



NEWSLETTER

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A WEEKLY NEWSLETTER

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Secretary, DPIIT, Government of India visits FDDI, Noida campus

Mr. Anurag Jain, IAS, Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Government of India visited Footwear Design & Development Institute (FDDI), Noida campus on 25th March 2023.

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Secretary, DPIIT being welcomed at FDDI



Secretary, DPIIT visiting the FDDI campus

On this occasion, Mr. Arun Kumar Sinha, IAS, Managing Director (MD), FDDI and the staff of the institute welcomed him.

He visited the International Testing Center (ITC) of FDDI having Physical & Chemical Laboratory and saw various testing-cum-quality control services being provided by it.



Secretary, DPIIT looking at a sample in the Physical Laboratory, ITC



Secretary, DPIIT watching a sample testing in the Physical Laboratory, ITC



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The ITC provides services such as testing for leather, plastics, rubbers, textiles, footwear, artificial limbs, sports goods & tests for harmful substances and is accredited by SATRA, United Kingdom & Bureau of Indian Standards.

He saw the newly setup 'Digital Classroom' facility that enable students of various campuses across the country to enhance the knowledge & skills and provides an opportunity to streamline the academic structure at all other eleven campuses of FDDI.



Secretary, DPIIT at the 'Digital Classroom' facility



Secretary, DPIIT interacting with the Executive Director of FDDI, Banur campus

He interacted with the Executive Director & employees of FDDI, Banur campus using the 'Digital Classroom' facility.



Secretary, DPIIT at the PDC



Faculty briefing about R&D work being carried out in children shoes to the Secretary, DPIIT

During his one hour stay, Secretary, DPIIT saw the Product Development Center (PDC) wherein he was informed about the R&D work being carried out in children shoes and shoes being developed with palm leaves.

Secretary, DPIIT also visited the newly established labs which are equipped with new advanced machines for improving testing and inspection in a transparent manner so that the Industry gets benefitted through the services of its ITC.

The students from School of Fashion Design and School of Leather Goods & Accessories Design displayed their works in



Secretary, DPIIT at the newly established Physical lab



Secretary, DPIIT at newly established Chemical lab



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the form of presentations. They had put up stalls where a display of apparel designs, product designs and sketches etc. were made.



Secretary, DPIIT watching the display



A student briefing about the display concept to the Secretary, DPIIT



Interaction with the Management, Faculties and Staff of FDDI

The Secretary, DPIIT interacted with the members of the faculty & staff.

He gave valuable suggestions for making patent of the research work carried out, improvement in standards of teaching, research and collaboration programmes of the institute across all the campuses.

FDDI students visit 55th IHGF Delhi Fair 2023

On 18th March 2023, a batch of 23 students of FDDI, Noida and Banur campus visited the 55th edition of the Indian Handicrafts and Gifts (IHGF) Delhi Fair which was held at India Expo Centre & Mart located at Knowledge Park, Greater Noida, Gautam Budh Nagar, Uttar Pradesh.



Faculty & students of LGAD



A presentation made during the seminar

55th IHGF Delhi Fair 2023 edition presented a comprehensive collection of home, lifestyle, fashion, textiles & furniture products for the season ahead from over 3000+ manufactures & exporters.

The main objective of the visit was to make the young minds aware about the upcoming trends on materials, colours & design aspect of the Design industry.

Under the supervision and guidance of the faculty of FDDI, the students of School of Leather Goods & Accessories Design (LGAD) visited the fair and also attended the seminars conducted during the fair.



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The fair was an excellent learning experience for the students, who got a deeper understanding of India's cultural heritage and the skillful workmanship of its artisans. The students were fascinated by the intricate designs and patterns of the handicrafts that were on display. They saw a fusion of traditional and contemporary art forms, which were merged to create beautiful and unique products.

Workshop on 'Retail: The Multidimensional Approach Towards Value Addition For Customers' held at FDDI, Chhindwara campus

On 17th March 2023, FDDI, Chhindwara organized a workshop on the topic 'Retail: The Multidimensional Approach Towards Value Addition For Customers'.

The workshop which was organized by School of Retail and Fashion Merchandise (RFM) was conducted by two retail industry experts.

Sr. No.	Name	Details
1	Mr. Amir Khan	Area Manager, Big Basket, Tata Enterprise, Nagpur
2	Mr. Chetan Wade	Business Development Manager, Big Basket, Tata Enterprise Nagpur

Mr. Chetan Wade is also an alumni of MBA Retail & Fashion Merchandise, of 2014-16 of FDDI Chhindwara campus.



Workshop in progress

The workshop was attended by approximately 70 students from School of RFM, School of Footwear Design & Production (FDP) and School of Fashion Design (FD).

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The workshop which provided insights to the students in the areas of Operations, Marketing, Finance, Inventory Management, Logistics, Supply Chain Management, E-Commerce Q-Commerce etc. also paved way in branding and networking of our Institute thereby enhancing the Industry-Institute Interface.

FDDI, Patna campus students won 1st prize in Fashion Show organized by IIT, Patna

The students of the School of Fashion Design (SFD) department of FDDI, Patna campus participated in the annual fest 'Anwasha' and won the 1st prize. This event was organized by Indian Institute of Technology (IIT), Patna on 13th March 2023.

During the competition, the students of FDDI moved gracefully on the ramp in designer creations and presented their collection on the 'Gothic' theme.

Participants of the winning team were Ms. Kanika Jha, Ms. Riti Krishna, Ms. Akansha, Ms. Apurva, Ms. Leeja, and Ms. Prity. Ms. Kanika Jha styled all the garments based on the 'Gothic' theme.



Participants from Fashion Design Department



FDDI students walking on the ramp

The collection was highly appreciated by the jury and the students bagged 1st prize and cash prize of Rs. 25000/- for fashion show competition.

NIFT Patna, IIT Patna, Patna Women's College and other institutes also participated in the event.