

MID TERM EXAMINATION SCHEDULE – MARCH-2026

SCHOOL OF RETAIL AND FASHION MERCHANDISE

S.NO	DATE	DAY	TIME	MBA -RFM (2025-2027)	BBA-RFM (2024-2028)	BBA-RFM (2025-2029)
				2ND SEMESTER	4TH SEMESTER	2ND SEMESTER
1	09.03.2026	MONDAY	11:00 AM-12:00PM	CONSUMER BEHAVIOUR	PRODUCT KNOWLEDGE IN FABRICS & APPARELS	PRINCIPLES OF MARKETING
			03:00PM-04:00PM	RETAIL BRAND MANAGEMENT	RETAIL STORE DESIGN	
2	10.03.2026	TUESDAY	11:00 AM-12:00PM	RETAIL FINANCIALS	RETAIL RESEARCH	BUSINESS ECONOMICS
			03:00PM-04:00PM	RETAIL MERCHANDISING & BUYING	APPLICATIONS OF MERCHANDISING	
3	11.03.2026	WEDNESDAY	11:00 AM-12:00PM		CUSTOMER SERVICE AND PERSONAL SELLING IN RETAILING (INCLUDING DISTRIBUTION)	BASICS OF MERCHANDISING
			03:00PM-04:00PM	RETAIL RESEARCH		
4	12.03.2026	THURSDAY	11:00 AM-12:00PM		FRANCHISING	PRODUCT KNOWLEDGE IN FABRICS & APPARELS
			03:00PM-04:00PM	SALES & CUSTOMER RELATIONSHIP MANAGEMENT		
5	13.03.2026	FRIDAY	11:00 AM-12:00PM		SUPPLY CHAIN MANAGEMENT	
			03:00PM-04:00PM	RETAIL SUPPLY CHAIN MANAGEMENT		