



# NEWSLETTER

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A WEEKLY NEWSLETTER

24<sup>th</sup> February 2023



## FDDI, Noida & Rohtak students visit '36<sup>th</sup> Surajkund International Crafts Mela'

The students of Footwear Design & Development Institute (FDDI) Noida & Rohtak campus visited the 36<sup>th</sup> Surajkund International Crafts Mela (SICF) - a mélange of culture and craftsmanship, which was held from 3<sup>rd</sup> to 19<sup>th</sup> February, 2023 at Surajkund in Faridabad, Haryana.

Sr. No.	Campus	Batch	Date
1.	Noida	6 <sup>th</sup> Semester & 4 <sup>th</sup> Semester students of SFD	13 <sup>th</sup> February, 2023
2.	Rohtak	Students of SFD and Foundation Batch	15 <sup>th</sup> February, 2023



Students of FDDI, Noida campus visiting stall/ fair



Students of FDDI, Rohtak campus visiting stall/ fair

The students of FDDI School of Fashion Design (SFD) and Foundation Batch, under the guidance of their faculty members visited the fair which showcases the richness and diversity of the handicrafts, handlooms and cultural heritage of India.

It provided a rare opportunity to the students to interact with skillful and dexterous artists who showcase their talents with their magnificent handicrafts items.



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SICF paved a way for FDDI to get linked to the craft sector of India and opened a gateway for design enthusiasts to work in the craft sector. It also helped the students to study the diverse and rich art, craft and textile heritage of the country such as Bagh Print, Pattachitra, Sandalwood Carving, Paper Machie, Chikankari, Gota Patti, Kalamkari Painting, Madhubani Painting, Channapatna Toys, Phulkari Embroidery, Block Print, Bandhni, Zari Embroidery, Kantha Work, Batik etc.

### 'Indoor Sports Complex' inaugurated at FDDI, Noida campus

'Indoor Sports Complex' – a recreational facility for indoor games was inaugurated at FDDI, Noida campus on 14<sup>th</sup> February, 2023 by Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI during which the staff and students of the Institute were also present.

For recreation and leisure-time activities for the students, faculty, support staff, the 'Indoor Sports Complex' is equipped with TT tables, Carom Boards, Badminton court and Chess tables.



Unveiling of the Plaque by MD, FDDI



Cutting the ribbon and inaugurating the 'Indoor Sports Complex'

On this occasion, encouraging the students, a friendly badminton match between MD, FDDI and a student was also played.

Developing this sports infrastructure in the campus will help not only make a body physically fit and active, but also contributes towards the mental growth and development. With this facility now the students & staff will be able to enrich their minds with sportsman spirit.



A view of the inauguration



A view of friendly badminton match



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### **Industrial visit for FDDI, Kolkata students at LBI Exports, Kolkata**

On 13<sup>th</sup> February 2023, FDDI, Kolkata organized an industrial visit for a group of students from Batch LGAD 2020, Sem. VI to LBI Exports which a leading manufacturer of leather goods in Kolkata.



FDDI students at LBI Exports, Kolkata



Technical briefing by expert of LBI Exports, Kolkata

With an objective to provide an insight of the working environment of the organization and also to increase the technical knowledge of the students about the edge colouring process, the School of Leather Goods & Accessories Design (SLGAD).

The technical expert of LBI Exports explained the concept of filler colour to the students by which is a base coat of colour that evens out the colour and creates a uniform look. They were shown the techniques involved in applying the filler colour to the leather, which included manual and mechanical methods. The students were also shown the tools and techniques used in color application, including the pros and cons of each method. They were also informed about the checklists for each process, which included quality control measures to ensure consistency and uniformity in the final product.

The students left with a deeper understanding of the process of creating high-quality leather goods, which they can take with them in their future endeavors.

### **Industrial visit for FDDI, Chhindwara campus students at Raymond Ltd.**

On 11<sup>th</sup> February 2023, FDDI, Chhindwara campus organized an industrial visit for a batch of fifty-five students of B.DESIGN FDP/FD Foundation Batch 2nd semester at Raymond Ltd., Textile Division, Sausar, Chhindwara.

The visit was organized with an objective to provide an opportunity to the students to know about various compliances and processing techniques that are widely used in the manufacturing unit, along with standard procedures and practices of manufacturing for their Fabric Structure & Design module.

Mr. Manish Thorat, DGM-H.R, Mr. Ashish Sharma, HR-Manager and Mr. Manish Kukreja, Designer explained the students about the detailed process of textile manufacturing starting from fiber to yarn followed by spinning till textile manufacturing. The students also observed the process of blending the material as per the requirement of order received at Raymond's Unit internally or from specifications received from international buyer.





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In addition to the visit to the manufacturing unit, the group which was accompanied by Foundation Coordinators namely, Mr. Prashant Kumar Saxena, Faculty - Footwear Design, Ms. Shraddha Jhaloya, Faculty- Fashion Design & Mr. Ganesh Choure, Lab Analyst visited Raymond factory outlet along with the batch to understand the standard practices of retail formats and types of fabrics Raymond use to prepare for international buyers.



FDDI students along with faculties & Raymond Team inside the plant



Students & Faculties at Raymond factory outlet

## Dresses designed by FDDI, Chhindwara students leads to winning 'Mrs. Chhindwara Multitalented & Popular' award by FDDI staff

Mrs. Pooja Rajput, a staff of FDDI, Chhindwara campus participated in 'Mrs. Chhindwara Beauty Pageant 2023' contest which was organized by DIVA's Modeling Studio, Chhindwara on 15<sup>th</sup> January 2023 and showcased three dresses designed by the talented students of School of Fashion Design (SFD).

Mrs. Pooja Rajput, working in HR Department having keen interest and eager to learn & explore new skills, representing FDDI, presented the three dresses designed by FDDI students from B.Des FD 2019-23 batch namely Ms. Shivani Pal and Ms. Saniya Sheikh.



Ms. Shivani Pal, FDDI students B.Des FD 2019-23 batch



Ms. Saniya Sheikh, FDDI students B.Des FD 2019-23 batch



Mrs. Pooja Rajput showcasing dresses designed by FDDI students namely, Ms. Shivani Pal and Ms. Saniya Sheikh

The final show comprised of three major rounds namely, funky round, traditional round & grand finale main round in which participants were required to wear a different costume.



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Presenting the three dresses designed by FDDI students for this round, Mrs. Pooja Rajput was declared as the winner in 'Mrs. Chhindwara Multitalented & Popular' category.

The dresses designed by the students were appreciated by the audience.

The event which was judged by Miss India DC Style Icon 2023, Ms. Divya Dhurvey provided an opportunity to FDDI students to become an important part of the Fashion World.



Mrs. Pooja Rajput receiving 'Mrs. Chhindwara Multitalented & Popular' award

### FDDI, Rohtak and HSSPP organizes 'Job Fair'

FDDI, Rohtak campus and Haryana School Shiksha Pariyojna Parishad (HSSPP) organized a 'Job Fair' in FDDI's premise on 09<sup>th</sup> February 2023 which acted as a linking platform that brought together employers and job seekers in one place.

It was organized under NSQF (National Skill Qualification Framework) to develop better job opportunities for 12<sup>th</sup> pass students which was visited by a total of 201 perspective candidates seeking career opting from various trades.

A total of 16 companies including M/s. Divya Hygiene Pvt. Ltd., MSME Training Centre, Rohtak, M/s. Nippon Carbide Pvt. Ltd. IMT, Rohtak, M/s. Moric Fasteners Pvt. Ltd., Rohtak, M/s. Amul Saber Dairy, Rohtak, M/s. Rohit Sterling Hitech Corporation, IMT, Rohtak, M/s. Sudhir Automotive Pvt. Ltd. Rohtak, M/s. Mahindra Fasteners Pvt. Ltd, Rohtak, M/s. Tata Steel, IMT- Rohtak participated in this fair during which a total 39 candidates were selected. 23 candidates got selected in IT skills, 10 candidates in retail and 6 candidates in healthcare skills.



Dignitaries at the 'Dais'



A view of the 'Job Fair'

Delivering the 'Keynote Address' the 'Chief Guest' Mr. Diljeet, District Basic Education Officer appreciated and emphasized about the professional programmes conducted by FDDI.

Mr. Jitendra Khatri, Block Education Officer, Sampla, Ms. Pushpa Lata, Principal Senior Secondary School Education, Bhagwatipur, Rohtak, Mr. Rajesh Malik, Mr. Surendra Dahiya, Mr. Arvind Khokhar, Mr. Manoj Kumar, Dr. Neelma and Shweta etc. were also present in this fair.

Leveraging the benefit of this platform, Mr. Shyam Katiyar, Center Incharge, FDDI, Rohtak campus congratulated all the selected and participating students and briefed about the various courses running at FDDI campuses.