

NEWSLETTER

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FDDI, India students wins 1st & 2nd prize of International Competition of Young Designers - Digital Fashion, held by Kyiv National University of Technologies and Design, Ukraine

The students of Footwear Design & Development Institute (FDDI), India bagged 1st & 2nd prize of International Competition of Young Designers - Digital Fashion which was held by Kyiv National University of Technologies and Design (KNUTD), Ukraine from 25th to 27th October 2022.

KNUTD is a leader in training specialists in light and chemical industries, fashion industry, business, artistic and technical modelling and design.

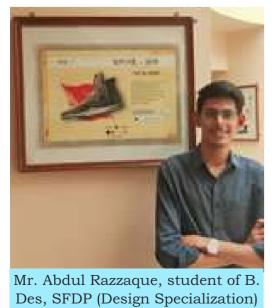
This event was the first international design competition organized by KNUTD which is among top 500 Universities across the globe in QS top Universities EECA (Emerging Europe & Central Asia) rankings.

The theme of the Digital Fashion 2022 competition was "The free breath of modernity" - dedicated to the combination of ecological trends with the increased comfort of modern, relevant products of the fashion industry.

The professional competition was held in Costumes, Shoes, and Accessories category online using Zoom in video conference mode with the webcams of all participants turned on.

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Abdul Razzaque

The students of FDDI namely, Mr. Abdul Razzaque and Mr. Krishan Dev of B. Des, School of Footwear Design & Production (SFDP), Design Specialization, batch 2019-23, Noida presented their designs, 'SNEAK-RAB' and 'ALBESCENT'.



'SNEAK-RAB' design is inspired from the Otsukimi (Moon-viewing) festival of Japan, in which folklore tells of a rabbit living on the moon sent by the Japanese god for being kind and helpful. Sometimes, one can see the rabbit dancing on the Moon, celebrating the farmer's bountiful moonlit harvest below know as 'The Harvest Moon and The Dancing Rabbit'. This design uses sustainable materials for its construction.



Mr. Krishan Dev, student of B. Des, SFDP (Design Specialization)



Design sketch 'ALBESCENT' using computer technologies created by Mr. Krishan Dev



Diploma of the winner (2nd place) awarded to Mr. Krishan Dev

'ALBESCENT' is a fusion footwear concept based on the traditional Indian 'Jutti' style; amalgamated with contemporary Japanese streetwear such as 'Tabi' and vegetable tanned leather. It is inspired by Maison Margiela and Hender Scheme.

The jury comprised of industry veterans such as Cesar Ibrodo from the Adidas Yeezy line of products and the announcing of the winners and awarding of participants and finalists of the competition was carried out on October 27, 2022.

The recent accolades are testimony to this fact that FDDI nurtures and provides an excellent platform for the budding professionals to deliver big at industrial and educational landscape across the globe.

FDDI student among top 20 winners of Pantaloons, 'The Next Top Designer'

Ms. Shriya Singh, a students of Footwear Design & Development Institute (FDDI), Kolkata campus was among the top 20 winners for 'The Next Top Designer' contest organized by Pantaloons in individual category which is India's leading fast-fashion brand from Aditya Birla Fashion and Retail Ltd. (ABFRL).





Inspiration Board



Certificate of Participation

The announcement was made on 14th November 2022 through email in which Ms. Shriya Singh, a student of School of Fashion Design (SFD), Batch - 2019, Semester 7 also made her mark among the top 20 winners.

She had submitted her mood board, color board, inspiration board, and illustrations through online submission on 4th November 2022.

She designed a range of ready-to-wear collections for the season Spring Summer'23.

The capsule featured 6 complete looks in line with the latest global design trends. Celebrating the milestone of 75 years of India's independence, she created an exclusive line of India's proud collection featuring and focusing on the unique aspects of the Indian diaspora.



The collection is textile driven, celebrating the luminous and diverse craft of banarasi sari of India, and exploring its contemporary best retail format. Her collections represent Neo-India and re-imagine the rich and diverse Benarasi sari and artistic legacy for the modern Indian consumer.

2nd Convocation ceremony of FDDI, Ankleshwar campus held

A total of 36 students were awarded their Degrees during the 2nd Convocation ceremony of Footwear Design & Development Institute (FDDI), Ankleshwar campus held on 18th November 2022.

The event was graced by 'Chief Guest', Mr. Sanjay G. Hedaoo, Director, Gujarat State - Khadi & Village Industries Commission (KVIC), Ministry of Micro, Small & Medium Enterprises (MSME), Govt. of India, where as Mr. Ajay Rajpal Singh, Assistant Director, KVIC graced the occasion as 'Guest of Honour'.



A graduating student receiving Degree during the Convocation ceremony



Graduating students along with the dignitaries

Mr. Kuldeep Ghorapade, Campus Incharge welcomed all the dignitaries and the graduating students.

Marking the successful completion of their respective professional programme, a total of 13 students belonging to the B. Des FDP & 23 Students of B. Des, FD Session 2018-2022 were awarded their Degrees.

In his 'Keynote Address', Mr. Sanjay G. Hedaoo extended his best wishes to all passing-out students for a successful career in life and told the students for having career goal considering the future of the country.

1st Convocation ceremony of FDDI, Chandigarh (Banur) campus held

Footwear Design & Development Institute (FDDI), Chandigarh (Banur) campus held its 1st Convocation ceremony on 16th November 2022.



A graduating student receiving Degree during the Convocation ceremony



Hon'ble Governor Punjab & Administrator of Chandigarh, Mr. Banwari Lal Purohit addressing the gathering



A graduating batch

On this occasion, Hon'ble Governor Punjab & Administrator of Chandigarh, Mr. Banwari Lal Purohit was the 'Chief Guest' who conferred the Degrees to the students who cleared their respective Programmes in the year 2022

Mr. Mukhvinder Singh Cheena, IG, Patiala Range, Mr. Barun Sharma, SSP Patiala, Mr. Dharminder Kumar, Chairman Viking Garments, Ms. Vadana Gupta and many other dignitaries and Head of the institutions graced this historic occasion.



On behalf of FDDI, Campus In-charge, Mr. Sandeep Kumar Ganjay, welcomed the 'Chief Guest' and all the delegates, the graduating students during which the staff & students were also present.

The 'Chief Guest' in his speech congratulated the graduating students and encouraged them to achieve excellence in their careers. He also motivated the students for skill development and innovation so that they can contribute to the society as a whole.

Marking the successful completion of their respective professional programme, a total of 109 students of M.B.A (Retail & Fashion Merchandise), B. Des (Footwear Design & Production). B. Des (Leather Goods & Accessories), B. Des (Fashion Design), B. Des (Retail & Fashion Merchandise), B.B.A (Retail & Fashion Merchandise) were awarded their Degrees.

Technical workshops on 'Draping' & 'Leather Belt Construction' held at FDDI, Noida campus

To impart technical knowledge on 'Draping' & 'Leather Belt Construction', two technical workshops were held at Footwear Design & Development Institute (FDDI), Noida campus.

These technical workshops were held in collaboration with the School of Leather Goods & Accessories Design (LGAD) during which the experts demonstrated techniques of 'Draping' & 'Leather Belt Construction' to the students.

Mr. Firoz, a NIFT alumni is Prof. at LPU having more than 15 years of experience.

He described and demonstrated the process and technique of 'Draping', right

| Sr. No. | Workshop on | Technical Expert | Held on |
|---------|--------------|--------------------------|--------------------------------|
| 1 | Draping | Mr. Firoz, NIFT alumni, | 09 th November 2022 |
| | | Prof. at LPU | |
| 2 | Leather Belt | Mr. Sachin Kumar, Head - | 12 th November 2022 |
| | Construction | Design Team, JAK Group | |

from handling of fabric, pining to final presentation which will help the students to excel in the contemporary fashion world.



A view of the technical workshops on 'Draping'



A view of the technical workshops 'Leather Belt Construction'

Mr. Sachin Kumar is an eminent alumni of LGAD, having more than 12 years of expertise in the trade. He is currently heading the Design Team of JAK Group a leading manufacturer of accessories.

He briefed about choice of leather colours, riveting, and hole punching and demonstrated application of various techniques and materials to be used in belt development to the students of FDDI, Noida as well FDDI, Chandigarh (Banur) campus.

Industrial visit for FDDI students at Aadi Fashion, Noida and Savi Leather Bags & Garments, Noida

With an objective to provide an opportunity to learn the basics of industrial manufacturing process and working methods, the students of Footwear Design & Development Institute (FDDI) were taken to Aadi Fashion and Savi Leather Bags & Garments unit.

The students of the School of Leather Goods & Accessories Design (LGAD) who were accompanied by their faculty during the extremely informative industrial visits were briefed about the technicities of manufacturing and practical knowledge of industrial practices.



At Aadi Fashion, the students were able to see the actual manufacturing of buckles, ethnic buckles, causal buckles, diamond buckles, bag fittings, shoe fittings, logos and name plates, bright finish and antique finish.

Mr. Nikesh Jain, the owner of the unit also interacted with the students and provided valuable tips to the students.

| Sr. No. | Name of the Industrial Unit | Date of v isit |
|---------|---|--------------------------------|
| 1 | Aadi Fashion , Noida | 07 th November 2022 |
| 2 | Savi Leather Bags & Garments , Noida | 14 th November 2022 |

They observed and learned the process, machineries, tools and software required for developing Buckles and other hardware fittings used in Leather Goods. They also understood the various finishes and process of converting a Zinc alloy to a final product.



manufactured at Aadi Fashion Industry



The students of FDDI, Noida as well FDDI, Chandigarh (Banur) campus who visited Savi Leather Bags & Garments unit at Noida learnt the process of leather bag and leather garment making.

The Managing Director of the company, Mr. Vijay Jha interacted with faculty and students and briefed about the need of fashion sustainability.

They were briefed by the Production manager about the significant role of storage, matching, cutting, QC, assembly line, finishing, quality and packing department.

Joint research study of Faculties of FDDI gets published in Vigyan Varta

Two research study namely, 'Role of Special Finishes in Textile and Garment' and 'Innovative Technology for Smart Functional Clothing' written by Faculties of Footwear Design & Development Institute (FDDI) has been published in Vigyan Varta- an International Magazine for

Science Enthusiasts.

The research study by Dr. Sarita Devi and Dr. Sushila Hooda of the School of Fashion Design (SFD) of FDDI has been published on November 2022, Volume-3, Issue-11, with ISSN: 2582-9467.

The first research study, 'Role of Special Finishes in Textile and Garment' elucidates that only innovative products will be able to open up new markets and new horizons for textile industry and finishing step is the last step in the processing of textiles. It also briefs about special textile finishes.

The second research study, 'Innovative Technology for Smart Functional Clothing' explains that new applications and new products continue to appear as this field evolves and grows rapidly on a day to day basis. It also elucidates about the applications of smart functional clothing.





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