

NEWSLETTER

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A WEEKLY NEWSLETTER

21st October 2022



Workshop on 'Knitwear' held at FDDI, Noida

With the objective to develop practical, creative and analytical skills of the students, a two-day workshop on 'Knitwear' was held at Footwear Design & Development Institute (FDDI), Noida campus on 9th and 16th October 2022.

Organized by the School of Fashion Design (SFD), Noida campus, the workshop was conducted by two industry experts namely, Ms. Priyanka Sharma - Knitwear expert with almost 16 years of experience in the area of Knitwear who has worked with several prestigious knitwear companies like TCNS Clothing, CGHS Apparel and Triburg Sportswears and Mr. Kishan, Head of Sampling Department, TCNS Clothing Company, Noida.

The students of fourth year who attended the workshop got first-hand experience on developing patterns for knitwear garments. During the sessions conducted by the experts, the students were trained how to construct the garments (T-shirt, Polo shirt, hoodies, track pants and leggings) using the industry knitting machines.

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Students attending the workshop



A garment designs made by a student

They learned about vital parts required in Knitwear industry from pattern making to garment construction with minor details such as marker planning, shrinkage control, cutting and stitching in Knitwear.



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FDDI, Noida students visit 54th IHGF Delhi Fair 2022

On 15th October 2022, the students of Footwear Design & Development Institute (FDDI), Noida campus visited the 54th edition of the Indian Handicrafts and Gifts (IHGF) Delhi Fair which was held at India Expo Centre & Mart located at Knowledge Park, Greater Noida, Gautam Budh Nagar, Uttar Pradesh.



Faculty & students of LGAD



A presentation made during the seminar

Under the supervision and guidance of the faculty of FDDI, the students of School of Leather Goods & Accessories Design (LGAD) visited the fair and also attended the seminars conducted on 15th October 2022.

IHGF - touted as the largest handicraft, fashion, textile and furniture fair in the country helped the students to study from a comprehensive collection of home, lifestyle, fashion,

textiles & furniture products from 2,000+ handicrafts manufactures & exporters across the country.

The visit was an enriching experience for the students as it enhanced their knowledge about the Trends, Products and Future demands will help them to come up with great innovative and problem solving design ideas for the future growth considering sustainability as a major role to work with.



FDDI faculty with one of the famous artisan Ms. Ruma Devi



Students visiting stall/ fair

Under 'The Conversation Series' - interaction session with Mr. Ashutosh Singhal held

Under 'The Conversation Series' initiated by Footwear Design & Development Institute (FDDI), the second interaction session was held on 14th October 2022.



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Mr. Ashutosh Singhal, Managing Director, Allianz Exports was the eminent speaker for 'The Conversation Series' which was successfully organized by the Placement department of FDDI.

Mr. Ashutosh is a professional having 40 years plus experience covering many facets of professional life. With a production capacity of more than 10,000 garments, Allianz Exports is highly quality conscious and has cost effective production facility. His export is a supplier to SuperDry, TOPSHOP, Bestseller – Selected, M&S, Doma etc.



Mr. Ashutosh Singhal, interacting with the students



A student raising her query

Students from all the batches of School of Footwear Design & Production (SFDP), School of Fashion Design (SFD), School of Leather Goods & Accessories Design (SLGAD), and School of Retail and Fashion Merchandise (SRFM) attended the interaction series with full enthusiasm.

During the interactive cum question answer session, Mr. Ashutosh Singhal briefed the students how to develop a successful business plan if someone is starting their career as an entrepreneur. He also highlighted the daily working plan in an export house and focussed on importance of pattern cutter. During his interaction with students he gave a chance to know if students are inclined towards becoming a successful entrepreneur.

FDDI, Rohtak student ventures into a 'Start-up'



Trophy received as 'Assistant Designer' at IFDN 2022 Season 3 held in Dehradun and NUFX held in Moradabad



The Logo of Ms. Priyanshi Gupta's 'Start-up'

Ms. Priyanshi Gupta, a student of Footwear Design & Development Institute (FDDI) Rohtak campus has ventured into a 'Start-up' as a freelancer fashion designer & stylist.

Getting her Institute's professional education and launching her career during

these extraordinary times is the outcome of the efforts made by Ms. Priyanshi who is a final year student of School of Fashion Design (SFD) of 2019-2023 batch.

During the COVID-19 pandemic, Ms. Priyanshi utilized her time effectively by completing various internships in industries and under designers like American Eagle Outfitters, Gurgaon branch as Product Development Merchandiser in Shahi Export, Gurgaon. She did her internship under the Designer, Ms. Saisha Rajput with the brand Shy Style and Mr. Tushar Rajput, Founder of Model Creators.



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She also got a chance to share the stage with supermodel, Mr. Saud Khan and has also worked as a freelancer stylist for the Lithnic brand.

She received the trophy as 'Assistant Designer' during the Indian Fashion Designer Nights (IFDN) 2022 Season 3 held in Dehradun and NUFX held in Moradabad.

The guidance and mentoring by the faculty of FDDI and the curriculum designed by the institute has resulted in Ms. Priyanshi becoming budding entrepreneurs who shall, in due course of time shall contribute significantly to the Indian economy.

She is accessible on Instagram with the page name, Instagram @priyanshiguptaart, <https://www.linkedin.com/in/priyanshi-gupta-01a528220>.

'Craft Workshop of Advance Design Projects' held at FDDI, Chhindwara campus in collaboration with Pidilite Industries Ltd.

Footwear Design & Development Institute (FDDI), Chhindwara campus has collaborated with Pidilite Industries Limited for organizing a series of 'Craft Workshop on Design Projects' commencing from September 2022 till November 2022.

Under this series, in the second phase, a three days 'Craft Workshop of Advance Design Projects' was conducted from 06th to 08th October 2022 for which the material theme was 'Fabric & Leather'.

Sl. No	Session No	Conducted by	Date
1	Textile Fabric	Ms. Kajal Totlani, Fecryl Certified Professional, Expert Teacher from Pidilite Industries Ms. Sharddha Jhaloya, Fashion Design Department, FDDI	06 th & 07 th October 2022
2	Surface Exploration Technique on Leather	Ms. Kajal Totlani, Fecryl Certified Professional, Expert Teacher from Pidilite Industries Mr. Prashant Kumar Sakamla, Faculty, Footwear Department	08 th October 2022

During the first & second day of the workshop, session on Textile & Fabric with techniques of Batik Art, Tie & Die Prints, Block Printing was conducted.

On the third day, the students were provided technical inputs of Art Patterns on Leather Surface i.e., Madhubani, variation of embroidery through Pidilite cones, glitters & colours on leather products like folders, bags, leather accessories & footwear patterns. It was a rare combination where the art work was

used on leather as a part of surface texture explorations technique.



Ms. Kajal Totlani, Fecryl Certified Professional, Expert Teacher conducting the theory session



Workshop in progress



The objective of the workshop was to upgrade the knowledge of students of Foundation, Fashion & Footwear of third, fifth & seventh semesters and to provide them opportunity to acquire innovative ideas and techniques on their final products in this second phase.

