



NEWSLETTER

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A WEEKLY NEWSLETTER

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Additional Secretary, DPIIT, Government of India visits FDDI, Chandigarh (Banur) campus

On 23rd September 2022, Mr. Rajeev Singh Thakur, IAS, Additional Secretary (AS), Department for Promotion of Industry and Internal Trade (DPIIT), Government of India visited Footwear Design & Development Institute (FDDI), Chandigarh (Banur) campus.

On this occasion, the Centre In-charge, FDDI and the staff of the institute welcomed him.



AS, DPIIT being welcomed at FDDI



AS, DPIIT interacting with the students

During his visit, he inspected technical workshops equipped with modern state-of-art machineries, conference halls, seminar halls, auditorium, Information Technology Services Center (ITSC), Design Studio, CAD-CAM lab, Digital Classroom boys hostel etc.



A staff demonstrating about the Cutting Lab to the AS, DPIIT



AS, DPIIT visiting the Lasting Lab



AS, DPIIT at the 'Digital Classroom' facility

He was briefed about the importance of hand tools, shoe last and the state-of-the-art-equipments and a demonstration was given in the Pilot Plant constituting of Cutting, Closing, Component, Lasting & Finishing Workshops for Footwear Design & Production students.

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He saw the newly setup 'Digital Classroom' facility that enable students of various campuses across the country to enhance the knowledge & skills and provides an opportunity to streamline the academic structure at all other eleven campuses of FDDI.



AS, DPIIT watching the IT Department



A student briefing about the display concept to the AS, DPIIT



AS, DPIIT watching the display

The students of FDDI displayed their works in the form of presentations. They had put up stalls where a display of footwear, designs, sketches etc. was made.

He interacted with the members of the faculty & staff members and gave valuable suggestions for the improvement of standards of teaching, research and collaboration programmes of the institute across all the campuses.

He emphasized to focus on a five/ten year vision of institution and an action plan to achieve it. He also suggested to include Artificial Intelligence (AI) in the syllabus of FDDI which has become a vital necessity of the contemporary and future society and it may prove to be a game changer for placement linked educational programs.



Interaction with the Faculties and Staffs of FDDI



He suggested forging linkages with other educational institutions for joint research and adopting best practices in the area of footwear/leather/fashion. He also emphasized for increasing industrial and educational consultancy so that the brand building of FDDI is done.

To enrich the young mind with sportsman spirit, leadership, interpersonal relationship etc., he also suggested to form various clubs and societies amongst the student, so that their hidden talents are brought out brilliantly.

FDDI, Hyderabad students visit Paragon Polymers Products Private Limited, Hyderabad

With an objective to provide an insight of the working environment of the organization and also to increase the technical knowledge of the students of Footwear Design & Development Institute (FDDI), Hyderabad campus, an industrial visit was organized on 24th September 2022 at Paragon Polymers Products Private Limited.

Under the supervision and guidance of faculty of School of Footwear Design & Production (SFDP), the students of B.Des FDP 2020 & 2021 Batches visited Unit B & Unit A of Paragon Polymers Products Private Limited located in Patancheru, Hyderabad.

The students visited the Paragon-B footwear unit, which is spread over 16 acres of land and has a large non-leather manufacturing area (upper & assembly). The students were first given a vivid tour of Unit B of the factory, which produces 33,000 pairs per day. After watching various sequence of operation in the unit, the students were led to the quality section, where the soles were tested for flexibility and the final footwear was tested for suitability of fitting, using a last. Furthermore, they were exposed to various sole testing methods.



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In the second half, the students were taken to the Paragon unit A having EVA Hawaii chapel production unit, with a capacity of 50,000 pairs per day. First, students were taken to the raw material mixing section where they learned about involvement of recycled material (acquired from cutting waste) as one of the major ingredients which, reduced the overall common cost involved in mixing. Further, they witnessed the whole extrusion and sheet building process, and were provided every detail about it.

The students also had an interaction session with the HR, Production Manager, Designer and other front-office executives where their queries were clarified. During the interaction session, Mr. Sreejith Nair, General Manager, Hyderabad Division & his team briefed about quality parameters of safety shoes, career opportunities in non-leather sector, Kaizen Quality Management and Lean Manufacturing, etc.



Mr. Uday Krishna, Manager, Unit B briefing about SOP of PU pouring to the students



Students at Paragon footwear, Unit A

'Alumni Interactive Sessions' held at FDDI, Noida campus

With the objective to guide and motivate the students to take up the correct careers with full seriousness and in the right spirit, 'Alumni Interactive Sessions' were held at Footwear Design & Development Institute (FDDI), Noida campus.

Sr. No.	Name of the Alumni	Batch Detail	Present Designation & Associated with	Date of Session
1	Mr. Niren Annad	MFT 1997-99	Managing Director - Evertrade Group, India & China	22 nd September 2022
2	Mr. Ashish Kumar Jha	PGDFTM 2001-03	Sales Head - Groz-Beckert, Germany	20 th September 2022

The sessions, organized by the Placement department of FDDI were successfully addressed by Mr. Niren Annad and Mr. Ashish Kumar Jha, alumnus of FDDI.

Both of them encouraged the students of School of Footwear Design & Production (SFDP) on how to be ready for the job market. They shared their experiences

on how they prepared for the job market, while they were students of FDDI.

They provided valuable tips to the students and said that there are two ways to build one's carriers; one is to work for others (Join in the existing companies) and the other one is to work for yourselves (start a company at your own).



Mr. Niren Annad, FDDI alumni addressing during 'Alumni Interactive Sessions'



Mr. Ashish Kumar Jha, FDDI alumni addressing during 'Alumni Interactive Sessions'

They highlighted the importance of goal setting & goal mapping to be successful in the professional world and also emphasized to be updated according to industrial requirement and working technology.

They suggested to gain better knowledge during the curriculum and replied to the several different queries raised by the students.

FDDI, Kolkata students visit Jaya Shree Textile Mills

Footwear Design & Development Institute (FDDI), Kolkata organized an industrial visit for 31 students of the School of Fashion Design (SFD), batch 2019 at Jaya Shree Textile Mills, Grasim Industries Ltd., Newtown, Kolkata on 20th September 2022.

Jaya Shree Textile Mills, a part of the illustrious Aditya Birla Group, and established in 1949 have been providing the latest textile innovations to the textile industry of India, through their diverse product portfolio. Today, they are a leading global player in the linen and wool textile business.

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The students, accompanied by the highly experienced faculties visited the linen manufacturing facility of the company comprising of state-of-the-art machines, processes and professional environment. It is the largest integrated linen factory in India with the latest spinning, weaving and finishing systems.

Apart from getting hands-on technical knowledge, the industrial visit also gave an opportunity to the students to explore various safety norms of the industry as well.



FDDI students at Jaya Shree Textile Mills



Technical briefing by expert of Jaya Shree Textile Mills

Visit to 'Kiran Nadir Museum of Art' by FDDI, Noida students



Ms. Yukta - Museum Educator, briefing the group

Under the educational trip, the students of the Footwear Design & Development Institute (FDDI), Noida campus visited the Kiran Nadir Museum of Art (KNMA) located at New Delhi on 20th September 2022.

Accompanied by highly experienced faculty of FDDI namely, Dr. Sushila Hooda and Mr. Saurabh Srivastava, Jr. Faculty, a group of 46 students of the School of Fashion Design (SFD) of 5th semester visited the museum.

Ms. Yukta - Museum Educator, briefed the group about all the medium and introduced about the gallery consisting of mix media, modern art, blue prints and many more which enhanced every student's learning experience that will help them substantially to their fields of specializations.

Industrial visit at Leiner Shoes Pvt. Ltd., for FDDI, Noida students

Under the industrial visit, the students of Footwear Design & Development Institute (FDDI), Noida campus were taken to Leiner Shoes Pvt. Ltd., on 19th September 2022.

The students of School of Footwear Design and Production (SFDP) of B. Des FDP 2020-24 and M. Des FDP 2021-23 batches who were accompanied by the highly experienced faculty of FDDI, visited the factory located at Hosiery Complex, Noida.

Leiner Shoes was founded by Gautam and Deepika Mehra in 1989. They has fully mechanized factories producing 1.2 million pairs of shoes annually. Leiner pioneered the production of high heeled shoes in India and now manufactures shoes, boots, sandals, slippers, wedges and sneakers for women.

The students visited the different departments of the company and learned about the latest technology machines, production of footwear and working environment of the company by the experts of various departments. They were taken around the plant and explained about the manufacturing of different constructions and styles of footwear.

The students carefully observed the work operations besides the quality and other work philosophies of the company which will be helpful to them in their professional skill enhancement.



FDDI students along with their Faculty at Leiner Shoes Pvt. Ltd.

Workshops on 'Decoupage with Vintage' and 'Clay Art' held at FDDI, Rohtak campus



Ms. Sonia Bhutani conducting the workshop



Final outcome by the students

Footwear Design & Development Institute (FDDI), Rohtak campus organized workshops on 'Decoupage with Vintage' on 19th September 2022 and 'Clay Art' on 20th September 2022.

Ms. Sonia Bhutani, from Hobby Lobby - an Institute of Art and Creative Learning, Rohtak, Haryana was the expert who conducted the workshop for the students of Foundation batch and students of the School of Fashion Design.



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Ms. Sonia gave various tips to mastery these crafts incorporating numerous beauty techniques. The students learned and created various creative canvas using different colours, moulded clay, flowers, and ornamentation materials.

Joint research study of Faculties of FDDI gets published during GAFEF-2022

Sr. No.	Name of the Faculty of FDDI	Department	Research Study Title
1	Dr. Sarita Devi, Jr. Faculty	School of Fashion Design	'Digital Applique Work: Beautiful in its Simplicity'
2	Dr. Sushila Hooda, Jr. Faculty		'Technical Textile: Nanofibres and Their Potential Applications'
3	Dr. Sunil Changdev Talekar, Chief Faculty		

Two research study namely 'Digital Applique Work: Beautiful in its Simplicity' and 'Technical Textile: Nanofibres and Their Potential Applications' written by Faculties of Footwear Design & Development Institute (FDDI) has been published during the 4th International Conference on 'Global Efforts on Agriculture, Forestry, Environment and Food Security (GAFEF-2022)' having ISBN: 978-93 - 5659-453-1.

The conference was held at Institute of Forestry, Tribhuvan University, Pokhran, Campus Pokhran, Nepal from September 17-19, 2022 during which Dr. Sarita Devi, Dr. Sushila Hooda and Dr. Sunil Changdev Talekar all from the School of Fashion Design of FDDI presented their research study through online mode.

The first research study, 'Digital Applique Work: Beautiful in its Simplicity' elucidates that the developed designs of products with digital technology were evaluated on various parameters. The study was found that applique works such a fabulous craft, developed designs of products with digital technology were highly liked by consumers.

The second research study, 'Technical Textile: Nanofibres and Their Potential Applications' explains that the future success of nanofibres in textile applications lies in areas where new principles will be combined into durable, multifunctional textile systems without compromising the inherent properties of textile including processability, flexibility etc.

Industrial visit for FDDI, Kolkata students

With an objective to provide practical exposure to its students, on 16th September 2022, Footwear Design & Development Institute (FDDI), Kolkata campus organized an industrial visit to Webel-Fujisoft-Vara, Centre of Excellence (CoE): Industry 4.0, Newtown, Kolkata.

A total of 54 students of the School of Footwear Design and Production (SFDP), batch 2021 & 2019 and the Foundation batch 2022 of the Kolkata campus were taken for the industrial visit under the guidance of the highly experienced faculties of FDDI, Kolkata.

This CoE in Industry 4.0 is being developed by Webel, Fujisoft Inc, and Vara Technology, an initiative of the Government of West Bengal which brings together graduate students, professionals, start-ups, corporates, technology providers and government to radically transform skill development as well foster innovation. It has teamed up with the world's leading 3D equipment manufacturing company, Stratasys.

The students visited the 3D printing manufacturing facility of the company comprising of state-of-the-art machines, processes and professional environment. Apart from getting hands-on technical knowledge, the visit also gave an opportunity to the students to explore various materials as well.



FDDI students along with their faculty at Webel-Fujisoft-Vara



The students being briefed about 3D printing



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