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'A talk on Digitalization, Innovation and Entrepreneurship: Pillars of Indian Economic Growth' held under the aegis of Ministry of Commerce and Industry, Government of India by FDDI, NID, NIFT, IIFT and IIP

Mrs. Nirmala Sitharaman, Hon'ble Union Minister of Finance and Corporate Affairs and Mr. Piyush Goyal, Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles, Government of India graces the event

'A talk on Digitalization, Innovation and Entrepreneurship: Pillars of Indian Economic Growth' was held on 29th October 2022 at Shilpakala Vedika, Shilparamam, Hi-Tech City, Hyderabad.



Lighting of the inaugural lamp by the 'Chief Guests' other dignitaries



Dignitaries sharing the Dias

On this occasion, Hon'ble Union Minister of Finance & Corporate Affairs (UMF&CA), Government of India (GoI), Mrs. Nirmala Sitharaman, Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles (CIM, CA, F&PD&T), Government of India (GoI), Mr. Piyush Goyal were the 'Chief Guests'.

The event also witnessed the presence of Mr. Rajeev Singh Thakur, IAS, Additional Secretary (AS), Department for Promotion of Industry and Internal Trade (DPIIT), Government of India (GoI), Ms. Jyoti Yadav, IAS, Deputy Secretary, Department of Commerce (DoC), GoI, Prof. Sekhar Mukherji, Director, National Institute of Design (NID), Ahmedabad, Dr. Mrs. Satinder Bhatia, Dean, Indian Institute of Foreign Trade (IIFT), New Delhi, Mr. Vijay Kumar Mantri, IAS, Director - National Institute of Fashion Technology (NIFT), Mr. Vagish Dixit Chairman - Indian Institute of Packaging (IIP), eminent industrialists, media persons and alumni's of FDDI, NID, NIFT, IIFT and IIP.



Welcome of Hon'ble UMF&CA, GoI, Mrs. Nirmala Sitharaman being welcomed by Ms. Jyoti Yadav, IAS, Deputy Secretary, DoC, GoI



Hon'ble CIM, CA, F&PD&T, GoI, Mr. Piyush Goyal being welcomed by Mr. Arun Kumar Sinha, IAS, MD, FDDI

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- 4th Convocation ceremony of FDDI, Fursatganj campus held;
- Technical seminar on 'Shoe Last Development' held at FDDI Chennai campus;
- Research paper presented by faculty of FDDI, Hyderabad campus;
- Faculty of FDDI, Noida campus invited as 'Technical Chairperson' during Multidisciplinary National Seminar.



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This significant event was a strategic initiative by the Ministry of Commerce and Industry, Government of India for bringing together the leading institutions of the country namely, FDDI, NID, NIFT, IIFT and IIP under single umbrella.



Mr. Arun Kumar Sinha, IAS, MD, FDDI, delivering the 'Welcome Address'



Watching the display

The event started with the lighting of the inaugural lamp by the 'Chief Guests' and other dignitaries.

Delivering the 'Welcome Address', Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI said, "With great pleasure, I take the privilege this morning to welcome the Hon'ble dignitaries present on the dais and all of you to this significant forum where deliberations on 'Digitalisation, Innovation and Entrepreneurship: Pillars of Indian Economic Growth' will be held, ushering of an era of institutional consolidation in true sense".

"The young talented minds are testimony to the fact that the emergence of novel and powerful digital technologies, digital platforms and digital infrastructures has transformed innovation and entrepreneurship in significant ways and the need is to have openness for digitalization, innovation and entrepreneurship", added Mr. Sinha.

Eminent speakers namely, Dr. Sujata, IIFT, Kakinada and Prof. Shekhar Mukherjee, NID, Hyderabad, also enriched the audience by accentuating the importance of the topic with their knowledge and wisdom.

The 'Chief Guests' and all the other dignitaries visited the stalls where a display was made by the students of FDDI, NID, NIFT, IIFT and IIP.

The Hon'ble Union Minister of Finance & Corporate Affairs, GoI, Mrs. Nirmala Sitharaman in her address, asked the students to follow the 'Panch Pran' (Five Resolve) put forth by the Hon'ble Prime Minister of India, Mr. Narendra Modi to make India a developed country by 2047.



Hon'ble UMF&CA, GoI, Mrs. Nirmala Sitharaman addressing the audience



Hon'ble CIM, CA, F&PD&T, GoI, Mr. Piyush Goyal addressing the gathering

Citing various examples of indigenous sustainable

designs like blue leather and jewellery patterns, she urged the students to be both 'agents of change' and 'agents of continuity'.

She further said that "Reviving the past, supporting artisans, adopting sustainable methods, and taking a forward-thinking approach through digitalisation will all play a role in capturing the market in India and abroad at the same time".

It was for the first time in the history of our country, where such an event took place towards fulfilling the goals of Hon'ble Prime Minister's 'Vocal for Local', 'Make in India' and 'Aatmanirbhar Bharat'.

The Hon'ble Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles, GoI, Mr. Piyush Goyal in his address said, "The Indian economy is being looked at as a bright spot the world over".



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He highlighted the successful innovation that the country came up with during the COVID-19 pandemic, especially in the production of PPE kits and testing swabs.

He exhorted the students to come up with good designs which can lead to cost reduction.

He assured to put in place a completely online system for obtaining patents which would further strengthen the innovation environment for startups.

During the 'Question & Answer' session, the questions/queries being asked by alumni/students from different participating institutes were replied/clarified by the Hon'ble UMF&CA and Hon'ble CIM, CA, F&PD&T that paved way to harness the benefits of the digital transformation.



Hon'ble UMF&CA, GoI, Mrs. Nirmala Sitharaman & Hon'ble CIM, CA, F&PD&T, GoI, Mr. Piyush Goyal giving valuable insights during the 'Question & Answer' session



A view of the audience

Mr. Vagish Dixit, Chairman, IIP delivered the 'Vote of Thanks'.

2nd Convocation ceremony of FDDI, Hyderabad campus held

On 29th October 2022, Footwear Design and Development Institute (FDDI), Hyderabad campus held its 2nd Convocation ceremony at Shilpakala Vedika, Shilparamam, Hi-Tech City, Hyderabad for 159 students who cleared their respective Programmes in the year 2022.



Mr. Rajeev Singh Thakur, IAS, AS, DPIIT, GoI delivering the 'Keynote Address'



A Graduating students receiving Degree

The event was graced by Mr. Rajeev Singh Thakur, IAS, Additional Secretary (AS), Department for Promotion of Industry and Internal Trade (DPIIT), Government of India (GoI) as the Chief Guest where as Ms. Jyoti Yadav, IAS, Deputy Secretary, Department of Commerce, GoI and Mr. Binod Kumar, Deputy Secretary, DPIIT, GoI were the Guest of Honour.

On this occasion, Mr. Arun Kumar Sinha, IAS, Managing Director, FDDI and an alumni of the institute, Mr. Mohd. Yunus, Owner - East West Tanners & Proprietor - Lee Craft India were also present.

On behalf of FDDI, Campus In-charge, Mr. Deepak Chaudhary, welcomed the Chief Guest and all the delegates, the graduating students during which the staff & students were also present.

In his 'Keynote Address', Mr. Rajeev Singh Thakur, IAS, AS, DPIIT, GoI motivated the students to not to forget their value systems, work ethics and humanity and be exemplary in whatever one choose to do in one's professional life and bring glory not only to yourself, to your family, but to this prestigious Institute and the nation.



A passing-out batch



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4th Convocation ceremony of FDDI, Fursatganj campus held

Footwear Design and Development Institute (FDDI), Fursatganj campus held its 4th Convocation ceremony on 20th October 2022 at its campus.



Dignitaries sharing the dais



A Graduating students receiving Degree from the Chief Guest

The event was graced by Chief Guest, Mr. Javed Iqbal, Managing Director, Naaz Group of Companies & Regional Chairman (Central) - Council for Leather Exports (CLE) whereas Mr. O.P Pandey, Executive Director - Kanpur Unnao Leather Cluster Development Company Limited (KLC) was the Guest of Honour for this day.

Two distinguish alumni's of the institute namely, Mr. Mohd. Yunus, Owner - East West Tanners & Proprietor - Lee Craft India and Mr. Muneeb Anwar, Director - MAQ International also grace the occasion.

Marking the successful completion of the young graduates, a total of 65 students of the session 2018 - 2022 were awarded their degrees.

All the dignitaries extended their best wishes to all passing-out students for a prosperous future and to bring glory to the country as well to the institute.



The passing-out batch

Technical seminar on 'Shoe Last Development' held at FDDI Chennai campus

To enhance the knowledge of the students, a technical seminar on the topic 'Shoe Last Development' was organized at Footwear Design & Development Institute (FDDI), Chennai campus on 13th October 2022.



Mr. Natarajan delivering the lecture



Students attending the session

The School of Footwear Design and Production (SFDP) organized this technical seminar during which Mr. Natarajan, OT-Vice President – South region & Mr. Mujeeb, Technical Manager from M/S. Sanghavi Shoe Last Accessories Limited, Chennai shared their experience & expertise with the students and faculty of the campus.

They briefed about the types of shoe last, importance of shoe last, its technical consideration and development of modern lasts and also explained about the modern manufacturing method of shoe last using CAD enabled semi-skilled operatives to construct three-dimensional (3D) last forms from a library of last shapes.

They elucidated about the data stored in a program that can be used to cut accurate lasts quickly, with modern machinery allowing a number of different sizes to be formed at the same time.

The session was attended by the students, and faculties which also gave new insight to the innovations taking place globally in the field of shoe last.



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Research paper presented by faculty of FDDI, Hyderabad campus

Dr. Govind Soni, a Faculty of Footwear Design & Development Institute (FDDI), Hyderabad campus presented a research paper during the 4th Multidisciplinary National Conference on Pre-Doctoral Research (MNC-PDR-2022) which was held on 11th October 2022.

This national level virtual conference was organized by Dayalbagh Educational Institute (Deemed to be University), Agra, Uttar Pradesh which aims to provide a strong platform for the young and dynamic researchers to shape their research idea and skills.

Dr. Govind Soni, a Faculty of School of Retail and Fashion Merchandise (SRFM) presented his paper on the title "The Study of Integrated Marketing Communication Impact on Consumer Buying Behavior".

The research paper elucidates about the influence of Integrated Marketing Communication (IMC) on consumer

purchase process with the view of more understanding towards IMC and consumer buying behavior relationship. It also provides insight of the intensity and degree of consumer involvement in product purchase that gives marketers a clue in understanding their motive behind purchase and IMC becomes key marketing strategy which helps brands to satisfy consumer needs.



Dr. Govind Soni,
Faculty –SRFM, Hyderabad



Certificate of Participation

Faculty of FDDI, Noida campus invited as 'Technical Chairperson' during Multidisciplinary National Seminar

Mr. Gaganjeet Singh, Faculty at Footwear Design & Development Institute (FDDI), Noida campus was invited as 'Technical Chairperson' during a Multidisciplinary National Seminar on the topic 'Innovative, Informative and Applied Global Research System: Issues & Challenges' (IIARSIC-2022).

This online seminar was organized by International Centre for Scientific Research and Development (ICSRD), Bengaluru, Karnataka 20th September 2022 with the aim to encourage the research scholars and academicians to conduct innovative, informative and applied research, which benefits the industry and the society as a whole.



Mr. Gaganjeet Singh,
Faculty FDDI



Certificate of Participation

Mr. Gaganjeet, while sharing his thoughts said, "Research should be innovative, informative and applied in nature as today's world is very dynamic and there is cut throat competition in the industry. So in order to remain competitive, the industry needs to do constant innovation and research."

The seminar was attended by research scholars, academicians and professors from different streams and across the country.



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