

NEWSLETTER

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A WEEKLY NEWSLETTER

11th November 2022



Mr. Ashish Dikshit takes over as Chairman, FDDI

Mr. Ashish Dikshit, is the new Chairman of the Governing Council (GC) of Footwear Design and Development Institute (FDDI) from 3rd October, 2022.



Mr. Ashish Dikshit

He is currently the Managing Director of Aditya Birla Fashion & Retail Limited (ABFRL), India's largest pure play fashion company. Ashish has worked in diverse roles across industries and functions over his career spanning more than 30 years.

He is an Electrical & Electronics Engineer from IIT - Madras and holds a Master's Degree in Business Administration from IIM - Bangalore. He is also an alumnus of Harvard Business School through its Advanced Management Program.

He is the recipient of the Distinguished Alumnus Award from IIT Madras. He was also awarded the Outstanding Leader Award by the Chairman of the Aditya Birla Group.

Having wide exposure in multiple industry sectors ranging from metals, cement, financial services, telecom, textile and several others, both in India & overseas, Mr. Dikshit has broader integrated vision to make the FDDI, as one of the best hub of 'International Skill Learning Centre' in the field of Footwear, Leather, Retail, Fashion & Management.

DPIIT Officials, under the Special Campaign 2.0 inspects Swachhata in FDDI campuses

Under the Special Campaign 2.0, Officials from the Department for Promotion of Industry and Internal Trade (DPIIT), Government of India (GoI) inspected the Swachhata in Government Offices i.e. in the Footwear Design & Development Institute (FDDI) campuses from 2nd October 2022 to 31st October 2022.

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The purpose of the inspection, as per the schedule was to review the existing rules and procedures during the Special Campaign 2.0 aiming at reducing compliance burden and promoting ease of living to the citizens.

Sr. No.	Campus	Name of DPIIT Official	Designation	Date of Visit
1	Noida	Mr. Suman Kumar	Under Secretary	21.10.2022
2	Guna	Mr. Kamlesh Kumar	Under Secretary	28.10.2022
3	Chennai	Mr. S. Balaji	Section Officer	21.10.2022
4	Ankleshwar	Mr. Naveen Kumar	Under Secretary	18.10.2022
5	Banur	Ms. Bimla Rawat	Under Secretary	28.10.2022
6	Chhindwara	Mr. Kamlesh Kumar	Under Secretary	26.10.2022 to 27.10.2022
7	Fursatganj	Mr. Ashwani Kumar	Section Officer	26.10.2022
8	Jodhpur	Mr. Nitesh Ranjan	Under Secretary	17.10.2022 to 19.10.2022
9	Kolkata	Mr. Bikram Nath	Deputy Director	20.10.2022
10	Hyderabad	Mr. A.K Sabharwal	Under Secretary	20.10.2022 to 21.10.2022
11	Patna	Mr. Shahid Rasool	Research Officer	19.10.2022

The officials, at the respective campuses of FDDI inspected the Record Management, Space Management Planning and Scrap Disposal, Hostel and Mess.



A view of inspection at FDDI, Noida campus



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During the inspection, overall cleanliness of the campuses with a special focus on space management for enhancing workplace experience was undertaken.



A view of inspection at FDDI, Noida campus

The officials suggested that with the aim of creating a clean India, it is necessary to bring change in our behaviour and mindset as this activity is not one time but, a continuous exercise.



A view of inspection at FDDI, Guna campus



Inspection at FDDI, Kolkata campus



Inspection at FDDI, Ankleshwar campus

The officials emphasized the digitization process and timely weeding out of files to get rid of unnecessary dumps.



A view of inspection at FDDI, Hyderabad campus



Inspection at FDDI, Chennai campus



Inspection at FDDI, Jodhpur campus



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They provided suggestion regarding filing, digitization, disposal of junk etc.



A view of inspection at FDDI, Chhindwara campus



Inspection at FDDI, Patna campus



A view of inspection at FDDI, Banur campus



A view of inspection at FDDI, Fursatganj campus

The officials also directed that it is the responsibility of everyone to ensure that cleanliness is maintained in the campus and all the directions are followed in letter & spirit for the betterment of society, country and the planet.

FDDI, Rohtak campus participates in Skill Expo Workshop

On 31st October 2022, Footwear Design & Development Institute (FDDI), Rohtak campus participated in Skill Expo Workshop held at Panipat, Haryana and displayed the shoes and apparels made by it.

Other schools, colleges, institutes and Universities like DAV Hooda School, Partab Public School (Karnal), Dayal Public School, (Nilokheri), Shri Ram Professional Institute, Geeta Vishwavidyalaya and other textile industries from the States of Haryana participated in the workshop and showcased their products and new technology like Robotics, Digital Embroidery Machine, Digital Block Printing Machine etc.



A view of the stall of FDDI



Mr. Bandaru Dattatreya, Hon'ble Governor of Haryana visiting the stall of FDDI

Mr. Bandaru Dattatreya, Hon'ble Governor of Haryana was the 'Chief Guest' of this event who visited the stall of FDDI, Rohtak and applauded the efforts of FDDI in bridging the skill gap and transforming the skills in the footwear and fashion sector, leather goods and lifestyle products.

He interacted with Mr. K. D. Pandey, Senior Faculty, FDP, Mr. Amit Sain, HoD, FD, and Mr. Vipin of the institute who explained him about biomechanics & sports shoes and sustainable and creative fashion apparel. He also interacted with the students and appreciated their products and skills.

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The staff members of the institute also interacted with Mr. R. P Singh, Joint Director CBSE and Ms. Swati Gupta, Department Secretary, Skill Unit, CBSE.

This platform also provided an opportunity to the students to interact with footwear and fashion experts to gain knowledge of various new technologies.

Joint research study of Faculty and student of FDDI, Hyderabad campus gets published in International Journal

A joint research study of a faculty, Mr. Rambabu Muppidi and a student, Ms. Mallika Jobanputra of Footwear Design & Development Institute (FDDI), Hyderabad campus has been published in International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASSS).

Mr. Rambabu is a Faculty in School of Leather Goods & Accessories Design (SLGAD), Hyderabad whereas the student is pursuing B.Des. (Leather Goods & Accessories Design) programme.



Ms. Mallika Jobanputra Student, SLGAD, Hyderabad



Certificate of Publication

The title of the research study is 'The Bygone Art of Koyyalagudem' that elucidates the design issues and concerns of the handloom craft of Koyyalagudem village and help the weavers.

The research paper has been published by (IJEMMASSS) 43 ISSN: 2581-9925, Impact Factor: 6.882, Volume 04, No. 03(II), July - September, 2022, pp. 43-49.