



NEWSLETTER

ISSUE NO. 896

A WEEKLY NEWSLETTER

7th October 2022



Mrs. T. Uma, IFS joins FDDI, Chennai as 'Executive Director'

Mrs. T. Uma, IFS has joined Footwear Design & Development Institute (FDDI), Chennai campus as 'Executive Director' from 26th September 2022.

She is a first woman Divisional Forest Officer of Thiruvananthapuram Forest Division. Before joining with FDDI, she was holding charge as an Officer on Special Duty, United Nations Economic & Social (UNES) Division, Ministry of External Affairs.



Mrs. T. Uma, IFS

She has grand visions and pragmatic ideas about making FDDI, as one of the best international learning centre in the field of Footwear, Leather, Fashion & Retail Management.

'Hindi Pakhwara' held at FDDI campuses

'Hindi Pakhwara' was held at all the campuses of Footwear Design & Development Institute (FDDI) located at Noida, Fursatganj, Rohtak, Chennai, Kolkata, Chhindwara, Guna, Jodhpur, Ankleshwar, Banur, Patna and Hyderabad from 14-28, September, 2022.



Hindi 'Typing' competition in progress at FDDI, Noida campus



Competition in progress at FDDI, Kolkata campus

In order to promote the knowledge and skills in use of official language – Hindi among the faculty, staff and the students in consonance with the policy of Government of India, four competitions were organized during the 'Hindi Pakhwara'.

Sr. No.	Name of Competition	Held For
1.	टिप्पण लेखन (Note Writing)	Officers & Staff
2.	टंकण (Typing)	
3.	हिन्दी प्रश्नोत्तरी (Hindi Quiz)	
4.	निबंध लेखन (Essay Writing)	Students

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Essay competition in progress at FDDI, Patna campus

The competitions witnessed the oratory, logical skills and the literary acumen of the faculty, staff and students in Hindi.

Besides this, under the Department of Official Language Incentive Scheme, cash prizes and certificates were given to the Teaching as well to the Non-Teaching departments



A view of prize distribution at FDDI, Hyderabad campus



A view of 'Hindi Pakhwara' being held at FDDI, Fursatganj campus

for the maximum percentage of work done by the department in Hindi during the last year.



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During all the competitions, a large number of both teaching and non-teaching staff as well as students participated enthusiastically in the competitions.



Competition in progress at FDDI, Ankleshwar campus



A view of cultural programme held at FDDI, Jodhpur campus



Competition in progress at FDDI, Rohtak campus

During the closing ceremony of 'Hindi Pakhwada' at FDDI, Noida campus, on 29th September 2022, Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI, delivered the 'Keynote Address', and briefed about the importance and status of Hindi language. He also urged to use Hindi in day-to-day work.



A winner receiving the prize at FDDI, Noida campus



Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI delivering the 'Keynote Address'



Dr. Pragya Kandpal, Secretary, NARAKAS addressing during the prize distribution ceremony at Noida campus

On this occasion Dr. Pragya Kandpal, Secretary, NARAKAS was the Chief Guest who addressed the employees. In her speech, she said that 'Hindi' is not just language, it is a thread that unites the countrymen.

In this grand program, the students of the institute also presented cultural programs which was applauded by the audience.

During the prize distribution ceremony, the winners were awarded cash prizes as well as certificate.



A view of 'Hindi Pakhwara' being held at FDDI, Chhinwara campus



A view of cultural programme held at FDDI, Chandigarh (Banur) campus



A view of prize distribution at FDDI, Guna campus

At FDDI, Chandigarh (Banur) campus, Mr. Jugal Kishore, Assistant Commissioner of Kendriya Vidyalaya Sangathan, Regional Office, Chandigarh, was the Chief Guest at the closing and prize distribution ceremony.

The program was presided over by Smt. Neena Behl, Assistant Director-Official Language, Prasar Bharati, Chandigarh. Mr. Gurdeep Singh, Principal, Kendriya Vidyalaya, Mrs. Geetika Chandra, Principal, Delhi Public School, Rajpura, Mrs. Jaspreet Kaur, Senior Teacher, Kendriya Vidyalaya and industrialist Mr. Pravesh Kumar were the other eminent guests present on this occasion.



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Expert lecture on 'New Horizons in the World of Fashion' held at FDDI, Rohtak campus

An expert lecture on the topic 'New Horizons in the World of Fashion' was held at Footwear Design & Development Institute (FDDI), Rohtak campus on 29th September 2022.

It was organized by the School of Fashion Design (SFD) during which Ms. Shalini Singh, Team Leader from Bring it Online Media Pvt. Ltd. delivered an exhaustive lecture.

Ms. Shalini Singh enlightened the students of 2nd, 3rd & 4th year of Fashion Design and Foundation batch on the important aspects of fashion industry such as the sources of fashion, fashion cycle, factors affecting the fashion, factors affecting fashion movements and new employment opportunities in the field of fashion design.



Ms. Shalini Singh, Team Leader, Bring it Online Media Pvt. Ltd., delivering the lecture



Ms. Shalini Singh along with the students and faculty

IFCOMA organizes 'Technical Workshops' at FDDI, Noida campus

With an objective to keep the students of Footwear Design & Development Institute (FDDI) updated with the technological advancement taking place in the footwear components sector, the Indian Footwear Components Manufacturers Association (IFCOMA) has initiated to conduct a series of 'Technical Workshops'.

The idea is to create awareness among the students regarding the practical application of the Components and an interaction with the Industry will help boost their confidence. The workshops will also equip the students in understanding various parameters and utility of the components.

Sr. No	Name of the Expert	From	Date of Workshop
1	Mr. Alok Goel	Head of Sales & Technical Consumer Appliance Division BASF Germany	29 th September 2022
2	Mr. Manish Ashdhir	M/s RK Components, Gurgaon	27 th September 2022

Under this series, IFCOMA organized two workshops at FDDI, Noida campus during which Mr. Alok Goel and Mr. Manish Ashdhir conducted the sessions for the students of School of Footwear Design & Production (SFDP).

Mr. Alok, an alumni of FDDI who did his PGDFTM from 2002-04, briefed about PU technology, Chemistry of PU, its formulations, key processing features besides the multipurpose usage of material. He discussed about how one can plan his/her career in the PU field, the avenues that PU technology can provide to shape up a career in chemical sales & marketing industry. Motivating the students, he suggested that being FDDI students, one has the advantage to become good sales manager in chemical field, as one possesses the requisite technical knowledge which is a must for career advancement.

Mr. Manish Ashdhir conducted the session on 'Heels' which is a highly critical product while making Ladies footwear articles. During the workshop, he elaborated on the raw material application and its worldwide usages on different types of footwear. He also shed light on the technical aspects & testing parameters of the product. Components samples of 'Heels' were on display for enhancing the product knowledge of the students.

Mr. Manish also invited the students to plan & visit their factory which will help them to gain appropriate knowledge regarding the production and QC aspects.



A view of the 'Technical Workshop'



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FDDI, Fursatganj - 'Venue' sponsor of 'The Mega Talent Search Competition'

Footwear Design & Development Institute (FDDI), Fursatganj campus was the 'Venue' sponsor for the Grand finale of 'The Mega Talent Search Competition' which was organized by JCI, Yuva, Rae Bareilly on 25th September 2022.

JCI Yuva is a prestigious organization of Rae Bareilly which is involved in various social activities for last one decade in Rae Bareilly and nearby districts.



Participants & visitors from various school, colleges and coaching institutes at FDDI, Fursatganj campus



Winners of the competitions

Participants showed their talent in various competitions namely Singing, Dancing, Speech, Rangoli and Drawing which was organized for the youth studying in various schools, colleges and coaching institutes of Rae Bareilly.

Ten FDDI staff members were in the panel of Jury where as twenty students of FDDI were the volunteer for the various competitions. The ceremony was anchored by students of 19 & 20 batch of School of Footwear Design & Production (SFDP) and School of Fashion Design (SFD).

Principals, Directors, Managers and Teachers of various school, colleges and coaching institutes were present in the event. Approximately, 150 students visited the campus and enjoyed the event.

A presentation about FDDI and its courses was also the part of event. Students of SFDP & SFD displayed the products made by them.

It provided an opportunity to reach the prospective students of schools as well as colleges and other coaching institutes of Rae Bareilly and thus, improve the brand awareness of FDDI.

FDDI, Chhindwara students visit Raymond Raymond's, Boregaon Unit

On 24th September 2022, Footwear Design & Development Institute (FDDI), Chhindwara campus organized an industrial visit for its students at Raymond's, Boregaon Unit.

Twenty five students of MBA (RFM) 1st semester of the School of Retail and Fashion Merchandise (SRFM) were taken on the industrial visit with an objective to provide an opportunity to the students to know about various compliances and processing techniques that are widely used in the manufacturing unit, along with standard procedures and practices.



FDDI students along with their faculty at Raymond Ltd.



Students interacting with Store Operation team

Mr. Ashish Dubey, DGM-H.R, Mr. Ashish Sharma, HR-Manager and Mr. Manish Kukreja, Designer explained the students about the detailed process of textile manufacturing starting from fiber to yarn followed by spinning till textile manufacturing. The students also observed the process of blending the material as per the requirement of order received at Raymond's Unit internally or from specifications received from international buyer.

In addition to the visit to the manufacturing unit, the group which was accompanied by Mrs. Shashwati Bhowmick, (HOD & Sr. Faculty-RM) and Mr. Sushant Yadav, Sr. Faculty- RM visited Raymond's Factory Outlet to understand the standard practices and procedures adopted by Retail Formats by Raymond.



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Creative talent of FDDI, Kolkata student leads to winning 'Gold Prize' in 'Design Wolf Trendathon Contest', S/S 23 Pantone

Mr. Ajeet Raj, a student of Footwear Design & Development Institute (FDDI), Kolkata campus had participated in the 'Design Wolf Trendathon Contest' organized by Pantone and won the 'Gold prize' for his mood board 'Avant Garde'.



Mr. Ajeet Raj, LGAD, Batch 2019, FDDI, Kolkata

This will certainly add the most productive part and a very innovative way for Mr. Ajeet Raj to work on his trend forecasting skills in real-time as Pantone will enable him to use their cutting edge technology of demand manufacturing by Tukatech and Design Wolf.

In collaboration with Pantone, Trendathon have 5 Color Trend themes for this Spring-Summer '23 for the participants to work on to do their micro trend predictions for their client's brands, Fashion & Lifestyle brands, retail stores, market segment and targeted end-consumer.

The Design Council of Design Wolf is a panel of Design Experts who work to further the business of Fashion Architecture and Design in India and ensure its sustainable growth. It promotes and nurtures its members, who represent the best in Indian Design fraternity.

Mr. Ajeet Raj, a student of School of Leather Goods & Accessories Design (SLGAD), Batch - 2019, Semester 7, received a sponsored prize of Fashion, Home + Interior Color Guidebook (FHI) from Pantone which is an access to 2,625 market relevant colors displayed in two portable, color-on-paper fan decks, and arranged by color family for optimum viewing, extremely relevant for color inspiration and communication.

'Trendathon' is a contest where the Trend Forecasters play in collaboration with others to predict the next season when it comes to lifestyle and fashion and Interior architecture trend that shifts based on the current trends and colour forecast.



Compiled by:
Resource-Cum-Information & Publication (RCIP),
Footwear Design & Development Institute (FDDI)
(Ministry of Commerce & Industry, Government of India)
A-10/A, Sector-24, NOIDA- 201301

Email : ashish@fddiindia.com
Phone : +91- 120-4500100, 4500107
Website : <http://www.fddiindia.com>