

# NEWSLETTER

ISSUE NO. 899

A WEEKLY NEWSLETTER

28<sup>th</sup> October 2022



## 4<sup>th</sup> Convocation ceremony of FDDI, Kolkata campus held

Footwear Design and Development Institute (FDDI), Kolkata campus held its 4th Convocation ceremony on 18<sup>th</sup> October 2022 at Ibis Hotel, Newtown, Kolkata.

The event was graced by Chief Guest, Mr. Subrata Banik, Chairman of Ajanta Shoes (India) Pvt. Ltd. Mr. Gaurav Rathi, Director, CHEMGEMS (INDIA) Pvt. Ltd, Mr. Suman Kar, Zonal Head (Visual Merchandising), Reliance Trends, and Mr. Joydeb Chatterjee, Director, Ajanta Shoes (India) Pvt. Ltd. were Guests of Honors.

On behalf of FDDI, the Campus In-charge, Mr. Abhijit Ray welcomed all the dignitaries, faculty, staff, and all the young graduates.

The Convocation ceremony began with the lighting-up of the ceremonial lamp by the Chief Guest alongwith other dignitaries and then the invocation 'Saraswati Vandana' was recited in the presence of an audience comprised of the Graduating batch, the entire student & staff body of the Institute.

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Lighting-up of the lamp by the dignitaries



A Graduating students receiving Degree from the Chief Guest

Marking the successful completion of the young graduates of the respective professional program, a total of 83 students of session 2018 - 2022 were awarded their degrees. Besides this, 1 gold medal (overall topper),



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and 3 silver medals (departmental topper) were also given to the students for their exceptional performance.

The departmental topper of the Fashion Design department, Ms. Jahnvi Kumari Jha with 79.34% was awarded the silver medal, whereas the departmental topper of Leather Goods & Accessories Design was Ms. Indira Pal with 82.09%.



Delegates, Faculty members and Fashion Design Graduates

The departmental topper of Footwear Design and Production was Ms. Snikdha Sultana with 85.34% who was also awarded the gold medal for the overall topper, which is across all the departments.

All the dignitaries extended their best wishes for a prosperous future to all passing-out students.

## Educational tour at 'Indian Craft Week 2022' for FDDI, Noida students

Under the educational tour, on 20<sup>th</sup> October 2022, the students of the Footwear Design & Development Institute (FDDI), Noida campus visited the 'Indian Craft Week 2022' (ICW-2022) held at NSIC Ground, Okhla, New Delhi.



The students along with their faculty members at 'Hunar Haat'



Students visiting a stall/ fair

Under the supervision and guidance of faculty of School of Fashion Design (SFD), students got an in-depth knowledge about various types of crafts



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across India and also got a vision to craft documentation and product diversification. They also got a closer understanding of some of the heritage traditional fabrics like Kinkhab, Ghatchola, Bhandhej, Dabu, Shibori, Sandalwood Carving, Zardozi, Thewa Art, Kalamkari, Ajrak Printing.

The students also had an opportunity to interact with the craftsman and experience the process of their crafts. The experience at craft week brings live demonstrations, folk performances, master classes, craft galleries, art and craft instalments. The craftsman and luxury brands brings world class handmade products with a sustainable approach.

The visit enabled a closer interaction of students with the heritage and intricate arts and crafts of India.

### **Mrs. T Uma, IFS, Executive Director, FDDI Chennai campus meets Director & Country Manager of Clarks India**

In an effort to have a firm foot and to explore collaborations opportunities with the industry, Footwear & Design Development Institute (FDDI), Chennai is doing its level best.

In this regard, on 17<sup>th</sup> October 2022, Mrs. T Uma, IFS, Executive Director, FDDI Chennai campus met Mr. J Suresh Kumar, Director & Country Manager of Clarks India.

The purpose of her visit was to develop business ties, explore possibilities to seek and offer industrial consultancy in the field of skill development, suitable internship and placement opportunities for the students.

They also discussed in length regarding the possibilities of effective use of latest machineries and equipment's of FDDI's Center of Excellence (CoE) at Chennai campus which will strengthen the industry-institute collaboration.



Mrs. T Uma IFS Executive Director, FDDI Chennai campus with Mr. Suresh Kumar Director & Country Manager of Clarks India



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## FDDI, Noida participates in 'THOMSO - 2022' - the Annual Youth Festival of Indian Institute of Technology, Roorkee

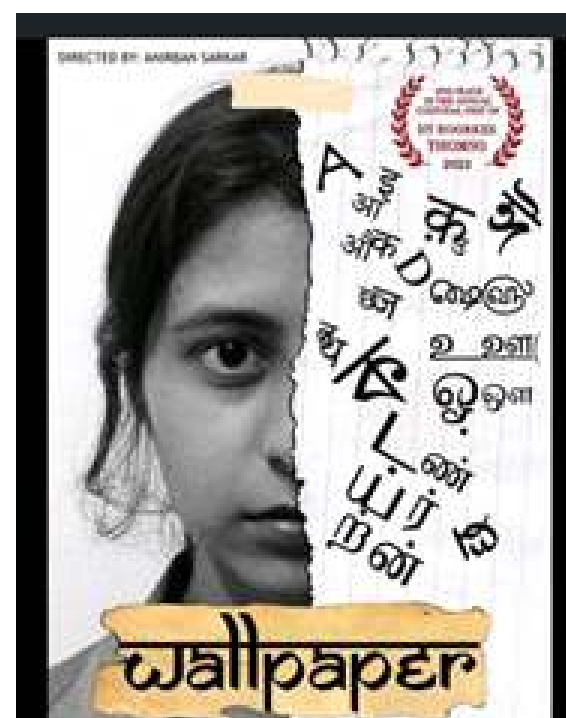
14 students of Footwear Design & Development Institute (FDDI), Noida participated in 'Thomso - 2022' - the Annual Youth Festival of Indian Institute of Technology (IIT), Roorkee which was held from 14<sup>th</sup> to 16<sup>th</sup> of October 2022.

Under the able guidance of its Faculty member, Mr. Saurabh Gupta, the student's enthusiastically participated and represented FDDI amongst numerous colleges and got into finals in many of them like cooking skills in 'Food Fiesta', a survival competition named 'Seiger' and in the dance competition 'Footloose'.

A win for FDDI Noida came with its dramatics Society: Fitoor securing second place at 16: Frames, a movie making competition where 20 entries were shortlisted and screened after which they were evaluated. Ms. Ipsita Pandey, a member of the society was there to represent and talk about the movie.



Ms. Ipsita (left) with the Judge for 16 Frames, Mr. Sanjeev Sharma



Winning movie poster for 16 Frames by Fitoor

Alongside numerous competitions, the students also eagerly attended 'Photog Workshop' which talked about different techniques regarding camera handling that helped the students to enhance their skills.