

NEWSLETTER

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A WEEKLY NEWSLETTER

30th June 2023



Webinar on the topic 'Sowing Seeds of Design in Young Minds' held at FDDI, Hyderabad campus in collaboration with IPRAS

To provide exclusive insight on Design Thinking and Design Process, a webinar on the topic 'Sowing Seeds of Design in Young Minds' was held at FDDI, Hyderabad campus on 16th June, 2023 in collaboration with IPRAS.

IPRAS has been founded by a few diverse professionals from various fields to talk about Innovation, IPRs and new emerging technologies along with supporting GI art and artisans. IPRAS is a not for profit society to spread IPR literacy and help GI artisans for their marketing and branding and creators to protect and register their IP rights.

The webinar was held in cooperation with School of Footwear Design & Production (FDP) of FDDI, Hyderabad campus during which the key speakers shared their views & perspectives and discussed how to sow the seeds of design thinking and process in young minds and sensitize on giving shape to ideas for a better tomorrow.

Mr. Subhajit Saha, Founder of IPRAS & Coordinator of the webinar, elaborated about the importance of design thinking, inspiration, creative ways and diversity.

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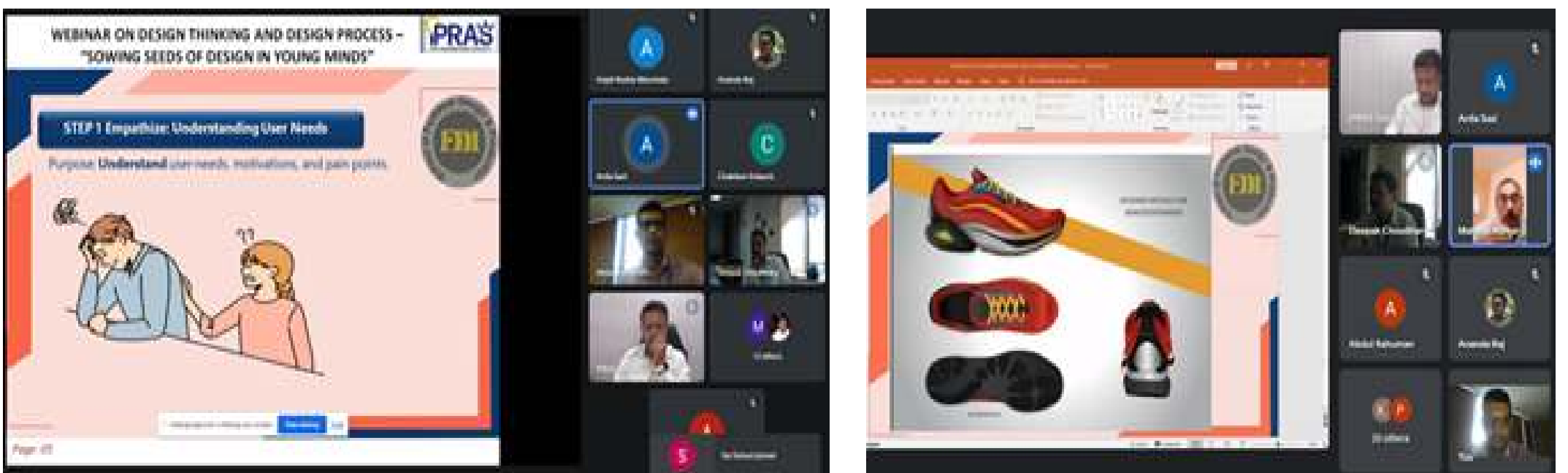
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Ms. Anila Sasi, briefed about the basics of design thinking, including understanding the core ideas and concepts of design thinking and examining its applicability across many sectors.

Subsequent to that, Mr. Abdul Rahuman, briefed on how to investigate the step-by-step design process, from design brief, brainstorm, different boards development to prototype and implementation, and how to use it successfully in real-world circumstances

Details of Key Speaker		Topics covered
Mr. Subhajt Saha, Founder of IPRAS		Importance of design thinking and process to young minds, professional and students, academia, IP professionals
Ms. Anila Sasi, Junior Faculty, FDP		Basics & Concepts of Design Thinking
Mr. Abdul Rahuman M, Senior Faculty, FDP		Design Process & Steps involved in Creative Design Process Model



Presentation on Design Thinking & Design Process in progress



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During the open house discussion session, the speakers clarified various technical queries asked by the students, academia, IP Professionals, R& D professional and other participants.

The webinar was attended by more than 60 participants including students, academia, IP Professionals, R& D professional and other stakeholders in designs fraternity and faculty members from across the campuses of FDDI.

Research paper of Faculty of FDDI, Chhindwara campus gets published in IJCRT

A research paper of Dr. Pradeep Kumar Mandal, Centre In-Charge & HoD-Fashion Design of FDDI Chhindwara campus has been published in International Journal of Creative Research Thoughts (IJCRT), Vol. -11, Issue-6, 3rd June 2023 having ISSN: 2320-2882.



IJCRT, Confirmation Letter



Certificate awarded to Dr. Pradeep Kumar Mandal

The title of the research paper is 'An Exploratory Study for Source of Inspiration on Innovative Knitwear Design Collection With Computerized Weft Knitting Technology'.



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The research paper provides an opportunity to understand the fundamental of knitting technology and to create clothes that accomplish and enhance the typical features of knitwear, integrating traditional knowledge with technological innovation and experimentation.

Article written by Faculties of FDDI gets published in 'The Science World'

An article, jointly written by Dr. Sushila Hooda, Jr. Faculty, FDDI-Noida campus and Dr. Sarita Devi, Jr. Faculty, FDDI-Rohtak has been published on 19th June 2023 in 'The Science World', a monthly e-magazine in the issue June 2023, Volume-3, Issue-06, Page No. 1036-1040 having ISSN: 2583-2212. Both the faculties are from FDDI's School of Fashion Design.

The article explains about the Indian retailing industry wherein, over the past couple of years there have been sweeping changes in the general retailing business, mainly in apparel retailing which was once strictly a made-to-order market for clothing, has changed to a ready-to-wear market.

The article also elucidates about the types of retail formats, namely, Store Retailing and Non – store Retailing.

Sr. No.	Name of the Faculty of SFD	Cover page of the Article
1.	 Dr. Sarita Devi, Jr. Faculty	
2.	 Dr. Sushila Hooda, Jr. Faculty	