



NEWSLETTER

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A WEEKLY NEWSLETTER

17th February 2023



Additional Secretary, DPIIT, Government of India presents copy of CSIR-CLRI publications

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On 13th February 2023, Mr. Rajeev Singh Thakur, IAS, Additional Secretary (AS), Department for Promotion of Industry and Internal Trade (DPIIT), Government of India presented a copy of the 'Chronicles of the CLRI Design and Fashion Studio' in the last three decades to Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI in the august presence of Mr. Ramesh Kumar Dua, Managing Director (MD), Relaxo Footwear, Mr. Raman Sood, Director, DPIIT, Mr. Suman Kumar, Under Secretary, DPIIT and Mr. Md Sadiq, CSIR-CLRI Design and Fashion Studio.

To strengthen and to support the Indian Leather Industry in the area of fashion and design of footwear, the Design & Fashion Studio is set-up into an independent unit of Council of Scientific and Industrial Research–Central Leather Research Institute (CSIR–CLRI).

On this occasion, Mr. Ramesh Kumar Dua, MD, Relaxo Footwear was also presented with a copy of the 'MODEUROP and FASHION TREND POOL Colour Cards for the Spring Summer 24 Season' of CSIR-CLRI Design and Fashion Studio by the Additional Secretary, DPIIT.

- **Additional Secretary, DPIIT, Government of India presents copy of CSIR-CLRI publications;**
- **'Sneaker Design Workshop 2023' organized at FDDI, Noida campus;**
- **Workshop on 'Mental Health Awareness' held at FDDI, Ankleshwar campus;**
- **'Entrepreneurship Awareness Program' held at FDDI, Chhindwara campus;**
- **Workshop on 'Leather Surface Ornamentation' conducted by Pidilite Industries Limited at FDDI, Hyderabad campus;**
- **Interactive 'Motivational Lecture' held at FDDI, Chhindwara campus;**
- **FDDI Chennai holds its Convocation ceremony.**



AS, DPIIT presenting a copy of 'Chronicles of the CLRI Design and Fashion Studio' to MD, FDDI



AS, DPIIT presenting a copy of MODEUROP and FASHION TREND POOL Colour Cards for the Spring Summer 24 Season to MD, Relaxo Footwear

The Indian Leather and Leather Products Industry will benefit immensely from the 'advance information' on the changing fashion trends.

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'Sneaker Design Workshop 2023' organized at FDDI, Noida campus

On 13th February 2023, a 'Sneaker Design Workshop 2023' was organized at Footwear Design & Development Institute (FDDI), Noida campus.

FDDI School of Footwear Design & Production (SFDP) organized the workshop with the objective to introduce students to the world of sneaker culture, & development, how sneaker designers use their advanced knowledge of materials, fashion trends, and styles to develop, create and design sneakers for different product lines, and build their confidence in designing from a global perspective.

The workshop was conducted jointly by Ms. Rashmi Tomar, Sr. Faculty, SFDP and Mr. Vidit Singh, FDDI alumni.

Mr. Vidit Singh, after completing his course from FDDI, pursued Footwear & Apparel Innovation Design at Pensole Footwear Design Academy based in Portland, Oregon, USA. He has completed 3D concepts & 2025 innovation projects with Adidas as a 3D Design Intern, Portland, Oregon & later worked as Design Consultant for Adidas, Puma & FILA. He was a Product Design student at College for Creative Studies, Detroit, Michigan, USA. He is currently a Footwear Design Consultant for FCTRY LA & EQLZ, USA.

Participants of the workshop got the opportunity and exposure to design processes, footwear market, genre of footwear, the workflow of working with clients/brands, introduction to AI & new 2D-3D design skills by special 'Guest Speaker',



Mr. Vidit Singh conducting the workshop

Mr. Arpit Hooda from Puma Sportstyle Footwear Designer, Germany.



A view of the participants attending the 'Sneaker Design Workshop 2023'

Besides this, Mr. Berin B, Adidas Innovation Designer, US and Mr. Ilyas Darakchiev, Adidas 3D Footwear Designer, Germany, joined the workshop through online mode and provided valuable information & knowledge to the participants to go on and make their own shoes for their brands, customers.

Participants of the workshop got the opportunity and exposure to design processes, footwear market, genre of footwear, the workflow of working with clients/brands, introduction to AI & new 2D-3D design skills by special guest speaker from Puma, EU & Adidas, US through the virtual class room.

The workshop provided an opportunity to the participants a chance to translate their inspiration using the most effective and newest techniques.

Workshop on 'Mental Health Awareness' held at FDDI, Ankleshwar campus

An interactive workshop on 'Mental Health Awareness' was organized by FDDI, Ankleshwar campus on 10th February 2023 in association with Dist. Hospital-Bharuch and Manas Cheritable Trust for Mental Health which was a part of National Mental Health Awareness Programme.



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The session was conducted by Mr. Hardik Parekh, Psychologist and Mental Wellness Coach.

During the workshop, Mr. Hardik Parekh briefed about some common mental health conditions include anxiety disorders, depression, bipolar disorder, schizophrenia, and eating disorders.

He stated that mental health can be influenced by a variety of factors, including genetics, environment, lifestyle, trauma and staying positive & maintain good mental health is the need of hour for maintaining a balance between personal and professional life and to stay calm.

The session was attended by staff and students of the Institute who participated with full zeal.



Workshop in progress

'Entrepreneurship Awareness Program' held at FDDI, Chhindwara campus

On 10th February 2023, a one day 'Entrepreneurship Awareness Program' (EAP) was held at FDDI, Chhindwara campus in collaboration with Micro, Small & Medium Enterprises (MSME) Development and Facilitation Office, Indore.



Mrs. Sheetla Patle, IAS, District Collector, Chhindwara addressing the participants



Budding entrepreneurs with dignitaries

To create awareness among faculty and students about various facets of entrepreneurship, the School of Retail and Fashion Merchandise (RFM) conducted the EAP which was attended by around 100 students of RFM, Footwear Design & Production (FDP) and Fashion Design (FD) and around 50 students from Govt. Au. PG College, Chhindwara.

Mrs. Sheetla Patle, IAS, District Collector, Chhindwara was the 'Chief Guest' of the EAP.

During the EAP, various technical sessions were organized by the subject expert and one-to-one discussion was also done to motivate the participants about various entrepreneurial aspects and skill domains and policies and schemes of MSME of the Government of India and Government of Madhya Pradesh.

Sl. No.	Keynote Speakers	Organization	Topics
1.	Mr. Gaurav Goyal, Assistant Director	MSME- Development and Facilitation Office, Indore	Technical Session-Idea Generation, Start-up and Various Schemes of MSME
2.	Dr. Anil Jain, Professor & Head Commerce Dept.	Govt. Au. P.G College, Chhindwara	Characteristics of Successful Entrepreneur
3.	Mr. G.K Harne, Incharge General Manager	District Trade & Industries Centre, Chhindwara	Project Assistance
4.	Mr. Prakash Bhandare, Lead District Manager	Central Bank of India, Chhindwara	Funding Schemes
5.	Dr. Sandeep Petkar, Dean Entrepreneurship, Innovation and Incubation	G.H Rasoni University, Chhindwara	Incubation Schemes
6.	Dr. Amar Singh, Professor and Head English Dept.	Govt. College Chand, Chhindwara	Motivational Speaker

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The EAP, helped the participants to consider self-employment or entrepreneurship as a career option and to become job creators and achieve the goal of the Hon'ble Prime Minister's 'Make in India' and to make our motherland a 'Aatmanirbhar Bharat' in true sense.

Workshop on 'Leather Surface Ornamentation' conducted by Pidilite Industries Limited at FDDI, Hyderabad campus

On 03rd February 2023, a workshop on 'Leather Surface Ornamentation' was conducted at the Footwear Design & Development Institute (FDDI), Hyderabad campus by Pidilite Industries Limited.

Ms. Sangeeta Alluri, Fevicryl Certified Professional, Expert Teacher from Pidilite Industries Limited conducted the workshop for the students of 'Foundation Batches' and provided valuable tips and techniques of surface ornamentation by using most common materials like mirrors, beads, sequins, threads, wires, buttons, etc.



Workshop in progress



Artistic outcome & creativity by students

She briefed that the purpose of 'Leather Surface Ornamentation' is to enhance the look of a product and adding an element of interest to it.

She briefed about the techniques for leather surface texture exploration which included dyeing, painting, tooling stamping, scorching/ burning and explained the ways of aesthetical appeal enhancement of leather surface using these techniques.

Interactive 'Motivational Lecture' held at FDDI, Chhindwara campus

With the objective to offer basic exercises and practices that a can help student to overcome day to day problems and utilize their full potential in order to create balance between various academic activities and career priorities, a 'Motivational Lecture' on 'Attaining Mental & Spiritual Balance in Day-to-Day Life' was held at FDDI, Chhindwara campus on 03rd February 2023.

Mr. Tukaram Das and Mr. Dina Vatsala Das, through carefully designed speech shared their ideas and personal experiences with the students and staff members.



Mr. Tukaram Das



Mr. Dina Vatsala Das



A view of the participants

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Mr. Tukaram Das - a traveling preacher is a B. Tech. (Chemical Engineering) who has previously worked with Flour Daniel. He is also Director - ISKON Youth Forum, Bhubhneshwar, and is expert speaker in presenting Vedic Knowledge. Mr. Dina Vatsala Das, a Mechanical Engineer by education is a spiritual guide, a motivational speaker and has worked with many international projects such as Data Scientist at Mu Sigma Bangalore, S.O.P. at ExxonMobil, Bangalore.

Their interactive motivational lecture which was attended by the students and staff members of FDDI, Chhindwara campus was successful to induce confidence in them and pursue their goals with passion.

FDDI Chennai holds its Convocation ceremony

On 30th January 2023, FDDI, Chennai campus held its Convocation ceremony for the Batch 2018-22 of B.Des. School of Fashion Design (SFD) and School of Footwear Design & Production (SFDP).

The event was graced by Mr. J Suresh Kumar, Director & Country Manager of Clarks India Services Pvt. Ltd., as 'Chief Guest', whereas Mrs. T V Manamalli, Principal Jaya Jaya Sankara International School, Mr. Ranjan Kumar, Vice-President – Manufacturing, BATA India Limited, Mr. V Vimalan, Managing Director, Ayyappa Enterprise and Mr. Rajiv Bahadur, President-Leather Business and Hindustan Food Limited were the 'Guest of Honour'.

On behalf of FDDI, Mrs. T Uma, IFS, Executive Director, FDDI-Chennai campus welcomed the Chief Guest and all the delegates, the graduating students during which the staff & students and their parents were also present.

All the guests extended their best wishes to the passing-out students for a successful career in life and told them for having career goal considering the future of the industry by maximum usages & application of advance technologies.



B. Des. Fashion Design graduates with dignitaries



B. Des. Footwear Design & Production graduates with dignitaries

Marking the successful completion of their respective professional programme, a total of 41 students from SFD and 71 students from SFDP were awarded their Degrees in the historic ceremony held at the Institute premises.