



NEWSLETTER

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A WEEKLY NEWSLETTER

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76th Independence Day celebrated at FDDI campuses

The 76th Independence Day was celebrated with patriotism fervor and traditional gaiety at all the campuses of Footwear Design & Development Institute (FDDI) located at Noida, Fursatganj, Chennai, Kolkata, Rohtak, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad on 15th August 2022.

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Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI unfurling the Tri-colour



MD FDDI delivering the 'Keynote Address'

Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI unfurled the Tri-colour at FDDI, Noida campus in the presence of the staff & students of FDDI.

Delivering the 'Keynote Address', Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI, said, "Today we are celebrating the greatest festival of Indian democracy, as this day commemorates India's independence from colonial rule after two centuries

of oppression and suppression at the hands of the British. We must pay obeisance for the sacrifices and tireless efforts of our courageous leaders and freedom fighters who gave their entire life for the sake of the nation and the countrymen."



A view of the cultural programme



A view of the display made by students



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“India's independence has completed 75 years, so this year the country is celebrating 'Azadi Ka Amrit Mahotsav'. The 'Har Ghar Tiranga' campaign is also a part of this festival. Its main objective is to inculcate the feeling of patriotism among the people and to hoist the Indian tricolor at every home,” added Mr. Sinha.



Winners of 'AAKRITI' competition with the MD, FDDI



A view of FDDI, Jodhpur campus

A colourful cultural programme was presented by the students of the institute, which constituted of patriotic songs, captivating dances and one-on-one plays that depicted the struggles of our soldiers who are fighting on the border, the sacrifices made by them for the sake our freedom and safety.



Flag hoisting at FDDI, Patna campus



Flag hoisting at FDDI, Hyderabad campus

On this occasion, all the winners of 'AAKRITI' – an online design competition and the winners of Slogan Writing & Poster Making competition on the theme 'Azadi Ka Amrit Mahotsav, Nation First Always First' were given prizes by the MD, FDDI.

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At all the other campuses of FDDI, the flag hosting ceremony was followed by the National Anthem in unison.



A view of FDDI, Banur campus



Rally on 'Azadi Ka Amrit Mahotsav Aur Hamare Sarokar' held on 8th August 2022 at FDDI, Kolkata campus

Faculty & staff of the respective campuses assembled and participated in making the Independence Day celebrations inspiring and enlightening.



Flag hoisting at FDDI, Kolkata campus



A view of flag hoisting at FDDI, Fursatganj campus

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In conjunction with the nation's 75th anniversary of its independence, the Khadi and Village Industries Commission (KVIC) in association with FDDI Kolkata, organized a rally on 'Azadi Ka Amrit Mahotsav Aur Hamare Sarokar' on 8th August 2022 during which Dr. V. Sivakumar, State Director, KVIC, Mr. Manas Basak and Mr. Narain Singh were also present.



Flag hoisting at FDDI, Ankleshwar campus



A view of flag hoisting at FDDI, Rohtak campus

FDDI shared its Independence Day celebrations on the social media platforms.



Flag hoisting at FDDI, Chhindwara campus



Flag hoisting at FDDI, Guna campus



A view of flag hoisting at FDDI, Chennai campus

The crescendo of 'Har Ghar Tiranga' campaign' aptly culminated in the Independence Day celebrations.



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