

END TERM EXAMINATION SCHEDULE – MAY-2026

SCHOOL OF RETAIL AND FASHION MERCHANDISE

S.NO	DATE	DAY	TIME	MBA -RFM (2024-2026)	MBA -RFM (2025-2027)	BBA-RFM (2024-2028)	BBA-RFM (2025-2029)
				4TH SEMESTER	2ND SEMESTER	4TH SEMESTER	2ND SEMESTER
1	18.05.2026	MONDAY	11:00 AM-01:00PM	* STRATEGIC RETAIL MANAGEMENT (MID-TERM EXAMINATION)-MAY 2025, (TIME- 11:00 AM-12:00PM)		CUSTOMER SERVICE AND PERSONAL SELLING IN RETAILING (INCLUDING DISTRIBUTION)	BASICS OF MERCHANDISING
			03:00PM-05:00PM		SALES & CUSTOMER RELATIONSHIP MANAGEMENT		
2	19.05.2026	TUESDAY	11:00 AM-01:00PM			SUPPLY CHAIN MANAGEMENT	PRODUCT KNOWLEDGE IN FABRICS & APPARELS
			03:00PM-05:00PM		RETAIL BRAND MANAGEMENT		
3	20.05.2026	WEDNESDAY	11:00 AM-01:00PM			RETAIL RESEARCH	PRINCIPLES OF MARKETING
			03:00PM-05:00PM	STRATEGIC RETAIL MANAGEMENT	RETAIL FINANCIALS		
4	21.05.2026	THURSDAY	11:00 AM-01:00PM			RETAIL STORE DESIGN	BUSINESS ECONOMICS
			03:00PM-05:00PM		CONSUMER BEHAVIOUR		
5	22.05.2026	FRIDAY	11:00 AM-01:00PM			APPLICATIONS OF MERCHANDISING	
			03:00PM-05:00PM		RETAIL SUPPLY CHAIN MANAGEMENT		
5	25.05.2026	MONDAY	11:00 AM-01:00PM			PRODUCT KNOWLEDGE IN FABRICS & APPARELS	
			03:00PM-05:00PM		RETAIL RESEARCH		
5	26.05.2026	TUESDAY	11:00 AM-01:00PM			FRANCHISING	
			03:00PM-05:00PM		RETAIL MERCHANDISING & BUYING		

* The Mid Term Examination for the subject **Strategic Retail Management (MBA-RFM -2024-2026-Semester IV)** is scheduled to be held on **18-05-2026 (Monday)** from **11:00 AM to 12:00 PM**.