderabad campus gets published in a book

A research study of Mr. Rambabu Muppidi, a Faculty of Footwear Design & Development Institute (FDDI), Hyderabad campus has been published in the book named 'Marketing and Promotion of Service Industry'.

The title of the research study which is covered under chapter five is 'The Present Scenario of Pagati Veshalu: Study on Costal of Andhra Pradesh Region (Special Focus on Costume, Makeup and Role Play)'.



Mr. Rambabu Muppidi Faculty, FSLGAD, Hyderabad



Cover page of the book: Marketing and Promotion of Service Industry

Mr. Rambabu Muppidi is a Faculty in FDDI School of Leather Goods & Accessories Design (FSLGAD), Hyderabad. He is a pass-out from Fashion Communication Design, National Institute of Fashion Technology (NIFT), Mumbai.

Mr. Rambabu has done various job roles previously like Assistant Professor, HoD and Academic Consultant, Jute Board Empanel Designer, Art and Craft Teacher, Telugu films for Assistant Art Director, Research scholar, Fashion designer, R and D designer (Leather Goods & Accessories Design), Nathanz Manufacturing Industry Pvt. Ltd. Maharashtra, IDC sector in Thane, Mumbai.

The research study is based on a very famous theater art form.

The book has been published by INSPIRA, bearing ISBN: 978-93-91932-25-1.



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