



NEWSLETTER

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A WEEKLY NEWSLETTER

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Managing Director-FDDI attends 4th edition of BLLISS

The Managing Director of FDDI, Mr. Pankaj Kumar Sinha attended the 4th edition of Bangladesh Leather Footwear & Leathergoods International Sourcing Show (BLLISS) which was held from 12th to 14th October, 2023.

BLLISS-2023 was inaugurated by H.E. Sheikh Hasina, MP, Prime Minister, People's Republic of Bangladesh at a special inauguration event on 12th October, 2023 at Bangabandhu International Convention Center (BICC), Dhaka, Bangladesh.



Memento presentation to LFMEAB President and Secretary General by Mr. Pankaj Kumar Sinha, MD-FDDI



Discussion in progress between LFMEAB members & Mr. Pankaj Kumar Sinha, MD-FDDI

BLLISS-2023 had on display some of the best Leather Footwear, Leather goods and Accessories produced by leading manufacturers & exporters from Bangladesh. It included latest collection of Men's, Women's, Children's Leather Footwear, Leather goods; from Bags to Wallets and a wide range of Accessories including Belts & Gloves.

The fair offered one-stop sourcing options as it was helpful to establish business relations with some of the leading Original Equipment Manufacturer (OEMs), Original Design Manufacturer (ODMs) and Original Brand Manufacturer (OBMs) from this fast-growing production hub. It also helped to discover new, trendy collections and meet energetic and enthusiastic suppliers.

There were some breakout sessions also organized during BLLISS-2023 which provided valuable insights and information regarding the sector through creating dialogue amongst industry leaders and stakeholders. The BLLISS-2023 fair created the opportunity to meet the premium leather goods and footwear manufacturers of Bangladesh under one roof. Key decision makers of international brands also attended the fair, thus creating ample opportunities for networking and business development.

BLLISS-2023 also provided a platform for FDDI to facilitate prospects in the industry and create opportunities for collaborations and partnerships within the sector. Apart from it FDDI also had active discussion with other participants coming from different countries and tried to explore where FDDI can collaborate with them like online Expert lectures, consultancy, curriculum development etc.

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FDDI, Hyderabad & FDDI, Chennai holds its Convocation ceremony

FDDI, Hyderabad campus held its 3rd Convocation ceremony and FDDI, Chennai campus its 5th Convocation ceremony on 10th October 2023.

The students from the pass out batches of these campuses received their UG and PG Degrees during the historic ceremony at their respective campuses.

No	Campus	Chief Guest	Guest of Honour	No. of Students
1	Hyderabad	Dr. (Mrs) TAMILISAI Soundararajan ji, Hon'ble Governor of Telangana and Hon'ble Lt. Governor Puducherry	Mrs. Asmita Marwa Renowned Fashion Designer	150
2	Chennai	Mr. Israr Ahmed, Managing Director Farida Prime Tannery Pvt. Ltd., & India Shoes Exports Pvt. Ltd., Vice President- Federation of Indian Export Organization, [FIEO] & Chairman- Southern Region, Council of Leather Exports, [CLE]	Mr. Md Sadiq, Chief Scientist & Head, Design and Director, DDU Kausal Kendra Gandhigram Rural Institute, Gandhigram, Dindigul, Dr. K Maran Professor & Director- Sairam Institute of Management and a renowned Career Guidance Expert., Mr. Mourli, correspondent of DFT Group of Schools Chennai Region and Mr. G. Somasundaram, Resource Consultant for Industrial Technology Consultancy Organization of Tamil Nadu & Panel Resource Person for EDP program at MSME.	69

The convocation ceremony began with the lighting-up of the ceremonial lamp by the Chief Guest at both the campuses of FDDI in the presence of officials from FDDI and an audience comprising of the Graduating batch, the entire student & staff body and media persons.

All the meritorious students who stood 1st in their respective programme at their respective campuses were awarded with gold medal and 'Certificate of Excellence' in academics.



Lighting-up of the inaugural lamp by the Chief Guest in the esteemed presence of Mr. Pankaj Kumar Sinha, Secretary/MD-FDDI and Dr. Narasimhugari Tej Lohit Reddy, IAS, ED- FDDI, Hyderabad campus



A graduating student receiving Degree during the Convocation ceremony at FDDI, Hyderabad campus



A batch after receiving Degree during the convocation ceremony at FDDI, Hyderabad campus

The Valedictorians were called on the stage first at both the campuses, where they received their medals at the hands of the Chief Guest, proof of their undying, ever present effort towards achievement of excellence in their respective programme.



A graduating student receiving Degree during the Convocation ceremony at FDDI, Chennai campus



A graduating student receiving medal during the Convocation ceremony at FDDI, Chennai campus



The passing-out batch of FDDI, Chennai campus along with the dignitaries



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The Chief Guests in their speeches extended their best wishes to all passing-out students for a successful life and encouraged them for entrepreneurship to become a job provider instead of a job seeker so as to contribute to the society as a whole.

The ceremony was graced by the presence of the doyens of the Footwear, Leather Goods, Fashion industry and the emerging Retail sector.

The appreciation received by the Chief Guests and Guest of Honour gave a big moral boost to the passing-out students to keep up their hard work and commendable performance.

Industrial visit for FDDI, Hyderabad students at Footwear & Allied Factories of Tamil Nadu

An industrial visit for the students of FDDI Hyderabad campus was organized at Footwear & Allied Factories of Tamil Nadu from 12th to 14th October, 2023.

The students of School of Footwear Design and Production (FDP) of B. Des FDP 2022-26 batch who were accompanied by their faculty visited the companies with an objective to provide an opportunity to the students to learn about the latest technology trend and to acquire knowledge about the working process of a factory so that they can better understand the intricacies involved when they apply the theoretical concepts learned.

Sr. No.	Factory Detail	Date of Visit
1	Sanghavi Shoe Accessories Pvt. Ltd., Chennai	12 th October 2023
2	Noor & Sons Tanners, Chennai	12 th October 2023
3	RK Shoes, Chennai	12 th October 2023
4	Sanghavi Shoe Accessories Pvt. Ltd., Vellore	13 th October 2023

On the 12th October 2023 at Sanghavi Shoe Accessories Pvt. Ltd., Chennai students delved into the intricacies of shoe last design and development wherein Mr. Afsar Syed, Dy. General provided insight on shoe last design and measurements, shoe-last design

principles, future trends, innovations, and so on. Students saw the company's state-of-the-art facilities and got firsthand glimpse into the innovative processes that shape the footwear industry.

Post-lunch on the same day, the students explored Noor & Sons Tanners where they were familiarized with the leather processing, post-tanning processes, future shifts in leather manufacturing, and quality control in leather making.



Mr. Afsar Syed, Dy. General Manager at Sanghavi Shoe Accessories Pvt. Ltd., briefing about importance of shoe-last development



Familiarization with the post-tanning process of leather manufacturing at Noor & Sons Tanners

On the same day, the students visited RK Shoes in Chromepet where Mr. Ranjith Kumar, Managing Director and Mr. Tamil, General Manager familiarized them on upper making of shoe production which deepened their understanding of the craftsmanship involved.

On 13th of October, 2023, the students visited Sanghavi Shoe Accessories Pvt. Ltd., Vellore where they had the unique opportunity to witness India's largest shoe-last manufacturing facility with a capacity of producing more than 1000 pairs of shoe-lasts.

Mr. Natarajan, Vice President of Sanghavi Shoe Accessories Pvt. Ltd., briefed the students about the company and elucidated technical details of shoe-last making, and more.



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FDDI, Hyderabad and AIIMS, Hyderabad signs MoU to Redefine Healthcare Footwear

In a landmark partnership that bridges the worlds of healthcare and fashion, the FDDI, Hyderabad and the All India Institute of Medical Sciences (AIIMS), Hyderabad signed a Memorandum of Understanding (MoU) on October 13, 2023 at the AIIMS Hyderabad campus.

On behalf of FDDI, Dr. Narasimhugari Tej Lohit Reddy, IAS, Executive Director (ED), FDDI Hyderabad signed the MoU, whereas, on behalf of AIIMS, Hyderabad, Prof. (Dr.) Vikas Bhatia, ED, signed the MoU during which the senior officers from both the sides were present.

Officers who were present during the signing of MoU	
From FDDI , Hyderabad	From AIIMS , Hyderabad
Dr. Narasimhugari Tej Lohit Reddy, IAS, ED	Prof. (Dr.) Vikas Bhatia, Executive Director
Mr. Abdul Rahuman, Senior Faculty	Dr. Maheshwar Lakkireddy, Professor & HOD - Department of Orthopaedics
Mr. Loganathan, Faculty	Dr. Ranjith Kumar Y, Associate Professor - Department of Orthopaedic
	Dr. Maley Deepak Kumar, Assistant Professor, Department of Orthopaedics

The signing ceremony was a moment of promise, as two diverse domains, healthcare and fashion, came together to create a symbiotic relationship with the potential to reshape the healthcare industry and to ensure teaching and research of highest medical standard. FDDI's unparalleled expertise in footwear design will complement AIIMS Hyderabad's commitment to excellence in healthcare, fostering the development of specialized, comfortable, and ergonomic footwear for healthcare professionals.

Sharing the details, Dr. Narasimhugari Tej Lohit Reddy, IAS, ED- FDDI, Hyderabad campus said, "This partnership is not only a unique synergy between two diverse fields but also, a step toward innovation. Our joint efforts will revolutionize the way we approach medical footwear, benefitting both healthcare professionals and patients."

AIIMS Hyderabad, renowned for its healthcare prowess, will provide FDDI with invaluable insights into the world of medicine and patient needs. The collaboration aims to enhance the design and functionality of medical footwear, ensuring that they not only meet professional standards but also contribute to the well-being of patients and healthcare workers.



A view of the exchange of MoU



Media coverage

Prof. (Dr.) Vikas Bhatia, ED, AIIMS Hyderabad, said, "This collaboration is an opportunity to create a bridge between academia and industry. It will open up new avenues for research and education, fostering innovation and improvement in healthcare products."

FDDI, Rohtak campus organizes workshop on 'Creative Draping'



Mr. Nitesh Raj briefing about the techniques

With the objective to create creative sketches and draping and to enhance the knowledge about portfolio development and pattern making a workshop on 'Creative Draping' was organized on 12th October 2023 at FDDI, Rohtak campus organized which was attended by the students and teachers of School of Fashion Design (SFD).

Mr. Nitesh Raj, Head Design, Swamphen, Tripathaga Textiles having 8 years of experience in draping field was the resource person for the workshop.

The workshop helped the students to acquire knowledge about types of pattern making, basics of draping, advanced draping and many more.

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Webinar on 'Conducting Quality Research' held at FDDI, Chandigarh (Banur) campus



Dr. Mahesh explaining through a presentation

An insightful webinar on 'Conducting Quality Research' was held at FDDI, Chandigarh (Banur) campus on 29th September, 2023.

The webinar was organized by School of Retail & Fashion Merchandise (RFM) during which Dr. Mahesh Singh, Associate Professor, Kebri Dehar University, Ethiopia addressed as subject expert. He explained the techniques of doing quality research, and also gave a broad outline of the job opportunities in MNCs in field of research.

The students of FDDI Noida, Chhindwara and Hyderabad campuses also joined the webinar through digital classroom.

Industrial exposure for FDDI, Kolkata students and for Patna students of Entrepreneurship & Skill Development Training Program at Nirwan International Pvt. Ltd., & Excellent Footwear Pvt. Ltd.

In order to cater the creative minds of School of Footwear Design & Production (FDP) and to make them abreast with the practical side of their coursework, the students of 2022 batch of FDDI, Kolkata campus & students of FDDI Patna, campus of Entrepreneurship and Skill Development Training Program were taken for industrial visit at Nirwan International Pvt. Ltd., & Excellent Footwear Pvt. Ltd., Kolkata.

Entrepreneur & Skill Development Programme is being conducted for training of 47 participants at FDDI Patna campus under Mukhyamantri Udyami Yojna, Department of Industry, Govt. of Bihar.

During the visit at Nirwan International Pvt. Ltd., Mr. Amit Nirwan-Director briefed about the entire functioning of the organization including various manufacturing process of PVC, PU and Leather sandals- for both men and women, and different type of materials.

During the visit at Excellent Footwear Pvt. Ltd., Mr. Vishal Magan-Director briefed about the entire functioning of the organization including various manufacturing process of both stock on and handmade shoes and sandals in PVC, PU and Leather – for both men and women, packaging standard and different type of materials uses for shoe manufacturing.



Students at Nirwan International Pvt. Ltd., Kolkata



Students at Excellent Footwear Pvt. Ltd., Kolkata

These exposures were coordinated by the School FDP under the guidance of highly experienced Faculty of FDDI, Kolkata wherein the students gained knowledge about the manufacturing aspects and also about the retail operations.